

To Home Builders, Contractors and Architects— In Your Plans—

for new buildings or alterations of existing buildings — whether homes, apartments, hotels, hospitals, office or other business buildings—

Remember Telephone Service—

and its importance in the everyday occupancy of such buildings.

Telephone wiring is provided by the Telephone Company. If arrangements for concealing the telephone wires are included in the original building plans, delays and costly alterations or exposed wiring after completion of the building are avoided.

The concealment of telephone wires in buildings requires *adequate and advance provision for conduit or other concealed channels by building owners* for the placing of wiring by the Telephone Company.

Telephones and Extension Telephones are now generally recognized as essential parts of modern home equipment. *Extensions* are additional telephones on the main service located at other convenient places in the house to save steps. *Advance provision* for conduit or other concealed channels for placing of telephone wiring by the Telephone Company is important. Suitable outlets for *all telephone requirements* facilitate the satisfactory installation of telephone equipment, and increase the decorative possibilities of the home.

Let Us Co-operate With You—

The Engineers of this Company will be glad at any time to cooperate with Architects, Owners and Builders to give them the benefit of their experience, and to assist in designing the most suitable telephone fixtures such as conduits, ducts, raceways and mouldings, etc., for each individual building.

A convenient handbook covering specifications for standard methods and materials and other helpful information in making advance provision for telephone service in homes and other buildings is available for use and reference by Architects and Builders.

For a copy of this handbook or for further information, telephone, or call at our local Business Office.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY.