

PALACE HOTEL

SAN FRANCISCO



THE NEW PALACE HOTEL is entirely rebuilt on the original site of the old Palace Hotel—Market Street. Covers an entire city block. Present height, eight stories. Built of steel, granite and concrete. Absolutely fireproof in every way. Represents an outlay of over \$10,000,000. Situated in the heart of San Francisco's banking and business centers; reached by every car line in the city; convenient to all ferries and steamer docks, railroad stations and ticket offices.

A Hotel without a Counterpart in the World

It unites all the original features of the old Palace Hotel, with the very latest ideas known to modern hotel buildings. It offers to the traveler the same perfect service—superb cuisine—of the old days.

Will Accommodate Over 1,000 Guests

UNDER THE MANAGEMENT OF

PALACE HOTEL COMPANY