

Rebuilt
ELECTROLUX, HOOVER
ALL NATIONALLY FAMOUS VACUUM CLEANERS
AT A FRACTION OF ORIGINAL COST!!

Save important money on a fine, reconditioned Vacuum Cleaner that carries 1 Year Service Guarantee. Visit our convenient Store at once. We are one of the oldest and largest vacuum cleaner specialists on the Pacific Coast. We sell quality at decidedly reduced prices!

Repairs - Parts - Service for All Makes & Models
Easy Terms - 1-Year Written Guarantee

Liberal Trade-in Allowance
FREE HOME DEMONSTRATION
Hudson 4-8248
1326 K St.

Gun
FREE PICK-UP & DELIVERY
VACUUM STORES
Specialists
NEW & REBUILT

NO MORE EMPTYING DIRTY BAGS!

Amazing New Disposable Clean-Way Paper Bags - Fits Electrolux, G-E, Universal, Kenmore and All Tank-Type Vacuum Cleaners! When filled, Throw Away Dirt, Dust, Bag and All! 1 Years Supply of Bags Only \$1.00

Kirby
FACTORY AUTHORIZED
SALES & SERVICE

DON'T BUY A VACUUM CLEANER
SEE A *Kirby Maid* FOR YOU

Guaranteed For
A Life-Time of
Complete Cleaning Service
"SHOWN BY APPOINTMENT ONLY"

KIRBY CO.
OF SACRAMENTO

Hilcrest 7-
5718

1932 STOCKTON BLVD.



Vacuum Cleaners-Dealers
ACME VACUUM CLEANER CO.
NEW & USED
VACUUM CLEANERS
Complete Repair Service
On All Vacuum Cleaners
At Reasonable Rates
WE RENT
VACUUM CLEANERS
Free Pick-Up & Delivery
All Work Guaranteed
2712 Harkness Av. HU dsn 4-1525

Air-Way Branches Inc. 1327 1/2 K. GI lbrt 2-4215
AIR-WAY VACUUM CLEANERS

The all-purpose cleaner with the "Air-Way" bag. Free home demonstration.

Air-Way

AUTHORIZED SERVICE AND PARTS for all Air-Way Models

"WHERE TO CALL"
AIR-WAY BRANCHES INC
1327 1/2 K. GI lbrt 2-4215

AL'S VACUUM CLEANER SERVICE
COMPLETE VACUUM SERVICE ON ALL MAKES
Free Pick-Up & Delivery
New & Rebuilt Vacuums Sold
Floor Polishers

Between 32d & 33d at
3218 Broadway. HI lcrst 6-4317

ANDRESEN APPLIANCE CO
Store No 1 39th & J. HI lcrst 5-3680
Store No 2 2739 Riverside Blvd. GI lbrt 2-0006

APEX VACUUM CLEANERS-
VACUUM CLEANER ASSOCIATES
2005 J. GI lbrt 3-7409

BREUNER JOHN CO 604 K. GI lbrt 3-8061
BUSH ELECTRIC APPLIANCE CO
3300 2d Av. HI lcrst 5-4011

De Paul's Radio Service
3241 Folsom Blvd. HI lcrst 7-0034

ELECTROLUX AUTHORIZED SALES & SERVICE

THE ONLY AUTHORIZED SALES AND SERVICE FOR THE ELECTROLUX CLEANER AND AIR PURIFIER
Ask the Service Man for Identification

"WHERE TO BUY IT"
ELECTROLUX CORPORATION
Forum Bldg. GI lbrt 2-8917

ELECTROLUX CORPORATION
Forum Bldg. GI lbrt 2-8917
(See Advertisement Page 404)

FILTER QUEEN OF NORTHERN CALIF INC
3116 Bldwy. HI lcrst 6-0648
(See Advertisement Page 403)
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE-

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Vacuum Cleaners-Dealers-(Cont'd)

GENERAL ELECTRIC VACUUM CLEANERS

Backed by years of research and experience, G-E cleaners give you efficient, dependable service. Light weight - easy to handle. Both upright and tank-type models.



"WHERE TO CALL"
SALES & SERVICE DEALER
SACRAMENTO ELECTRIC CO
1931 J. GI lbrt 3-1533

SALES DEALERS
ARNOLDS FURNITURE STORE
1200 J. GI lbrt 2-8703
BREUNER JOHN CO 604 K. GI lbrt 3-8061
MOSS APPLIANCE CO INC
2314-16th. GI lbrt 3-4783
ROPER GEO W CO
Public Market Bldg. GI lbrt 2-7369

DISTRIBUTOR
GENERAL ELECTRIC SUPPLY CORP
1121 S. GI lbrt 3-9001

HALE'S APPLIANCE STORE
131th & K. GI lbrt 2-7871

HOOVER AUTHORIZED SALES & SERVICE

Upright triple-action or Tank-Type Hoover Cleaners.



Service by Hoover trained men using genuine Hoover parts are available only through Factory Branch Stations and Authorized Dealers. Do not accept Substitutes.

"WHERE TO BUY IT"
BRANCH OFFICE
Hoover Co 2829 S. HI lcrst 5-8097

DEALERS
BREUNER JOHN CO 604 K. GI lbrt 3-8061
HALE Bros 9th & K. GI lbrt 2-7871
KISTLER APPLIANCE
1810 Del Paso Blvd N Sacto. HI ckry 9-2376
Weinstock-Lubin & Co 12th & K. GI lbrt 3-6881

Hoover Co 2829 S. HI lcrst 5-8097

KENMORE VACUUM CLEANERS-
SEARS ROEBUCK & CO
12th & K. GI lbrt 2-0461

Kirby Appliance Co
2452 Del Paso Blvd N Sacto. HI ckry 9-7434

KIRBY CO OF SACTO
1932 Stockton Blvd. HI lcrst 7-5718
(See Advertisement Page 402)

LEWYTT VACUUM CLEANERS

The new vacuum cleaner that's quiet and has no bag to empty, beautifully styled, beautifully built by a manufacturer who has been making precision equipment since 1888.



"WHERE TO BUY THEM"
DISTRIBUTOR

EDWARDS FRANK CO
Appliance Division
Distributors For Northern Calif
382-6th S F.
(Toll) Call "Operator" for. . . Market 1-9700

DEALERS
ANDRESEN APPLIANCE CO
Store No 1 39th & J. HI lcrst 5-3680
Store No 2 2739 Riverside Blvd. GI lbrt 2-0006

BREUNER JOHN CO 604 K. GI lbrt 3-8061
HALE'S APPLIANCE STORE
13th & K. GI lbrt 2-7871

(Continued Next Page)

Put the Classified Telephone Directory on your selling staff. Your listing and advertising in the Yellow Pages brings your firm name right into prospects' homes and offices.

VACUUM CLEANERS



ROYAL UNIVERSAL
NEW & USED
★ EXPERT REPAIRING

ALL MAKES

THE MOST COMPLETE SHOP & STOCK OF PARTS IN NORTHERN CALIFORNIA. VISIT OUR SHOP!



★ All Work Guaranteed
★ Free Estimates in Our Shop

GI lbrt 2-7369

GEORGE W. ROPER CO.

SAME LOCATION SINCE 1924

Public Market Bldg. 13th and J

Vacuum Cleaners
REPAIRED!
Like New



FREE PICK-UP & DELIVERY

FAST SERVICE

FACTORY AUTHORIZED SERVICE

REPAIRS
PARTS
ALL MAKES

Phone
Hilcrest 6-
2055
2320 - 21ST ST.

Remington's

FILTER QUEEN

IMAGINE
No Dirt Bag - No Water
IT'S TRULY AMAZING
SEE FOR YOURSELF
2 YEAR UNCONDITIONAL GUARANTEE
SALES • SERVICE • PARTS

For Home Demonstration Call
HI lcrst 6-0648
FILTER QUEEN
Of Northern Calif. Inc.
3116 Broadway
SACRAMENTO