

EVERY STORE should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer looks for.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.

- BAIR**
 " Meredith C (Anne M) clk h5450 Calif
 " Sarah Mrs h2852 Calif
- BAIRD**. See also Beard
 " Alex r165 3d
 " Alfd J pntr r1498 Guerrero
 " Allen A jan SOCo r Richmond
 " Benj J h3364 22d
 " Benj A (Irma) drftsman Bd Pub Wks h135 14th av
 " Cath E sten Calif Med Assn r44 McAllister
 " Chalmers S (Alice) collns 690 Market R212 h3150 Franklin
 " Chas P with Raphael Weill Co h530 Stockton
 " Clifford USA r715 Franklin
 " Collin (Jessie) slsmn h910 Alvarado
 " Constance Mrs h1431 10th av
 " D G h1750 Franklin
 " David E (Eula G) slsmn h2255 Lake
 " Dolores Mrs tchr Pub Sch r665 Page
 " Donald G h501 38th av
- BAIRD DUDLEY**, V-Pres Pacific Foundry Co Ltd, r2434 Prospect, Berkeley
 " Edith Mrs with Ames Harris Neville Co r1394 18th av
 " Edwin C (Adella B) slsmn h1140 Pine
 " Edwin C jr (Florence) slsmn Libby, McNeill & Libby r2199 Calif
 " Edwin G slsmn h190 11th av
 " Eleanor Mrs maid 3421 Pacific av
 " Eliz musician r1140 Pine
 " Geo D with Knight-Counihan Co r Ala
 " Gerald M (Leotta) lab h262 1/2 Bayshore blvd
 " Griffin clk r75 7th av
 " Harry O clk h361 Oak
 " Helen h625 46th av
 " Helen sten Jos Blackmore r281 12th av
 " Herbt (Margt) slsmn h634 Ashbury
 " Herbt C (Dorothy E) h1218 Clay
 " Hugh A (Dolores) wood caulker h665 Page
 " J C div mgr Call-Bulletin r625 46th av
 " Jack h1391 O'Farrell
 " Jackson h1146 Taylor
 " Jas aud U S Fidelity & Guar Co r1390 Calif
 " Jas (Emma) carp h232 Guerrero
 " Jas ins agt r1626 Washn
 " Jas A carp r538 Pine
 " Jas P (Mary) lab h592 Athens av
 " Jean clk r232 Guerrero
 " John slsmn r232 Guerrero
 " John J (Cath) clk h3470 20th
 " John N (Indiana Pacific Truck Co) mgr Utility Trailer Sales Co r San Mateo
 " Kath M h2440 Calif
 " Lee hd clk SPCo r1894 18th av
 " Leroy H r1218 Clay
 " Lionel G Ann mgr H D Lee Merc Co h25 San Andreas way
 " Luckul E hostess Geo Haas & Sons r1135 Taylor
 " Marion J (Florence) electn h1591 Page
 " Mary A (wid Geo) r1573 Grove
 " Matilda (wid P P) r1242 41st av
 " Ray O (Emma) mgr Acme Fast Freight Inc r2275 19th av
 " Thos G mfrs agt 16 Calif R705 h51 Arguello blvd
 " Thos R h1490 Jefferson
 " Waldo R r1218 Clay
 " Walter E slsmn Chapman & Co r Bkly
 " Walter H slsmn Cosgrove & Co h1815 Bway
 " Wm flmn Legmitto Bros
 " Wm E r189 Howard
 " Wm E (Florence) lab h414 Tehama
 " Wm M arcut h3333 Broderick
- BAIREUTHER**, See also Bayreuther
 " Albt M clk r260 College av
 " Annabelle (wid J N) gro 35 Precita av h260 College av
 " Chas C meats 741 Diamond r260 College av
 " Norman clk r260 College av
 " Baumann Jos clk r2363a Bryant av
 " Baños Rene B (Eina) clk PO r1150 Haight
 " Wm J (Jane) h1150 Haight
 " Baisa Frank plater r447 Vienna
 " Jos (Ida) mach h447 Vienna
 " Jos silversmith B W Burridge Co
 " Jos jr (Mary) gro 400 Vienna
 " Melvin clk Cresta Bros
 " Baisinger Robt J (Madeline) h1700 Bush
 " Baisotti Alice clk r2777 McAllister
 " Angelo (Eliz) lab h2777 McAllister
 " Hugo clk r2777 McAllister
 " Baittinger Wallace V dept mgr Sherman, Clay & Co r Millbrae Highlands
 " Baix Henry R dentist 1163 Valencia h147 Kingston
 " Baiza Nick Jan r258 Page
 " Balzer Bern N (Fania) teller Bank of Am h1460 Golden Gate av
 " Norman (Charlotte) teller Bank of Am h355 Octavia
 " Bajada Anthony (Eliz) mach h2082 Quesada
 " Chas (Teresa) formn Norton Wool Co h1770 LaSalle av
 " Chas G chauf r1226 Fairfax av
 " Michl sugarwkr r1226 Fairfax av
 " Nelle tel opr r1427 Quesada av
 " Saml (Carmella) carp h1427 Quesada av
 " Spiro (Constance) mach opr h2086 Quesada
 " Bajer Louis S Rev paster St Louis Polish Roman Cath Ch h2868 Bush
- Bajuk Edyth underwriter Index Inv Corp r Ala
 " Frances office sec Ostoff & Co r Ala
 " J M clk r628 Lincoln av
 " Louise sten Am Coml Alcohol Corp r Ala
 " Bajurin Anton (Grace) cook h144 London
 " Bak Pearl nurse r282 Fair Oaks
 " Bakalar Arth B patent atty Shell Chemical Co h2638 Lyon
 " Bakeman Delbert H clk Strauss & Co r Burlingame
 " Baken Arth (O'Hara, Livermore & Arthur Baken) r742 Pine
 " Hannah M (wid Casper) r742 Pine
 " Baker A C h2911 16th
 " A Raymond (Audrey) clk h519 Mt Vernon av
 " Abr (Mary) mgr New Victoria Importing Co h510 24th av
 " Adam (Ethel) chauf h649 Girard
 " Agnes nurse h685 Geary
 " Albt lab r774 Howard
 " Albt (Rose) slsmn h312 Pioche
 " Albt A (Eliz) h1504 Irving
 " Albt H v-pres-genl mgr Simmons Co r Palo Alto
 " Albt J (Marie) slsmn Buckingham & Hecht h1929 Cabrillo
 " Albt L (Huddart & Baker) r Bkly
 " Albt O h85 Crescio ct
 " Alberta (wid Albt) tchr Pub Sch h1259 5th av
 " Aldrich D cannerywkr r3007 Army
 " Alex clk r627 Stockton
 " Alfd lab r770 Turk
 " Alfd L (Glady's) r351 Jones
 " Alice h535 Jackson
 " Alice bkpr r667 29th av
 " Alice Mrs h1350 Sutter
 " Alice C interior dec h525 Stockton
 " Allan clk h3923 Calif
 " Alma E clk r42 Clayton
 " Alvece bkpr I B Kleinert Rubber Co r334 Faxon av
 " Andw h4125 Lincoln way
 " Andw Jan h1274 O'Farrell
 " Andw J (Alice) emp U S Mint h426 19th av
 " Ann sten Mun Ry r3140 Webster
 " Anna H compt opr h1185 Pine
 " Arth interior dec h742 Pine
 " Arth A mgr Muralo Co r Lomita Park
 " Arth H (Alice) slsmn G W Caswell Co h8 Wawona
 " Arth H jr slsmn G W Caswell Co r8 Wawona
 " Auda C int dec 210 Post R408 r525 Stockton
 " B T h207 Gough
 " Bernice I clk WUTC Co r Okld
 " Bert T (Dorothy E) treas Surety Finance Service Co h78 Wawona
 " Bessie Mrs clk h103 Fillmore
 " Betsy R r2312 Divisadero
 " Betty sten h2378 Market
 " Bowers Warehouse Co Green st Whse No 1 Battery cor Green
 " Boyd shtmtlwrk r1447 McAllister
 " C E h2250 Bay
 " C E slsmn Shirar-Young Co r1547 Calif
 " C H Building 101 Post
- BAKER C H SHOES**, Bayard Ryder Genl Mgr, Stores—241 Geary, C R Kimball Mgr; 885 Market John H Baker Mgr; 53 Kearny at Post, Edw Mancuso Mgr, Tel DO uglas 6526, Private Exchange Connecting All Branches
 " Carrie h37 Fair Oaks
 " Carrie L Mrs h230 Hugo
 " Carroll R acct r958 Haight
 " Cath mnr r240 Jones
 " Cath (wid Geo) r1551 Sanchez
 " Chas r2395 Francisco
 " Chas r253 3d
 " Chas (Harriett) h2419 30th av
 " Chas (Jennie) sta eng h3620 16th
 " Chas A (Helene) h358 Douglass
 " Chas C loan officer Morris Plan Co r429 Lincoln way
 " Chas D slsmn Baker Hamilton & Pac Co r Okld
 " Chas F (Clara) acct h2750 Polk
 " Chas F with Wells Fargo Bk & Union Tr Co r154 Yerba Buena av
 " Chas H clk r245 Powell
 " Chas H (Ethel) meat ctr h429 Lincoln way
 " Chas R clk r1390 45th av
 " Chas W (Nettie E) br mgr Prudential Life Ins Co h35 Wawona
 " Chester W (Louise) chauf h49 Germania
 " Christine M cash New Zealand Ins Co r1402 Hyde
 " Clarence h3560 Pierce
 " Clarence asst librn Call-Bulletin r42 Clayton
 " Clarence (Ann J) mgr Lyon Furniture Merc Agcy r3560 Pierce
 " Clarence A h520 Geary
 " Clarence M drftsman 155 Montgy R904 r230 Rolph
 " Clarence O (Helen) barber J V Casa h106 Sanchez
 " Clark J slsmn Westinghouse Elec Supp Co r Sacto
 " Claude (Velma) stevedore h2316 Mission
- BAKER**
 " Clement E (Vivian) asst supt Prudential Ins Co h214 Juanita way
 " Clement H musician r1467 8th av
 " Clyde M h3740 25th
 " Cornelius baker Adolphe Duhagen
 " Dale E (Leonora C) stevedore h3545 Jennings
 " Danl J (Cath) lab h78 Park
 " David h1599 Greenwich
 " David (Rosa) hdw 22 Leland av h1483 Thomas av
 " David C r1329 Laguna
 " David D lab r1117 Judah
 " David M (Bernice) serv sta atndt h1343 7th av
 " Dennis G clk Bank of Am r2225 Mallorca way
 " Despard D (Gertrude) asst supt Cal Canneries Co h3007 Army
 " Doris Mrs bkpr Western Market Review r512 Van Ness av
 " Dorothy Mrs sec J J O'Connor r1220 28th av
 " Dorothy B instr Damon Sch for Boys h2160 Van Ness av
 " E stereo S F Examiner r Redwood City
 " E J h183 Liberty
 " E W h3467 Pierce
 " Ed bellmn Manx Hotel
 " Edmund J (Anna) mtl polisher h2515 34th av
 " Edna social wkr Citizens Agcy for Soc Welfare r1840 Van Ness av
 " Edw h155 Hyde
 " Edw J (Norma) bellmn h610 Hyde
 " Edw J (Maud) mot pict opr h275 Paris
 " Edw M clk r1501 Noe
 " Edw R h1344 Geary
 " Elgin D clk r1418 Leavenworth
 " Eliz Mrs r2526 Sutter
 " Eliz G Mrs h674 Page
 " Eliz J Mrs restrwkr r1350 Lake
 " Ella (wid R B) h41b Albion
 " Ella B r1280 Grove
 " Ella F (wid Eug) h3700 20th
 " Elsa L Mrs tchr Pub Sch r550 Lake
 " Emily I (wid G C) h4392 17th
 " Emmy (wid Frank) h338 Wall
 " Ernest A (Essie H) iron wkr h1259a 46th av
 " Ernest C (Dorothy L) carp h583 Ramsell
 " Ethan R h828 Jones
 " Etta bkpr h191 Cook
 " Eunice clk r1331 Santiago
 " Evelyn Jan r325 Cornwall
 " Evelyn M Mrs sec L R Markell r2239 Bryant
 " E Robt (Mae) insp Industrial Assn h126 2d av
 " E W printer Call-Bulletin Pub Co r161 Ellis
 " Fletcher (Estella M) USA h3145 Baker
 " Florence cash U C Dental College r2750 Polk
 " Frances clk r1470 Calif
 " Frances tchr r1463 Thomas av
 " Frances A Mrs nurse r3600 Fulton
 " Frances E tchr h766 Sutter
 " Francis J (Frances) pres Tay-Holbrook Inc h52 Jordan av
 " Frank r635 Calif
 " Frank h676 Geneva
 " Frank r1628 Octavia
 " Frank auto mech r370 3d
 " Frank clk Louis Simpson r50 Turk
 " Frank cook h1051 Post
 " Frank porter r252 6th
 " Frank vocalist r441 Ellis
 " Frank B (Jennie) lab Bd Pub Wks h123 Farallones
 " Frank H aud S F Stock Exch r156 Crescent rd
 " Frank J (Eva) slsmn h822 Fulton
 " Frank L h226 Camino Del Mar
 " Frank P musician r563 38th av
 " Frank P musician h576 37th av
 " Fred r607 Montgomery
 " Fred (Sarah) carp h1479 Silver av
 " Fred pntr r92 7th
 " Fred (Fern) printer Examiner h706 48th av
 " Fred h2295 Francisco
 " Fred A (Tula) trader Am Securities Co h563 38th av
 " Fred A jr (Thyra) trader Am Securities Co r563 38th av
 " Fred J (Myrtle) welder h1408 Guerrero
 " Fred L h2845 Pierce
 " Fred L chauf Bd Pub Wks
 " Fred L clk SPCo r Redwood City
 " Fred T (Gertrude) with A Levy & J Zentner Co h3927 Lincoln way
 " Fred V (Cath) photo engr h116 Foote av
 " Fred V (Margt) slsmn Kahn & Keville h2001 Grove
 " G P h225 Mallorca way
 " G S h2240 North Point
 " Genevieve (wid C S) clk r1079 Lombard
 " Geo h1135 Bush
 " Geo h1036 Polk
 " Geo h2045 15th
 " Geo cook r344 4th
 " Geo dept mgr Kessler Bros r350 Grove
 " Geo lab h4038 18th
 " Geo (Thalia) slsmn h3015 Van Ness av
 " Geo G musician h526 Ellis
 " Geo J restrwkr r819 Mission
 " Geo L r1349 Greenwich