

# PRINTING

## Independent Cut-Cost Prices

NOTE—Paper Furnished and Each Job Guaranteed

|                                |        |        |
|--------------------------------|--------|--------|
| Business Cards, No. 88.....    | 500    | 1000   |
| Letterheads, 8 1/2 x 11.....   | \$3.50 | \$4.75 |
| Letterheads, 8 1/2 x 11.....   | 3.75   | 5.25   |
| Envelopes, No. 634.....        | 4.25   | 5.75   |
| Statements, 5 1/2 x 8 1/2..... | 3.60   | 5.75   |
| Billheads, 8 1/2 x 4.....      | 3.75   | 5.25   |
| Billheads, 8 1/2 x 7.....      | 4.00   | 5.75   |

Add \$3.75 to above for extra 1000

Mail Orders Given Prompt Attention

Phone—

**Main 371**

## Rodness Printing Co.

916-13th St., Sacramento, Cal.

## NEWS PUBLISHING CO.

914 Sixth Street, Sacramento

Telephone Directories  
Advertising Literature  
Catalogs  
Booklets  
House Organs  
Circulars  
Labels  
Box Wraps  
Commercial Stationery

Printed Salesmanship will  
Increase your Sales—Let Our  
Sales Department Show You

**PHONE MAIN 226**

P-18

## The Keystone Press

1014 1/2 7th Street  
Phone Main 6320

Printing, Designing &  
Typographic Service



P23-1

## CASH TALKS FIRST CLASS PRINTING

### OUR SPECIALS

500 Letterheads  
500 Envelopes  
500 Cards

**\$8.00 Cash**

(See Advertisement This Page)

180 Envelopes  
200 Sheets Paper

**\$1.00**

Add 10c for Postage

THESE PRICES ARE FOR CASH ONLY  
IF IT CAN BE PRINTED, WE CAN PRINT IT.

As Near to You as Your Phone

**Main 8188**

Cor. 26th & N Sts. Sacramento  
R16-1

## Poultry Feeds

See Feed Business

## Poultry Supply Business

Consolidated Products Co 220-10th.....Main-589  
Markham & Hill 320-12th.....Main-8973  
Smith F F & Co 922-13th.....Main-673

## Chicken Feed

MARKHAM & HILL

12TH STREET POULTRY  
& FEED CO.

Poultry, Vegetables, Seeds and  
Poultry Feeds

828-12th.....Main-8973

## Powder Companies

Trejan Powder Co-Cal Pnt Bldg.....Main-1969

## Power Plant Equipment

See Machinery Business

## Press Associations

Capital News Bureau Forum Bldg.....Main-543  
United Press Assn 702 1.....Main-960

## Printing Business

Alford & Soliman 1011-13th.....Main-6678  
Anderson Printing Co 416 J.....Main-497  
Buchanan Printing & Box Co 417 J.....Main-3212  
Bullock A W 1019-9th.....Main-2548-J  
Calif Stationery Co 1820 Y.....Main-3099  
Capital Press 418 J.....Main-3156  
Commercial Press 2970-25th.....Capital-1385  
CROCKER H S CO INC 923 K.....Main-264  
De Luse Press 316 M.....Main-8853-W  
Dempster Inc 1510-21st.....Main-7442  
Fleming Chas N Co Inc 726 I.....Main-7446  
Hammann-Gee Printing Co 923-6th.....Main-1054  
Herdaway Press The 1318 J.....Main-522  
Hoke Printing Inc 220 L.....Main-7157-J  
INDEPENDENT PRINTING CO 924-6th.....Main-5635  
Inland Press The 508 California.....Main-112  
Keystone Press The 1014 1/2-7th.....Main-6320  
Larkin J M & Son 2211 K.....Main-524  
Lutgens Art 2531 N.....Main-8188  
Nakata K 1220-4th.....Main-2077  
New Publishing Co 914-6th.....Main-226  
North Sacramento Journal  
1503 Del Paso Br.....Main-5860-J  
Olmedo & Wood 719 Calif.....Main-5450  
Pac Manufacturing Book Co 318 J.....Main-1824  
Presses Engraving Co of Sac 2531 N.....Main-8188  
Rodness Printing Co 916-13th.....Main-371  
Rodness Printing Co 916-13th.....Main-371  
Sacto Composition Co 508 1/2 Calif.....Main-5615-J  
Simmons Printing Co 1107-8th.....Main-7953  
State Printer's Office State Cap.....Main-548  
State Printing Office 11th & O.....Main-7420  
Welchman W J 209 J.....Main-533

## Business Cards

Rodness Printing Co 916-13th.....Main-371  
(See Advertisement This Page)

## Catalog

News Publishing Co 914-6th.....Main-226  
(See Advertisement This Page)

## Color

Keystone Press The 1014 1/2-7th.....Main-6320  
(Continued on next page)

Be sure and tell advertisers when you  
call that you saw their announcement in  
the "Classified Business Directory."

## Printing

## Printing Business (Cont)

### Commercial

#### BACHMAN PRINTING & BOX CO

COLORWORK—LABELS  
EMBOSSING  
Paraffining, Die Cutting,  
Specialty Work, Carton  
and Paper Box Mfgs.  
417 J.....Main-3212

#### CROCKER H S CO INC

#### PRINTING

The only complete Printings and  
Book Binding Plant in Sacramento.  
A Superior and Economical  
Printing Service  
923 K.....Main-264

#### HAFEMAN-DEE PRINTING CO

Personal Attention  
SERVICE AND  
SATISFACTION  
Between I & J Sts.  
923-6th.....Main-1054

#### OLMSTED & WOOD

#### Distinctive Printing—

Color Work—Booklets—Announce-  
ments—Letter Heads—Office Forms  
Geo. H. Olmsted L. E. Wood  
719 Calif.....Main-5450

Process Engraving Co of Sac 2531 N.....Main-8188  
(See Advertisement Opposite Page)

### Labels

Bachman Printing & Box Co 417 J.....Main-3212

### Plates

DOMS ENGRAVING CO 912-7th.....Main-6370

## Produce Business

Armour Co 1031 Front.....Main-963  
Bell's Berry Farm Bette.....Main-52-131  
Bondi J C Sacto Pub Bldg.....Main-7794  
Capital Produce Co 16th & Nor B.....Main-1066  
Ennis Brown Co Front & F.....Main-4600  
Farmers Produce Co 911-5th.....Main-6038  
Faulstich R W Cal Pnt Bldg.....Main-8530  
Fourth St Prod Co 907-4th.....Main-2552-J  
Haskawa J 15th St Road.....Main-5569-W  
H. St Prod Co 430 I.....Main-7935  
Kamiller & Co Sacto Pub Bldg.....Main-945  
Kowich K Portland.....Main-94-7-11  
LEVY A & ZENTNER J O  
10th & A.....Capital-2000  
Norman L F 1000-4th.....Main-942  
Northern Calif Berry Grow Assn  
10th & Nor B.....Main-5912  
Odell & Son 923-10th.....Main-576  
Orshima Y Pils Br.....Main-21-F-4  
PAC FRY & PROD CO 16th & Nor B.....Main-5382  
Prevotius Gus 16th & Nor B.....Capital-2164  
Quong Fung Co 16th & Nor B.....Main-3116  
Quong Fung Co 16th & Nor B.....Main-1086  
Renzler Produce Co 223 I.....Main-400  
Sacto Brokerage Co 1012-2nd.....Main-5896  
SACTO GROWERS MKT 5th & R.....Main-723  
Sacto Produce Distr 16th & Nor B.....Main-1867  
Sacto Prod Terminal Co 16th & Nor B.....Main-3386  
Schumacher S B 16th & Nor B.....Main-3060  
Shimada S 12th St Rd.....Main-5569-W  
Sintee S 10th & Nor B.....Main-287-L-W  
Tong Sung Co 10th & Nor B.....Main-4413  
Triangle Produce Co 16th & Nor B.....Main-5361  
Turnick Produce Co 16th & Nor B.....Main-7706  
Willi Produce Co 123 K.....Main-2290  
Willi Produce Co 122 K.....Main-6522  
Wood Curtis Co 16th & A.....Capital-2000

## Proprietary Medicines

See Medicine Business

## Publicity Business

Emper & Smith Hotel Bldg.....Main-8000

## Publishing Business

See The Sacramento 911-7th.....Main-5000  
Bettendorf News Bldg Cal Pnt Bldg Capital-3991-W  
Catholic Herald The 305 J.....Main-7280  
Examiner The 1011-7th.....Main-92  
Gray's News Co 430 I.....Main-2703  
Independent Leader 1021-2nd.....Main-324  
Japanese American 1414-4th.....Main-3066  
Japanese Daily News 600 M.....Main-6362  
La Capitale 413 J.....Main-3156  
Larkin Printing Co 1091-2nd.....Main-324  
S F Chronicle 1128-9th.....Capital-4130  
Union The Sacramento 1910 M.....Main-6300  
Van Dyck Edw S Forum Bldg.....Main-1870

## Pump Business

DAL MECH & ELEG ENG CO 1110 J Main-575  
DRANE CO 1227 Front.....Main-7460  
LATOURNETTE-FIGAL CO 907 Wt. Main-7890  
Mullis Tractor Agency 12th & C.....Main-1297  
Western Well Works 1010-4th.....Main-9600

## Pumping Machinery

See Machinery Business

## Radio Business

Amer Radio Stores Inc 1025 K.....Main-8579  
Brewster John Co 604 K.....Main-4800  
DAL MECH & ELEG ENG CO 1110 J Main-575  
Cameron H R 600 J.....Main-575  
Electrical Supply 614 J.....Main-427  
ELLEN MARY MUSIC CO  
Native Sons Bldg.....Main-2345  
HALE BROS INC 9th & K.....Main-5100  
HARSEN MACHINE WKS 728-12th.....Main-311  
HOBRECHT J S & CO 1030 K.....Main-654  
Johnson-Rosen Radio Co 1294 J.....Main-7559-J  
KIMBALL-UPSON CO 608 K.....Main-4660  
Patterson Guy S 1419 J.....Main-3521  
Sacto Radio Lab 1104 J Main-350  
Scott J J 619 Calif.....Main-2626  
Sherman Clay & Co 9th & J.....Main-737  
Sports & Nichols 2948-35th.....Capital-1912  
Tosinger E V 2918-35th.....Capital-1638  
YE MUSIC SHOPPE 731 J.....Main-622  
Zak John F 928 J.....Main-1669

### Cabinets

Acme Art Cabinet & Novelty Wks  
1913 1.....Main-3439-W

### Jobs

ZAK JOHN F  
THOROLA  
AND NEUTROFOUND  
RADIOS  
NORTHERN CALIFORNIA  
DISTRIBUTORS  
928 J.....Main-1669

### Manufacturers

DAL MECH & ELEG ENG CO 1110 J Main-575  
HARSEN MACHINE WKS 728-12th.....Main-311

### New

Amer Radio Stores Inc 1025 K.....Main-8579  
(See Advertisement This Page)

#### L & M CYCLERY

R. C. A. SUPER HETERODYNE  
FADA HETERODYNE

RADIOS  
AUTHORIZED DEALER

1215-4th.....Main-234

## Radio Business (Cont)

### Service

Drive In Serv Sta 1014-81st.....Main-7397  
HARSEN MACHINE WKS 728-12th.....Main-311

### Testing

HARSEN MACHINE WKS 728-12th.....Main-311

## Radium Appliance Business

Radium Ore Receptor Assy 1125-12th.....Main-5164

## Railroad Companies

Calif Traction Co 11th & I.....Main-251  
Calif Tramp Co Front & M.....Main-4620  
CENTRAL CALIF TRACTION CO  
11th & I.....Main-251  
Cubana 31st & X.....Capital-401-W  
Freight Depot 2nd & M.....Main-575  
General Agent 11th & I.....Main-251  
Passenger Train Information 11th & I.....Main-4945  
Ticket Off & Baggage 11th & I.....Main-4945  
D & R W R R Co 10th & J.....Main-5053  
Illinois Central System Cal Pnt Bldg.....Main-5156  
Railway Mail Serv 5th & I.....Main-4336-W  
SACTO NORTHERN RAILWAY 11th & I  
Ticket Office & Baggage Union Bldg.....Main-4945  
General Office Union Bldg.....Main-5720  
S F & Sacto R R 11th & I.....Main-4945  
Santa Fe R R Co 1008 K.....Main-1094  
Southern Pacific Co 5th & I.....Main-920  
Traction Company 11th & I.....Main-251  
Union Pacific R R Co Cal Pnt Bldg.....Main-295  
UNION STATION 11th & I.....Main-4945  
Western Pacific R R 10th & J.....Main-224  
Western Pacific R R Co 3rd Q & R.....Main-5188  
Western Pacific R R 10th & J.....Main-5053

## San Francisco Trips

Calif Transportation Co Front & M.....Main-4620  
(See Advertisement This Page)

## Raviolis

See Food Products Business

## AMERICAN Radio Stores, Inc.

1025 K St.

"Coast to Coast"

LOW PRICES  
SERVICE AND SATISFACTION

Phone—

**Main 8579**

R11-1

## California Transportation Co.

Between  
Sacramento and San Francisco  
Freight and Passengers



Front and M Streets - MAIN 4620  
Ticket Agent,  
Front and M Sts. - MAIN 6740  
R6-1