HOW TO USE YOUR SUBURBAN DIRECTORY

The major departments in the Directory are arranged in the following order for ready reference:

1. INDEX TO ADVERTISERS
2. INTRODUCTION
3. BUYERS' GUIDE
4. CLASSIFIED
5. ALPHABETICAL SECTION
6. HOUSEHOLDERS' and STREET GUIDE

Particular attention is directed to four symbols as being important contributing factors in supplying complete information. They appear as follows: ALPHABETICAL SECTION, "h"—Householders, "r"—Resident. HOUSEHOLDERS' AND STREET GUIDE, "Δ"—Telephone Subscriber, "⊙"—Homeowner.

The Suburban Directory Will Answer Your Everyday Questions---

About an Individual

How does he spell his name?.....Alpha.
Is he married? What is his wife's name?.....Alpha.
Where does he live?.....Alpha.
Does he own his home?.....HH & St.
Has he a telephone?.....HH & St.
Where is the nearest telephone?.HH & St.
Who are his neighbors?.....HH & St.
What does he do for a living?.....Alpha.
Where does he work?.....Alpha.
Is he the "head of the house" or a resident?.....Alpha. HH & St.
How many adults in the family?.....Alpha. (same address)
Does he own a business?.....Alpha.
Is he a member of a partnership?...Alpha.
Is he an officer in a corporation?...Alpha.
Others in the same business or profession?.....Class.
Is the woman single, married or a widow?.....Alpha.
What was the name of the widow's husband?.....Alpha.

About a Business Concern

What is the correct name?...Alpha.-Class.
What is the correct address?..Alpha.-Class.
Just what do they do?.....Alpha.-Class.
Is it a Partnership or Corporation..Alpha.
Who are the Partners? (if a firm)..Alpha.
Who are the chief officers? (if Inc.).Alpha.
Location of branches .....Alpha.-HH-Buyers Guide
Others in same or similar lines?....Class.
(NOTE: If name is in bold type, saying "(See Buyers' Guide.....)" much more detailed information appears on that page such as:)
What are their specialties?.....Class.-Buyers' Guide
Description of products and services?.....Buyers' Guide

About a Locality

Quickest way to get there?....HH & St.
How do the Streets run?.....HH & St.
Who lives at a given address?..HH & St.
Is there a telephone there: where is the nearest 'phone?.....HH & St.
What is the character of the neighborhood?.....HH & St.
Is it a "Home-owners" section, Apt. house section, etc?.....HH & St.
Just where in the block is it located?.....HH & St.
What is the nearest street corner?.....HH & St.
What is the nearest store, Church, school, garage, etc?.....HH & St.
If business location, what business?.....HH & St.
If an office bldg., who are in what rooms?.....HH & St.
Where are bldgs.—office and public?.Class.

About Clubs, Societies, Associations, Etc.

What is the complete name?..Class.-Alpha.
Where are their headquarters?....Alpha.
Who is the Secretary?.....Alpha.
When are the stated meetings?....Alpha.
What are the Churches and where located?.....Alpha.-Class.
Who are the pastors?.....Alpha.
What are the names and locations and who are the Principals of the schools?..Class.-Alpha.
What are the names and locations of the Cemeteries?.....Class.-Alpha.
What are the locations of the Hospitals, Homes and Asylums?.....Class.-Alpha.

About City, County, State or Federal Departments

See Alpha. Section.

About Statistical & Historical Information Regarding your City

See Introduction.

Key: Alpha.—Alphabetical Section Class.—Classified List
HH & St.—Householders and Street Guide