

Furniture Buyers!

There are 19 reasons why HAMILTON'S grow, why sales approach the million dollar class, why seventy per cent of our business is either repeat or recommended.

Shop **HAMILTON'S** Before You Buy!

See one of Northern California's largest new furniture selections. Buy at low prices, because Hamilton's overhead expense is 40% below national average. Total area covers more space than fifty average homes.

<p>OPENED 1939 80 x 160</p> <p>Living Room Furniture Living Room Tables Lamps Picture Warehouse Left Space</p>	<p>OPENED 1945 80 x 80</p> <p>Model Display Room Warehouse Left Space</p>	<p>OPENED 1941 80 x 80</p> <p>Appliances, Taps, Trench and Lawn Furniture, Maple Living Room, Furniture, Fair California Living Room, etc.</p>	<p>OPENED 1946 80 x 80</p> <p>Bedrooms Displayed in Rooms and Panels</p>	<p>OPENED 1948 80 x 120</p> <p>Bedroom Furniture Living Room and Dining Room Bedding Equipment Warehouse Space</p>
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• LIBERAL TERMS

Hamilton FURNITURE

3160 Folsom Blvd.

Phone HI Ilcrest 7-6504

Open Daily Until 6 P.M. - Open Tuesday and Friday Nights Until 9 P.M.

-S\$A\$V\$E\$!\$!-



HOW CAN WE SELL FOR LESS??

- HERE'S THE ANSWER—
- ★ OPERATED BY OWNER
 - ★ LOW EXPENSES
 - ★ LOW OVERHEAD
 - ★ EXPERIENCED BUYERS

EASY TERMS

Open Monday - Wednesday - Friday Till 9:00 P.M.
Open Sunday 11 to 5 P.M.

HUDSON 4-2935

There is No Place Like "Home" for Home Furnishings

HOME FURNITURE COMPANY

"Drive Out Where There's Always Parking Space"

2 Miles West of Tower Bridge On Your Right

DAVIS HIGHWAY

WEST SACRAMENTO

Furniture Dealers—New—(Cont'd)

MAGGIORA'S UNFINISHED FURNITURE STORE
2330-28th HI lcrest 6-1584
(See Advertisement Page 153)

MAPLE SHOPPE THE
1106 Alhambra Blvd. HI lcrest 5-6607

MODERN FURNITURE CO
Auburn Blvd. HI ckry 9-3932

Nakamura Bros Furniture & Hardware
1410-4th HI lbrt 2-4523

Nakamura Co. 1313-4th HI lbrt 3-7532

NATURWOOD FURNITURE
2514 Broadway HI lcrest 7-3031
(See Advertisement Page 153)

NEVIS FURNITURE CO
2504 Stockton Blvd. HI lcrest 5-3864

O K Furniture Co 427 HI lbrt 3-4231

OAK PARK FURNITURE CO
2970-36th HI lcrest 5-3354

Randall's Second Hand Store
2753-35th HI lcrest 5-9956

Richter H & H 3855 J. HI lcrest 5-4879

Rogers Warehouse Furniture Store
1071 E El Camino Av N Sacto. HI ckry 9-3097

Sacto Chesterfield Co 2604 J. HU dsn 4-3362

SACRAMENTO SAMPLE FURNITURE CO
3230 Broadway HI lbrt 7-5590
(See Advertisement Page 153)

SACTO WAREHOUSE FURN CO
NATIONALLY ADVERTISED BRANDS
Living Room - Dining Room - Bedroom
FURNISHINGS
Lowest Prices in Town
Thousands of Satisfied Customers
EASY BUDGET TERMS
1721-16th GI lbrt 2-2715

SAMOVILLE FURNITURE STORES
711 J GI lbrt 2-9035
(See Advertisement Page 153)

SCOFIELD FURNITURE CO
1401 K GI lbrt 2-6991

Warehouse 6th & R. GI lbrt 3-8452

SILVEIRA G L CO 23st & X. HI lcrest 6-3997

Store No 2 4104 Stein Blvd. HI lcrest 5-3454
(See Advertisement Page 151)

STANDARD FURNITURE CO
908-8th GI lbrt 2-5885
(See Advertisement Page 150)

STAR FURNITURE CO
1511 Del Paso Blvd N Sacramento. HI ckry 9-2715
(See Advertisement Page 150)

STEWART'S FURNITURE MART
1418 K HU dsn 4-5891

STURCH'S FAIR OAKS FURNITURE & APPLIANCES Fair Oaks
(Toll) Call "Operator" for Fair Oaks 229
(Continued Next Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Furniture Dealers—New—(Cont'd)

WEINSTOCK-LUBIN & CO
32th & K GI lbrt 3-6881

WILLIAMS FURNITURE MART
Fair Oaks Blvd. TV nhoe 9-2874

Wilson Rents & Sells 1309 J. GI lbrt 2-8276

WILSON ROSS E 1600 L. GI lbrt 2-8231

WILSON'S FURNITURE
On J St. Near 13th
FURNITURE - APPLIANCES
HOUSEWARES
Hospital & Sickroom Supplies
Wilson Rents & Sells
1309 J GI lbrt 2-8276

For just a few pennies a day you can enjoy the step-saving convenience of an extension telephone in your home.

SAVE! SAVE! SAVE!

ONE OF THE
LARGEST SELECTIONS
OF
UNFINISHED FURNITURE
IN CALIFORNIA

Chests - Beds - Wardrobes
Juvenile Furniture - Tables
Chairs - Kitchen Cabinets

TRIPLE SANDED
Ready For Any Finish
COMPLETE LINE OF PAINTS
Finishing Instructions Given
to Our Customers

**IT'S MAGGIORA'S FOR
BETTER FURNITURE**

HI Ilcrest 6-1584

2330 - 28th

SAVE! SAVE! SAVE!

SACRAMENTO SAMPLE FURNITURE CO.

MANUFACTURES SAMPLES AT GREAT REDUCTIONS



We Buy Below Wholesale & Sell Below Retail

HI Ilcrest 7-5590
3230 BROADWAY

HARMS FURNITURE & APPLIANCE CO.



HEADQUARTERS FOR
Maple
Furniture
COLONIAL - PROVINCIAL
MODERN

Complete Line of Appliances Featuring
Frigidaire - O'Keefe & Merritt - Ironrite - Maytag
R.C.A. & Capehart Radios & TV
Budget Terms — Open Evenings Till 9 P.M.
Free Delivery

Make Your Selection From Our Beautiful Display (12,000 sq. ft. of Floor Space)

Box Springs - Mattresses - Lamps

Complete Service Dept.

Phone
HI Ilcrest 5-
4651

4320
STOCKTON
BLVD.



ARTHUR SAMOVILLE
OF
SAMOVILLE FURN. STORES
—SAYS—
COME
DOWNSTAIRS

For Over 30 Years
FOR YOUR SHARE OF BARGAINS IN
FURNITURE & APPLIANCES
ALL NATIONALLY ADVERTISED BRANDS
Terms to Suit You
The Store with the Luckiest Address
711 J St. GI lbrt 2-9035

INFANTS FURNITURE RENTED



NEW & USED INFANT FURNITURE

HI Ilcrest 6-7611

DALEY'S CHILDREN SHOP
Service to 10 P.M. 4115 - 55th

If It's WOOD... and GOOD...
YOU'LL FIND IT.. at—

NATURWOOD
CUSTOM BUILT
FURNITURE

MODERN • MAPLE • PROVINCIAL
FINISHED • UN-FINISHED
OR FINISHED TO ORDER

2514-16 Broadway HI Ilcrest 7-3031

FRUITRIDGE FURNITURE CO.

"Biggest Little Furniture Mart in California"

5650 STOCKTON BLVD.
SACRAMENTO

HI Ilcrest 7-5510

You'll Find Us Directly Across
Stockton Blvd. From Fruitridge Manor
Drive Out Hwy 99 on Stockton to Fruitridge Rd.