

HEROLD Signs

Main 5279

1019 1/2 J Street

821-2

FOR QUALITY WORK
-QUICK SERVICE-

**DIEPENBROCK
SIGNS**

"Upholding a 50 year reputation"

411 J ST. | MAIN 463

SIGNS

F.L. Baker

Phone Main 7147 1011 1/2 9th St.

S-30-1

Sheet Metal Business (Cont)

-Building (Cont)

REEVES SHEET METAL WKS

General
SHEET METAL WORK
and
FURNACE REPAIRING
Prompt and Efficient Service
1212-30thMain-7919-W

Sinclair & Bussey 3423 JMain-755
(See Advertisement Page 87)
Wagner's Sheet Metal Works 2000 MMain-4252
(See Advertisement Page 87)

-Copper Work

Gunn Sheet Metal Works 920-13thCapital-2123
(See Advertisement Page 87)

-Retinning

Clark Sheet Metal Works 1915 OMain-3870-R
(See Advertisement Page 87)

-Tinner

Clark Sheet Metal Works 1915 OMain-3870-R

Shipping Business

El Dorado Motor Transp Co 401 SMain-5050
Gardin Highway Truck Line
13th & New BCapital-1934
Liberty Transfer & Storage Co
2114 KMain-999
Sacto-Auham Freight Line 401 SCapital-1929
Sacto Transportation Co YoloCapital-1929
Sacto Transp Co P.O. & FMain-1256
UNION AUTO FREIGHT DEPOT INC
401 SMain-504

Shirt Business

Lee Lee Co 305 LMain-2677-W

For Quality and Service—

**CARITHERS
SIGN CO.**

Back of the Post Office
709 California St.

Phone—
Main 368

87-1

SIGNS

MAIN 8545-W



SCENIC PAINTING
Commercial and Outdoor Advertising
919 K Street (Rear)

825-1

Shock Absorber Business

Hartford Shock Absorber Agency 710-12thMain-6416

Shoe Business

Borth's Shoe Store 526 KMain-7222
Bradford A M 908 JMain-7942-J
Butler Brown Shoe Store 254 KMain-3563-J
Cantilever Shoe Store Inc 1012 KMain-287
Fleming Shoe Store 111 KMain-7182
Gallenkamp's 727 KMain-7923
Grand Grupper Shoe Store 1012-9thMain-5271-W
Hass Dusterie 907 KCapital-2029
Hass Walk Over Shoe Co 1110 KMain-967
Hards Shoe Co 1231-3rdMain-3845-J
Kambara M 1310-4thMain-3157-W
Kambara M 314 KMain-3805-W
Larson's Inc 628 KMain-691
Leipic M 1019 KMain-3106-J
Lerner's Inc 624 KMain-990
Lewis Shoe Co 506 KMain-3507-J
Mayfield & Girt 407 KMain-297
Miles H Shoe Co 603 KMain-2520-W
Myrdell S 1209-4thMain-3802-W
Rasmussen J W Shoe Co 1002 KMain-4558-J
Rasmussen J W Shoe Co 927 KMain-4503
Royal Shoe Co 1310-4thMain-2781-W
Saw Shoe Co 1310-4thMain-2781-W
Shoe Craft The 727 KMain-1635-J
Yale Shoe Store 427 KMain-986

-Cantilever

CANTILEVER SHOES

Flexible—like the foot.
Supports the arch nat-
urally without appli-
ances—combining style
with comfort. Men's, women's, children's.
Expert fitting always.
"Where To Buy It?"
Cantilever Shoe Stores Inc 1012 KMain-287

-Men's Shoes

MILES H SHOE CO
STACY ADAMS
Dr. A. Reed's Cushion Shoes
Cutter's Pac. Boots and Work
Shoes
Special Shoes for
Railroad Men
603 KMain-2520-W

Shoe Repairing Business

Ame Shoe Shop 1013-10thMain-2610-W
Amy Eric Shoe Serv Shop 4091 JMain-10414
Bartson Shoe Rep Shop 2758 Sac StCapital-1004-W
Casta Shoe Repair Shop 1017-6thMain-2520-J
Casta Shoe Repair Shop 1004-9thMain-7722-J
Goodyear Shoe Repair Shop 1428 JMain-1753-W
O'Connell James H 1017 KMain-4068-J
Sac Shoe Shining Parlor 1003 1/2-10thMain-5588
TAYLOR SHOE SHOP 1008-9thMain-1201

Shoe Shining Business

Peoples Shoe Shine Parlor 1030-10thMain-2854

Show Cards

See Sign Business

Show Case Business

Thorn Max L 1830-20thMain-6620-J

Sign Business

Baker Fred L 1011 1/2-9thMain-7147
Brown Cyrus G 914-13thMain-4036-J
Carithers Sign Co 709 CalifMain-368
Carragher Wm 619 CalifMain-2626
CASWELL CO 411 JMain-463
DIEPENBROCK J D 411 JMain-463
Electric Sign Wks 919 LCapital-2126
Hayden & Pattinson N SactoMain-4480
Herold Bernard 1019 1/2 JMain-5279
Kleinberg F B 1007-10thCapital-2114
Proper Studio 4107-8thMain-7993
Senator Studios 919 KMain-8545-W
Travis H A 101 1/2-9thMain-7147

-Bulletin Board

Senator Studios 919 KMain-8545-W
(See Advertisement This Page)
(Continued on next page)

Sign Business (Cont)

-Cards

Herold Bernard 1019 1/2 JMain-5279
(See Advertisement Opposite Page)

-Electric Signs

FLASHLIGHT SIGN WORKS
Patented Letters—Exclusive Designs
EVERY STYLE OF ELECTRIC SIGN
KNOWN TO THE ART
Phone For Quotes and Designs
No Obligation
939 LCapital-2126

Hayden & Pattinson N SactoMain-4480

-Gold Leaf Lettering

Daker F L 1011 1/2-9thMain-7147
(See Advertisement Opposite Page)
Carithers Sign Co 709 CalifMain-368
(See Advertisement Opposite Page)
Dienberger J C 411 JCapital-463
(See Advertisement Opposite Page)

-Show Cards

TRAVIS H A
SHOW
CARDS
1011 1/2-9thMain-7147

Silk Business

Ettinger's Silk Shop The 809 KMain-1418
Samuels 820 KMain-855

Soap Business

Kearst C O 5000-13th ArCapital-1440
Petroleum Soap Powder Co
5000-13th ArCapital-1440

-Liquid Soap

Zellerbach Paper Co 1221 FrontMain-5331

Soda Fountain Business

Dominick's Drink Shop 1018-8thMain-9994
HALLFAX BROS CO 1010 FrontMain-428
KIRK-GEARY & CO 919 FrontMain-491
Kyrus Fruit Prod 909-8thCapital-4400
Sachs Glass & Cracking Co 814 LMain-645
Snack Beverage Co 2919 SMain-6882-W
Young R A 1700 YMain-981

Soda Water Works

See Bottling Business

Soft Drink Parlors

A & T Soft Drink Parlor 1010-8thMain-10343
American Drink Shop 729 KMain-1219
Anderson L R 201 JMain-2555-W
Andrews J P 1217 JMain-10015
Ban Jack Peln BrMain-10328
Bays Exchange 1030-2ndMain-1765
Bartlett J S PlurinMain-3-F-4
Belenius, Cafe 710 1/2 LMain-10179
Bollard's 710 JMain-3701
Borman C A 424 KMain-5132
Brown Wm 3031 FMain-8575-W
Calif Orange Drink Co 802 KMain-7830
Calif Orange Drink Co 913 KMain-7757
Carmichael Chas 1830-20thMain-9656
Capital Ale Vaults 300 JMain-989
Correll J A 1801-10thMain-7170
Cristman R 325 & 5th ArCapital-307-W
Cruise Paul L 1830 KMain-7707
Del Monte The 730 KMain-55-F-3
Denguchi G Ashura BrMain-55-F-3
El Dorado Cafe 826 JMain-2373-W
Finn The 903 JMain-1940
Flue Geo E 704 KMain-8186
Five Mile House Plurin BrMain-99-F-12

Soft Drink Parlors (Cont)

Flora A 210 LMain-10433
Form Dick 130 1/2 JMain-10499
Fowler E W 703 JMain-6279-J
Gabriel Geo 5330 Plurin BrMain-2025
Gainsley Seth 909-2ndMain-4172
Sile Cafe 1013 JMain-10452
Hoffman Bar 402-2nd BroadwayMain-7152
Humbert Tim 12th St RdMain-4711-J
Jerry's Gardens 2320 Pluin BrMain-10160
Joy Stanley 1307 JMain-3211-W
Kwame K M 830 KMain-7012
Kennedy T E & Co 230 JMain-4083-W
Kohn J 1350-4thMain-4052-J
Kuhn J 1350-4thMain-4052-J
Lafayette Hall 322 KMain-8399
Lake House Inn The 8th StMain-2-F-11
Lendy Butch WadgateMain-42-F-3
Lucich Geo Jr 1226 KMain-9700
McKasch Geo 281 NMain-2167-W
McKasch S 302 KMain-2488-W
Nash T 1318-6thMain-2234-W
New Wm Tell School 317 JMain-492-W
Noda T PlurinMain-25-F-11
Ogura K 311 MMain-1622
Northern The 911-2ndMain-10126
Nouchi T 921-2ndMain-7360-W
Old Tavern Sift Dr Pay 2805 MMain-6673
Old Tavern The 2805 MMain-7583
Pagani G 1132-2ndMain-10353
Parineti A 1011-4thMain-1261-W
Plantation Inn Precourt WMain-47-F-14
Pratt J 169 Riverside RdMain-83-F-22
Roda C L 1128 PMain-4916
Sakuma S 294 LMain-10114
Seven Mile House Pluin BrMain-10114
Sile Louis Precourt RdMain-10029
Silver Eagle Cafe 905-2ndCapital-2135
Stump J 327 KMain-10434
Stump Prod 5468-4th ArMain-10088
Stump O T 918-2ndMain-10352
Tasapali S 811 1/2Main-9578
Three Mile House Plurin BrMain-10308
Tom & Jerry Cafe 415 KMain-3542
Toniold Cafe 211-12thMain-5791
Traversi S E 913-2ndMain-2487-W
Triangle Barbecue Shop 11th St RdMain-9580
Wilson Wm 1402-10thMain-10070
White Front Saloon 1023-4thMain-3281
Zings Peter M St RdCapital-812-W

Speedometer Business

Speedometer Serv Sta 1923-16thMain-2367-J
STEWART-WARNER PRODUCTS SERVICE STA
1511 JMain-4010

Sponge Business

Zellerbach Paper Co 1221 FrontMain-5331

Sporting Goods Business

Kimball-Upson Co 609 KMain-4660
L & M O'Leary 1215-4thMain-234
Minnor D E & Son 1221 JMain-3123
Nevin-Carnie Co 1033 KMain-6493
Putnam's Sports Goods & Bicyc 1015-JMain-2194-W
Western Tent & Supply Co 813 JMain-8859-W

-Fishing Tackle

NEVIS-GARNIE CO
SACRAMENTO'S EXCLUSIVE
Sporting and
Athletic Goods
STORE
1023 KMain-6493

-Guns

KIMBALL-UPSON CO
California's Great
SPORT GOODS
STORE
609 KMain-4660

Sprayers' Supply Business

Orchard Supply Co 937 IMain-2213
Smith F F & Co 925-13thMain-673

Stage Lines

Auburn-Nevada City Stage Line 5th & IMain-974
Calif Transit Co 5th & IMain-974
Motor Carver Terminal Inc 5th & IMain-974
Pickwick Stages System 5th & IMain-974
Pierce-Arrow Stage Co 5th & IMain-974
Plymouth Stage Line 211 KMain-1979
River Auto Stage Line 5th & IMain-974
Shasta Transit Co 160 1/2 FMain-2517-W
Shasta Transit Co 5th & IMain-974
Union Stage Bag & Freight Dept 5th & IMain-4420
UNION STAGE DEPOT
General Office 5th & IMain-974
Passenger Information 5th & IMain-974
Winters-Daily Stage Line 5th & IMain-974

Stationers Supply Business

KIRK-GEARY & CO 919 FrontMain-491

Stationery Business

Frederick H S Co Inc 921 KMain-264
DAWSON-KEYS-ANDER STUR CO
1011-7thMain-395
Eliason-Kohler Story Co 1318 JMain-7559
Parnell Stationery Co 915 KMain-74
Shoemaker Ivan I Forum BldgMain-1870
Star News Co 722 JMain-8098-W

-Wholesale

Zellerbach Paper Co 1221 FrontMain-5331

Steam Specialties Business

CRANE CO 1227 FrontMain-7460
Walworth Calif Co 917 FrontMain-6420

Steamfitters' Supply Business

CRANE CO 1227 FrontMain-7460
Walworth Calif Co 917 FrontMain-6420

Steamship Companies

Calif Transportation Co Front of MMain-4620
Sacto Navigation Co Front & NMain-85
Sacto Transportation Co Front & NMain-85

Steel Products Business

Trucon Steel Co 1508 JMain-445

Stenographers

Circular Letter Co Cap Nat Bk BgMain-5171
Letter Shop The Forum BldgMain-1988-W
SHELLEY MINNIE A
Cal State Life BldgCapital-3928-W

-Public

Circular Letter Co Cap Nat Bk BgMain-5171
Letter Shop The Forum BldgMain-1988-W
SHELLEY MINNIE A

Stocks & Bonds

See Bond Business—Also Brokers

You can cut your advertising costs by
concentrating your advertising in the "Classi-
fied Business Directory."