

Markets-(Cont'd)

Welcome Market
3340 Marysville Rd Del Paso Hgts. WAbsh 5-7097
West Sacto Market
109-15th W Sacramento. GI lbrt 3-803

WEST SIDE MARKET
James F. Ellison - Owner
MEATS - BEER - WINE - GROCERIES
Delivery Service
1925 W Capitol Av W Sacto. HUdson 4-2916

William's Market 715-8th GI lbrt 2-7357
Wing Lee Co 1122-3d GI lbrt 2-0786
WONDER FOOD MARKETS
3924 Franklin Blvd. HI lcrst 6-2640

YICK CHONG & CO
CHINESE IMPORTED GOODS
TEA - CANNED GOODS
CHINAWARE - FRESH VEGETABLES
310 I. GI lbrt 3-4092

You & I Market 1901 N. GI lbrt 2-0660
Zine's Market 1602 J. GI lbrt 3-9698

Markets-Meat-See Meat-Retail

Massage

Beamon Opal Reflexology Studio
3600 Walnut Del Paso Hgts. WAbsh 5-2291

EDELWEISS TREATMENT ROOMS
MELANIE B. GREITNER R.N.
Bottle Creek (ORIGINAL) METHODS
St. Helena Sanatorium (METHODS)
MASSAGE - HYDROTHERAPY
ELECTROTHERAPY
Specialties - Colonics - Nursing Home
2824 T HI lcrst 5-6059

FINLAND STEAM BATHS
SWEDISH MASSAGE
One Block West off Stockton Blvd
4626-14th Av HI lcrst 5-9758

Massage-(Cont'd)

LINDALE BEA
SWEDISH MASSAGE
CABINET BATHS
PHYSIO THERAPY
Between S & T Sts
1917-20th HI lcrst 5-6078

LUND K ERIC
Dr. K. Eric Lund, D. C.
MASSAGE
For Relief of Arthritis - Back Pains
Rheumatism - Nervous Disorders
By Appointment Only
Between E & D Sts.
418 Alhambra Blvd. GI lbrt 2-7734

STORK TIME
Maternity Fashions
WHERE OUR CUSTOMERS RECOMMEND THEIR FRIENDS
MATERNITY APPAREL
Latest Fashions
DRESSES - SUITS - JACKETS
PLAYCLOTHES - SKIRTS - BLOUSES
SURGICAL SUPPORTS - LINGERIE
OPEN EVENINGS BY APPOINTMENT
Phone HUdson 4-3271
2318 J on Bus Lines Nos. 3 - 7 SACRAMENTO

Massage-(Cont'd)

PORTER J F
Reflexology Compression Massage And
Reflex Methods of Zone Therapy
2021 P GI lbrt 2-7907

PROFESSIONAL MASSAGE STUDIO
General Scientific Massage
Therapeutic Gymnastics
Electric Bath Cabinets
3228 Broadway HU ntr 6-0515

Reflexology 2021 P. GI lbrt 2-7907

REFLEXOLOGY STUDIO
FLORENCE STEINREICH
Foot Massage - Incredible Relief
317 Fairfield N Sacto WAbash 5-3240

ROGERS JOHN M 1831 K. GI lbrt 3-7326

Matches

Diamond Match Co
Book Match Advertising
1600 McClaren Dr Carmichael. IVnhoe 9-2313
Ohio Match Co 5020 Alcott Dr. HI lcrst 6-1136

Maternity Apparel

MATERNITY SHOP THE
COMPLETE WARDROBE
FOR THE EXPECTANT MOTHER
"From Satisfactor to Formal"
MATERNITY
BRASSIERES & SUPPORTS
Trained Fitters to Serve You
On K Near 13th
1233 K. GI lbrt 3-6760

Mommy Modes Fulton & Marconi. IVnhoe 9-5972
Mommy Modes 5679 Stockton Blvd. HI lcrst 7-4512

STORK SHOP THE
"Everything for Mother-To-Be"
FEATURING QUALITY GARMENTS
3710 J. HI lcrst 6-1800

Stork Time 2318 J. HUdson 4-3271
(See Advertisement This Page)

Maternity Supports-Mfrs

Taylor Surgical Co 1016 J. GI lbrt 3-4922

Matrices

SCHUERMANN & SHERWIN
DIRECT PRESSURE MATS
Electros - Nickeltyees - Stereos
Alley Entrance PO Box 2448
914-6th GI lbrt 2-8760

Mats-Flor

Golden State Mat Mfg Co
752 Folsom S F. YUkon 6-9900
Sacramento Rubber Co 721 J. GI lbrt 2-3847

Mattresses-Renovating

California Mattress Co 918-20th. GI lbrt 2-9292
(See Advertisement This Page)

CARMICHAEL UPHOLSTERING & MATTRESS CO
Over 30 Years Experience In
RENOVATING
RECOVERING - REBUILDING
Have Your Mattress Made Into
A Comfortable Innerspring
ONE DAY SERVICE
Innersprings Remade
Box Springs Made to Match
We Specialize in Building
Odd Size Mattresses & Box Springs
4149 Garfield Av Carmichael. IVnhoe 9-6443
(Continued Next Page)

FLOWER BULB STORAGE
To keep flower bulbs dry and un-
broken, store them in empty egg car-
tons. Then label the cartons.

Mattresses-Renovating-(Cont'd)

CITY MATTRESS CO 1517-2d. GI lbrt 3-8539
(See Advertisement This Page)
SACRAMENTO MATTRESS CO
4160-14th Av. HI lcrst 5-3019
(See Advertisement Page 260)
(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

When the name
of a
BUSINESS HOUSE
has been forgotten

... or when you are new
to the city, or when you
simply want to find a
telephone number the
quickest way...

Look in the
YELLOW PAGES

Busiest Book in the World

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

VALLEY MATTRESS CO.

BOX SPRINGS REBUILT & RECOVERED

Lowest Prices! Prompt Service!

Telephone...
HI lcrst 5-3019

NOW! INNERSPRING MATTRESSES

STERILIZED • REBUILT • REPAIRED
"Our 29th Year"



MATTRESS RENOVATING

STERILIZING
NEW MATTRESSES
MADE TO ORDER

From Crib to King Size
Inner Spring and
Box Spring Repairing
1 DAY SERVICE

Special Service to
Out of Town Customers
Special Rates to
Hotels & Auto Courts

CITY MATTRESS CO.

Master Craftsmen to Serve You

PHONE
GI lbrt 3-8539

Pick-Up & Delivery Service
1517 2nd ST.



CALIFORNIA MATTRESS CO.

"WE BUILD SLEEP"

35 YEARS IN SACRAMENTO

NEW OR REMAKE
ANY SIZE OR SHAPE

COTTON OR INNERSPRING

IF YOU HAVE A MATTRESS PROBLEM
CONSULT US, WE HAVE THE ANSWER
AT A PRICE YOU CAN AFFORD

ALL WORK DONE IN OUR
MODERN FACTORY BY
MATTRESS CRAFTSMEN

QUALITY REMAINS
Long After Price
Is Forgotten

See Our Display

Phone **GI lbrt 2-9292**
918-20th St.