Wines–Whsle–(Cont'd)

SOLIGAN DISTRIBUTING CO
ROMA WINES
CELLA VINEYARD WINES
La Finesse Wines
Gibsons Famous Berry Wines
Vermouths - Champagnes
2910 N.....HI lcrst 5-3722

WIRTS DISTRIBUTING CO
Distributors of
PETRI WINES
SPARKLING BURGUNDY
AND CHAMPAGNES
ANGELO PETRI SIGNATURE WINES
917-29th .....GI lbrt 3-4994

Wiping Rags–See Rags

Wire

Sacto Wire Wks 1811-10th.....GI lbrt 2-5361

Wire Cloth

INDUSTRIAL WIRE PRODUCTS CORP
E. R. POTTER
Mfrs. & Distrs. of
WIRE & WIRE PRODUCTS
WIRE CLOTH
All Meshes - All Weaves - All Metals
Wire Garment Hangers
2417-17th Sn Francisco
(Toll) Call "Operator" for...Underhill 1-3005

Wire–Electric

See Electric Equipment Headings; also Electric Supplies Headings

Wire Netting

INDUSTRIAL WIRE PRODUCTS CORP
2417-17th S F
(Toll) Call "Operator" for.....Underhill 1-3005
PACIFIC COAST AGGREGATES INC
16th & A.....GI lbrt 3-6586

Wire Products

KYLE & CO 348 N Harrison Stockton
(Toll) Call "Operator" for.....Stockton 7-7831

Wire Resistance

See Electric Equipment Headings; also Electric Supplies Headings

Wire Rope

BARNETT FRED E COMPANY
Columbia Tiger Brand
1121 E Bassettlaw Av N Sacto..HI ckry 9-0265
BETHLEHEM WIRE ROPE—
PIONEER STEEL & SUPPLY CO
1215 North B.....GI lbrt 3-2529
KYLE & CO 348 N Harrison Stockton
(Toll) Call "Operator" for.....Stockton 7-7831
MACWHYTE WIRE ROPE—
WESTERN INDUSTRIAL SUPPLY CO
Logging-Fittings-Chokers-Arch Lines
905 G.....GI lbrt 2-7264
NATIONAL STEEL & EQUIPMENT CO
921 Del Paso Blvd N Sacramento..HI ckry 9-5243
SCOTT EQUIPMENT CO
N 16th & American River.....HI ckry 9-2193

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more telephone calls than eve

Wire Rope–(Cont'd)

STOCKTON IRON WORKS
ROEBLING WIRE ROPE
AND ACCESSORIES
24-HOUR SERVICE
Harrison & Lindsay Stockton
(Toll) Call "Operator" for...Stockton 7-7091
If no answer (Toll) Call...Stockton 6-6869

THOMSON-DIGGS CO 1801-2d.....GI lbrt 2-7851
Union Wire Rope Corp
903 Del Paso Blvd.....HI ckry 9-5124

UNION WIRE ROPES—
MOORE EQUIPMENT CO INC
903 Del Paso Blvd.....HI ckry 9-2775
UNION WIRE ROPE CORP
903 Del Paso Blvd.....HI ckry 9-5124

Women's Wearing Apparel–Retail

ANITA SHOPS 1002 K.....GI lbrt 2-3323
ARCEGA'S DRESS SHOP
3245 Folsom Blvd.....HI lcrst 5-0196
ARDEN'S 700 K.....GI lbrt 3-4472
BENIOFF GEORGE FURS 1106 K....GI lbrt 2-4476

BERNARD'S WOMEN'S APPAREL
Complete Selections
Junior - Regular & Half-Sizes
COATS - SUITS - DRESSES
LINGERIE & SPORTSWEAR
BRIDAL SALON
For Your Convenience Phone or Write
For Evening Appointments
814 J.....HU dsn 4-6102

Beverly Mason East Sacramento
3720 J.....HI lcrst 6-7268
Beverly Mason Town & Country Village
2634 El Paseo Ln.....HI ckry 9-7043
BIJOU THE 2910-35th.....HI lcrst 6-0821
BON MARCHE 11th & K.....GI lbrt 3-6551
CALIFORNIA APPAREL SHOPS
2824-35th .....HI lcrst 7-1986
(See Advertisement This Page)
CASUAL CORNER Fulton & Marconi.HI ckry 9-5689
CASUAL CORNER
3231 Riverside Blvd.....HU dsn 4-7404
CASUAL CORNER
5679 Stockton Blvd.....HI lcrst 7-4512
East Town Apparel 4755 Folsom Blvd.HI lcrst 5-9224
EASTERN THE
Convenient Budget Terms
1114 J.....GI lbrt 2-7641
Ella's Ladies Apparel Shop 1012-9th..GI lbrt 3-5319
El Mercado Dress Shop 3248 J.....HI lcrst 6-6928
FEDERATED STORES 2948-35th...HI lcrst 6-1392
FRANCESA FASHION SHOP
K & 13th.....GI lbrt 3-3721
GOOD WEAR STORE
Ready To Wear For Entire Family
516 K.....GI lbrt 3-8992
Grayson's 918 K.....GI lbrt 2-3687
HOUSE OF NINE
Size 9 Only
910-9th .....GI lbrt 3-0191

Telephone service is one of the unifying forces of the nation.

California
APPAREL SHOPS
Ladies', Children's and Infants' Wear
5 STORES
No. 1—2824-35th St.....HI lcrost 7-1986
No. 2—1925 Del Paso Blvd.....HIckory 9-3205
No. 3—3750 Stockton Blvd.....HI lcrost 5-9601
No. 4—Roseville (Toll) Call.....Roseville 21-W
No. 6—Stockton (Toll) Call.....Stockton 3-3722

Women's Wearing Apparel–Retail–(Cont'd)

JOE SUN & CO
Specializing In Extra Large Sizes
1000 J.....GI lbrt 2-3754
Kneeland's 918-9th.....HU dsn 4-2741
Kotton Korral 5671 Stockton Blvd....HI lcrst 7-3545
LAVERNE SHOP 1019 K.....GI lbrt 2-4351
LEWIS' WOMEN'S APPAREL 906 J..GI lbrt 3-0219
Mabelle's Shoppe 2211 Del Paso Blvd.HI ckry 9-5174
Mademoiselle Sport Shop 1024 K.....GI lbrt 3-4515
MAGNIN JOSEPH CO INC 10th & K..GI lbrt 3-2561
Town & Country Shop
2405 Marconi Av.....HI ckry 9-2754
Maisonette Frocks 611-6th Av.....GI lbrt 3-3567
Mary Ann Shop 1006-11th.....HU dsn 4-3703
MODE O'DAY 1012-10th.....GI lbrt 2-7041
Myshoppe 1609 Del Paso Blvd
N Sacto.....HI ckry 9-0840
NAOMA'S DRESS SHOP
Spec In Half & Large Sizes
Open Til 8 PM Eves
4774 Franklin Blvd.....HI lcrst 6-6767
PARIS SHOP
Coats-Suits-Dresses-Formals
913 K.....GI lbrt 2-1581

RICH'S APPAREL STORE
Coats - Suits - Dresses - Sportswear - Lingerie
We Give Cash Checks
Convenient Budget Terms
819 K.....GI lbrt 2-3839

Roberta Powell Dress Shop
Fair Oaks Blvd & Marconi Av.....IV nhoe 9-0116
Robinson's 716 K.....GI lbrt 3-7933
ROOS BROS 1001 K.....HU dsn 4-6961
SALZMAN'S
Coats-Suits-Blouses-Furs
1012 K.....GI lbrt 3-3236
Tower Sportswear Shop The
1508 Broadway.....HU dsn 4-5803
VAUGHN 1112 K.....GI lbrt 2-3869
Village Sub-Deb Shop & Junior Varsity
In Town & Country Village Shops
2421 Marconi Av.....HI ckry 9-7387
Vogue The 5005 Freeport Blvd.....HI lcrst 5-6871
WANDA'S STYLE SHOP
2925-35th.....HI lcrst 6-1028
WEINSTOCK-LUBIN & CO 12th & K.GI lbrt 3-6881
West Sacto Apparel Shop
Jefferson Blvd W Sacramento.....HU dsn 4-1419
WOODLAKE STYLE SHOP
1521 Del Paso Blvd.....HI ckry 9-2284
YOUR SHOP
3211 Marysville Rd N Sacramento..HI ckry 9-5456

ZUKORS
Coats - Suits & Dresses
Exclusively
812 K.....GI lbrt 2-3816

Wood

CALIF FUEL CO 306-20th.....GI lbrt 3-9746
(See Advertisement Page 399)
FANCOLLI FUEL & TRUCKING
836-57th .....HI lcrst 5-0467

HANRAHAN-BURNS FUEL CO
Serving Sacramento 40 Years
FIREPLACE OAK
PRES-TO-LOGS
TRASH BURNER WOOD
Barbecue Equipment - Mexican Charcoal
Collier Charcoal Briquets
Visit Our Drive-In Yard
Cor Vee & 19th St.
1900 V.....GI lbrt 2-3955

HORRELL & SON HEATING & APPLIANCES
2950-1st Av.....HI lcrst 6-6437
(See Advertisement Page 399)
KELLEY'S FEED & FUEL
We Deliver Wood
21st Av & Franklin Blvd.....HI lcrst 5-9679
(Continued Next Page)

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

Wood–(Cont'd)

PRES-TO-LOGS

Pres-to-Logs are clean to handle, eliminating smoke, ash and soot. Constructed to provide 100% heat. Pres-to-Logs are economical to use.

"WHERE TO BUY THEM"

DISTRIBUTOR

Setzer Forest Products Inc
Pres-To-Logs & Wood Mill Blocks
2570-3d .....GI lbrt 2-8941

DEALERS

Al's Feed & Supply Store
4715 Franklin Blvd.....HI lcrst 6-4917
CALIF FUEL CO 306-20th.....GI lbrt 3-9746
Fancolli Fuel & Trucking
836-57th .....HI lcrst 5-0467
HORRELL & SON HEATING & APPLIANCES
2950-1st Av.....HI lcrst 6-6437
KELLEY'S FEED & FUEL
21st Av & Franklin Blvd.....HI lcrst 5-9679
WASHINGTON WOOD & COAL YARD
501-3d Broderick.....GI lbrt 3-3541

Pres-to-logs Distributors Of California Inc
Davis Hwy .....HU dsn 4-1491
$ & S FARM SUPPLY
2441 Rio Linda Blvd N Sacto.....HI ckry 9-2842

WASHINGTON WOOD & COAL YARD
"Fuel For All Purposes"
WOOD & COAL
Fireplace Oak - Presto Logs
Charcoal - Mill Blocks
City Wide Delivery
RAY LA FOUNTAIN & SON - Owners
501-3d Broderick.....GI lbrt 3-3541

Plan your shopping with the Classified Telephone Directory.

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TRASH BURNER
WOOD
Presto-Logs - Coal
COAL GRATES - CHARCOAL
FIRESIDE SETS - BARBECUE EQUIP.
RANGES & STOVES
Same Location for Over 30 Years
HI llcrest 6-6437
2950 - 1st Ave. Sacramento
Horrell & Son
Heating & Appliances

CALIF FUEL CO.

FIREPLACE WOOD
LIVE OAK OUR SPECIALTY
Presto Logs - Blocks - Coal - Heater Chunks
Trash Burner Wood - Charcoal
GI lbert 3-9746
306-20th - Formerly 2006 J

Wood Ca

Western Wo
1103 E Bass

Woodworke

Beeby Machine
HAVEN SAW &
MARWEDEL C
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CAPITAL LUM
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Wrecking–Tru

See Trucks–M

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