

**Belting—Mechanical—(Cont'd)**

HINSHAW SUPPLY CO 1616 J. .... GI lbrt 3-5941  
SACRAMENTO RUBBER CO 721 J. .... GI lbrt 2-3647  
VAN VOORHIES-PHINNEY CO

Transmission and Conveyor Belts  
Belts Made Endless and Stitched  
Split Steel and Motor Pulleys  
V-Belts and Sheaves

322 J. .... GI lbrt 3-6795

WESTERN INDUSTRIAL SUPPLY CO  
Goodyear Rubber Products  
905 G. .... GI lbrt 2-7264

**Beverage Fountain Shops**

Boyd's Fountain  
Halle Boys-Proprietor  
1117-19th ..... GI lbrt 3-9669  
Fong's Fountain 1121-8th. .... GI lbrt 2-4510  
Four Oaks Fountain & Lunch  
2144 Grand Av Del Paso Hgts. .... HI ckr 9-2282  
Kay's Fountain 331 N. .... GI lbrt 2-9386  
Lindy's Fountain 1021A-9th. .... GI lbrt 2-9272  
Maid-Rite Sandwich Shop  
F E Bock & W H Stonier-Proprietors  
4449 Broadway. .... HI lcrst 5-1744  
Maid-Rite Sandwich Shop  
1920 Del Paso Blvd. .... HI ckr 9-9886  
Mar's Fountain 9649 Stockton Blvd. .... HI lcrst 5-4800  
Mary's Fountain 1202-4th. .... GI lbrt 2-8442  
Ross's Bar-B-Q & Fountain  
Open 24 Hours A Day 7 Days A Week  
410 Capitol Av. .... GI lbrt 3-9397

**Beverages—Non Alcoholic**

ATLAS DISTRIBUTING CO INC  
1430 Front. .... HU dsn 4-3369  
Birley's Bottling Co of Sacto  
1200-65th ..... HI lcrst 7-0079  
CALSO WATER—  
LENZ DISTRIBUTING CO 1414 E. GI lbrt 2-9265  
CANTEN SERVICE INC  
See Our Ad Under Vending Machines  
1619 E. .... GI lbrt 2-5459  
CAPITAL BEVERAGES

BOTTLES OF DREAM ORANGE  
CAPITAL BEVERAGES  
COMPLETE LINE OF FLAVORS  
HOWELL'S ROOT BEER

1017 V (Rear) ..... GI lbrt 2-5481

CHOCOLATE SOLDIER—  
KIST BOTTLING CO OF SACTO  
1517 E. .... GI lbrt 3-1092

COCA COLA BOTTLING CO OF SACTO  
2200 Stockton Blvd. .... HI lcrst 6-6464  
Dad's Root Beer Co 717 F. .... GI lbrt 3-4715

DR PEPPER BOTTLING CO  
DR. PEPPER  
DELAWARE PUNCH  
CIRCLE A FLAVORS  
29th & Capitol Av. .... HI lcrst 5-9306

Grappette Bottling Co  
2398 Sutterville Rd. .... HI lcrst 7-0460  
Grappette Company The  
3921 Lily Del Paso Hgts. .... HI ckr 9-3873

HIRES BOTTLING CO  
HIRES ROOT BEER  
MISSION ORANGE  
CLICQUOT CLUB  
RED ROOT COLA  
SQUIRT  
1801-21st ..... HI lcrst 5-2621

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

**Beverages—Non Alcoholic—(Cont'd)**

KIST BEVERAGES  
ENJOY KIST  
Orange - Root Beer  
Strawberry - Creme  
Grape - Lemon Lime  
Punch - Kola  
Chocolate Soldier  
"WHERE TO BUY IT"  
DISTRIBUTOR  
KIST BOTTLING CO OF SACTO  
1517 E. .... GI lbrt 3-1092  
Kit Bottling Co of Sacto 1517 E. .... GI lbrt 3-1092

LYONS ROOT BEER—  
BLUCHER BROS BEVERAGE CO  
2301-19th. .... GI lbrt 3-9026

NAPA SODA—  
PAR-MAC DISTRIBUTING  
1708. .... GI lbrt 2-3972

NEHI BOTTLING CO  
N E H I  
P A R - T - P A K  
ROYAL CROWN COLA  
201 E Bassettlaw. .... HI ckr 9-2396

NESSBITT'S CALIFORNIA ORANGE—  
PEPSI-COLA BOTTLING CO OF SACTO  
1100 ..... GI lbrt 3-2001  
Orange Arcade No 2 1119-7th. .... GI lbrt 3-0148  
Pepsi-Cola Bottling Co of Sacto  
1100 Q. .... GI lbrt 3-2001  
Rigg's Fresh Lemon Juice & Lime Co  
4517-52d. .... HI lcrst 5-7415  
Rigg's Fresh Lemon Juice & Lime Co  
4917 Mariposa Av. .... HI lcrst 6-1987  
Seven Up Bottling Co 3210 P. .... HI lcrst 6-7451  
SHASTA WATER Co 7th & R. .... GI lbrt 2-0701  
SQUIRT

The  
QUALITY  
Soft Drink  
SQUIRT  
"FOR SERVICE CALL"  
Hires Bottling Co 1801-21st. .... HI lcrst 5-2621  
Wait Geo Z Go W Sacramento. .... HU dsn 4-5542

**Bibles—See Book Dealers**

Bicycle Motors  
WHIZZER BIKE MOTORS—  
CAMERON'S CYCLERY 609 J. .... GI lbrt 3-1287  
THOM CYCLERY 3401-2d Av. .... HI lcrst 5-7721

Bicycles—Renting  
HANK'S CYCLERY  
4125 Franklin Blvd. .... HI lcrst 5-0301

Bicycles—Repairing  
Cameron's Cyclery 609 J. .... GI lbrt 3-1287  
FRANK'S SPORT SHOP 5021 D. .... HI lcrst 6-0556  
GRANT UNION CYCLERY & SPORT SHOP  
3610 Marysville Rd Del Paso Hts. .... HI ckr 9-3873  
HANK'S CYCLERY  
4125 Franklin Blvd. .... HI lcrst 5-0301  
HARRISON'S CYCLERY  
1011-13th ..... GI lbrt 2-6575  
JAY CYCLE SHOP  
Pick Up & Delivery  
2812 J. .... GI lbrt 2-9268  
Jessup Cyclery Fair Oaks Blvd. .... IV nnoe 9-3173  
LANGLEY'S REPAIR SHOP  
Repaired Bought-Sold  
1521-O ..... GI lbrt 3-8533  
Milt's Cyclery 3913 Stockton Blvd. .... HI lcrst 6-6211  
Thom's Cyclery 3401-2d Av. .... HI lcrst 5-7721

**Bicycles—Retail**

BREUNER JOHN CO 604 K. .... GI lbrt 3-8061  
CAMERON'S CYCLERY  
Authorized Dealer For:  
SCHWINN BICYCLES  
& Accessories  
COMPLETE LINE OF WHEEL GOODS  
WHIZZER MOTORS  
SALES & REPAIRS  
609 J. .... GI lbrt 3-1287

COLLEGE HARDWARE & CYCLERY  
2740-21st. .... HI lcrst 6-2042  
(See Advertisement This Page)

COLUMBIA-BUILT BICYCLES  
BICYCLES BY  
Since 1877  
America's FIRST Bicycle  
"WHERE TO BUY THEM"  
DEALERS

Dritz's Cyclery  
2209 Del Paso Blvd. .... HI ckr 9-4960  
Hank's Cyclery 4125 Palm Blvd. .... HI lcrst 5-0301

DRITZ'S CYCLERY  
BICYCLES FOR  
THE ENTIRE FAMILY  
VELOCEPES - TRICYCLES  
TOOL & LAWN MOWER SHARPENING  
SAW FILING & KEYS MADE  
2209 Del Paso Blvd. .... HI ckr 9-4960

Frank's Sport Shop 5021 D. .... HI lcrst 6-0556  
(See Advertisement Page 53)  
GOODRICH B F CO  
Schwinn Built-Easy Terms  
1200 L. .... GI lbrt 2-3811  
(Continued Next Page)

**BICYCLES**  
SALES & REPAIRS  
Full Line of Parts  
Pick-up & Delivery  
WHEEL TOYS  
GI lbrt 2-9268  
We Service What We Sell  
**JAY CYCLE SHOP**  
2812 J Sacramento

**COLLEGE HARDWARE & CYCLERY**  
BICYCLES  
TRICYCLES  
WHEEL TOYS  
All Kinds!  
Sales  
Service - Repair  
We Stock Nearly All Popular  
Makes of Bicycles Including  
Schwinn - Columbia - Huffman - Monark  
Roadmaster - Coleman - Rollfast  
One of the Largest Selections in Northern Calif.  
2760 - 21st HI lcrst 6-2042

**Bicycles—Retail—(Cont'd)**

HANK'S CYCLERY  
SCHWINN BICYCLES  
COLUMBIA BICYCLES  
Bikes Rebuilt - Repaired & Rented  
PARTS - ACCESSORIES - TOYS  
Lawn Mowers & Tools Sharpened & Repaired  
Keys Duplicated  
4125 Franklin Blvd. .... HI lcrst 5-0301

HARRISON'S CYCLERY  
Iver Johnson Bicycles  
1011-13th ..... GI lbrt 2-6575  
JAY CYCLE SHOP 2812 J. .... GI lbrt 2-9268  
(See Advertisement Page 52)

MILT'S CYCLERY  
SCHWINN-BUILT BICYCLES  
Complete Bicycle Repairing  
Full Line of Accessories & Parts  
3913 Stockton Blvd. .... HI lcrst 6-6211  
Thom Cyclery 3401-2d Av. .... HI lcrst 5-7721  
(See Advertisement This Page)

**Billiard Parlors**

AGUINIGA L YDIA 1118-3d. .... GI lbrt 2-9375  
Andrew's Pool Hall  
104 W Basstlaw N Sacramento. .... HI ckr 9-9852  
C & O CLUB  
1625 Rio Linda Blvd Del Paso Hgts. HI ckr 9-9893  
Calexico Pool Hall 312 L. .... GI lbrt 3-9738  
Club Billiards  
2426 Del Paso Blvd N Sacramento. .... HI ckr 9-7524  
E Teclote Pool Hall 1212-3d. .... GI lbrt 3-9981  
GREEN FRONT RESTAURANT  
315 Capitol Av. .... GI lbrt 3-9953  
Kay's Pool Hall 1214-4th. .... GI lbrt 3-9463  
Lucky Pool Hall 1218-4th. .... GI lbrt 3-9690  
Moonlight Cafe 420 Capitol Av. .... GI lbrt 2-9859  
Parli's Pool Hall 325 L. .... GI lbrt 2-9773  
Pastime Pool Hall 308 L. .... GI lbrt 2-9428  
Slag Billiard Parlor 1122-4th. .... GI lbrt 3-9870  
Tom's Pool Hall 405 J. .... GI lbrt 2-4296

You'll find it fast in the YELLOW PAGES.

**THOM'S CYCLERY**  
A BUSINESS NOT A SIDE LINE  
Sales & Service  
SALES - REPAIRS & PAINTING  
• SCHWINN • COLUMBIA  
• ROADMASTER - Also USED BICYCLES  
TOY WHEEL GOODS  
LAWNMOWERS Repairing & Sharpening  
Pick-Up & Delivery  
Phone HI lcrst 5-7721  
3401 - 2nd AVENUE SACRAMENTO  
Member - National Bicycle Dist.  
Assn. Inc. - "We Service What We Sell"

**FRANK'S SPORT SHOP**  
SALES & REPAIRS  
"We Service What We Sell"  
Will Pick-Up and Deliver  
5021 D St.  
Call  
HI lcrst 6-0556  
If No Answer Call HI lcrst 5-2334

**Binders**

See Loose Leaf Systems & Supplies

**Binoculars**  
JENKEL-DAVIDSON OPTICAL CO  
Distributors of  
BAUSCH & LOMB  
Sard, and Kershaw  
Binoculars  
1021 K. .... GI lbrt 3-4714

WEBBS PHOTO SUPPLY STORE  
1011-8th ..... GI lbrt 2-4495

**Birds**

See also Pet Shops  
Benary's Pet Shop  
Cenaris Parrots Budgies Finches Etc  
2882 Mission St  
(Full) Cash "Operator" for ..... Hemlock 1-5467  
Boulevard Pet Shop  
3720 1/2 Stockton Blvd. .... HI lcrst 7-0965  
Lorasz Avianes 4240 Soledad Av. .... HI lcrst 6-8171  
SACRAMENTO PET SUPPLY 1030 N. HU dsn 4-1853

**Biscuit Companies—See Crackers**

**Blacksmiths**  
Bottaro Body Bldrs & Blacksmith  
GI lbrt 2-0834  
HANLEY'S BLACKSMITH & SPRING SHOP  
1215 G. .... GI lbrt 2-3306  
Mack B R Welding Works  
Stockton Blvd. .... HI lcrst 5-0028  
McHenry & Son Stockton Blvd. .... HI lcrst 6-5009

**Blanket Cleaners**  
See Curtain & Blanket Cleaners

**Blankets**

GENERAL ELECTRIC AUTOMATIC BLANKETS—  
Automatic sleeping comfort, pioneered by General Electric 12 years ago. Keeps you cozy all night under one-light covering! Adjusts automatically to temperature changes.  
"WHERE TO CALL"  
SALES DEALER  
BREUNER JOHN CO 604 K. .... GI lbrt 3-8061  
BUSH ELECTRIC APPLIANCE CO  
3300-2d Av. .... HI lcrst 5-4011  
DISTRIBUTOR  
GENERAL ELECTRIC SUPPLY CORP  
1331 S. .... GI lbrt 3-9001

**Bleaching Compounds**

Koro Products 2116-19th. .... GI lbrt 2-6224

**Blinds**  
See Venetian Blinds Headings; also Window Shades Headings

**Blood Banks**  
Sacramento Blood Bank 3230 J. .... HI lcrst 5-2696  
If no answer call. .... GI lbrt 2-4941

**Blowers & Blower Systems**  
HOLLAND FURANCE CO 217 O. .... HU dsn 4-6522

**Blue Printers**  
Atlas Blue Print Co 916-14th. .... GI lbrt 3-7091  
(See Advertisement This Page)  
BROWNIE'S BLUEPRINT CO  
1011 1/2 H. .... GI lbrt 3-2825  
(See Advertisement This Page)  
PAULSON C H & CO 422-8th. .... GI lbrt 3-7330  
(See Advertisement This Page)  
PAULSON C H & CO 2325-21st. .... HI lcrst 5-7529

**C. H. PAULSON & CO.**  
BLUE PRINTS  
PHOTOSTAT COPIES  
AND REPRODUCTIONS  
OF ALL KINDS  
CALL  
GI lbrt 3-7330  
For Quality and Dependable Service  
ARCHITECTS and ENGINEERS SUPPLIES  
922 EIGHTH STREET  
SACRAMENTO

**BLUE PRINTING**  
Need Blue Prints Quickly?  
Call  
GI lbrt 3-7091  
PHOTOSTAT PRINTS  
Rotaprints - Drawing Material  
Atlas Blue Print Company  
916 FOURTEENTH STREET

People are saying,  
"You'll prefer Brownie's..."  
JACK ARONOVICH E. L. BROWN  
NEED BLUE PRINTS QUICKLY! Call  
Free Parking  
Delivery Service  
GI lbrt 3-2825  
We Sell You Blue Prints & Photostat Prints But  
"We Give You Service"  
DRAWING MATERIALS  
Brownie's BLUEPRINT CO  
1011 1/2 H STREET