

Juanita's

Slenderizing Salon

"Notice the Difference in One Week"

4000 Montgomery Drive

Phone Liberty 5-5075



**OUT OF SIGHT!
OUT OF MIND!
OUT OF BUSINESS!**

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.

THE CITY DIRECTORY IS THE NATURAL MEDIUM FOR KEEPING A BUSINESS OR PRODUCT NAME IN THE SPOTLIGHT. INSIST ON BEING WELL REPRESENTED IN ITS PAGES.