

# **ADVERTISING JUDICIOUSLY**

**CREATES a New Business**

**REVIVES a Dull Business**

**ENLARGES an Old Business**

**RESCUES a Lost Business**

**PRESERVES a Large Business**

**SECURES Success in Any Business**

**SAVES a Failing Business**

**ENABLES You to Pay Your Taxes**

**DIRECTORY ADVERTISING**

**BRINGS SATISFACTORY RESULTS!**