

Greeting Cards—Whse & Mfrs
AMERICAN GREETING CARDS

Creators and manufacturers of two nationally-known lines: AMERICAN and FORGET-ME-NOT Greetings. Display cabinets with stock control; regular service by experienced salesmen. Plants—Cleveland and Los Angeles.



"WHERE TO CALL"

AMERICAN GREETING PUBLISHERS INC.
Ochsner Bldg. Gl lbrt 3-7461

McClure Greeting Card Agency
2281-9th Av. Gl lbrt 3-6006
Wallace's Novelty Co 718 J. Gl lbrt 2-2451

Grinding Service

Precision Engineering Co
Long Shaft & External Grinding
2430 Broadway. HI lbrt 5-3001

Grinding Wheels—See Abrasives

Grocers—Retail

A B C Cash Grocery
Delivery Service Gl lbrt 2-7046

A & J Liquor Emporium 1315-4th. Gl lbrt 2-9494

Acme Grocery
Jefferson Blvd W Sacramento. Gl lbrt 3-5019

AERO MARKET
1616 Grand Av Del Paso Hts. HI lbrt 9-3478

Alhambra Grocery 3018 J. Gl lbrt 3-9683

American Way Market Davis Hwy. Gl lbrt 5-2634

AMERICAN WAY MARKET
1401 W El Camino Av. HI lbrt 9-9803

Arata Bros 3195 Folsom Blvd. HI lbrt 6-6140

Arata Bros 34th & 38 Av. HI lbrt 5-2634

ARCADE MARKET Auburn Blvd. HI lbrt 9-8581

Altinson Cash Grocery
3200 Rio Linda Blvd. HI lbrt 9-9909

You'll find it fast in the YELLOW PAGES.

You strike it rich in Golden State DAIRY PRODUCTS

- MILK and HALF & HALF
- ICE CREAM
- BUTTER
- CHEESE
- COTTAGE CHEESE
- BUTTERMILK
- EVAPORATED MILK (Vitamin - "D" Fortified)
- GOLDEN-V VITAMIN MILK
- HOMOGENIZED MILK
- NON FAT MILK (With Vitamins A & D Added)



GOLDEN STATE COMPANY, LTD.

Grocers—Retail—(Cont'd)

Baker's Grocery 2518 Rio Linda Blvd. HI lbrt 9-2109

BEALE GED MARKET
301 D Broderick. Gl lbrt 3-3615

Best Buy Market 3001 Franklin Blvd. HI lbrt 5-1449

BEST FOOD MARKET
3939 Broadway. HI lbrt 5-3968

BEST VALUE MARKET
Groceries—Meat—Fruit—Veget—Beer—Wine
3232 Sacramento Blvd. HI lbrt 6-3746

BIG BUY MARKET

NORMAN DEVS/NUP, Prop.
Groceries - Vegetables - Fruit
Complete Stock of Package Liquor
Fresh Meats - Poultry - Fish
1520-16th. Gl lbrt 2-9605

Birch's Market 2600 C. Gl lbrt 2-9624

Blackburn & Son Market
2992-65th. HI lbrt 5-9771

Black's Package Stores 1831 J. Gl lbrt 3-5663

Bolhamer Bros Grocery 3184 N. HI lbrt 6-4532

Boy Mkt Jennings Blvd. HI lbrt 3-3867

City's Finest Produce
2931 J. Gl lbrt 2-2324

BORN BROS

FREE DELIVERY
FRESH FRUITS & VEGETABLES
FROZEN FOODS
MEATS
BEER & WINE
2730 J. Gl lbrt 2-8933

BRIDGE VIEW MARKET

330-3d Broderick. Gl lbrt 2-9262

BRÖDERICK MARKET
Hours—8 AM to 9 PM—Daily
714-3d Broderick. Gl lbrt 3-6473

Buck's Market Solano Av Bryte. Gl lbrt 3-9769

Buck's Market 4300-8th Av. HI lbrt 5-5482

Burwell Cash Grocery
3049 Rio Linda Blvd N Sacramento. HI lbrt 9-9895

Bush's Grocery 404-4th. Gl lbrt 3-9971

Byerford Hgts Market
4300 Marconi Av N Sacto. IV nhs 9-1970

California Market Florin Rd. HI lbrt 5-9084

Cal's Market
2365 North Av Del Paso Hts. HI lbrt 9-3145

Canfield Grocery 6440-14th Av. HI lbrt 5-0341

Capital Grocery 431-16th. Gl lbrt 2-7981

Cardinal Stores 2726 Broadway. HI lbrt 6-3801

Carey M F & Sons
670 Fulton Av N Sacramento. IV nhs 9-1851

Cash & Carry Grocery Florin. HI lbrt 5-0092

Cherry Lee 4151-23d Av. HI lbrt 5-9300

Chuck Wing Co 1011-3d. Gl lbrt 3-6246

Cippa Bros Mkt 2300-27th. HI lbrt 5-9824

College Market Folsom Blvd. HI lbrt 5-9959

Continental Grocery 2031-3d. Gl lbrt 3-2996

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

Jalisco Mexican Grocery

We Feature a Complete Line of Mexican Foods Imported & Domestic

GROCERIES - MEATS
Wholesale & Retail

TORTILLAS - CHORIZO
CORN RUSKS - TAMALES
HOT SAUCES & SPICES

MEXICAN PASTRY
WINE - BEER

We Deliver
HUDSON 4-3175
318 - 12th St.

Grocers—Retail—(Cont'd)

CORTI BROS

GROCERIES
Imported and Domestic
RAVIOLI & TAGLIARINI
Successors To Meda Bros.
COMPLETE LINE OF
LIQUOR - BEER & WINES
FREE DELIVERY
914-8th. Gl lbrt 2-4592

Craven Market 516-20th. Gl lbrt 3-9664

Cross Roads Grocery
3175 Marvella Rd. HI lbrt 9-4402

DANDY MARKET Auburn Blvd. HI lbrt 9-9879

DANDY MEAT MARKET
Autumn Blvd. HI lbrt 9-9935

DEL MAR MARKET

FREE DELIVERY
Fresh Meats - Frozen Foods - Wines & Liquors
Open Every Day 7:00 A.M. to 8:00 P.M.
1831-6th. HI lbrt 2-9765

Del Paso Heights Grocery & Meat Market

Park & Grand Av—Open Evenings & Sunday
Del Paso Hts. HI lbrt 9-9404

Diamond Grocery
Gene Paolinelli Prop
431-14th. HI lbrt 3-3939

Dick's Victory Market 319-6th Brod. Gl lbrt 2-9451

DOAN'S GROCERY
F D Lyford Owner
2786 Del Paso Blvd N Sacto. HI lbrt 9-9940

Dorsey Grocery 1300 Howe Av. HI lbrt 9-9816

Dos Ros Grocery 202 Dos Ros 12th. HI lbrt 2-5226

DuVal's Grocery
3400 Taylor Del Paso Hgts. HI lbrt 9-1369

Dwyer John L

Open On Sundays
2700-33d. HI lbrt 5-9688

EARLY 9TH MARKET
B Manning & J Taormina
3700-2d Av. HI lbrt 5-9796

East's Grocery
Delivery Service
3673 J. HI lbrt 5-1403

Eastern Meat Market & Grocery
3901 Stockton Blvd. HI lbrt 5-1584

Eastmont Grocery 3655 J. HI lbrt 5-2611

Ellis's Market 3514 Broadway. HI lbrt 6-4781

El Mercado Market 30th & J. HI lbrt 6-9705

Elmhurst Cash Market
Free Delivery
4905 U. HI lbrt 6-4793

Everbest Market 1601-28th. HI lbrt 5-8683

Everybody's Market
Beer—Wine & Frozen Foods—Open 7:30 AM to 8:00 PM—Sun & Hol 8:00 AM-1 PM-5 PM-7 PM
1801-O. HI lbrt 2-9825

Eye St Grocery 1800 L. HI lbrt 3-9872

FAIR FOOD MKT

Fair Oaks Blvd Carmichael. IV nhs 9-3524

Fair Oaks Blvd Mkt
Open Daily 8 AM to 8 PM
Carmichael. IV nhs 9-2493

Fairway Grocery 3984-2d Av. HI lbrt 5-9941

Family Grocery The
Formerly Robertson's Grocery
3555-22d Av. HI lbrt 5-6383

FARMER'S KOSHER-STYLE DELICATESSEN
418 J. HI lbrt 3-3570

FARMER'S MARKET 3810 Mavi Rd. HI lbrt 9-6109

Farris Market
3009 Del Paso Blvd N Sacto. HI lbrt 9-9840

Field J L 2028 P. HI lbrt 2-1557

Field's Market
2649 Rio Linda Blvd N Sacramento. HI lbrt 9-7071

Fifteen Street Mkt 1500 Q. Gl lbrt 2-9490

Florin Food Depot Florin. HI lbrt 6-5081

Folsom Blvd Market 5320 Folsom Blvd HI lbrt 5-9913

Fong Park Market 3440-24th. HI lbrt 6-2896

Food Emporium 5782 Broadway. HI lbrt 9-9209

Foodland 2628 Fulton Av. IV nhs 9-2736

Four Oaks Mkt 2144 Grand Av. HI lbrt 9-8731

Del Paso Hgts. HI lbrt 9-8731

Fourth Ave Grocery 4338-4th Av. HI lbrt 7-1977

FRANK'S GROCERIES

Free Delivery Service
424 L. HU dsn 4-0802

Fremont Grocery 20 N. Gl lbrt 3-9332

FRUITIDGE MARKET
Fruitridge Rd. HI lbrt 5-3709

FRUITIDGE MARKET

(Continued Next Page)

Grocers—Retail—(Cont'd)

Fulton Ave Market 2033 Fulton Av. IV nhs 9-0561

Funahashi Fish Mkt 1209-4th. Gl lbrt 2-3924

Garona Mkt
Lower Marysville Rd & Curran Av. HI lbrt 9-9896

Gardenland Market
2200 Lower Marysville Rd N Sacto. HI lbrt 9-1774

Gene's Market 1630-18th. HI lbrt 5-2643

Genster's Market 21st & X. HI lbrt 5-0276

Genster's Market 3035-24th. HI lbrt 5-2641

Genster's Food Market 700 P. HI lbrt 3-5698

GILSTRAP GROCERY
C W Gilstrap Prop
1236 Q. Gl lbrt 2-9303

GLENN'S MARKET 3915-40th. HI lbrt 5-9692

GLENN'S MARSHALL MARKET
2800 G. Gl lbrt 2-9703

Glenwood Cash Grocery 5641 J. HI lbrt 5-9663

Golden Star Market
1826 Stockton Blvd. HI lbrt 6-3821

Gomez Market 5191 Franklin Blvd. HI lbrt 5-9942

Grocery Basket
Herman Heinrich-Prop
3252-16th Av. HI lbrt 5-9650

Harwood's Grocery

3331 F. HI lbrt 3-9941

Heise Ed W 1830-3d. Gl lbrt 3-9854

Heise's Grocery 1215-3d. Gl lbrt 2-2868

Hi Ho Market Perkins. HI lbrt 5-0091

HILL'S MARKET
We Deliver
2530. HI lbrt 3-9314

Hobby's Grocery 617-25th. HI lbrt 3-9733

Hoyle's Grocery 601-42d. HI lbrt 6-3632

I S Bridge Mkt 223 D Broderick. Gl lbrt 3-3639

Ideal Food Store 2919-35th. HI lbrt 5-8048

INKS BROS
For A List of Locations See Markets
1113 Castro Wy. Gl lbrt 2-3298

Jack Spot Grocery 2684-18th. Gl lbrt 2-5333

Jack's Market Fair Oaks Blvd. IV nhs 9-1943

Jack's Market 3912-4th Av. HI lbrt 5-9766

Jalisco Mexican Grocery 318-12th. HU dsn 4-2375

Jenovino Bros

308 Air Market 2531 J. Gl lbrt 2-3724

Joe's Market 3731-12th Av. HI lbrt 5-9802

Just P 429-12th. HI lbrt 2-9935

Kear's Drive In Florin Rd. HI lbrt 6-8602

Kassir Bros Grocery 16th & N. HI lbrt 3-1741

Kelly's Grocery
Earl J Laster
Davis Hwy. HI lbrt 3-9545

KING'S MARKET
Open 7 to 8 Every Day
Davis Hwy W Sacramento. HI lbrt 3-3898

Kinter's Cash Grocery
2710 N 6th N Sacramento. HI lbrt 9-9937

Krueger's Mkt
Open Daily 7AM TO 8PM—Sun-8AM TO 2 PM
2620. HI lbrt 5-6760

Larkin Wy Market 2644-18th. Gl lbrt 3-0125

LA TEPIQUEÑA MARKET
Tortilla Factory & Mexican Products
1511-3d. Gl lbrt 3-9904

Leafy Grocery 2830. HI lbrt 2-7594

Leafy Market 3871 J. HI lbrt 5-9468

LEO'S MARKET

GROCERIES - MEATS
VEGETABLES
WINES - BEERS - BEVERAGES
FREE DELIVERY SERVICE
2100-10th. Gl lbrt 3-4972

Linden Av Grocery

2335 Linden Av. HI lbrt 5-9989

Loverde Market C B
Bet Stockton Blvd & Signal Depot
Fruitridge Rd. HI lbrt 5-9737

Luca Italian Grocery
5001 Folsom Blvd. HI lbrt 2-4246

Lucky Grocery 1431-4th. HI lbrt 7-1911

Lucky Stores Inc 3008 Broadway. HI lbrt 6-2800

LUX MARKET

MEATS - GROCERIES
FISH - POULTRY - FRUIT - VEGETABLES
BEER - WINE
Parking Space For All
1198 E El Camino N Sacto. HI lbrt 9-5646

LYNN & O'NEIL

14th & O'Neil 14th & O. HI lbrt 2-2941

Store No 4 10th & H. HI lbrt 2-9441

Store No 12 3600 McKinley Blvd. HI lbrt 5-2643

Store No 18 359 Franklin Blvd. HI lbrt 5-8450

M & M Market 2454 Del Paso Blvd. HI lbrt 9-9988

M & W Grocery Store
1518 W Bascom Blvd. HI lbrt 9-4467

Macedo Market
Open 6:30 AM to 10:00 PM Daily
2231-3d. HI lbrt 3-9619

Maciel's Grocery 30th & J. Gl lbrt 2-9705

MAIN MARKET

Groceries - Fresh Vegetables
MEATS - POULTRY - FISH
WINES - BEER - BEVERAGES
501-12th. Gl lbrt 2-7562

Matranga Jack

1914 Alhambra Blvd. HI lbrt 5-9690

Mazzio's Market 4017 Broadway. HI lbrt 6-1429

Mazzio's Bros 622 J. Gl lbrt 2-6478

MEZ BROS 914-8th. HI lbrt 2-4592

MEDA RAVIOLI FACTORY 829 J. Gl lbrt 3-3422

Merrill's Market 3098-32d. HI lbrt 9-7754

MERRY MART The 4768 J. HI lbrt 6-6415

Milt Station
L H Lerch & W E Liss Owners
Folsom Blvd. HI lbrt 5-0057

Mir's Market 3837 H. HI lbrt 6-8601

Model Market 1115-3d. Gl lbrt 2-9215

Monarch Market 4504 Franklin Blvd. HI lbrt 5-9697

Morgan's Grocery 309-25th. HI lbrt 3-1801

Morris Ed 3711 J. HI lbrt 3-3422

Murphy's Market 5041 Fkin Blvd. HI lbrt 5-0200

Muschetto's Grocery
2100 Alhambra Blvd. HI lbrt 5-9860

Nardinelli's 813 F. HI lbrt 3-2015

NELSON'S MARKET 5031 D. HI lbrt 7-0920

New China Grocery 530 N. HI lbrt 2-9540

New Day Life Market
Franklin Blvd. HI lbrt 5-7438

Nick's Market 4900 J. HI lbrt 5-9922

Noel's Grocery Store
2500 Sn Jose Wy. HI lbrt 5-9668

North 12th St Mkt 302 N 12th. HI lbrt 2-2886

O K Market 1401-4th. HI lbrt 2-8002

O'Connor Grocery 3261-42d. HI lbrt 5-9897

Pacific Food Store 2131 J. Gl lbrt 2-9923

PACIFIC MARKET

"THE BEST OF EVERYTHING"
FEATURING HANK'S MEATS
2500 P. HI lbrt 6-6401

Palace Market 816 J. Gl lbrt 2-8588

Pallady's Grocery
W V Pallady Proprietor
2989-35th. HI lbrt 5-5656

Palmerette's Market Auburn Blvd. HI lbrt 9-5666

Panama Market 3406 Stockton Blvd. HI lbrt 5-2824

Pappas Grocery & Meats Mkt 3000-O. HI lbrt 5-0826

Parkview Market 2330-6th. HU dsn 4-6823

Perkins & Co 14th & R. Gl lbrt 2-0401

Pioneer Cash Groc No 2 815-7th. Gl lbrt 3-9805

Plummers' Market
5230 San Francisco Blvd. HI lbrt 7-4546

Port Bessie 1700 V. Gl lbrt 3-9763

Potter & Dewey 2703-24th. HI lbrt 6-6488

Powell & Perkins 2938 Fulton Av. HI lbrt 9-3231

PRICE RITE SALES
Groceries—Beer & Wine
324 Capitol Av. HI lbrt 2-8294

Progress Importing Co 318 J. Gl lbrt 3-6591

Pure Food Grocery
Open Daily & Sun-7:30 AM to 7 PM
1501-10th. HI lbrt 3-6214

Purity Grocery 12th & J. HI lbrt 5-5317

Quality Food Grocery 1207-3d. HI lbrt 2-6845

Quinn Bros 4601 H. HI lbrt 5-3091

Rainbow Market
15th & Michigan W Sacramento. HI lbrt 2-3567

RAINBOW MARKET 3536-20th Av. HI lbrt 5-0374

RANKEL GEORGE 2667-21st. HI lbrt 6-0674

Raley's Food Stores
Office 1918-9th. HU dsn 4-1501

Store No 5 4408 Freeport Blvd. HI lbrt 6-3374

Store No 7 1700 Capitol Av. HU dsn 4-5406

Store No 8 1916-9th. HI lbrt 2-7372

Store No 10
525 W El Camino N Sacramento. HI lbrt 9-9561

Store No 11 4884 Freeport Blvd. HI lbrt 6-7731

Rancho Market The
We Deliver—Groceries—Meats—Fresh Vags
Davis Hwy. HI lbrt 2-2200

You'll find it fast in the YELLOW PAGES.

Grocers—Retail—(Cont'd)

Red & White Stores
8th & L. HI lbrt 2-9836

2500 P. HI lbrt 6-6401

2703-24th. HI lbrt 6-4686

Reker's Market
118 W Bascom Blvd. HI lbrt 9-2714

Rio Grande Grocery & Market 626 Q. Gl lbrt 3-5039

RIO LINDA BLVD MARKET
1560 Rio Linda Blvd N Sacramento. HI lbrt 9-4274

Ritz Market 7701 T. HI lbrt 6-4681

Rossi Market 5900 Franklin Blvd. HI lbrt 5-9651

Royal Cash Grocery 1107-3d. HI lbrt 2-8260

Roy's Market 2121 J. HI lbrt 3-5707

SACTO CANNERY SALES 1206 C. Gl lbrt 3-3867

Sacto Cash Groc 2416 P. HI lbrt 3-9933

Safetyway Stores Inc Office 3d & Q. Gl lbrt 2-9061

Salamy Grocery 2001 J. Gl lbrt 3-9956

SAVE-A-LOT MKT

MEAT DEPT. HI lbrt 6-5131

GROCERY DEPT. HI lbrt 5-2085

COMPLETE LINE OF
LIQUOR - BEER & WINES
3022 Stockton Blvd. HI lbrt 5-2085

Save-A-Lot Mkt

3022 Stockton Blvd. HI lbrt 6-5131

Save Rite Market 701-19th. Gl lbrt 3-7491

SAVING CENTER

FRESH MEATS
CHOICE FRUITS
VEGETABLES
WINES & LIQUORS
4070 Stockton Blvd. HI lbrt 6-2697

Sav-Mor Market

3560 Del Paso Blvd. HI lbrt 9-9970

Del Paso Hts. HI lbrt 5-9926

Schenk Low Market 1000-28th. HI lbrt 5-9676

Sherr-Rite Grocery 4800 Folsom Blvd. HI lbrt 5-9677

Serra Bros Mkt
38th Av & Franklin Blvd. HI lbrt 5-9609

Serv-Rite Market 3994-2d Av. HI lbrt 6-1818

Sims Grocery
2785 American Av N Sacto. HI lbrt 9-9945

SINCERE MARKET

Meats—Gro—Veg—Wine—Beer—Open Sun
2800 Rio Linda Blvd N Sacto. HI lbrt 9-2141

Sixth & K Grocery 1024-6th. HI lbrt 2-9433

Skurtes Mkt
Open Daily 8 AM to 7 PM—Sun 8 AM to 2 PM
2331 L. HI lbrt 3-9897

Smith's Center Market
2500 Grand Av Del Paso Hts. HI lbrt 9-9873

Smith's Grocery
Delacorte
4005-16th. Gl lbrt 2-2519

SOLANO GROCERY 4541-35th. HI lbrt 7-2040

SOUTH SACTO MARKET

4710 Franklin Blvd. HI lbrt 6-5255

South Side Groc 601 T. Gl lbrt 3-9364

Southard's Grocery 2417 K. Gl lbrt 3-9887

Special Food Market</