

EVERY STORE should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer looks for.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.

- Selmi Danl clk r2220 Mission
 " Jos gro 845 Holloway av r124 Lundy lane
 " Paul clk r3355 Mission
 " Paul restr 3247 Mission h98 Cortland av
 " Sebastiano (Elisa) h445 Amazon
 Selmoser Helene A r565 Jersey
 " Robt F mach h565 Jersey
 Selna Antonio (Mary) lab h71 Bernard
 " Georgie M clk r554 Filbert
 " Leland R clk r554 Filbert
 " Lester C (Rose G) furrier h554 Filbert
 " Maurice J cond Mun Ry r126 9th av
 " Mildred clk r1843 Stockton
 Selner Emma maid r311 Pacific av
 Selo Gustav (Jennie) msngr USA h2032 Ellis
 " Munroe civ eng r2032 Ellis
 Selos Frank chauff r1339 10th av
 Selover Newton P slsmn Western Engineering Co r San Mateo
 Selow John lab r57 Leland av
 Selson Jas B r420 Eddy
 Seltenrich J h3575 Fillmore
 Seltzer Jacob J tailor 1919 Sutter
 " Jas V slsmn Hastings Clothing Co r Okld
 " Robt pntr r3145 Octavia
 Selva Edw h2644 Anza
 " Vista Anartments 1201 8th av
 Selvage Alfd F bkpr Timothy Griffin r157 Shakesneare
 " Grover clk r1412 Market
 " John boxmkr r1578 O'Farrell
 Selvia Emily M sten Columbia Steel Co r Ala
 Selvitella Albt electn r362 Madrid
 " Alex (Mary) marble plshr h362 Madrid
 " Frank lab r362 Madrid
 " Gaetano (Theresa) bottler 615 Excelsior av
 " Rose bkpr Gaetano Selvitella r615 Excelsior
 " Sadie clk r615 Excelsior av
 Selwood Wm G (Bessie) aud Royal Ins Co h1387 5th av
 Selz Frank C (Alice E) mach opr h1525 Florida
 " Jos C spl agt Home Ins Co r817 Page
 Selzer Max M teller Bank of Am h1190 Pine
 Sem Chow Co gro 1041 Stockton
 Semans Gladys sec Hamman-Lesau Co r Okld
 " Tess bndrywkr r525 O'Farrell
 Semas Myrtle E Mrs h3220 22d
 Sembrant Frank fremn SFFD h2255 Market
 " John aud SOCo r2255 Market
 Sembrano A B restrwkr r427 Stockton
 Semeniouk Irene fctywrk r1947 Divisadero
 Semennenko Serge busboy h2100 Post
 Semenov Anthony (Paula) h1818 Sutter
 " Jack lab r2002 22d
 " Jean Indywkr r2002 22d
 " Paula mach opr r1818 Sutter
 " V Mrs emp Rough Riders Mfg Co r2436 Post
 " Wm (Alice) lab h2002 22d
 Semenova John h1725 Van Ness av
 Semenza Albt clk Bank of Am h124 Varennes
 " Anthony T with Wells Fargo Bk & Union Tr Co r3002 Laguna
 " Arth clk r1649 Grant av
 " Asunta (wid Antonio) h2827 Geary Blvd
 " Desmond r1649 Grant av
 " Edw br mgr Gallenkamps Shoe Stores r1649 Grant av
 " Edythe M sten r1649 Grant av
 " Eug slsmn J B Crowley Inc r124 Varennes
 " Fredk E (Miriam) slsmn M Schussler & Co h1255 Grove
 " John (Tessie) h1649 Grant av
 " John (Cath) h448 Pennsylvania av
 " John J clk PO r2827 Geary Blvd
 " Lawrence A (Mary) slsmn h3031 Broderick
 " Mabel r1649 Grant av
 " Otto (Eda) clk h2827 Geary Blvd
 " Patrician P (dl Nola Drug Co) r3002 Laguna
 " Secondo (Mary) slsmn h1134 Hampshire
 Semerara Frank elev opr r4 Scotland
 Semeria Abr mfrs agt 622 Montg r Hayward
 " Enrico (Marie) gdnr h18 Moore pl
 " Gertrude clk r1827 Jones
 " Henry (Isabella) purch agt 154 Sutter R504 h1827 Jones
 " Jos furwkr Beetz Bros & Co r Redwood City
 " Julia atndt Juvenile Detention Home
 Semetras John r2106 Folsom
 Seminario M F office 628 Montg R233
 Seminoff Alex (Anna) lab h720 Rhode Island
 " Jas (Emma) lab h2140 25th
 " Lawrence clk Julius Harband
 " Nora Indywkr r2140 25th
 Semke Edw B (Nelle) chauff h533 Fulton
 " Richd J br mgr Purity Food Stores r533 Fulton
 Semko Nathan lab r675 Howard
 Semler Ella Mrs gro 4147 19th
 Semloh Apartments 2745 Mission
 Semmelhaack John (Magdalena) h389 27th
 " John (Ann) mtrmn h27 Richland av
 Semmens Willie r2316 28th av
 Semmer Mary r62 Parnassus av
 Semmig Margt B (wid Paul) h4204 23d
 Semochenko Alex (Julia) h17 Perine pl
 Semon Saml (Pauline) pres United Lamp & Shade Corp h717 Scott
 Semonian Carl (Irene) tailor h1630 23d av
 Semonsen Chas O clk Bank of Am r Bkly
 " Geo W asst mgr Miltag & Volger h1970 Fell
 Semorille L Norman (Esther M) adv h578 24th av
 Semp Arth eng Met Lndy r412 Hoffman
 Sempel Leola Mrs h110 Southwood dr
 Sempell Robt H C (Hannah) h44 Lynch
 Semper Marie Indywkr J C Calonge r205 Diamond
 Sempey John (Margt A) h1226 11th av
 Sempf Ernest L (Anna) batterymn P J Arens h6303 Geary Blvd
 Semple Bros (C J and E J) real est 3543 Mission
 " Cecilia D beauty parlor 3545 Mission r3569 do
 " Chas D genl agt St Louis & San Francisco Ry Co r Okld
 " Chas J (Semple Bros) r3569 Mission
 " Edmond J bkpr h3569 Mission
 " Edw J (Semple Bros) r3569 Mission
 " John h138 Beulah
 " Kay clk r3569 Mission
 " Margt T (wid Chas) r3569 Mission
 SEMPLE STEWART W, Asst V-Pres American Trust Co, r1829 San Antonio Av, Alameda
 Semsen Arth A (Else) (Sensen & McLaren) h2490 15th av
 " Gusta (wid Chas) h271 Monterey Blvd
 " & McLaren (A A Semsen, F W McLaren) civ eng 369 Pine R607
 Semsing Fred (Ella P) bldg contr h81 Alpine ter
 Semyuk Thos (Mary) auto pntr r911 Minnetosota
 Sena Henry metermn r2444 Clay
 " Irving I (Mabel) slsmn Sommer & Kaufmann h1935 Bway
 " Joe C barber 1405 Green r Okld
 " Mark whol jwlr 717 Market R406 h2444 Clay
 " Tony lab r451 Naples
 Senanis Noel r684 Folsom
 Senasac Arth T (Justine) clk h2300 Webster
 " Rudolph N clk r2034 Grove
 Senator Hotel 519 Ellis
 Senatore Vincent pkr r3333 Army
 Senberg John (Maude) barber 1914 Post h2602 Sacto
 Send Jacob (Margt) chauff h1790 Oakdale av
 Senderman Mertile J (Eunice) (Sol Deutsch & Co) h1935 Franklin
 Sendrey Benj lab r743 Polk
 " Kate Mrs r743 Polk
 Seneca Council No 47 (D of P) 3009 16th
 Seneschal Wm (Virginia) h226 Eddy
 Senf Theresa maid 610 Camino Del Mar
 Senge Chas C (Myra) dry gds 2232 Mission h2554 Franklin
 Senger Annie (wid H W) h22 Broad
 " Dora cook 2559 Green
 " Dora (wid Kurt) r244 Parallones
 " Geo H chf eng PT&TCO r Bkly
 " Henry J gdnr r22 Broad
 Sengstack Edw H (Alice) clk h1243 24th av
 " Elsie D h833 Cole
 Sengstacken Alma Mrs h602 Broderick
 " Elmer H clk r602 Broderick
 Senick Jas W radio reprmn r2733 Folsom
 Seniga John (Felipe) lab h337 10th
 Senior John auto mech r1031 Franklin
 Senjakis Treat conf 4689 Mission r4783 do
 SENK, See also Sink
 " Loretta (wid Fred A) h2626 22d av
 " May W (wid C W) h3852 Geary Blvd
 " Milton R clk r3852 Geary Blvd
 Senko Herbt plmbr r331 Douglass
 " Jos r447 Ellis
 " Walter (Charlotte) carp h331 Douglass
 " Wm (Natalie) formn W D McCann r3953 Sacto
 " Wm J cbtmkr r3953 Sacto
 Senn Frank (Emily G) clk h840 Naples
 " Hugo E (Dorothy) chf clk U S Rubber Products h250 Claremont Blvd
 " Jos (Palmera) meat ctr h832 Paris
 " Paul A h140 20th av
 " Paul E (Vera) clk h601 Lake
 Senna Frank lab r851 Greenwch
 Senneff Earl A genl agt St Louis Southwestern Ry Co h1030 Lake
 Senner Fredk M (Hazel M) asst slsmgr Blake, Moffitt & Towne h1033 Vicente
 " Wayne W clk r427 18th av
 " Wm (Josephine) chauff h214½ Fair Oaks
 " Wm F (Eileen) pntr h427 18th av
 Sennett Florence r1656 Divisadero
 Senning Seville r15 Perine pl
 Senn Frank clk ctnr 1517 Pine
 Senoff Olga clk B G Dun & Co r Okld
 Senti Sandy (Nao) art gds h2035 Pine
 Sens Loren (Marie) baker h1886 Haight
 Sensabaugh John S hdw 440 3d r66 Geary
 Sensenschmidt Oscar r780 9th av
 " Richd (Anna) h780 9th av
 Senten Edw B (Caroline) jwlr h124 Parnassus av
 " Edw B jr asst br mgr Owl Drug Co r124 Parnassus av
 " Eleanor clk r124 Parnassus av
 " Marguerite slsmn r124 Parnassus av
 SENTER, See also Center
 " Anna B (wid H J) h2466 Chestnut
 " Edw T (Ruth) eng h3521 Scott
 " Eleanor Mrs C S pract h3300 Scott
 " Eliz maid 1925 Pacific av
 SENTER HOWARD W (Dolencia) Sec Pacific Coast Aggregates Inc, h1526 Plymouth av
 " Irene F sten B F Sturtevant Co r2466 Chestnut
 " Kath tchr Pub Sch r524 Sutter
 " Walter P phys Lsea and Stanford Univ Hosp
 Sentinel Apartments 879 Turk
 " Building 916 Kearny
 SENTINEL FIRE INSURANCE CO OF SPRINGFIELD, MASS, John C Dornin Mgr, Grant Bulky Res Sec, 425 Adam Grant Bldg, 114 Sansome, Tel GA rfield 0527
 SENTINEL PHARMACY (Moses S Morris) Prescription Pharmacists, 570 Larkin, Tel PR ospect 2957
 Sentius Wilhelm restrwkr r37 Columbus av
 Sentman Edw C (Edna) chauff r1570 10th av
 " Gertrude h1811 Leavenworth
 " Margt H Mrs r1577 10th av
 Sentrench M r447 Ellis
 Sentry Anti Moth Co Nils Wetterwik mgr 690 Market R429
 Senum Caroline waitr r Olympic Hotel
 " Dolores waitr r Olympic Hotel
 " Thelma waitr r Olympic Hotel
 Senz Elsie r1571 11th av
 Sepanek Arth H (Hattie) mgr Universal Safety Co h725 Ellis
 Separovich Antone (Mary) jan State Bldg h215 Missouri
 Sene A h770 Filbert
 " Howard chauff r1518 Treat
 Sepeda Chas (Margt) clk h1970 Donner av
 " John (Aileen) auto mech h2845 Fillmore
 Sepich Frank lab h881 Ocean av
 Sepp Marie beauty opr h845 Sutter
 Seppala Ethel dom 1088 Portola dr
 Seopesse Lanke maid 2027 Sacto
 Seppich Arth (Alma) printer h2325 Divisadero
 Seppila Henry seamn r1533 16th
 Sept Michl (Mary) marine fremn h126 Shakespeare
 Sepulveda John (Carrle) mech h2032 Palou av
 Sequeira Edw C (Mary) clk r193 San Marcus
 " Emanuel Jr r734 39th av
 " Ethel Mrs h956 Sacto
 " Manuel J clk r734 39th av
 " Manuel S (Mary) window trmr h734 39th av
 " Mariana mach opr r1441 Ellis
 " Mary Mrs tchr Pub Sch r734 39th av
 " Ramon (Blanche) ins agt h554 Diamond
 " Walrod clk Bank of Am r Sausalito
 Sequin C waiter r440 Hayes
 " Chas elev opr r916 Hayes
 " Fred h2845 Calif
 " & Girvin (A B Sequin, D C Girvin) cigars 2816 Calif
 Sequoia Hall 1725 Washn
 " Innorting Co M H Shine mgr 25 Spear
 " Milling Co 200 Paul av
 " Parlor No 160 NSGW 2174 Market
 " Press C C Schott mgr printers 320 Market R235
 Serack Paul clk r1142 Florida
 " Thos (Mary) lab h1142 Florida
 Serafin John plstr r806 22d
 " Sophia maid r315 Colon av
 Serafini Frank F (Angelina) ironwkr h266 Lisbon
 " Gino (Angelina) meat ctr h283 Cordova
 Serafino A L clk r136 Trumbull
 " Andw (Mary) cook h73 Card al
 " E A h2490 Chestnut
 " Peter (Julia) h2444 Leavenworth
 Seraghino Antone h2440 15th av
 Seraglio David (Vittoria) h1644 Filbert
 Seralede Cirilo jan r18 Allen
 Seramaglia Anton r1282 Girard
 Seramin Alex P (Kath) lab h326 Hill
 " Fred A (Ruth M) lab h530 Brunswick
 " Fredk (Ruth) jan r3273 22d
 " Harold msngr r326 Hill
 Serando Saml (Maria) lab h350 Vienna
 Serantoni Aug musician r2924 Fillmore
 Serao Mary fctywrk r1709 Grant av
 " Nicholas slstr r1709 Grant av
 " Mike J (Syria) (Serao & Gotelli) h828 Greenwich
 " Pasquale (Sylvia) carp h1709 Grant av
 " & Gotelli (M J Serao, John Gotelli) fruits 2001 Chestnut
 Serata Massachi mgr Mikado Hotel and restr 1732 Post h1734 do
 Serati Freda clk r724b Bay
 " Irma r724b Bay
 " Peter (Selena) lab h724b Bay
 Seratta Arrillo garbagemn r3029 23d
 Seratti Batiste (Virginia) jan h718 Green
 " Chas lab h718 Green
 " Dino r718 Green
 " Inez r718 Green
 " Larry r718 Green
 " Louis h3010 Buchanan
 Serbadei Jos plmbr h1632 Mason h3465 Broderick
 Serbian Cemetery Mitar Obradovich sec San Francisco office 1528 Pacific av
 Serbin Benj (Mayme L) men's clo 445 Castro
 Serboisca Carl (Kath) h501 Baker
 Serbski Alex r1814 Divisadero
 Serchia Guido (Lucile) jan h133 Varennes
 " Pete shoe repr 2436 Folk