

Dr. Johnson, of dictionary fame, said that a man should keep his friendship in constant repair. Paraphrasing the learned doctor, every concern should keep its list of customers in constant repair.

New customers must be obtained to replace those who discontinue because of reasons beyond control. To assist clients in getting new customers is the POLKWAY Mail-List Service. Ask for details.

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 " Hugh (Rita) with PT&TCO h2155 Beach
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 " Wm r2451 34th av
 McBlain Robt toys 3041 Mission
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 " Alice B drugs 504 Washn r650 Bush
 " Carol r1448 Lake
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 McBreardy Aloysius R clk r803 Buchanan
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 McBREARTY & McCORMICK (M J McBrearty P J McCormick) Funeral Directors and Embalmers, 613-645 Valencia, Tels MA rket 0180 and 0181
 McBreen Edw transfer 569 Haight
 " Hazel sten R A Hrown r569 Haight
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 McBRIDE, See also McBryde
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 " Ann M sten r2450 Larkin
 " Anne sten E G Schmedell jr r125 Lunado way
 " Arch (Hannah) formn State Bd Harb Comm h1465 14th av
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 " Bessie lndy wkr r1350 Golden Gate av
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 " Chas W r1597 Jackson
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 " David J marine eng r2450 Larkin
 " Diana (wid Wm) h1742 Mission
 " Donald collr r3124 Washn
 " Edw r2349 Franklin
 " Edw clk Am Tr Co r180 Mallorca way
 " Edythe D cash Diamond Lndy r Fairfax
 " Elnor cash Equitable Ins Co r262 Hartford
 " Ernest r1138 Van Ness av S
 " Ethel dairy wkr r93 Arbor
 " Flora Mrs sten h180 Mallorca way
 " Genevieve Mrs r105 Edinburgh
 " Geo clk r1019 Castro
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 " Isabell M sten State Ins Com r619 Balboa
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 " Jas carp r1453 Hudson av
 " Jas lab r2652 22d
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 " Jas (Mary) pntr h125 Lunado way
 " Jas E (Margt) sten r1997 Post
 " Jas J r125 Lunado way
 " Jas R msngr h1190 Pine
 " Jennie C (wid J D) h410 23d av
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 " John cook r435 Hayes
 " John lab r248 Capp
 " John (Margt) mach r1997 Steiner
 " John (Mercy) repr h3199 Clay
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 " John G (Margt) h98 Castro
 " John B h123 Cervantes blvd
 " John R (Frances M) clk h1917a Page
 " Jolanda clk r3124 Washn
 " Jos eng r676 Capp
 " Jos T (Eliz A) h2450 Larkin
 " Kenneth S asst v-pres Bank of Am r1450 Greenwich
 " Ledger Mfg Co Glen McBride mgr 742 Market R201
 " Leo W (Elnora) carp h262 Hartford
 " Lewis H (Ruby) carpet lyr r36 Sharon
 " Lillian D clk r508 2d av
 " Louvlsa B office sec A U Morse & Co r410 23d av
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 " Margt facty wkr r1742 Mission
 " Margt slsmn r676 Capp
 " Mary h818 Hampshire
 " Mary Mrs bkpr r599 Valencia
 " Mary K tchr Pub Sch r2742 Pierce
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 " Michl J (Alice) mach h676 Capp
 " Neale K (Emma E) pipe ftr h14 28th
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 " Sibl M office sec P A Bill r2742 Pierce
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 " Winnie (wid Norman) h1168 Ellis
 " Zyrel with City of Paris r2745 Mission
 McBrien Annie maid 109 Walnut
 " Katie cook 116 Palm av
 " Theresa maid 3737 Washn
 McBroom Anna G clk Cal Pkg Corp r Okld
 " Ella Mrs h1618 Broderick
 McBroomee Jas h16a Angelica
 " Jessie clk r16 Angelica
 McBRUDE, See also McBride
 " A Douglas office 503 Market R902 r Redwood City
 " Frank C (Rose E) mech h273 Granada av
 " Warren H cons eng 405 Montgy R1111 r Palo Alto
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 McBURNEY, See also McBirney
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 " Allie lab r560 Octavia
 " Elfrida Mrs int decorator h184 Funston av
 " Elsie Mrs r560 Octavia
 " Ollie printer r49 Golden Gate av
 " Wm (Virgal) Jan h2212 Castro
 McBurnie Mary S h1960 Vallejo
 " Robt E (Mabel) gro 1306 Castro h1304 do
 McCabe Alex with Hearst Consolidated Publications r Burlingame
 " Alex C elec contr 363 Fell r Okld
 " Andw h32 Angelica
 " Ann waiter r2059 Market
 " Anna r538 16th av
 " Bernard (Mary) horse shoer h1439 Cabrillo
 " Bernard F restr r1439 Cabrillo
 " Bridget Mrs h365 San Carlos
 " Cath (wid Frank) h1281 Geary
 " Cecil C slsmn Enterprise Elec Wks r San Mateo
 " Chas porter S F Hosp
 " Cornelius A r253 3d
 " Danl C (Mary) genl contr 74 New Montgy R309 h2486 Post
 " Desmond E office 111 Sutter R740
 " Edw clk r1472 48th av
 " Edw A carp r2486 Post
 " Edw F (Louise) clk h531 Athens av
 " Elenor M sten h828 Taylor
 " Eliz Mrs h66 Crane
 " Eliz Mrs h410 8th av
 " Emma (wid Jas) h716 Ulloa
 " Francis r1504 Noe
 " G r536 Leavenworth
 " Gertrude clk r1027 Noe
 " H Jos slsmn h823 Fell
 " Horace L (Nancy) pipe ftr h808a Lyon
 " Hugh C h2768 Folsom
 " J C r286 2d
 " J Walter (Margt) slsmgr Maher Cheese Co h666 Hearst av
 " Jas (Mary) cigars 199 Guerrero h52 Rice
 McCABE JAMES H, Manager St Francis Hotel
 " Jennie r2768 Folsom
 " John r52 Rice
 " John (Ethel) r3976 26th
 " John clk r678 21st av
 " John (Ada W) emp U S Mint h667 Ashbury
 " John slsmn h3554 20th
 " John C (Gertrude) slsmn A F Mahony h678 21st av
 " John F (May) collr h2531 23d av
 " John R (Helen) held supt Fuller Brush Co r111 Revera
 " John R (Rosaling) slsmn One Eleven Sutter Bldg r1444 18th av
 " Jos R (Eliz) h191 Frederick
 " Lillian h1280 Pine
 " Lillian clk r1439 Cabrillo
 " Lillian A C S pract 133 Geary R837 h2001 Pierce
 " Lyla E Mrs sten Arden Salt Co h1675 Clay
 " Mae (wid Jas) h350 Judson av
 " Margt nurse Veterans Administration r Olympic Hotel
 " Marie r823 Fell
 " Mary clk r59 Crocker
 " Mary (wid Patk) h578 3d av
 " Mary A clk r2486 Post
 " Mary C typist Div Motor Vehicles r2531 23d av
 " Mary G dept mgr Cal Pkg Corp r122 Edgewood av
 " Murray (Mary) h1849 Clay
 " Owen (Nellie) pres National Educational Institute h465 Frederick
 " Nial A Rev asst pastor St Agnes Church r1025 Masonic av
 " Olga sten r44 McAllister
 " Paul F (Helen) with Golden State Co h643 26th av
 " Peter (Mary) with Golden State Co h323 28th
 " Richd clk r1027 Noe
 " Robt (Clara) h1027 Noe
 " Robt B clk C&SHR Corp r Bkly
 " Robt F (Olive) clk h543 Silver av
 " Robt W (Minnie L) leather wkr h543 Silver av

McCABE

" Rosalind Mrs h1444 18th av
 " Steph H mfrs agt 508 4th r Okld
 " Thos (Mary) car washr h1504 Noe
 " Waunetia E Mrs hskpr r1621 31st av
 " Wm r678 21st av
 " Wm P Civil Service Commissioner r2940 16th
 " Wm P (Doris) h214 Castro
 McCaddam Earl (Grace) h597 Haight
 McCade Anna I Mrs h3347 Scott
 " Mae D sten r3347 Scott
 McCaffery Jos carp r229 Natoma
 McCafferty Anne J (wid M H) h2683 Green
 " Arth C servmn Underwood Elliott Fisher Co r Mill Valley
 " Cath h642 Oak
 " Frank A (Irene) bkpr City & County Controller h561 20th av
 " Wm (Wanda) gas sta 1500 Van Ness av S h1432 do
 McCaffery Averne clk r120 Lenox way
 " Chas K slsmn Texas Co r2295 Calif
 " Eunice M with H Liebes & Co r120 Lenox way
 " Francis L genl aud SPCo r Piedmont
 " Harold r440 Eddy
 " Hugh E (Helen E) meats h2981 21st
 " Hugh P plstr h120 Lenox way
 " Jas E (Frances) h2983 21st
 " John (Ethel) h1430 Balboa
 " Julia Mrs emp Mary's Help Hosp r145 Guerrero
 " Loyd mach r120 Lenox way
 " Robt H (Adele) acct Assoc Oil Co h1825 21st av
 " Rose M clk r121 Dolores
 " Virginia Mrs sten r2320 Geary
 McCaffrey Aimee M clk Hearst Consolidated Publications r Okld
 " Alice r1459 Fulton
 McCAPFREY CHAS F, Sec-Mgr City Title Insurance Co, r Alameda
 " Chas K h2295 Calif
 " Frank r2995 Folsom
 " Frank W glazier r3347 22d
 " John (Charlotte) mldr h654 35th av
 " John C h1909 Palou av
 " Kath Mrs h1465 Fulton
 " Lee (Sadie) h2440 Van Ness av
 " Mary h1459 Fulton
 " Mary Mrs h360 Frederick
 " Maurice playground dir S F Recreation Com r733 Oak
 " May (wid Edw) h30 Camp
 " Patk J (Eliz) h1934 Post
 " Richd J musician h1090 Eddy
 " Terrill clk r3426 21st
 " Thos (Mary) h59 Cuvier
 " Thos lab h184 Clinton Park
 " Thos F (Cath) h731 10th av
 McCaffry Lottie (wid Chas) h650 28th av
 McCague Jas (Frances) slsmn h239 5th av
 " Jas R r252 6th
 " Mac slsmn G W Murdock
 McCaig Grace A L with Investment Properties Corp r979 Sutter
 McCain Bernice clk State Dept of Agri r3055 Gough
 " Ella Mrs h1589 Turk
 " Harriett bkpr O'Mara & Ormsbee r Sausalito
 " Ida F h1580 Filbert
 " J B h250 Page
 " Josie (wid Peter) r187 Pope
 " Ruth tchr r3529 Clement
 " Saml H police r115 Market
 " Thos I specialist Standard Stations r Bkly
 " Wm B (Pearl I) office 235 Montgy R1612 h3529 Clement
 McCaleb Chas C clk City & County Purch Dept r1255 Fulton
 " Thos F barber r2801 Van Ness av
 McCALL, See also McCall
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 " Carolynne M bkpr Am Lndy Machy Co r259 Whitney
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 " Co The L H Heard mgr dress patterns 609 Mission 3d fl
 " Co The F J Splitstone mgr publr 948 Market R515
 " Dolores clk r622 30th av
 " Donald r520 Van Ness av S
 " Edw P (Loretta) clk h3150 Franklin
 " Edwin J clk r259 Whitney
 " Eileen L tchr State Tehrs Coll r Bkly
 " Elvin C (Gertrude I) h2834 Folsom
 " Florence E tchr Pub Sch r625 Scott
 " Floyd J clk h300 Slanyan
 " Geo E (Helen) mech eng h489 14th av
 " Geo E (Anna) office mgr Dunlop Tire & Rubber Co h5029 Geary blvd
 " J Harry sec John R Hansen Co r Bkly
 " Jas chauf J Schussler & Co
 " John P (Marie S) carp h52 Gladys
 " L C slsmn Envelope Corp r352 6th
 " Leland r346 Sutter
 " Leland T (Alta W) cooper h121 Santa Rosa av
 " Loretta G sten r3150 Franklin
 " M Mrs r161 Ellis
 " Marie clk r622 30th av
 " Milton E clk h1521 Howard