



MOREBECK'S FLOWER SHOP
Hudson 1-0033
Residence 61 Hunt 2-1553
1223 - 21st Street - Next to MacBride Realty Co.

Flowers For All Occasions

Hagginwood Floral Gardens
Flowers



Complete Floral Service
CHARGE ACCOUNTS INVITED BY PHONE
CALL
WABASH 5-0161
1045 ARCADE BLVD. NO. SACTO
Herb & Alma Taynton - Props.



RICCO
RICCO CORTOPASSI
FLOWERS FOR EVERY SEASON
AND EVERY REASON
SPECIALIZING IN FUNERAL DESIGN
HUNTER 6-9627
Residence HI Hcrest 7-3838
FREE DELIVERY 2016 BROADWAY

FLOWERS
"In Any Event - Send Flowers"
FREE DELIVERY
FLOWERS BY WIRE
John C. Gratias Don Masterson

FLOWER NOOK FLORISTS
HUNter 2-0257
5522 H STREET

Florists-Retail-(Cont'd)
NAVLET THE FLORIST
FLOWERS FOR ALL OCCASIONS
TELEGRAPH DELIVERY SERVICE
WE DELIVER ANYWHERE IN SACRAMENTO
PLENTY OF PARKING SPACE
TELEGRAPH ORDERS TAKEN
16th St. Bet T & U GI lbrt 3-3989
2018-16th HU ntr 6-1072
If no answer call.....

OAK PARK FLORISTS 2940-35th..... HI lcrst 6-4873
(See Advertisement Page 172)
Paul's Flower Shop 812 I..... GI lbrt 3-5066

RELLES FLORIST
"When It's Flowers Say It With Ours"
MEMBER - FLORISTS TELEGRAPH DELIVERY ASSOCIATION
Phone Orders Accepted
Free Delivery
2220 J HU dsn 1-1478

Rico Flowers By 2016 Broadway..... HU ntr 6-9627

RIVERSIDE ORCHID FARM
FLOWERS FOR ALL OCCASIONS
Riverside Blvd & Piedmont Dr
Rt 9, Box 520
1031 Piedmont Dr..... GI lbrt 3-5851

ROSSI G & CO 1026-8th..... HU dsn 4-8244
(See Advertisement Page 172)
Royal Florist 1316-4th..... GI lbrt 2-3764
San Francisco Floral Co 1315 J..... GI lbrt 3-4061
Schneider Norma
2431 Del Paso Bl N Sacto..... WAbsh 5-3211

SENIOR FLORISTS
Bouquets - Corsages - Funeral Designs
FREE DELIVERY
Serving Sacto for a Quarter Century
907-8th GI lbrt 3-2547

Senior Florists 907-8th GI lbrt 3-2547
(See Advertisement Page 172)
SHAY HAROLD 1015-11th..... GI lbrt 3-7456
(See Advertisement Page 173)

SIERRA VIEW FLORIST
IN CARMICHAEL
Floral Designs by Floral Artists
for
WEDDINGS - BANQUETS & DECORATIONS
FUNERALS - DESIGNS & SPRAYS
CUT FLOWERS - CORSAGES
Open 7 Days - Sat. & Sun. Mornings
New Accounts Accepted by Phone
2709 Fair Oaks Bl Carmichl..... IVnho 9-0744

Sunshine Florist 5309 Franklin Blvd..... HU ntr 6-1188
(See Advertisement Page 173)

VILLAGE FLOWER SHOP THE
TOWN & COUNTRY VILLAGE
SERVING
ENTIRE SACRAMENTO AREA
HOURS
8 A.M. to 5 P.M. - 7 P.M. to 9 P.M.
2629 Marconi Av..... IVnho 9-5287

WATKINS DELL 1315 J..... GI lbrt 3-4061
(See Advertisement Page 173)
Wind's College Florist
3069 Freeport Bl..... GI lbrt 3-7541
Wind's College Florist
3069 Freeport Blvd..... HU dsn 1-4811
WOODALL & LEHMAN 1510 I..... GI lbrt 2-1071
(See Advertisement Page 171)

WRIGHT SYDNEY J
Colonial Floral Co
2741 Riverside Blvd..... HU dsn 4-6548
Residence Telephone..... GI lbrt 3-1064

The Yellow pages save you time.

Florists-Wholesale
KIEL'S WHOLESALE FLORIST
1328-7th HI lcrst 6-3861
Residence IVnho 9-2641

OAKLAND FLOWER SHOP
1200 U GI lbrt 3-5915
If no answer call..... WAbsh 5-8007

Flour Dealers
North East Flour Co Mitau Bldg..... HU dsn 4-3901
SPERRY FLOUR CO 7th Q & R..... GI lbrt 3-4851

Flower Arranging Supplies
Marie's Fibre Flowers 650 Belasco Av. WAbsh 2-1875
Midred's Fibre Flower Shoppe
2123 J GI lbrt 3-7070

Flower Bulbs-See Seeds & Bulbs-Retail
Fluorescent Lighting Apparatus & Fixtures
GENERAL SALES CORPORATION
2840-37th Av HI lcrst 5-6155
Hobrecht Lighting Fixture Co 2311 Q GI lbrt 3-1739
INCANDESCENT SUPPLY CO 2111 Q HU dsn 1-0111
NEWMARCH JIM
See Adv Under Elect Contra Ind & Residential
2017 Burnett Wy..... HI lcrst 5-5395

Flywheels-Repairing
See Automobile Repairs; Also Welding
Folding Machines
Pitney-Bowes Inc 1727 J..... GI lbrt 2-6923

Ford Brokers
BERGER & PLATE CO
1525 Laurel Ln W Sacto..... HU dsn 4-3722
DUPELL BROKERAGE CO 1329-18th GI lbrt 3-2811
Lynn Joseph & Co 2137-9th GI lbrt 3-2081
McMahon Sales Co 2015 J..... HU dsn 4-3108
Pacific Sales Service 1244 Lucio Ln..... GI lbrt 2-3144
SIMONS ROBERT V CO
1528 Capitol Av GI lbrt 2-5589
STAFFORD JAS M CO 2328 K..... GI lbrt 3-2466

Food Plans-See Freezers-Food Storage Units
Food Products
Best Foods Inc The 1612 North C..... GI lbrt 2-1653
Bivlight Pack Inc Sacto Div
2520-33d Av HI lcrst 6-1481
CALIF ALMOND GROWERS EXCH
16th & C..... GI lbrt 2-0771
Campbell Sales Co 926 J..... HU dsn 4-8814
Corti Bros 914-8th..... GI lbrt 2-4592
Frico Company-Western Division
2405 Edison Av HU dsn 9-7598
Garibaldi A N Produce 2630-5th..... GI lbrt 3-7337
Kraft Foods Co
E Basettillaw Av N Sacto..... WAbsh 5-3362
Loma Linda Food Co 814-15th..... HU dsn 4-9933
Morris Distrng Co 1300 Carter Rd..... IVnho 9-6613
Nercal Distrng Co 1821 E..... GI lbrt 2-3928
Phenix Foods Company
1002 E Basettillaw Av N Sacto..... WAbsh 5-8581
Pop-Hit Cereals Inc
444 S Aurora Stockton..... HU dsn 3-1119
Red-Spaulds 2630-5th..... HU dsn 4-3531
Rio Linda Food Products 304 West E..... RI lndia 2175
Scanlon Kenneth 1400 G GI lbrt 3-9344
SMITHSONS SALAD MANUFACTURING
See Our Ad Under Salads
6401 Eastern Av HU ntr 6-0617
TOP HAT POTATO CHIP CO
1618 North C..... GI lbrt 2-0697
Ultrad Distributing Co 1509-24th..... GI lbrt 2-5973
Walden J L 4601 Mead Av..... HI lcrst 5-0240

Food Products-Health
See Health Food Products Headings
Food Supplements
See Dietary Supplements; Also Vitamin Products Heading
Foods-Frozen-See Frozen Foods

Foot Appliances
EUGENE BENJAMIN & CO 3014 K..... HI lcrst 6-3861
GREMCO ORTHOPEDIC APPLIANCE CO
1715 N..... GI lbrt 2-6546

KEITH KENNETH R
COMPLETE FOOT CARE
ARCH SUPPORTS MADE TO ORDER
Licensed by Medical Board - X-Rays
1011-22d GI lbrt 2-7086

SCHOLL'S DR FOOT APPLIANCES
Dr. Scholl's Arch Supports Relieve Foot Pains Due to Weak Arches, Sciatica, Fitted and Adjusted As Condition of Feet Warrant.
DR. SCHOLL'S PADS, PLASTERS, REMEDIES FOR THE RELIEF OF ALL COMMON FOOT TROUBLES
"WHERE TO BUY THEM"
Walkover Steels Shoe Store
1110 K GI lbrt 3-6221

TAYLOR SURGICAL CO 1016 J..... GI lbrt 3-4922

Foot Treatments-See Chiroprodists
Foresters-Consulting
Wall & Larson 4612 Fegan Wy..... HI lcrst 5-0806
Wall & Larson 2508 J..... GI lbrt 2-2443
If no answer call..... HI lcrst 5-0806

Form Clamps-See Contractors' Equipment Headings
Forwarding-Freight-See Freight Forwarding
Foundations-Educational
National Citizens Commission for the Public Schools 1014-8th HU dsn 4-6896

Foundries-Brass, Bronze, Aluminum, Magnesium, Etc
ALCOA ALUMINUM CASTINGS-
ALUMINUM CO OF AMERICA
Rusts Bldg S F Ukon 6-6484

APEX BRONZE FOUNDRY CO
BRONZE CASTINGS
Of Any Composition
APEX BRONZE BUSHINGS
MACHINED AND CENTERED
BRONZE BARS
Tractor Replacement Parts
Bronze Shovel Repair Bushings
3101 Adeline Oakind HU mbit 3-4500

BERRY'S FOUNDRY 1817-29th..... HI lcrst 5-5706
(See Advertisement This Page)
PACIFIC BRASS FOUNDRY OF SAN FRANCISCO
251-2d San Francisco Ukon 6-6745
VALLEY PATTERN & MFG CO
Aluminum Castings Only
850 N Union Stockton..... HU dsn 3-1162

BERRY'S FOUNDRY
1817 - 29th Street
IRON - BRONZE and ALUMINUM CASTINGS
Phone HI lcrst 5-5706

Foundries-Iron
BRAINARD BROS
Iron-Bronze-Aluminum
W Capitol Av W Sacto GI lbrt 3-7782
City Foundry 803 N 16th HU dsn 4-5239
Empire Foundry Co
Est 1904 Gray Iron-Semi Steel Castings
629-3d Oakdale HIgate 4-3703

INDUSTRIAL IRON WORKS
Stanley C Hitchcock
Northern California Representative
444 Market S F Ukon 6-3741
Union Iron Works 1415 Front..... GI lbrt 3-4984

Foundries-Steel
THYS CO 6900 Folsom Blvd..... HI lcrst 6-3048
(See Advertisement This Page)

Fountain Pens-Repairing
DAY'S PEN SHOP
Factory Authorized Repair Service
on All Popular Makes Fountain Pens
Complete Stock of New Pens & Pencils
10041st-9th HU dsn 1-2269

Fountains-Soda-See Soda Fountain Equipment
Fraternal Organizations
See Also Associations; Also Clubs
Anderson Eugene R Secty For Elks Lodge No 6
11th & J HU dsn 4-3143
Eastern Star Temple 2719 K..... GI lbrt 2-4069
Elks Club 11th & J GI lbrt 2-1001
Elks Lodge No 6 BPOE Secty's Ofc
Office of Secretary E R Anderson
11th & J HU dsn 4-3143
Gomez Lodge No 12 C D A Inc
3071a L GI lbrt 2-9406
Independent Order of Foresters The
I O F Bldg HU dsn 1-0104
Loyal Order of Moose No 1020
2223 Broadway HU ntr 2-9234
Supreme Cootietic Club of U S 2328 K. HU dsn 4-1721

Freezers-Food Storage Units
See Also Refrigeration Equipment-Commercial; Also Refrigerators-Domestic
ADMIRAL HOME FREEZERS-
EASTERN THE 1114 J GI lbrt 2-7641

AMANA HOME FREEZERS-
A & A KEY & BUILDERS SUPPLY
3521 Broadway HU ntr 2-1471
APPLIANCE CENTER 2003 J GI lbrt 3-2965
ECONOMY REFRIGERATOR & APPL
SALES 2601 J GI lbrt 2-2949
HORRELL & SON 2950-1st Av HI lcrst 6-6437

Angpeltt Sam 180-41st HI lcrst 5-0256
(See Advertisement This Page)
BENNETT FURN CO 3812-24th Av. HI lcrst 5-4549

BUTANE ENGINEERING CO
HOME FREEZERS & APPLIANCES
AMANA - INTERNATIONAL HARVESTER
SERVISE & OTHERS
1623 W Capitol Av W Sacto..... GI lbrt 2-0716

THYS CO.
Foundry & Machine Shop
Machine Shop
Sandblasting
Electric Steel Castings
Hop Picking Machines
Design & Manufacture
PHONE
HI lcrst 6-3048
6900 FOLSOM BLVD.

Freezers-Food Storage Units-(Cont'd)
CROSLBY SHELVAADOR FREEZERS-
FINNESTEAD WASHER SERVICE
1835 Fulton Av. IVnho 7-2707
FINNESTEAD WASHER SERVICE
1306 J GI lbrt 3-5061

DEEFPREEZE HOME FREEZERS
Is there a better you than Deepfreeze Home Freezer?
Deepfreeze
The famous trade name "DEEFPREEZE" on the appliance stands for top quality and economical, trouble-free performance.

"WHERE TO BUY THEM"
DISTRIBUTOR
EDWARDS FRANK CO
Appliance Division
Distributors for Northern Calif
382-6th S F MArket 1-9700

DEALER
LUTTIG'S TV & APPLIANCE
2309-16th HU dsn 1-2098

FRIGIDAIRE HOME FREEZERS-
ECONOMY REFRIGERATOR & APPL
SALES 2601 J GI lbrt 2-2949

GENERAL ELECTRIC FOOD FREEZERS-
SALES & SERVICE DEALER
FEY'S HARDWARE & APPLIANCE
553 La Sierra Dr. IVnho 9-1377

GIBSON FOOD FREEZERS
SEE THE NEW UPRIGHT AND CHEST FOOD FREEZERS. Since 1877
SIZE AND MODEL FOR EVERY PURSE. ALSO REFRIGERATORS, ELECTRIC RANGES, AIR CONDITIONERS.
Gibson
"WHERE TO BUY THEM"
DISTRIBUTOR
Lukanish J J Co
1355 Market S F UNArkl 3-3914

DEALERS
FINNESTEAD WASHER SERVICE
1835 Fulton Av. IVnho 7-2707
FINNESTEAD WASHER SERVICE
1306 J GI lbrt 3-5061

HOTPOINT HOME FREEZERS-
COLONIAL HOME APPLIANCES
3836 Stockton Blvd HI lcrst 6-4724
Household Furniture Co Alhambra & N.HI lcrst 5-5775

KELVINATOR HOME FREEZERS-
BENNETT FURN CO 3812-24th Av. HI lcrst 5-4549
Kistler Appliance
1713 Del Paso Blvd N Sacto..... WAbsh 5-3589
LYMAN'S APPLIANCE & HOME SERVICE
1803 Del Paso St N Sacto..... WAbsh 5-8791
(Continued Next Page)

SAM ANGOLETTI FREEZER SERVICE
ALL MAKES
REVCO - COOLERATOR
CARRIER - GIBSON
SUB ZERO - COLUMBIA
CROSSLY - NORGE
DEEFPREEZE - PHILCO
AMANA - INTERNATIONAL
ETC.
All Work Guaranteed
HI lcrst 5-0256
180-41st SACRAMENTO