

PACIFIC TELEVISION



★ SERVICE ★ INSTALLATION

Service Done in Your Home or Our Shop at Your Convenience

Day or Night

Emergency Sets Supplied

HI Ilcrest 6-0388

4757 JAY ST. SACRAMENTO

HANDY ANDY

SALES  SERVICE

- PHILCO
- CROSLLEY
- ADMIRAL
- CAPEHART

Television Antenna Installation

HI Ilcrest 7-1950

Open Evenings

702 - 57th, Corner 57th & H St.

For Service Call **PETZWAL**
GI Ilbert 2-3925

- TELEVISION AERIALS • Installation & Repairs
 - TV SERVICE & REPAIRS • All Makes
- Personal Service by **DARRELL PETZWAL**

Petzwal Radio & TV Service
1627 - 19th St. GI Ilbert 2-3925

VALLEY TELEVISION

INSTALLATION SERVICE



MOBILE TESTING UNIT

Complete TELEVISION INSTALLATIONS

- Fast Service
- Skilled Technicians
- Most Modern Equipment

COMPLETE SHOP AND HOME SERVICE — ALL MAKES —

Installations Guaranteed

HI Ilcrest 6-0971

5010 Freepoint Blvd. Sacramento

Television Apparatus—Installation & Service—(Cont'd)

Radio Tel Service Co 3526 H. HI Ilcrest 6-3506
(See Advertisement Page 373)

SACRAMENTO ELECTRIC CO 1931 J. GI Ilbert 3-1533

SAGE RADIO SERVICE CO

Fast • Efficient • Guaranteed TELEVISION SALE AND SERVICE There Is No Substitute For Experience

I at 15th. HU dsn 4-0869

SEMONI A J 2181 Weller Wy. GI Ilbert 3-6438

VALLEY TELEVISION & SERVICE 5010 Freepoint Blvd. HI Ilcrest 6-0971
(See Advertisement This Page)

Television Apparatus—Retail

ADMIRAL TELEVISION— COAST RADIO CO 900 J. GI Ilbert 2-0424
EASTERN THE 1114 J. GI Ilbert 2-7641
QUAY APPLIANCE 1632 Broadway. GI Ilbert 3-6781

BANK RADIO & APPLIANCE 4418 Fain Blvd. HI Ilcrest 5-6096
BREUNER JOHN CO 604 K. GI Ilbert 3-8061

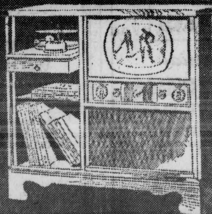
CARRICK BART TELEVISION SALES & SERVICE All Makes ADMIRAL HOFFMAN ZENITH Dependable Service By Factory Trained Experts 19th & P. GI Ilbert 3-4976

COAST RADIO CO 900 J. GI Ilbert 2-0424
COFFIN'S PAT RADIO-TELEVISION 1001-30th. GI Ilbert 2-7638
(Continued Next Page)

Henle's SPEEDY RADIO SERVICE

HI Ilcrest 7-4654

Dealer for... CAPEHART PHILCO HOFFMAN RADIOS TELEVISION



CLIFTON K. HENLE

1904-28TH ST. AT S. ST.

PHONE FOR EVENING T. V. DEMONSTRATIONS

DAY-N-NIGHT

ALL MAKES REPAIRED In Your Home or At Our Shop

TELEVISION ANTENNAS INSTALLED

NO HIGH PRICES

Television Apparatus—Retail—(Cont'd)

DePaul's Radio Service 3241 Folsom Blvd. HI Ilcrest 7-0034

ED'S RADIO & TELEVISION Authorized Dealer for MOTOROLA - ZENITH SALES - SERVICE - INSTALLATION TELEVISION DEMONSTRATION Open Evenings Till 11 P.M. EDDIE DAVID - Owner 2709 Riverside Blvd. HU dsn 4-3688

FOTO DEN Authorized Dealer for HOFFMAN R.C.A. VICTOR Radio & Television R.C.A. 45 R.P.M. Records Consult Us for a Television Demonstration In Your Home Open Evenings - Television Show 2831 Fair Oaks Blvd Carmichael. IV Ilbert 9-1873

GENERAL ELECTRIC TELEVISION You're always close up with G-E television. Big pictures in Natural Clarity — G-E automatic clarifier — easy tuning — automatic synchronizer — all 13 U.S. television channels — factory pre-tuned.

"WHERE TO BUY THEM" DISTRIBUTOR GENERAL ELECTRIC SUPPLY CORP 1131 S. GI Ilbert 3-9001

DEALERS BREUNER JOHN CO 604 K. GI Ilbert 3-8061
RADIO TEL SERVICE CO 3526 H. HI Ilcrest 6-3506
SACRAMENTO ELECTRIC CO 1931 J. GI Ilbert 3-1533

HALE'S APPLIANCE STORE 13th & K. GI Ilbert 2-7871
Henle's Speedy Radio Serv 1904-28th. HI Ilcrest 7-4654
(See Advertisement Page 374)

HOFFMAN TELEVISION— BREUNER JOHN CO 604 K. GI Ilbert 3-8061
COAST RADIO CO 900 J. GI Ilbert 2-0424
EASTERN THE 1114 J. GI Ilbert 2-7641
FOTO DEN 2831 Fair Oaks Blvd Carmichael. IV Ilbert 9-1873
HANDY ANDY RADIO 57th. HI Ilcrest 7-1950
SACTO WAREHOUSE FURN CO 1721-16th. GI Ilbert 2-2715

JACKSON FURNITURE CO 14th & K. GI Ilbert 2-7604
Jacobs W M & Co 1112-21st. GI Ilbert 3-5238

MAGNAVOX TELEVISION RECEIVERS SALES AND SERVICE

Magnascope big-picture television systems have built-in filter to eliminate eyestrain, give clearer, sharper pictures. Traditionally fine Magnavox cabinets.

"WHERE TO BUY THEM" BREUNER JOHN CO 604 K. GI Ilbert 3-8061
COAST RADIO CO 900 J. GI Ilbert 2-0424

MARCHI MUSIC CO Auth. Television & Radio Dealers RCA VICTOR - ZENITH HOFFMAN SALES & SERVICE All Work Guaranteed 1208 J. GI Ilbert 2-9066

You'll find it fast in the YELLOW PAGES.

Television Apparatus—Retail—(Cont'd)

MOTOROLA TELEVISION Motorola Exclusive "GOLDEN VIEW"

gives clear, sharp pictures and Golden Voice sound. Easy to operate. Priced amazingly low. Console models with FM and AM Radio Reception and Long Playing Record Player. Also Portable Television Sets.

"WHERE TO BUY THEM" DEALERS

BABCOCK'S 800 Alhambra Blvd. HU dsn 1-0081
Barnard & Person 2620 Marconi Av. IV Ilbert 9-3222
BREUNER JOHN CO 604 K. GI Ilbert 3-8061
COAST RADIO CO 900 J. GI Ilbert 2-0424
Colonial Electronics Serv 4610 Stockton Blvd. HI Ilcrest 5-3801
Goodrich P Co 1200 I. GI Ilbert 2-3811
PAC TELEVISION 4757 J. HI Ilcrest 6-0388
RADER'S RADIO & TELEVISION SERVICE 2626 J. GI Ilbert 2-3235
RADIO TEL SERVICE CO 5526 H. HI Ilcrest 6-3506
SAGE RADIO SERVICE CO 1 at 15th. HU dsn 4-0869

PAC TELEVISION 4757 J. HI Ilcrest 6-0388
(See Advertisement Page 374)

PACKARD-BELL RADIO PHONOCORD & TELEVISION— COAST RADIO CO 900 J. GI Ilbert 2-0424

PHILCO TELEVISION— CAMPBELL DON E AND CO 2416-16th. GI Ilbert 2-1976
COAST RADIO CO 900 J. GI Ilbert 2-0424
PROPS BROS Fair Oaks Blvd. IV Ilbert 9-1274

R C A VICTOR EYEWITNESS TELEVISION— BREUNER JOHN CO 604 K. GI Ilbert 3-8061
COAST RADIO CO 900 J. GI Ilbert 2-0424
RADER'S RADIO & TELEVISION SERVICE 2626 J. GI Ilbert 2-3235

Rader's Radio & Television Service 2406 J. GI Ilbert 2-3235
Radio Serv & Equip Co 1424 J. GI Ilbert 2-0641

RADIO TEL SERVICE CO Dealer for Motorola - General Electric Zenith - Hallicrafter See Television in Action - Open Evenings 5526 H. HI Ilcrest 6-3506

SACRAMENTO ELECTRIC CO 1931 J. GI Ilbert 3-1533

STROMBERG-CARLSON TELEVISION More than a half century of experience in telephony and radio—is your assurance that in television too — "There is Nothing Finer than a Stromberg-Carlson."

"WHERE TO BUY IT" DISTRIBUTOR EDWARDS FRANK CO Appliance Division Distributors For Northern Calif 382-6th S F Market 1-7900

VALLEY TELEVISION & SERVICE 5010 Freepoint Blvd. HI Ilcrest 6-0971

Television Apparatus—Wholesale & Mfrs

DUNLAP WHOLESALE RADIO CO INC 2003 O. GI Ilbert 2-3706
KEMP E W CO 1115 R. GI Ilbert 2-4668
SACTO ELECTRIC SUPPLY CO 1219 S. GI Ilbert 2-0719

The Yellow Pages keep your sales message before prospective customers 24 hours a day, every day of the year.

Tennis Court Construction

LAYKOLD TENNIS COURTS— BURR ALLYN L CO 2417-28th. HI Ilcrest 6-2048

Tennis Racket Restringing & Repairing

Sacramento Sporting Goods 1312 J. GI Ilbert 2-7298
SPALDING SPORTS STORE 818 J. GI Ilbert 2-8915

Tents

CARNIE FRED E & SON COMPANY 2012 K. GI Ilbert 3-3802

CARNIE-GOODWIN-PENDELTON CO ALL TYPES OF TENTS MANUFACTURED - REPAIRED - RENTED Also Bargains in Used Tents 515 L. GI Ilbert 2-8924

Fairfield Textile Works Highway 40 Fairfield (Toll) Call "Operator" for Salsun 120-F-2

JANAK & SCURFIELD 2908-35th. HI Ilcrest 6-3034

SACTO GENERAL SUPPLY CO Army & Navy Goods 1700 Broadway. HI Ilcrest 6-3552

SACTO GENERAL SUPPLY CO Army & Navy Goods 814 Grand Av Del Paso Hts. HI Ilcrest 9-4355

Termite Control

Armstrong's Pest Control Service 628 I. GI Ilbert 2-5657

ATOMIC PEST CONTROL CO 6248 Sacramento Blvd. HI Ilcrest 6-8986

DELK PEST CONTROL 1504 Broadway. GI Ilbert 2-2099

GARLINGHOUSE GEORGE W 2015 Morse Av. IV Ilbert 9-2344
(Continued Next Page)

The Yellow Pages are just about the handiest guide you'll want for finding people who do things, sell things, fix things.

TERMITE Pest Control



TERMITE

AND Powder Post Beetle

Scientific Pest Control

Call HUdson 4-1882

VALLEY TERMITE CO. State Licenses No. 1483 & 1690

2310-16TH SACRAMENTO Over Thirteen Years Experience