

Beauty Shops.—(Cont'd)

- Lavender Beauty Salon
Celia Houx 5-7528
Lillian Beauty Salon 1123-5th 3-3230
LEROY GORDON BEAUTY SALON
1024 1/2-10th 3-2304
Lillian's Alhambra Bty Salon
724 Alhambra Blvd. 3-9716
Lil's Beauty Shoppe 4139-4th Av. 6-2350
Lis Lee Beauty Shop 2954-35th. 6-6301
LORDS BEAUTY SALON 1118-7th 2-4373
(See Advertisement Preceding Page)
LOVELY LADY BEAUTY SALON
1407-28th 9-9858
LUCILLE'S BEAUTY SALON 2338-2nd 5-5791
Lynn Beauty Parlor 814 Alhambra Blvd. 3-9340
Mabel's Beauty Shop 4704 Sacto Blvd. 5-5516
Maben Ferre Beauty Salon 2421 F. 2-9203
MARCEL'S BEAUTY SALON 1125 J 3-6425
Margaret's Beauty Shoppe
2559-12th N Sacto. 9-9851
Marie's Beauty Salon 2033 Vallejo Wy. 2-4094
Marigold Beauty Shoppe
F D Woodmansee 3-4595
821 J 3-3382
Maude Marie Beauty Shoppe 1017-9th. 5-0344
Maude Marie Beauty Shoppe 3314 Folsom Bv. 5-0344
May Bel Beauty Shop 106-16th 3-9824
May's Beauty Shoppe 1527-28th 5-9748
Merle Norman Cosmetic Studio
For Studio See Cosmetics 9-1154
MICKY'S LENHART BEAUTY SALON
1123-9th 3-9505
Milady's Permanent Wave Shop 1207-16th. 2-9620
Mildred's Beauty Shop 523 Capitol Av. 3-9790
Miller's Beauty Shop
Mrs Grace Ackerman-Mgr 9-9849
Del Paso Hots 9-9849
Model Beauty Shop
Now Betty Engle Beauty Salon 3-1767
1013-11th 5-9936
Modern Beauty Shoppe 3020-5th Av. 6-7623
MOLKE BEAUTY SHOP 1600-26th 2-6221
Muent Margaret 117-6th 3-9821
Myra's Beauty Salon 1208 O. 2-9756
Nanette's Beauty Parlor 1214-5th 2-9975
Naoma Beauty Salon 1806 Del Paso Bv. 9-0895
Nelene Beauty Bar 1626 Broadway 2-4843
Oak Park Beauty Shop
Kathryn Shelley, Manager 5-9557
2937-35th 2-4265
Orchid Beauty Salon 3713-13th 3-9988
Palm Genevieve I Mrs 1220 1/2 I. 5-9608
Pauline's Beauty Shop 4901 U. 2-5457
Peacock Beauty Salon 2527 3-9468
Pearl's Beauty Shop 1008-7th 3-8727
Perkins Barber & Beauty Shop 1926-16th. 2-2441
Peter Pan Beauty Shop 1120 I 6-2384
Robert's Beauty Salon Forum Bldg. 3-9638
Ruth Ann Beauty Salon 2722 Sacto Blvd. 3-9638
SENATOR HOTEL BEAUTY SALON
12th & L 2-8391
Silhouette Beauty Shop 2623 Bdwy 2-8391
Sta-Rite Beauty Shop
Edith Johansen 2-8391
1617-16th 2-8391
STYLE ART BEAUTY SALON 1009 1/2-9th 2-0554
Sunbeam Beauty Salon 1127-8th 3-9596
Suzanne's Beauty Salon 4804 Folsom Blvd. 6-6716
Tavern Beauty Shop 2726 Capitol Av. 2-9707
Thelma's Beauty Salon 3608 McKinley Blvd. 5-9825
TOWER THEATRE BEAUTY SALON
Arlene Rodriguez-Frances Ryzpytski
1510 Broadway 3-3820
UPTEGROVE N M MRS 806 K. 3-1401
Vanille Shop 1004-33d 6-3697
Vogue Beauty Salon 2105-28th 2-9738
Waldorf Beauty Shop 527-12th 3-6881
Weinstock Lubin & Co 12th & K. 5-9906
Wigham's Beauty & Barber Serv
3311 Folsom Blvd. 2-8646
Yolo Beauty Salon 213 D Broderick 2-9320

Beauty Shops—Hair Dyeing

- Cochrane Mrs 1006-9th 2-9320

Beauty Shops—Permanent Waving

- Bruno Beauty Salon 2129 J 3-9373
(See Advertisement Preceding Page)
Craig's Beauty Salon 2519 Freepart Blvd. 2-9367
(See Advertisement Preceding Page)
Helen Beauty Court 3226 Folsom Blvd. 6-3811
(See Advertisement Preceding Page)
Milady's Permanent Wave Shop 1207-16th. 2-9620
(See Advertisement Preceding Page)
Upthegrove N M Mrs 806 K. 3-1401
(See Advertisement Preceding Page)



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Beer.

- Ace High Cafe 523 K. 2-9301
ACME BEVERAGE CO
Distributors Of
ACME BUDWEISER BEER -- WINES
16th & Spear 3-1925

- Al's Place 612 1/2 Capitol Av. 3-9800
Arcade Tavern 831 J 3-7552
Auditorium Tavern 1524 J. 3-9833
Bankers Club Saloon 1923-16th 2-9742
Barn The 406 K. 2-9785
BELLES! DISTRIBUTING CO 1800-11th. 2-3972
(See Advertisement This Page)
Beretta Tony 2214-6th. 3-9749
Blue's Tavern 1832 5th Blvd. 5-9671
Blue Ribbon Cafe 523-12th. 2-9681
Breakers 773 N 16th. 2-9398
Bryte Spot The Bryte. 3-9770

BUFFALO BEER—

- GRACE BROS BREWING CO 4th & R. 2-0765

- BUFFALO BREWING CO** 21st & R. 2-9392
Buffalo Club 1831 S. 3-9741
Capitol Club 600 Capitol Av. 3-9741
Castle Inn 1009 J 5-9727
Cohn's Beer Parlor 2955-35th. 3-9551
Cook's Tavern 1704 Broadway 2-9459
Eighteen-Nineteen Club
Carroll Silva & Charlie Cowell 9-9862
El Rey Club 525 J 2-9321
Emerald Buffet 1612 L. 3-9324
Fair Cafe 3100 5th Blvd. 5-9633
Fair View Tavern 2900 5th Blvd. 5-9541
Fifth Ave Club 3423-5th Av. 5-9670
Five-O-Five Club 505-12th. 2-9801
Finn C Co 3901 Sacto Blvd. 5-9491
Four Eleven Club 413 J 2-9810
Frank's Buckhorn Cafe 1217 J 5-9912
Frassineti A J 4217 5th Blvd. 2-9625
The 1016-5th 2-9625

- GENERAL BREWING CORP**
DISTRIBUTORS OF
LUCKY LAGER BEER
LUCKY ALE OLD FRISCO BEER
WINES
MARINA GRAPE GOLD
DARDANELLA
1800-22nd 5-3620

- Haggis Inn Rio Linda Blvd. 9-9949
Happy Time Joe 1017-5th 3-9886
Helen's Club 2925 3rd Blvd. 5-9581
Hinkey Dinkey Cafe 3818 5th Blvd. 5-9517
Irish Tavern 2979-34th. 5-9982
Joe's Cafe 206 K. 2-9754
John Fratis Cafe 1890-6th 2-9552
King's Cafe 321 K. 2-9436
Lakehouse Inn Up Strk Rd. 6-5076
Lesell's Tavern 2317 Bdwy 5-9951
Leejo Tavern

- Lee Horrell, Proprietor 6-2468
Lenz Distributing Co 1414 E 2-9265
Leo's Tavern 33rd Av & Fkn Blvd. 5-9963
Little Rama Restaurant 525 L. 2-9582
Lucky Lager Distr Co 1800-22nd 5-3620
Lucky Spot 3905 Sacto Blvd. 5-9487
Mahar's Place 801 E. 3-9861
Medlen Art 6500 Folsom Blvd. 5-9968
Metro Club
Cigars-Soft Drinks-Amusements
2847-35th 5-9931
Midge's Cafe 2107 L. 3-9603
Mike's Place 205 E El Camino Av. 9-9800

MILLER HIGH LIFE BEER—

- ARGONAUT LIQUOR CO 517 I. 2-2933

- Mohr's Tavern 3706 5th Blvd. 5-9660
Monogram Cafe 330 K. 3-9524
Monte Carlo Cafe 1430 S. 3-9891
O'Kane's White House 2633 Riverside Blvd. 2-9507
Old Homestead 326-12th 5-3620
Otto's Cafe 1016-6th. 2-9481
Pabst Blue Ribbon Beer Dist 1906 Capitol Av. 3-9026
Pelican Club 2231-10th. 3-9837
Pete & Marion's New Deal Cafe 430 N 12th. 3-9822
Pitta's Cafe 1530-9th 3-9461
(Continued Next Page)

Beer.—(Cont'd)

- HINSHAW SUPPLY CO 1316 J. 3-5941
REGAL PALE AGENCY 1100 Q. 3-1566
Riley's Buffet 1117-9th. 3-9785
River Inn 220 S. 3-9612
Rocky Ford 417-12th. 3-9473
Rudy's Cafe 427 Broadway. 3-9341

- SACCANI DISTRIBUTING CO**
Distributors For
BURGERMEISTER
COLONIAL GRAPE PRODUCTS
AND
ITALIAN SWISS COLONY WINES
1031 D 3-4210

- Silver Dollar Cafe 2030-16th. 2-9371
Silver Moon Cafe 231 J 2-9650
Six Hundred Club The 600-2nd Broderick. 3-9423
Solander's 3031 F. 2-9981
Soldiers-Retreat-Inn 300-16th 3-9682
Stadium Cafe Sutterville Rd. 5-9709
Subway Cafe 5631 H. 5-9978
Tupper The 1221 K. 3-3314
Torch Club 603 J 3-9396
Turf Club 1021-6th. 3-9858
Vera M J 1914-3rd. 3-9849
Viking Club 1445-33rd 5-9721
Vincen's 630 Q. 3-9479
Walnut Cafe 517 K. 2-9782

Beer—Distributing

- Capital Cigar & Liquor Co 320 J. 3-3761
(See Advertisement Opposite Page)
Dean Distributing Co 1721-16th. 2-1048
(See Advertisement Opposite Page)

Beer Taverns

- Ace High Cafe 523 K. 2-9301
Arch Cafe 1015-4th 2-2117
Bill & Joe's Lunch 2740 Sacto Blvd. 5-9871
Blue's Tavern 1832 5th Blvd. 5-9671
Bridge House 203 D Broderick. 3-9501
Bright Spot The 424 K. 3-9992
Bryte Spot The Bryte. 3-9770
Carlo's Cafe 1015-6th 2-2576
Century Club 500 L. 5-9611
Cohn's Beer Parlor 2955-35th. 3-9551
Corner Cafe 331 L. 2-9941
El Camino Club 1128-4th 3-9842
El Cottage Bryte 2-9886
Evelyn's Hideout 710 1/2 L. 2-9997
Joe's Cafe 206 K. 2-9754
Kolonial Klub 4634 5th Blvd. 5-9817
Lakehouse Inn Up Strk Rd. 6-5076
Lasell's Tavern 2317 Bdwy 5-9951
Leg Cabin Tavern 701 J 3-9842
M St Cafe 1900 Capitol Av. 2-9831
Mike's Place 205 E El Camino Av. 9-9800
Miranchito Restaurant 1117-2d 2-9453
New Modern Cafe 1116-5th 2-9934
Old Homestead 326-12th 3-9320
Old Pioneer Corner Cafe 231-12th 2-9952
Pat & Bob's Place Auburn Blvd. 9-9823
Pete & Nick 525-16th 2-9651
Red Front Cafe 327 K. 3-9576
Riley's Buffet 1117-9th. 3-9785
Soldiers-Retreat-Inn 300-16th 3-9682
Joe's Cafe 303 No 12th 2-9373
Top Hat Cafe 412 J 2-9909
TUNNEL RESTAURANT 1018-2d 3-8356
Turf Club 1021-6th. 3-9858
Viking Club 1445-33d 5-9721
Walnut Cafe 517 K. 2-9782
Waterfall Cafe 405 K. 2-9996
White Cabin
Also Known as Golden Tavern 3-4345
White Cabin Cafe Del Paso Pk. 9-2030

Beer—Wholesale.

- ARGONAUT LIQUOR CO** 517 I. 2-2933

BUFFALO BEER—

- GRACE BROS BREWING CO 4th & R. 2-0765
Grace Bros Brewing Co 4th & R. 2-0765
Lenz Distributing Co 1414 E 2-9265
(See Advertisement Opposite Page)
Pabst Blue Ribbon Beer Dist 1906 Capitol Av. 3-9026
Rainier Brewing Co Distr 1721-16th. 2-1048
Regal Pale Agency 1100 Q. 3-1566

If you don't know where to buy it consult the Classified Telephone Directory.

"Where To Buy It"

Belting.

- HINSHAW SUPPLY CO 1316 J. 3-5941
SACRAMENTO RUBBER CO 715 J. 2-0475
VAN VOORHIES-PHINNEY CO 322 J. 3-5795

Belting—Rubber

- Johnson Rubber Co 322 J. 3-5795

Bendix Automatic Home Laundry

Look on "W" pages under "Washing Machines"

Beverages.

- Bireley's Fruit Juices Distr 1700-21st. 3-4821
Capital Beverage Co 1017 V. 2-5401
Golden State Soda Works 1100 Q. 3-2001

HIRES BOTTLING CO

- HIRES ROOT BEER
MISSION ORANGE
MISSION SODAS
CLICQUOT CLUB
CLEO COLA
1801-21st 5-2621

Howell's Bottling Co 1017 V. 2-5481

NEHI BEVERAGE & BOTTLING CO

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PAR-T-PAK
ROYAL CROWN COLA
ROCK AND RYE -- UPPER TEN
100 Darina Av. 9-2396

- Or-Le Orange Drink Shop 931 K. 2-9593
Pepsi-Cola Bottling Co of Sacto 1100 Q. 3-2001
Riley's Fresh Lemon Juice & Lime Co
4517 Mariposa Av. 5-7415

- Seven Up Bottling Co 2512 Bdwy. 6-7451
Vernor's Ginger Ale Co 29th & Capitol Av. 5-9306

Beverages—Carbonated

- Wait Geo Z Co W Sacto. 3-5876

Bicycles.

- Bell & Bell Cycles & Repair Shop 925-30th. 3-3312
Cameron's Cycles
Schwinn & Roadmaster Agcy & Rebuilds
409 J 3-1287
Dritz's Cycles
Rented Repaired Bought & Sold
2209 Del Paso Blvd. 9-9839
Harrison's Cycles
Iver Johnson Bicycles
1013-13th 2-6575
Johnnie's Cycle 16th & X. 3-4707
Meyers Cycles & Fixt Shop 1309 Bdwy. 2-9960
Thom Cycles
Repairs New & Used
3401-2nd Av. 5-7721

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DIAL FOR RESERVATIONS

3-9652

College Service Station

ED. M. FORTADO, Managing Owner

10th Av. & Freepart Blvd.

Bicycles—Renting

- College Service Station
10th Av & Freepart Blvd. 3-9652
(See Advertisement This Page)

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- For Health & Exercise
"Why Hike — Rent a Bike"
25c Per Hour
Special Day & Group Rates
BICYCLE SALES & SERVICE
16th & X 3-4707

Bicycles—Repairing

- Cameron's Cycles 609 J. 3-1287
Langley's Repair Shop 1521 Q. 2-9957
Thom Cycles 3401-2d Av. 5-7721
- Billiard Parlors.**
Andrew's Pool Hall 104 W Baseline N Sacto. 9-9852
Capital City Pool 413 K. 2-9914
Club Billiard Parlor 1004 1/2 J. 2-9537
Reed Fred 428 K. 3-9842
Skipp's Place 405 J 2-9581
Stag Billiard Parlor 1122-4th 3-9870

Blacksmith Shops.

- Bottaro Body Bldrs & Blacksmith 211 O. 2-0834
Hartley's Blacksmith & Spring Shop 1215 G. 2-3306

Blankets.

- Hemstreet Bros
Blankets On Installment Plan
1506 F 2-4071

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- AMERICAN BLUEPRINT CO**
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PHOTOSTATS
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711 California 3-0842

- Atlas Blue Print Co 1028 J. 3-7091
(See Advertisement This Page)

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