

# **FORSYTH TIRE CO.**

**Automotive  
Service Center**  
Goodyear  
Headquarters

**Tires  
Batteries  
Mufflers  
Brakes  
Alignment  
Motor Tune Up  
Nimrod  
Trailers**

Instant Service  
Instant Credit

**PHONE  
545-6260**

**872  
4th Street  
Santa Rosa**

## **Who's Who— and Where?**

Such  
questions  
can only be  
answered by  
the Directory  
and that is  
where  
people look  
when they  
want to buy.

**Are you  
properly  
displayed  
therein to  
get the  
business?**

### **HOTELS—CONTD**

SONOMA HOTEL 532 3D ST  
WAYNE HOTEL 319 5TH ST  
WESTERN HOTEL 10 4TH ST

### **HOUSE FURNISHING GOODS — RETAIL**

HANDCRAFT MADE BY BLIND 2863 STEELE  
LA

### **HOUSE MOVERS AND SHORERS**

EMPIRE WRECKING 3264 SANTA ROSA AV  
RAY JAMES L 1093 BURBANK AV

### **HOUSHOLD APPLIANCES — DEALERS**

ASIEN'S APPLIANCES 950 W COLLEGE AV  
CAL'S APPLIANCE SERVICE 311 D  
STREET  
COUNTY APPLIANCE CENTER 4040 SONOMA  
HWY  
DAHNKEN OF SANTA ROSA 205 B STREET  
DETWILER APPLIANCES 1224 FRANQUETTE  
AV  
DUCKHORN INDUSTRIES, 608 College  
Av, Tel 544-1748  
JACK'S APPLIANCES 336 W COLLEGE AV  
LIFETIME DISTRIBUTORS OF STAINLESS  
STEEL 516A 4TH ST  
MC PHAIL'S INC 515 MENDOCINO AV  
VILLAGE APPLIANCE 2335 MAGOWAN DR

### **HOUSEHOLD APPLIANCES — REPAIRERS**

ACORN APPLIANCE REPAIR 939 WEST AV  
APPLIANCE REPAIR & FIXIT SHOP 345 A  
STREET  
D & J APPLIANCE SERVICE 417 3D ST  
HAMMAK APPLIANCE REPAIR 608  
MENDOCINO AV  
JESSE'S APPLIANCES 435 SEBASTOPOL  
RD  
MONTY'S HOME SERVICE 1139 YULUPA AV  
STAGGS APPLIANCE REPAIR 2038 QUEBEC  
TER

### **\*HOUSEWARES**

HARDISTY'S, 444-46 4th St, Tel 545-  
0534

### **\*HUMANE SOCIETIES**

HUMANE SOCIETY OF SONOMA COUN-  
TY, 5345 Sebastopol Rd, Tel 542-0882

### **HYDRAULIC EQUIPMENT AND SUPPLIES**

MC ENTIRE JACK HYDRAULIC &  
EQUIPMENT SERVICE 463 SEBASTOPOL  
AV

### **ICE CREAM AND FROZEN DESSERTS — DEALERS**

BASKIN ROBBINS 31 ICE CREAM 1066  
4TH ST  
FOSTER ICE CREAM DELIVERY 134 11TH  
ST  
FOSTER'S FREEZE 855 SEBASTOPOL RD

FOSTER'S OLD FASHION FREEZE 1400  
4TH ST

### **ICE CREAM MANUFACTURERS**

BORDENS CO 1901 CLEVELAND AV

### **ICE — DEALERS**

NATIONAL ICE DELIVERY 8 SEBASTOPOL  
AV

### **ICE — MANUFACTURERS AND WHOLESALE**

SANTA ROSA ICE & COLD STORAGE 806  
DONAHUE ST

### **IMPORTERS**

NORTHERN CALIFORNIA IMPORTS 1701  
SEBASTOPOL RD

### **\*INDUSTRIAL BROKERS**

PIONEER REALTY INC, Village Office  
2410 Montgomery Dr, Montgomery  
Village, Tel 546-1240 (See Page 30  
Buyers' Guide)

### **\*INDUSTRIAL PROPERTY**

NOR-CAL REALTY, 2016 4th St, Tel  
546-8737 (See Page 30 Buyers' Guide)

### **INDUSTRIAL SUPPLIES — WHOLESALE**

BERGSTROM MILLWORK SUPPLY 3999  
SANTA ROSA AV  
C & I SPECIALTIES 4910J SONOMA HWY

### **INFORMATION BUREAUS**

CHAMBER OF COMMERCE, 526 College  
Av, Tel 545-1414 (See Page 8 Buyers'  
Guide)  
CITY HOSTESS SERVICE 508 4TH ST

### **INSECT POWDERS— MANUFACTURERS**

MARIN PRODUCTS 4041 SEBASTOPOL RD

### **\*INSULATING CONTRACTORS**

WEATHERMASTER INSULATION CO,  
4312 Montgomery Dr, Tel 539-1353  
(See Page 17 Buyers' Guide)

### **INSULATING MATERIALS**

MEAD CLARK LUMBER CO INC, 3d And  
Wilson Sts, Tels 542-4141 And 542-  
4143 (See Page 19 Buyers' Guide)

### **\*INSURANCE — ACCIDENT AND HEALTH**

AMERICAN NATIONAL INSURANCE CO  
441 College Av, Tel 546-8585 (See  
Page 18 Buyers' Guide)