

Markets—(Cont'd)

Town & Country Village Shops
 Fulton Av & Marconi Av.IV nhoe 9-3614
 Business Office.IV nhoe 9-3614
 B by Hardware.IV nhoe 9-4825
 Bonney & Gordon Store For Men.IV nhoe 9-5692
 Burton Don Town & Country Shoes.IV nhoe 9-4875
 Children's Store.IV nhoe 9-5423
 Claude Gordon's Village Home Store
 2845 El Palo Ln.IV nhoe 9-4843
 Edinger Elise China.IV nhoe 9-5617
 Elite Gift Studio.IV nhoe 9-6546
 Elites's Appliances
 Fulton Av & Marconi Av.IV nhoe 9-3696
 Fashion Fabrics Town &
 Country Shop.IV nhoe 9-6515
 Frozen Food Lockers & Market.IV nhoe 9-6324
 Garden Rustics & Nursery.IV nhoe 9-6164
 Kid-E-Korral.IV nhoe 9-5353
 Magnin Joseph Co Inc.IV nhoe 9-3605
 Moulds John Interiors & Fabrics.IV nhoe 9-6116
 Pardee John.IV nhoe 9-6008
 Scotty Browns Patio
 Fulton & Marconi.IV nhoe 9-5839
 Steele's Delicatessen.IV nhoe 9-5146
 Stephens Don.IV nhoe 9-5804
 Talbot's Toyland 2701 Marconi Av.IV nhoe 9-6363
 Village Book Shop.IV nhoe 9-5313
 Village S & 10.IV nhoe 9-5641
 Village Flower Shop The.IV nhoe 9-5287
 Village Jewelers The.IV nhoe 9-6124
 Village Nunn-Bush Shop.IV nhoe 9-6019
 Village Paint & Art Shop.IV nhoe 9-6886
 Village Pastry Pantry
 Fulton Av & Marconi.IV nhoe 9-5475
 Village Sub-Deb Shop and
 Junior Varsity.IV nhoe 9-6065
 Village Yarn Shop.IV nhoe 9-6176
 Tru-Vau Market 1630-17.IV nhoe 9-9790
 United Meat Market 420 K.GI lbrt 3-4547
 Universal Market 630 Capitol.GI lbrt 2-0370
 Victor Grocery 400 T.GI lbrt 2-9405
 Victory Market
 Del Paso & Marysville Rd.HF cky 9-3311
 Vina Vista Market 5452-14th Av.HI lbrt 5-9865
VINCENT'S MARKET
 3345 Marysville Rd Del Paso Hts.HF cky 9-7182
 Voss R C & Sons
 New Location After Dec 1st At 4232 H St
 13th & J.HU dsn 4-3737
 W P Market 3508-24th.HI lbrt 5-9540
 Walsh Station Grocer Jackson Rd.HI lbrt 5-9045
 Walter's Market 2730 N.HI lbrt 6-1752

WASHINGTON MEAT MARKET
 Meats Wholesale & Retail Free Delivery
 1114-3d.GI lbrt 3-5862
 West Sacto Market
 109-15th W Sacramento.GI lbrt 3-7803
 West Side Market
 Delivery Service-James F Ellison-Owner
 Davis Hwy.GI lbrt 2-9547

WING LEE CO
 Meats Wholesale & Retail
 1123-3d.GI lbrt 2-0786

WONDER FOOD MARKETS
 3924 Franklin Blvd.HI lbrt 6-2640
 Wool's Market 4757 Folsom Blvd.HI lbrt 6-6584
 Yankee Delicatessen & Bakery
 1402 Broadway.GI lbrt 3-1860
 Yankee Meat Market 1400 Bldg.GI lbrt 2-0867

YICK CHONG & CO
 CHINESE IMPORTED GOODS
 TEA - CANNED GOODS
 CHINAWARE - FRESH VEGETABLES
 310 L.GI lbrt 3-4092

You & I Market 1901 N.GI lbrt 2-0660
 Zine's Market 1602 J.GI lbrt 3-9698

Markets—Meat—See Meat—Retail

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Massage

EDELWEISS TREATMENT ROOMS
 MELANIE B. GREINER R.N.
 Sante Creek ORIGINAL METHODS
 St. Helens Sanitarium MASSAGE HYDROTHERAPY
 ELECTROTHERAPY
 Specialties - Colonial - Nursing Home
 2824 T.HI lbrt 5-6059

FINLAND STEAM BATHS
 BATHE - REST - RELAX
 Swedish Massage - Reducing
 Men & Lady Attendants
 4626-14th Av.HI lbrt 5-9758

GYRODUCING SALON
 GYRODUCING MASSAGE
 RELAXING INDUCED
 CIRCULATION STIMULATED
 MECHANICALLY
 One Machine Massage
 Comparable to 3 Hand Massages
 814-15th.HU dsn 4-2837

HENSON GERALD B
 2950 Rio Linda Blvd N Sacto.HI cky 9-6449

LINDALE BEA
 SWEDISH MASSAGE
 CABINET BATHS
 PHYSIO THERAPY
 Between S & T Sts
 1917-20th.HI lbrt 5-6078

It pays to make frequent use of the Classified Telephone Directory. It lists services, stores, products and professional people—all classified for your convenience.

Miguels
 Sacramento's Largest Complete
 Slenderizing & Beauty Center
 DIAL
GI lbrt 3-3092
 2030 - 16th
SWEDISH MASSAGE
 Rock Steam Rooms
 Reclining Steam Cabinets
 Colonial Irrigation
 Open Evenings Till 9 P.M.
 Separate Deps. for Men

**MULLIN & JOHNSON
 MASSAGE STUDIO**
 For Men and Women

 Swedish Massage - Physio-Therapist
 Medical Massage - Sun Lamps
 Cabinet Baths
 Open 10 A.M. to 8 P.M. Mon. thru Sat.
 Phone HUDSON 4-4511 for Appointment
 1014½ - 24th St.

Massage—(Cont'd)

LUND K ERIC
 Dr. K. Eric Lund, D. C.
 MASSAGE
 By Appointment Only
 418 Alhambra Blvd.GI lbrt 2-7734

MIQUEL'S HEALTH STUDIO
 2030-16th.GI lbrt 3-3092
 (See Advertisement This Page)

MULLIN & JOHNSON STUDIO
 1014½-24th.HU dsn 4-4511
 (See Advertisement This Page)

PORTER J F 1927 Capitol Av.GI lbrt 2-7907
ROGERS JOHN M 1831 K.GI lbrt 3-7326
Tsuchida K 422 U.GI lbrt 2-4672

Matches
 Diamond Match Co Mills.HI lbrt 5-9026

Maternity Apparel
MATERNITY SHOP THE
 COMPLETE WARDROBE
 FOR THE EXPECTANT MOTHER
 "From Swimwear to Formals"
 WATERPROOF
 BRASSIERES & SUPPORTS
 Trained Fitters to Serve You
 On K Near 13th
 1233 K.GI lbrt 3-6760

MOMMY MODES Fulton & Marconi.IV nhoe 9-5972
MOMMY MODES 3231 Riverside Blvd. HU dsn 4-7404
MOMMY MODES 5679 Stockton Blvd. HI lbrt 7-4512

STORK SHOP THE
 "Everything for Mother-To-Be"
 FEATURING QUALITY GARMENTS
 3710 J.HF lbrt 6-1800

STORK TIME
 Everything in Maternity Apparel
 2318 J.HU dsn 4-3271

Maternity Supports—Mfrs
 Taylor Surgical Co 1016 J.GI lbrt 3-4922

Matrices
 Scheuermann L & R Electrotype Co
 914-6th.GI lbrt 2-8760

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.

Nationally Advertised Articles
 can be traced to their
LOCAL DEALERS
 by looking up
 "WHERE TO BUY IT"
 in the **YELLOW PAGES**

Mattresses—Renovating
BREUNER JOHN CO 604 K.GI lbrt 3-8061
CALIFORNIA MATTRESS CO
 918-20th.GI lbrt 2-9292
 (See Advertisement This Page)

CARMICHAEL UPHOLSTERING & MATTRESS CO
 Over 30 Years Experience in
 RENOVATING
RECOVERING - REBUILDING
 Have Your Mattress Made Into
 A Comfortable Innerspring
 ONE DAY SERVICE
 Innersprings Remade
 Box Springs Made to Match
 We Specialize in Building
 Odd Size Mattresses & Box Springs
 Rt. 4 Box 7370
 Carmichael.IV nhoe 9-6443
 (Continued Next Page)

The Yellow pages save you time.

**When You Have
 FORGOTTEN... A NAME**
 Recommended
 By Someone

You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE
**Classified
 TELEPHONE
 SECTION**

You will probably recognize
 the name when you see it.

To Find Someone
**IN YOUR NEIGHBORHOOD
 WHO SELLS IT**

Looking for someone close by who sells or has a service you want will be easy when you
 LOOK IN THE
**Classified
 TELEPHONE
 SECTION**

**CALIFORNIA
 MATTRESS CO.**
 Established 1918 ONE-DAY SERVICE
Phone GI lbrt 2-9292
 918 - 20TH

**BOX SPRING & INNER SPRING MATTRESSES
 MADE TO ORDER WITH YOUR FAVORITE COVER**

We specialize in new mattresses, pillows, cushions, and the making over of couches and box springs. We do upholstering of all kinds. All Work Guaranteed.

WE SPECIALIZE IN TRAILER CUSHIONS
 Special Rates to Hotels, Apartments, Rooming Houses
 Special 3-Hour Service to Out of Town Patrons

**MATTRESSES
 RENOVATED**

Latest Improved Machinery

**VALLEY
 MATTRESS CO.**

**BOX SPRINGS
 REBUILT & RECOVERED**

*Lowest Prices!
 Prompt Service!*

Telephone...
HI lbrt 5-3019

**NOW! INNERSPRING
 MATTRESSES**
 STERILIZED • REBUILT • REPAIRED

