

# WHO SELLS IT?

# IS ANSWERED BY THE CLASSIFIED BUSINESS LISTS IN THIS DIRECTORY

Neveson Gladys r1499 Calif  
 Nevil Arth E (Marie) pres Nevil Bros Van & Stge Inc h147 Precita av  
 " Bros Van & Storage Inc A E Nevil pres F J H Johnstone sec-treas 3107 Mission  
 " Jas A chauf r147 Precita av  
 Neville A W h565 Ellis  
 " Alvin W (Olga) h2679 21st av  
 " Book Co E R Rodosy mgr 525 Market R501  
 " Chas A h1900 Jefferson  
 " Dorothy restrwkr r250 Taylor  
 " Eliz candy dipper r535 Brussels  
 " Elmer J (Thelma) pntr 456 Presidio av h348 20th av  
 " Fred E mgr Colton House h224 3d  
 " Hotel 1068 Howard  
 " Ira C bkpr h564 2d av  
 " Ivy Mrs r57 Seminole av  
 " J O masseuse 2444 San Bruno av  
 " John (June) h299 Cole  
 " Lylal P (Elsalita) chauf h334 London  
 " Mary (wid Henry) r564 2d av  
 " Myron T (Gladys S) police SFPD h1366 44th av  
 " Olga instr Heald College h2679 21st av  
 " Peggy model r408 Arlington  
 " Richd (Jennie) h555 Brussels  
 " Ruth B bkpr Livingston Bros r535 Brussels  
 " Wm restrwkr h250 Taylor  
**NEVIN.** See also Nevins and Niven  
 " Annie L (wid Thos) r313 Florida  
 " Bernice nurse r1490 Sutter  
 " Cath D sten r1480 Sutter  
 " Cecil T (Caroline) mstr mar h754 Treat av  
 " Chas H (Birdie D) h2350 Ulloa  
 " D R h1865 Oak  
 " Della cash Sunset Cafeteria r2350 Ulloa  
 " Dennis J (Mabel) police SFPD h1542 32d av  
 " Edw J (Mary B) pipeftr h1480 Sutter  
 " Frank L (Eva) slsmn Mangrum-Holbrook Co h1138 Van Ness av S  
 " Harry cook r347 Eddy  
 " John B Mrs r750 Sutter  
 " John E tmstr r718 Van Ness av S  
 " John M (Mabel S) printer Hancock Printers h60 Fairfield way  
 " Margaretha H Mrs h343 14th av  
 " Myron R (Cecil) asst mgr SOCO h411 41st av  
 " N S h1633 Gough  
 " Patk J clk r1480 Sutter  
 " Patk M (Kath) lab Bd Pub Wks h718 Van Ness av S  
 " Thos W slsmn Rucker-Fuller Co r Okld  
 " Wm clk r1155 Calif  
 " Wm F r313 Florida  
 Nevine Rose Mrs h1669 Folsom  
 Nevins B-nj F (Eliz R) live stock agt WPRRCO h2300 Webster  
 " E C h260 McAllister  
 " Edw C (Irva) clk SPCo r260 McAllister  
 " Ervine (Margt) chauf h71 Paradise  
 " Margt E (wid Thos) h27 Shrader  
 " Robt (Mabel) lab h1360a Hampshire  
 " Rudolph plstr r2042 Bancroft av  
 " Nevis Clemente (Mercedes) lab h44 Ritchie  
 " Emma Mrs h2929 Harrison  
 " Raymond (Margt) h405 10th  
 " Roy slsmn Jas A Connolly Co r Okld  
 Nevlin Margt r71 Ashbury  
 Nevo Rene (Louise) inv 486 Calif R209 r2326 Calif  
 Nevrbaum Albt J h106 9th av  
 " Ernest (Madeline) h3723 Sacto  
 " Justin R (Lillian) slsmn Don Stewart h3421 Scott  
 " Louise tchr Pub Sch r106 9th av  
 " Marie (wid Jos) h197 Duboce av  
 Nevro Puente Mrs h71 Carr  
**NEW.** See also Neu  
 " American Theatre 1226 Fillmore  
**NEW AMSTERDAM CASUALTY CO OF NEW YORK.** Walter W Derr Resident V-Pres and Mgr (r Mill Valley, Tel Mill Valley 353) 7th Floor California Pacific Bldg, 105 Montgomery, Tel SU iter 4026  
 " Arrow Apartments 1720 O'Farrell  
 " Auburn Theatre Co N E Zeibak pres 25 Taylor R503  
**NEW BALBOA SERVICE STATION (J A Oigny).** Complete One Stop Service, Greasing and Oiling Service; Includes Pickup and Delivery of Cars Without Additional Charge, 698 33d Av, Tel EV rgreen 5090  
 " Balboa Theatre Robt Kirschner mgr 3630 Balboa  
 " Broadway Meat Market (Giulio Parenti Rudolfo Fambrini) 394 Bway  
 " California Distributing Co (Muriel Glasson Felix Ramacciotti) whol beverages 304 4th  
 " Canton Cafe 3517 20th  
 " Castro Electric Shop (Louis and Victor Montre) electns 420 Castro  
**NEW CENTRE PHARMACY (Thomas F Wise, Chas J Peacock) Druggists, 2300 Clement at 24th Av, Tel EVERgreen 2424**  
**NEW CENTURY BEVERAGE CO, Raphael Graucci V-Pres-Mgr, Mfrs of High Grade Carbonated Beverages, 820 Pacific Av, Tel DO uglas 0547**  
 " China Hotel 857 Clay  
 " Chronicle Hotel 131 5th  
 " Circle Theatre 980 Market

**NEW**  
 " City Laundry 1315 Eddy  
 " Claremont Rooms 80 9th  
 " Clipper Rooms 319 3d  
 " Coffee Shop (Glenn Shearer Otis Vowels) 1845 Irving  
 " College Inn (Eddy Miller, Morey Levy) restr 55 Ellis  
 " Commercial Hotel 172 Columbus av  
 " Crystal Market Guseppi Andriotti mgr fruit 1329 Chestnut  
 " Custom Home Garage (Geo and Lulu Beger) 900 Sansome  
 " Cut Rate Laundry Co 253 and 509 Ellis  
 " Dalt Hotel 34 Turk  
 " Departure Co L M Woodward mgr 50 Van Ness av S  
 " Donald clk h3646 17th  
**NEW ENGLAND FIRE INSURANCE CO, John C Dornin Mgr, Grant Bulkley Res Sec, 425 Adam Grant Bldg, 111 Sansome, Tel GA r-Beld 0527**  
**NEW ENGLAND MUTUAL LIFE INSURANCE CO OF BOSTON, MASS, Oscar C LeBart Genl Agt, Floyd Thompson Cashier, 260 Mills Tower, 220 Bush, Tels GARfield 2646 and 2647**  
 " England Picture Frame Co (M D Manouel Tatos Ajamian) 486 Sutter  
**NEW ERA BUILDING CO (Louis Depaoli) Homes Built on Easy Terms, 3289 Mission, Tel MI ssion 8866**  
**NEW ERA PRINTING & PUBLISHING CO (Andreas B Kimon) Commercial Printers and Publishers "Nea Umeqa," Weekly Hellenic Newspaper, 285 4th, Tel EX brook 6937**  
 " Europe Hotel 679 Clay and 688 Commercial  
 " Federal Hotel 1209 Stockton  
**NEW FILLMORE GROCERY, W L Von der Mehden Mgr, 2361 Fillmore, Tel WA lnut 7000**  
 " Fillmore Hotel 930 Fillmore  
 " Fillmore Theatre 1329 Fillmore  
 " Forum Restaurant (Peter Rossetos Cosman Rembas) 2799 16th  
 " Franklin Hotel 355 Pacific av  
 " General Press (Max Blanshei Montoy Am-binder) 1177 Turk  
 " Genoa Bakery 1309 Grant av  
 " George Hotel 759 Bway  
 " Golden Gate Hotel 140 Turk  
 " Granada Restaurant (Angelo and Antonio Raissis) 100 Golden Gate av  
**NEW HARBOR HOTEL (O J and W P Zeiss) Rates 35c to 50c Per Night, Special Weekly Rates, Conveniently Located One Block From Ferry, 139 Drumm, Tel KE army 5796**  
 " Hiller Apartments 324 Bartlett  
 " Home Hotel 68 6th  
 " Home Service French Laundry (Pierre Iphar Joe Bourdet) 3193 Mission  
 " Iceland Skating Rink Abt Lambert mgr 2199 Sutter  
 " Ida T Mrs r1440 Sutter  
 " Idria Quicksilver Mines Inc W R Moorehead mgr 465 Calif R1139  
 " Jas H h3646 17th  
 " Jersey Asbestos Co R M Stevenson mgr 37 Spear  
**NEW JERSEY INSURANCE CO OF NEWARK, N J, Dixwell Davenport Mgr Pacific Coast Dept, Insurance Exchange Bldg, 433 California, Tel EX brook 0866 (See page 1734)**  
 " Jersey Zinc Sales Co R S Beall dist slsmgr 465 Calif R1105  
 " Mabel clk r3646 17th  
 " Marine Cafe (Dan Mataxas, Geo and Egalo Simotas) 484 Geary  
 " Mariposa Hotel Apartments 446 Divisadero  
 " McAllister Hotel 1257 McAllister  
**NEW METHOD LAUNDRY CO, Leonard J Pel-gen Mgr, 407-435 Sanchez, Tel MA rket 0545**  
**NEW METHOD PHOTO ENGRAVING CO, C E Travis Pres, Frank Vignola Treas, T M Cullen V-Pres, Frank Kawalkowski Sec, Photo Engravers Commercial Artists, 680 Howard, Tel KE army 6099**  
 " Mission Building 2588 Mission  
 " Mission Butter & Eggs (Harvey Braren Randolph Waldemar) 2584 Mission  
 " Mission French Laundry (J L Marque J R Martinez) 4479 Mission  
 " Mission Fruit Market (Victor, Dominic and Natale Luizzi) 2584 Mission  
 " Mission Garage Edw Bush mgr 3330 20th  
 " Mission Market 2584 Mission  
**NEW MISSION NEWS (Community Weekly) A Newspaper of General Circulation, Ordered and Adjudged in the Superior Court May 13, 1931, Member Entitled Press Assn, C F M Cole Editor-Publisher, 4723 Mission, Tel RA ndolph 4966**  
 " Mission Poultry Co (Louis Asaro Mrs Jewell Duffey) 2584 Mission  
**NEW MISSION SHEET METAL WORKS (Frank M Blessing) Mfrs of All Kinds of Sheet Metal Work, Distributors Nabeam Furnaces and New Mission Gas Forcacs, 3401 Mission, Tel MI ssion 3933**  
 " Mission Theatre 2550 Mission  
 " Occidental Hotel 607 Montgy

**NEW**  
 " Orleans Coffee Parlor (J J jr and W C Olsen) 446 Market  
 " Orman H eng Golden State Co r3646 17th  
 " Pacific Garage 770 Pacific av  
 " Patricia h3164 22d  
 " Potrero Hotel 2368 3d  
 " Potrero Theatre Paul Aglietti mgr 312 Connecticut  
 " Process Laundry Co Jos Corbett pres E J Corbett sec 385 8th  
**NEW PROCESS STOVE CO, DIVISION OF AMERICAN STOVE CO, 301 Hawley Terminal Warehouse, 274 Brannan, Tel GA rfield 8489**  
 " Quality Market (Ralph Puccinelli Fred Sbragial) gro 300 Francisco  
 " Royal Cafe (Geo Vidak Thos Arbulich) restr 560 Bway  
**NEW SAN FRANCISCO LAUNDRY, Also Doing Business as The Peerless Laundry, Paul Santucci Pres, Albert Santucci V-Pres, Santi Fornaciari Sec, 444 5th, Tels KE army 0510 and 0511**  
 " San Francisco Poultry Co (Michl Ghilarducci Lorenz Maggicalda) 464 3d  
 " San Francisco and Broadway Bakery (Henry Corosio Louis Pasquale Peter Canova Archchie Ravetti) 423 Union  
 " St George Rooms 391 5th  
**NEW SONOMA CREAMERY (Serafino Iacona) Cheese Manufacturers, Factory Tamales, Calif Branch Los Banos, Office and Warehouse 18 Jessop Place, Tel SU iter 3289**  
 " Square Deal Cleaners (F H Simpson Arch Voelkel) clo clnrs 3055 24th  
 " Standard Market (Mario Decio Angelo Firpo) meats 4430-32 3d  
 " Sunset French Laundry (Domenic Estacaille) 729 Irving  
 " Svea Hotel 846 Montgy  
 " System Laundry Co (H R and Morris Fields) 104 3d 219 Ellis 420 Turk and 4405 Geary Blvd  
 " Theo rWilliam Taylor Hotel  
 " Toggery mens furngs 2678 Mission  
 " Venice Hotel 563 Pacific av  
**NEW VICTORIA IMPORTING CO INC, Abr Baker Mgr, Rugs, Tapestries, Spanish Shawls, Scarfs, Imported Bed Spreads, 511 Mission, Tel KE army 2981; Los Angeles Branch, 729 S Los Angeles**  
 " Washington Hotel 654 4th  
 " West Hotel 833 Kearny  
 " West Restaurant 419 O'Farrell  
**NEW WILLARD'S, M B Corman Mgr, Misses' and Women's Ready-to-Wear and Accessories, 139-149 Geary, Tel DO uglas 3940**  
**NEW WORLD LIFE INSURANCE CO, R H Hepler Pacific Coast Supervisor, Fred L Jones Agency Mgr, 505 Mills Bldg, 220 Montgomery, Tel EX brook 6530**  
**NEW WORLD THE (JAPANESE DAILY) T Abe Pres, 1060 Geary, Tels OR dway 0387 and 0388**  
 " Wrinkle Shoppe (Rudolph Krause Chas Snajdauf) clo clnrs 14 3d  
 " York Apartments 962 McAllister  
**NEW YORK BELTING & PACKING CO, H N Cook Belting Co Distributors, Rubber Belting, Hose and Mechanical Rubber, 401 Howard sw cor Fremont, Tels DO uglas 6681 and 6682**  
 " York Cafe (Harry Lucas Peter Costello) 243 Clement  
**NEW YORK-CALIFORNIA UNDERWRITERS, Richards & Rhorer General Agents, 236 Pine, Tel SU iter 0360**  
 " York Central Lines W Dickinson genl agt frt dept H F Bostwick genl agt pass dept 681 Market R523  
 " York Chicago & St Louis Railroad Co H Easterday genl agt 681 Market R554  
**NEW YORK FIRE INS CO, Rolph, Landis & Ellis Genl Agts, 345 Sansome, Tel GA rfield 4800**  
**NEW YORK FIRE OFFICE OF THE NORWICH UNION FIRE INSURANCE SOCIETY, Sweet & Crawford Genl Agts 150 Sansome, Tel SU iter 4400**  
 " York Hat Stores Nathan Cohen mgr 824 Market  
 " York High Grade Button Works (Chas Grenhaus) 130 Geary 4th fl  
 " York House 753 Howard  
**NEW YORK LIFE INSURANCE COMPANY, Fred A Wickert Inspector of Agencies Pacific Department, 503 Crocker First National Bank Bldg, J Montgomery, San Francisco Clearing Office, Dudley S Bates Agency Director, J M Cody Cashier, 4th Floor Crocker First National Bank Bldg, Golden Gate Branch Office; Arth Hutchinson Agency Director, D W Smith Cashier, 5th Floor Crocker First National Bank Bldg**  
 " Zealand Insurance Co Ltd W A Louis mgr 334 Calif  
**NEWALL.** See also Newball  
 " Doris sten r35 Parker av  
**NEWALL ERNEST H (Geneva E) Asst Sec-Mgr Cypress Lawn Cemetery Assn and Ec Cypress Lawn Improvement Co, h645 Euclid Av, Apt 2**