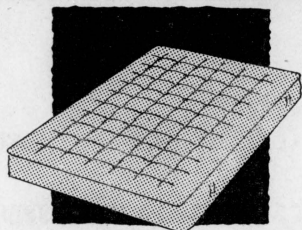


MATTRESSES

REBUILT - RECOVERED STERILIZED



Feather Beds & Pillows Sterilized
FURNITURE STERILIZED & FUMIGATED

DIAL
6-5834
ONE DAY SERVICE

GUARANTEED WORK—LOW PRICES

**VALLEY
MATTRESS CO.**

4160-14th Ave.

Also Successors to

SACRAMENTO MATTRESS CO.

Operating in Sacramento Since 1911

Mattresses—Manufacturing

Calif Mattress Wks 1901 J. 2-9292
(See Advertisement Preceding Page)

In seven large cities on the Pacific Coast, telephone customers ask "Information" for numbers approximately 242,000 times every day. And two out of five of those requests are for numbers that are right at hand in the telephone directory. It takes hundreds of skilled operators to look up these thousands of numbers—it ties up large amounts of telephone equipment. You can help us to make this equipment go further. You can help us to serve you by calling "Information" only when you do not find the number listed in the telephone directory.

When . . .

Time is Short

and there's lots to be done—that's when you'll appreciate the

Classified Telephone Directory

to find the service you want in a hurry.

Please DIAL CAREFULLY

Careless dialing puts other people to needless bother—and delays your call. Please make sure of the right number, listen for the dial tone, then dial carefully.

Mattresses—Renovating

BREUNER JOHN CO 604 K. 3-8061
Sacto Bedding Co 1430-2d. 3-2256
(See Advertisement This Page)
Valley Mattress Co 4160-14th Av. 6-5834
(See Advertisement Opposite Page)

Mausoleums.

EAST LAWN

Perpetual Care

CEMETERY -- MAUSOLEUM
CREMATORY and
COLUMBARIUM

43d & Folsom Blvd. 5-3033

Sacto Memorial Mausoleum

Stkn Blvd & El Paraiso. 5-3492

Mayonnaise Manufacturing

Fehr's Mayonnaise Products Co 1615-21st. 3-3878

Meat Choppers—Electric

Kennedy Charles F E 1616 J. 3-3091

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

The YELLOW PAGES WILL HELP YOU

Have you forgotten the name of a firm? Do you want to know who carries a certain article? Need somebody in an emergency?

Look in the
CLASSIFIED
TELEPHONE
DIRECTORY



"Where To Buy It"

MAT-MEA-63

MATTRESS RENOVATING



ONE DAY SERVICE
Mattresses Sterilized - Chesterfields
Sterilized - Furniture Cleaning
Moth Proofing
Try Our Rug Cleaning Dept.

SPECIAL RATES TO APARTMENT HOUSES

ALL WORK GUARANTEED

NEWEST MODERN PLANT IN SACRAMENTO

SACRAMENTO BEDDING CO.

Formerly with Sacramento Mattress Co. 17 Years

1430-2nd St.

DIAL 3-2256

Lips close to the telephone
for best results



Please talk in an ordinary conversational voice, directly into the transmitter, with the lips just clearing the mouthpiece. Thank you!