

# Mr. Business Man---

## *Have You a Message for Sacramento?*

**W**OULD you bring your message into every business office, hotel, nearly every home—and, in fact, practically everywhere in Sacramento where there are ears to listen, eyes to see, and money to buy?

Do you want your message delivered day in and day out for a whole year—to be seen and read over and over again, thoroughly digested and eventually acted upon? To secure this result

Insert your advertisement in the

# CLASSIFIED BUSINESS SECTION

of the

## Telephone Directory

**A Tremendously Effective Advertising Medium**



*Call*

### **MAIN 12300**

**Directory Advertising Department**

## **NOW!**

For Charges and Information