

VENETIAN BLINDS

**Renovating • Refinishing
Laundering**

FOR . . . FREE ESTIMATES

TELEPHONE
GI lbert 2-3677

**WINDOW SHADES
MADE TO ORDER**

"THE BLIND MAN"
WM. A. RAPP & CO.
Closed All Day Saturdays

20th & G Streets Sacramento

VENETIAN BLINDS

SUN-STOP—The Trademark of Quality in Venetian Blinds

Local Manufacturers of

"The President" Custom Built Venetian Blind with Flexalum, Wood or Steel Slats . . . and "The Sun Stop" All Metal Venetian Blind.

Plastic Tapes - Removable Slats - Complete Line of Colors
We Specialize in Re-Pointing - Cleaning and Repairing All Makes of Blinds

Transparent Shades for store windows, Plastic Window shades, Porch Shades, Kirsch Drapery Hardware, Covered Cornices, Decorative Cornices, Bamboo Draw Drapes, Roll Up Bamboo Shades, Draperies and Window Screens.

FREE ESTIMATES
PROMPT & COURTEOUS SERVICE

Full Line of Window Shades Made To Order

**SUN-STOP
BLIND and SHADE
CO.**

HUdson 4-8539

20th G STREET

Venetian Blind Dealers & Mfrs—Retail

ALHAMBRA WINDOW SHADE SERV
VENETIAN BLINDS
CLOTH WINDOW SHADES
Made to Order
Free Estimates
HARRY L. PURCELL, Prop.
1037 Broadway..... GI lbrt 2-6336

BREUNER JOHN CO 604 K..... GI lbrt 3-8061

CALIFORNIA HOME IMPROVEMENT CO
VENETIAN BLINDS
WEATHERSTRIPPING - INSULATION
Guaranteed Workmanship
1331 T..... HU dsn 4-2708

CAPITAL VENETIAN BLIND MART
FLEXALUM IN 15 COLORS
Plastic or Cotton Tape
LAUNDERING - REPAIRING
Re-cording - Re-lapting
Draperies - Decorative Cornices
FREE ESTIMATES
Blinds Manufactured in Sacramento
Prompt City & Suburban Service
3116 Stockton Blvd..... HI lcrst 5-2995

CAPITAL WEATHER STRIP CO
Modern Venetian Blinds - All Colors - Steel
& Aluminum - Flexalum Slats & Plastic Tapes
1331 T..... GI lbrt 2-8991
Residence HI clry 2-5440

Chase & Smith 1315 K..... HU dsn 4-3117
DURA-LUX BLIND CO 2331 S..... HI lcrst 6-4440
(See Advertisement Page 408)

HARMONY HOUSE VENETIAN BLINDS—
SEARS ROEBUCK & CO 12th & K, GI lbrt 2-0461

JACKSON FURNITURE CO
14th & K..... GI lbrt 2-7604
Janak & Scuffield 2900 39th..... HI lcrst 6-3034
JOHN'S BUILDING SPECIALTIES
400-12th..... HU dsn 4-9359
(Continued Next Page)

Advertising in the Yellow Pages of the Telephone Directory is a direct way to keep your products before buyers. More and more people "Look inside the Classified" before buying.

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

TO BE HEARD

clearly

. . . please speak directly into the Telephone with your lips just clearing the mouthpiece.

Venetian Blind Dealers & Mfrs—Retail—(Cont'd)

MO-LITE SUPERIOR BLIND & SHADE CO
VENETIAN BLINDS
WINDOW SHADES
Manufactured to Your Order
FLEXALUM
"THE BLIND OF DISTINCTION"
Free Estimates - Guaranteed Work
Reasonable Prices - Easy Payments
Prompt, Courteous Service
Auburn Blvd N Sacto..... HI clry 9-6212

MO-LITE VENETIAN BLINDS
Auburn Blvd N Sacramento..... HI clry 9-6212
(See Advertisement This Page)

MOORE'S WINDOW & BLIND SUPPLY
229 W..... HU dsn 4-5545
(See Advertisement Page 408)

RICKMAN-LEE CO OF SACTO
2031 Fulton Av..... IV nhoe 9-5689
RIVETT H W CO 2300 Broadway..... HI lcrst 5-2637

ROSEBUD SHOPS
See Our Adv Under Upholsterers
1960 Fulton Av..... IV nhoe 9-1464

SACTO WINDOW SHADE CO
1624 J..... GI lbrt 3-5233
Sierra Window Shade Co
3125 Broadway..... HI lcrst 5-1080
(See Advertisement Page 408)

SUN-STOP BLIND & SHADE CO
2011 Q..... HU dsn 4-8539
(See Advertisement Page 406)
(Continued Next Page)

Do you wait for the dial tone before dialing? When you dial before hearing the tone, you prevent the equipment from getting you your number. You also impair its ability to serve other users. Waiting for the dial tone helps the service to serve all.

When the name
of a
BUSINESS
HOUSE
has been forgotten

. . . or when you are new to the city, or when you simply want to find a telephone number the quickest way . . .

Look in the
YELLOW PAGES

For those who . . . appreciate the finest

VENETIAN BLINDS

Servicing and Supplies

LOWEST "FACTORY TO YOU" PRICES

Famous Flexalum Slats & Plastic Tape
Beautiful Colors

FOR COURTEOUS FREE ESTIMATES

CALL
HUdson 4-9359
Days
(Vanho 9-3042 Even. or Sun.)

FAST EXPERT SERVICE LIBERAL TERMS

John's Building Specialties
FLOOR COVERING SENATOR VENETIANS
400 - 12th St. (12th & D)

MO-LITE VENETIAN BLIND CO.

AUBURN BLVD. & E. EL CAMINO AVE. - SACRAMENTO

The Blind of Distinction

Check These Advantages

1. Low "Factory to You" Prices
2. Custom Made of FLEXALUM with PLASTIC Tapes
3. Guaranteed
4. Free Estimates in Your Home
5. Terms If Desired
6. Over 15 Years Experience

WE GIVE FREE ESTIMATES GLADLY

Also
Complete Renovating Service

RECORDING - RETAPING
REPAINTING - LAUNDERING

Phone Sacramento
Hickory 9-6212