

# EVERY STORE should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer looks for.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.

## FERGUSON

" Ebbing W h2814 Clay  
 " Edw logger r1377 Folsom  
 " Edwin S clk Army & Navy YMCA r Brisbane  
 " Eileen E nurse r348 Winfield  
 " Elbert B (Angelina) serv sta opr h379 Hanover  
 " Eleanor S Mrs h1290 Grove  
 " Eliz cook 7 Jordan av  
 " Eliz sten J G Heywood r1678 26th av  
 " Elsie C typist r1456 Jones  
 " Emily O Mrs r1456 Jones  
 " Emma store mgr Manning's Inc r40 Arago  
 " Ethel A clk h766 Sutter  
 " Ethyl V clk r716 Masonic av  
 " Eustis (Rosa) jan h1714 Laguna  
 " Eva C sten The Okonite Co r2000 Chestnut  
 " Fleta M typist SPCo r1250 Sacto  
 " Florence h820 Jones  
 " Florence Mrs h52 Concord  
 " Florence M cash Provident Life & Acc Ins Co r2814 Union  
 " Florence M sten Santa Fe r371 16th av  
 " Floyd I slsmn h2000 Chestnut  
 " Frances Mrs h1301 Leavenworth  
 " Frances (wid John A) h716 Masonic av  
 " Frances A clk r820 Jones  
 " Frank J (Caroline) slsmn r2627 Greenwich  
 " Frank J (Nellie F) trackmn h348 Winfield  
 " Frank S clk h140 Julian av  
 " Frank S (Louise A) h2228 North Point  
 " Genevieve pkr h1218 Van Ness av  
 " Geo h701 Taylor  
 " Geo emp C W Marwedel r Ala  
 " Geo lab r766 Natoma  
 " Geo N (Pauline) slsmn h323 Haight  
 " Geo S fl mgr Roos Bros h950 Bay  
 " Gladys M clk r1279 19th av  
 " H T r630 Geary  
 " Harry F (Maude) auto mech h1846 15th  
 " Harry F litho r374 Vienna  
 " Harry M (Daisy) v-pres-mgr Pac Molasses Co h2875 Green  
 " Hector D asst chf clk SPCo r Ala  
 " Helen sten h637 Bush  
 " Helen F tchr h2418 Washn  
 " Henry B (Grace) h2718 Webster  
 " Henry C (Helen R) slsmn h3011 Jackson  
 " Hugh clk r161 Bartlett  
 " Hugh A (Amelia) h556 Congo  
 " Hugh T electn h2311 Green  
 " Isabelle h1440 Washn  
 " Isabelle L acct Nasser Bros Theatres  
 " Jas r419 Golden Gate av  
 " Jas aviator r1945 Franklin  
 " Jas (Blanche) slsmn h2090 Green  
 " Jas waiter r419 Golden Gate av  
 " Jas C H v-pres Holland-American Chamber of Commerce r Larkspur  
 " Jas P lab r374 Vienna  
 " Jas R adv 447 Sutter R624 r2518 Union  
 " Jennie (wid J M) r463 34th av  
 " Jewel sten r2719 Greenwich  
 " John r1299 Haight  
 " John (Ferguson & Son) h2814 Union  
 " John (Alice) acct h725 Grove  
 " John (Mary) apt mgr h173 Valencia  
 " John jan r639 Mason  
 " John jr (Jewel) (Ferguson & Son) h2719 Greenwich  
 " John D h9 Russell  
 " John F lab r374 Vienna  
 " John H lab r397 Folsom  
 " John H slsmn SOCo r222 Webster  
 " John J clk r25 Ashbury  
 " John R (Margt) credit mgr Hale's Mission Home Dept Store h410 23d av  
 " John S (Lettitia) h222 Webster  
 " Jos (Adeline) steelwkr h2 Mullen  
 " Jos S (Goldie) artist h256a 5th av  
 " Julius h2087 Bush  
 " K Dorothy libr Bank of Am h1345 Taylor  
 " Kath W tchr Pub Sch r1456 Jones  
 " Kay L sten Westn States Gro Co r73 Parnassus av  
 " Keith R lawyer 311 Calif R928 r San Rafael  
 " Kenneth L lawyer Brobeck, Phleger & Harrison r Bkly  
 " L W clk SPCo r Okld  
 " Laura E statistician U S Dept of Commerce r1301 Leavenworth  
 " Lawrence r919 Sutter  
 " Leslie E slsmn Gunn, Carle & Co r Okld  
 " Lester H slsmn W C Ferguson r San Anselmo  
 " Margt (wid Andw) h1343 35th av  
 " Margt R clk r743 16th av  
 " Marion A Mrs r2507 Pine  
 " Martha waiter h1379 Sutter  
 " Mary clk Spool Cotton Co r Burlingame  
 " Mary Mrs h7 Mullen  
 " Mary (wid Wm) h374 Vienna  
 " Mary C nurse r348 Winfield  
 " May factywrk r661 Linden  
 " May G sten r1343 35th av  
 " Melvin A r1343 35th av  
 " Neroe S musician r2814 Union  
 " N C Mrs cook r1350 Lake  
 " Nellie Mrs h45 Pearl  
 " Philip G sec E W Blum Inc r Burlingame  
 " Ray D (Velma) eng NBC r1819 Jackson  
 " Richd (Sarah) cook h519 Scott

## FERGUSON

" Richd F (Isobell) driller h208 4th av  
 " Richmond F (Elsie) marine eng h1625 Polk  
 " Robt (Lillie) tmstr h66 Arbor  
 " Robt S (Agnes G) slsmn Davis & Dunn h743 16th av  
 " Roscoe C (Monrilla) glasswkr h2101 Beach  
 " Ruth maid 900 Chestnut  
 " Sam L clk City of Paris r Okld  
 " Stanley artist r1501 Leavenworth  
 " Thos h1048 Union  
 " Thos G (Maud G) horse trainer h1678 26th av  
 " Thos G jr r1678 26th av  
 " Thos L warrant officer USA r2785 Green  
 " Vernon S (Alice) h570 Diamond  
 " Violet D Mrs sten r Washington Jones Apts  
 " Virginia asst sec Sierra Club h1280 Pine  
 " W H Mrs r2940 Van Ness av  
 " W M r586 18th av  
 " Walter (Violet) clk h117 Eureka  
 " Walter L printer h248 6th av  
 " Warren E (Therese F) ins agt h1420 Jones  
 " Wellington J (Louise) linemn h463 34th av  
 " Wilfred C ins broker 220 Montgy R428 r555 Post  
 " Wm r225 Powell  
 " Wm cbtmkr r1299 Haight  
 " Wm clk r138 Chenery  
 " Wm restrwkr r439 29th  
 " Wm D meat ctr h138 Hyde  
 " Wm E h2059 Market  
 " Wm G lab r374 Vienna  
 " Wm J (Molly) J sep U S Marshal r467 Turk  
 " Wm L (Florence) chauf h41 States  
 " Wm P (Christine) h42 Santa Paula av  
 " Wm T sugarwkr r1011 Fell  
 " Willie L clk SPCo r1250 Sacto  
 " Willis D (Elzi) stevedore h20 Belcher  
 " & Son (John and John jr) bldg contr 1739 Union  
 " Ferguson Eliz Mrs h304 Walnut  
 " Eugenia W (wid W H) h2811 Calif  
 " Grace (wid Robt) h179h Oak  
 " Jeanette tel opr r179h Oak  
 " Leo clk r304 Walnut  
 " Ferie Louis H clk h4719 Geary blvd  
 " Ferini Clara sten r603 San Bruno av  
 " Dorothy sten r603 San Bruno av  
 " Geo P plmbr r1319 21st av  
 " Louise drsmkr r603 San Bruno av  
 " Steph D h603 San Bruno av  
 " Ferioli Melba M Mrs h3462 16th  
 " Ferland Jos A C (Sallie) clk h605 Jones  
 " Ferlatte Arsene plmbr r164 Bonview  
 " Francis A r164 Bonview  
 " Jos A (Marguerite) h164 Bonview  
 " Madeline E nurse r164 Bonview  
 " Ferle Dorothy M sten SPCo r Okld  
 " Ferlio Salvatore gro 2456 1/2 3d  
 " Fern Ingeborg compt opr h2301 15th  
 " Ferman Mabel h478 20th av  
 " Fermi Jos r524 Columbus av  
 " Fermichelo Mary Mrs h24 Varennes  
 " Fermin Catalino housemn 2526 Vallejo  
 " Fernoy Apartments 1336 Green  
 " FERN. See also Fearn and Ferns  
 " Beatrice E h196 Divisadero  
 " Emma bkpr r196 Divisadero  
 " Garage (G J Smith, L J Hoag) 114 Fern  
 " Geo W clk r1718 Newcomb av  
 " Gustave A orderly SFHosp  
 " Hotel 2477 Mission  
 " Hotel 314 6th  
 " Jas E (Martha) clk h532 Hearst av  
 " Jas H (Florence) clk h226 Granada av  
 " Leaf Camp No 808 W O W 72 Raymond av  
 " Lulu (wid Jas) h1718 Newcomb av  
 " Ruth G clk r825 Sutter  
 " Sophia M Mrs h1778 11th av  
 " Fernald Co G R Fernald pres Jacob Wernli v-pres bldg supp 275 Natoma  
 " Geo R (Alice) pres Fernald Co h1100 Union  
 " John M r571 Geary  
 " Josephine M Mrs chiropractor 133 Geary R733 h571 Geary  
 " Fernamborg Mabel Mrs h3527 18th  
 " Fernandes Beatrice h858 Filbert  
 " Carlos (Martha A) phys h254 29th av  
 " Ernest (Loretta) cond r249 Pennsylvania  
 " Frances r858 Filbert  
 " Jack pntr A Quandt & Sons r Okld  
 " Jesse P (Raе) auto mech h107 Eastwood av  
 " Jos (Gracinda) lab h317 Missouri  
 " Lucille h347 Eddy  
 " Olallo r858 Filbert  
 " Fernandez Albt J tire changer r732 Natoma  
 " Alfd h1060 Bush  
 " Alfd ins agt r77 Columbus av  
 " Angela clk h422 Divisadero  
 " Anible (Antonette) lab h440 Brazil av  
 " Antonio buyer Nathan-Dohrmann Co r1060 Bush  
 " Antonio (Caroline) chauf h2515 Folsom  
 " Antonio (Carta) jan h1596 Quesada av  
 " Antonio (Sadie) lab h175 Sweeny  
 " Bartholome (Nieves) seamn h21 Woodward  
 " Benj lab r913 Pacific av  
 " Benj porter 2111 Hyde  
 " Bernardo chauf r26 Allen  
 " Carmen factywrk r310a Rutledge  
 " Carmen (wid Manuel) h633 Quesada  
 " Constance mach opr r1596 Quesada

## FERNANDEZ

" Cuca (wid Frank) h47a Auburn  
 " Danl whsemn r266a 8th av  
 " Dora Mrs h1090 Jackson  
 " Edw lndywrk r110a Rutledge  
 " Edw (Myrtle) litho h71 Navajo av  
 " Edw jr h201 Duncan  
 " Edw E (Ellen) lndywrk h632 San Bruno av  
 " Enrique (Isabel) h426 Fell  
 " Frank h53 Card al  
 " Frank r1411 Howard  
 " Frank r1411 Stockton  
 " Frank (Sarah) cond h55 Mt Vernon av  
 " Frank (Ascension) furn fnshr h31 Dwlght  
 " Frank lab r975 Harrison  
 " Frank (Guadalupe) pkr h827 Alabama  
 " Frank scaler h1416 Grant av  
 " Frank jr lab r827 Alabama  
 " Geo millmn r76 Exeter  
 " Henry (Carmen) h1422 Divisadero  
 " Inez Mrs h923 Bway  
 " Isabel sten Bank of Calif r Redwood City  
 " Jas (Lena) lab h76 Exeter  
 " Jane h1245 Calif  
 " Jean jan r37 Columbus av  
 " John (Angelina) h540 Harrison  
 " John (Mary) lab h58 Bessie  
 " John meat ctr h1069 Capp  
 " John wldr r265 Clara  
 " Jose stevedore h1267 Union  
 " Jose waiter r808 Kearny  
 " Jos (Valencia Festr) r1326 Powell  
 " Jos clk r2002 Quesada av  
 " Jos (Emma) guard Federal Reserve Bk h646 26th av  
 " Jos lab r1596 Quesada av  
 " Jos (Rose) mach opr h1360a Kearny  
 " Jos paint sprayer r3227 19th  
 " Jos restrwkr r225 Ellis  
 " Jos F clk r327 Church  
 " Jos M cigars 1982 Mission r Daly City  
 " Jos V (Zoila) cook h1925 Oak  
 " Josephine clk r130a Rutledge  
 " Juanita language tchr 910 Fulton  
 " Lauro (Belen) lab h1314a Natoma  
 " Leopoldo lab r2712 Greenwich  
 " Louis (Mary) h3656a 20th  
 " Louis J (Lena) cbtmkr h1024 Alabama  
 " Lucia Mrs h413 1/2 Vallejo  
 " Lupe sten r3043 San Bruno av  
 " Manuel (Marie) gro 2002 Quesada av  
 " Manuel lab h2221 1/2 Greenwich  
 " Manuel lab r633 Vienna  
 " Manuel (Carmen) Indy 143 West Portal av h823 Judah  
 " Manuel stevedore r65 Jackson  
 " Manuel F (Marie) hdw 720 Bway h2333 Filbert  
 " Maria Mrs h541 Vallejo  
 " Marie slsmn r126 San Carlos  
 " Marie Mrs r175 Sweeny  
 " Marie (wid R E) r4002 22d  
 " Mary clk Citizens Agcy for Soc Welfare  
 " Nellie Mrs h231 Scott  
 " Nick (Josephine) chauf h4461 23d  
 " Obdulia Mrs h913 Pacific av  
 " Paul (Rosalie) h518b Jersey  
 " Paul R (Lottie) h17 Lylel  
 " Percy V (Leona) chauf h1447 Washn  
 " Peter pntr r913 Pacific av  
 " Pura r413 1/2 Vallejo  
 " Ramon (Frances M) exp h650 Lisbon  
 " Richd bkpr H W Peabody & Co r2002 Quesada av  
 " Roger (Mae A) oiler h310 Rutledge  
 " Rose Mrs r2221 1/2 Greenwich  
 " Rosie r1411 Stockton  
 " Rudolph E metermn h4002 22d  
 " Serverlino (Jerusima) lab h2712 Greenwich  
 " Thos r55 Grattan  
 " Thos lab r1596 Quesada av  
 " Victoria Mrs h428 Green  
 " Vincent seamn r923 Bway  
 " Yndalecio (Perminia) fremn h310a Rutledge  
 " Fernando Edw (Virginia) lab h2455 San Bruno  
 " Frank chauf r2455 San Bruno av  
 " Leo lab r34 Prague  
 " Louis (Zina) mdse broker 55 Clay h34 Prague  
 " Servillano (Jeanette) h1405a Scott  
 " Fernbach Oscar H (Marietta) h1594 32d av  
 " Fernbach Nick (Ella) uphol r1554 Green  
 " Fernberg Arth (Ida) bottlers supp 1588 O'Farrell h159 23d av  
 " Ferndale The furn rms 960 Haight  
 " Fernell Albt H (Emma M) pntr h560 Vermont  
 " Carolyn mlnr r560 Vermont  
 " Ferner David B clk P60 Market  
 " Marjorie M sten r1472 Filbert  
 " Walter V (Dora) musician h30 Allston way  
 " Fernel Peter (Minnie) lab h1243 Gilman av  
 " Fernleaf Chas H (Ida) tailor Victor Bystrom h58a Walter  
 " Lillian Mrs h106 Noe  
 " Fernquist Chas G (Harriet) slsmn Dairy Del Co h3663 18th  
 " Edw J (Mary) h186 Noe  
 " John (Anna) lab h186 Noe  
 " Nils F (Jewell) clk h1409 Geary  
 " FERNS. See also Fearn and Fern  
 " Aileen clk r196 Valley  
 " Arth E (Emma) cond h160 Central av