

TO OUR PATRONS

You are entitled to one directory for each instrument operating under your telephone number. Our next directory will be issued July 1st. Let us know if you do not receive one. If your directory becomes soiled or damaged, call at our office for a new one or ring A 2225.

Each subscriber is entitled to the publication of one name in the body of the directory. Business telephones are given an extra listing in the classified business section under desired heading. Additional charges are made for the insertion of more than one name in the Alphabetical section under the same telephone number or for the publication of the same name under more than one heading in the classified section. Call A 1221.

Telephone bills are payable at the office of the company before the tenth of each month. Subscribers are urged to make use of the mails in paying bills. Forward checks or money orders signifying the telephone number for which you are paying, to the Home Telephone Company, Oakland, and a receipt will be mailed promptly. For cashier, call A 1213.

If your telephone does not work properly, if you wish to hear well over it, if others do not hear you well, or if the bell rings indistinctly, call A 02 at once and report in detail. It is our aim to render good and efficient service to ALL the people ALL the time, and we depend upon you to advise us promptly if any of the above conditions should exist.

MR. BUSINESS MAN

Impress upon your customers the economy of using the Home Telephone in giving orders. It saves time and money to say the least. Advertise your Home Telephone number on everything. Get the "Automatic" habit.

Main offices, 1369 Franklin Street

Oakland, California

The Best Business Getter is the TELEPHONE

During slow business times the telephone is of more value to business men than at any other.

The hustling merchant can increase his business by advertising and providing sufficient telephone facilities, thus encouraging his customers to give orders by telephone.

Everybody uses the Automatic, and if your line is frequently busy when called, it may mean lost orders.

Let us talk to you relative to additional equipment.

CALL A 1221

OUR DIRECTORY FURNISHES AN ADVERTISING MEDIUM THAT
REACHES THOUSANDS OF CONSUMERS