

Fences-(Cont'd)

CYCLONE FENCE

Wire and Iron Fence for every fencing requirement. Materials only, or completely erected. No job too large—no job too small.



"WHERE TO BUY IT"

CYCLONE FENCE DEPT AMERICAN STEEL & WIRE DIV U.S. STEEL CORP.
 Builders Exchange Building
 1331 T ----- GL 2-7261

Cyclone Fence Dept American Steel & Wire Div U.S. Steel Corp 1331 T - GL 2-7261
 Cyclone Fence Div of United Constructors of Nevada Inc 1331 T ----- GL 2-7261
ECONOMY LUMBER CO
 4891-24th St Rd-GL 7-6541
 Fuller Lumber & Supply Co 6000 S 4th St-GL 5-5231
 Harris Fence Co Stockton Blvd-GL 7-9828
 Harris Redwood Fence Co 4700 Freepoint Blvd-GL 5-2601

(See Advertisement Page 135)
HERZOG BUILDERS SUPPLY
 See Associated Repair Service
 3925 Franklin Blvd-GL 7-0919
 Kwik Way Fence Co 5849 Auburn Blvd-GL 7-8187

(See Advertisement Page 135)
KYLE DIVISION OF THE PITTSBURGH-DEMOINES CO
 500 Richards Bl-GL 2-7638
 New Home Building & Supply 5310 Franklin Blvd-GL 5-8837
POWERLINE LUMBER CO
 Power Inn Rd-GL 6-1357
 (See Advertisement Page 135)

RANCHO FENCE CO
 3420 Fulton Av-GL 7-1764
 (See Advertisement Page 135)

REALOCK CHAIN LINK FENCE
 For protection of factories, airports, schools, residences, playgrounds, streets, durable and weather-resistant — a product of C. F. & L. Complete fence erection service.



"WHERE TO BUY IT"

COLORADO FUEL & IRON CORP THE-PACIFIC COAST DIV
 1331 T-HU 1-1655

SAN JOSE STEEL FENCE
 Chain link fence manufactured & erected for industries, schools, public institutions, playgrounds, farms, residences, estates.



REINFORCING STEEL STRUCTURAL STEEL BUILDINGS
"FOR INFORMATION CALL"
 San Jose Steel Co Inc 2917 T-GL 6-2092

TIERRA MICHAEL
 REDWOOD FENCES A SPECIALTY
 All Types Installed - Pathways Driveway
 Free Est. Bank Terms
 630-222 ----- HU 4-0757

Wares Clyde A 5258 Young-GL 7-1943

Fencing Equipment & Supplies
 See Sporting Goods Headings

NAIL POLISH FOR METAL
 To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Fertilizers-Retail

A C FEED & FUEL SUPPLY
 4754 Auburn Bl-IV 7-1963
 A's Feed Supply & Fuel Store
 4715 Franklin Bl-GL 6-4917

BLANKINSHIP A

BARNYARD FERTILIZER
 50c a Sack
 FREE DELIVERY

3 Mi W of Tower Bridge Near Causeway
 Call After 4 P. M.
 4680 W Capital Av(WS)-----GL 1-2943

CAPITAL NURSERY CO

COMMERCIAL FERTILIZERS
 PEAT MOSS - GYP-SUM - LEAF MOLD
 We Also Offer a Large Assortment of Nursery Stock & Bedding Plants
 Landscape Contractors
 4700 Freepoint Blvd-GL 5-2601

FRUITRIDGE NURSERY & SOIL SERVICE
 MANURE - TOP SOIL
 VITA-PEAT - SOIL CONDITIONERS
 By the Bag - Yard or Truck Load
 5520 Sacramento Blvd-GL 1-1219

KELLEY'S FEED & FUEL
 Call Gus Garibaldi
 21st Av & Franklin Bl-GL 5-9679

LAGOMARSINO F & SONS
 1213 Alhambra Bl-GL 5-3046
 River Farm Supply 2630-5th-GL 1-4542
 Sacto County Farm Supply Florida-GL 8-2841
 Sacramento Fertilizing Co 6211 Eastern Av-GL 6-0438

SHELL NUT SERVICE
 Nuts (Achyrolog Ammonia) contains more nitrogen than any other kind of fertilizer - 85% guarantee. Shell Nuts is sold applied - you save time, save labor. It's the sure way to fertilize your crops.



"WHERE TO GET SERVICE"
ORCHARD SUPPLY CO
 1731-17th-GL 3-2509

South Sacto Nursery S & H Stamps 3424 Fruitridge Rd-GL 6-6915
 Stefan's Nursery 5601 Folsom Bl-GL 5-2741

SUNLAND INDUSTRIES INC
 204 Jibboom-GL 2-2020
 Taylor Fertilizers Mobile Telephone
 Dial Operator and Ask for Mobile Service and Then Ask for WJ-9422

TAYLOR JOHN FERTILIZERS
 AQUA AMMONIA
 LIQUID MIXED FERTILIZERS
 FARM CHEMICALS
 FREE SPREADERS
 FREE SOIL SAMPLING



"FOR INFORMATION CALL"
 Taylor John Fertilizers
 113th & E El Camino Av
 If no answer call-GL 7-1029

"FOR INFORMATION CALL"
TAYLOR JOHN FERTILIZERS
 113th & E El Camino Av
 If no answer call-GL 7-1029

Watson's Fertilizer 2321 Mission Av(C)-IV 7-4588

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

Fertilizers-Wholesale & Mfrs

BEST FERTILIZERS CO THE
 Exclusive Manufacturer of
BERRY'S BEST - TRIPLE TEN
 Nitrophos A (16-5) Nitrophos C (16-20)
 Nitrophos B (16-10) Nitrophos D (13-39)
 Kenneth E. Nelson, District Sales Mgr.
 Warehouse 2630-5th - Farmers Market
 1804 Proctor Av(WS)-----HU 4-3423

CRANE FERTILIZER CO
 Garden Hwy-Way-2-0462
 Germain's Inc 1501 North C-GL 2-0727
LAGOMARSINO F & SONS
 Call Gus Garibaldi
 1213 Alhambra Bl-GL 5-3046
 Mackenzie Chemical Corp Globe Warehouse
 3100-61st-GL 7-6534
PLANT FOOD CORP GLOBE WAREHOUSE
 3100-61st-GL 7-6534
F F Chemical Co
 6201 Samoa Wy(C)-IV 7-9836
 Smith F F & Co Inc 221 N 16th-GL 3-7892
UNLIND INDUSTRIES INC
 204 Jibboom-GL 2-2020
 Taylor John Fertilizers
 N 13th & E El Camino Av(WS) 5A-8501

Fibre Flowers & Supplies
 See Artificial Flowers

Field Glasses
 See Binoculars; Also Optical Goods Headings

Filing Equipment & Supplies
 A LEBECK BUSINESS EQUIPMENT
 3021 Capitol Av-GL 6-3877
ACME VISIBLE RECORDS
 HERRON A W CO 215-12th-GL 3-4621
ALL-MAKES OFFICE EQUIPMENT
 New & Used Steel Cabinets
 2326 Broadway-GL 1-9821
ART METAL EQUIPMENT-
DEALERS
 WEST M G CO 1013-30th-GL 3-7923

BERGER FILING EQUIPMENT-
DEALERS
 STATIONERS EXCHANGE
 3504 Stockton Bl-GL 5-0337

BODE & BODE
 See Our Ad Under Locksmiths
 1716 J ----- GL 3-1967

CAPITAL STATIONERY & TYPEWRITER CO
 1208 J ----- GL 2-9029
CORBIN F F CO
 1408 J ----- HU 4-2636
CROCKER H S CO INC
 1203 K ----- GL 2-0741

DIEBOLD FILING EQUIPMENT-
DIEBOLD INC
 724 Ellis S F-Grayth-4-5131
DIEBOLD INC
 719 K ----- GL 2-1749

G F STEEL FILING EQUIPMENT-
 HERRON A W CO 215-12th-GL 3-4621

MARTYR'S STATIONERY
 914 J-GL 3-5907
 Fulton Av Store 2721 Fulton Av-IV 7-0913

REMINGTON RAND
 Kardex Visible Record Control Systems - Variants
 Vertical Filing Systems and Supplies - Expert technical advice on how proper filing methods can increase office efficiency.



"WHERE TO BUY THEM"
 Remington Rand Division of Sperry
 Rand Corp 1107 J ----- HU 1-2511

If you sometimes get the wrong number or no number at all, you may be dialing incorrectly. After turning the dial all the way to the stop, let it return at its own speed.

Filing Equipment & Supplies-(Cont'd)

SLEEPER STAMP & STATIONERY CO
 Smeed-Oxford and
 Shaw-Walker Filing Supplies
 Folders - Guides - Cards
 1015-8th &
 2929 J ----- HU 1-1401

SUTTER OFFICE SUPPLY CO
 See Our Ad Under Stationers
 1400 E ----- HU 1-2568
WHEELER-SIMPSON SAN FRANCISCO CO
 402 Battery San Francisco-Yukon 6-1615

Filters
CALIFORNIA MOTOR SUPPLY & EQUIPMENT CO
 SUCCESSORS TO AL SADIERS
WINSLOW OIL FILTERS
 2415-27th ----- GL 5-5505
 If no answer call-GL 3-2386

California Motor Supply & Equipment Co 2415-27th ----- GL 5-5505
 Culligan Water Conditioning Co 2009 Fulton Av-IV 9-4721

ENGINE LIFE-
 OIL FILTER SERVICE CO
 1910 P-GL 2-2361

FIBERGLAS DUST-STOP AIR FILTERS
 For clean air at low cost, replace dirty filters with new, clean DUST-STOPs - in forced-warm-air furnaces, air conditioning units and systems - a FIBERGLAS product.
 *T. M. Reg. U. S. Pat. Off.



"WHERE TO BUY IT"
DISTRIBUTORS
CRANE CO
 1227 Front-GL 3-7971
FIBERGLAS ENGINEERING & SUPPLY DIV-OWNERS-CORNING FIBERGLAS CORP
 1615 Thornton Av-GL 3-4814

DEALERS
 Horrell & Son 2950-1st Av-GL 6-6437

Knapp Industrial Service Co
 515-12th-HU 4-9208
 Oil Filter Service Co 1910 P-GL 2-2361

R P AIR FILTERS
 All sizes Washable and Replacement type air filters for air conditioning and forced warm air equipment in homes, businesses and industry. GREASE FILTERS for restaurants.



EZ KLEEN AIR FILTERS
 All sizes Washable and Replacement type air filters for air conditioning and forced warm air equipment in homes, businesses and industry. GREASE FILTERS for restaurants.



"WHERE TO BUY IT"
DEALERS
 Beutler Sheet Metal Works
 Fair Oaks Bl & Palm Av(C)-IV 9-4141
CENTRAL HEATING & SHEET METAL
 2661-35th-GL 5-9483
 Park Sheet Metal Wks
 3124 Broadway-GL 5-2619

ROL-PAK OIL & FUEL FILTERS-
DISTRIBUTORS
KNAPP INDUSTRIAL SERVICE CO
 515-12th-HU 4-9208
 If no answer call-IV 9-0836

CARRY COLOR SAMPLES
 When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc. for that room.

Financing

See Also Loans
 Atlas Enterprises 2102-16th ----- HU 1-4621
BENEFICIAL FINANCE CO
 1015 J-GL 3-5731
BLOOMBERG REALTY CO
 REAL ESTATE LOANS
 9th & L ----- GL 3-6532

Buhler Mortgage Co Inc
 Real Estate Mortgage Loans
 926 J ----- GL 3-5924
 Commercial Credit Corp 2404 K ----- HU 4-8554

COMMERCIAL CREDIT PLAN FINANCING-
 COMMERCIAL CREDIT CORP
 2404 K-HU 4-8554

Cubberly W J 2965-35th ----- GL 5-2796
 Curran Company The 436-4th Av-GL 3-6591

DOMESTIC FINANCE CORP
 Everman Organization The
 906-21st-GL 2-3035
 General Electric Credit Corp
 801-9th-HU 4-9107
 General Finance Corp 923-10th ----- HU 4-4084
 General Motors Acceptance Corp
 908-15th-HU 4-9101

HOUSEHOLD FINANCE CORPORATION
 1020-8th-GL 2-3684
 Local Loan Co 1104-8th-GL 2-0431
 3343 El Camino Av-IV 7-8603

LAUPPE CO
 1323 K ----- GL 3-7431
 Local Loan Co 1104-8th-GL 2-0431
 McGinnis Mortgage Co
 Real Estate Mortgage Loans
 801-9th ----- GL 3-7993

McMillan Mortgage Co
 Real Estate Loans
 2135 J ----- GL 3-9081
 McMullen John P Associates
 Business Finance
 3382 El Camino Av-IV 9-7669
 Mercantile Acceptance Company
 1612 K-HU 1-0231
 Mercantile Acceptance Corp of Calif
 1612 K-HU 1-0231

MORRIS PLAN CO OF CALIF
 1324 K-GL 2-9041

MORTHRIFT FINANCE CO
 1229 K-GL 3-7901
 Pacific Finance Corp 917-10th ----- GL 3-4834
 Pacific Finance Loans
 2200 Del Paso Bl(WS)-WA 5-3521
 Pacific Finance Loans 917-10th ----- GL 3-4834
 Peoples Finance Corporation
 1015-9th-GL 3-3765

PRUDENTIAL INSURANCE CO OF AMERICA
 Mortgage Loan & Real Estate Investments
 1007-22d ----- GL 3-7404
SEABOARD FINANCE CO
 1331 L-GL 3-3945
 Security Acceptance Co 1308 K-GL 2-4997

SIGNATURE LOAN COMPANY LOANS
 Spot loans of \$20 to \$1500, usually made the same day you apply. Up to 24 months. Loans for any purpose. Phone for your SPOT LOAN.



"WHERE TO CALL"
 Signature Loan Co Inc
 1018-8th-GL 2-6956

SUTTON WM A CO
 2424-16th ----- HU 1-4991
 Valley Investment Co 1700 K ----- GL 2-2951

NEWSPAPER FIREWOOD
 To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Fire Alarm Systems

ADT PROTECTION SERVICE
 Central Station - Super-Void Automatic and Manual Fire Alarms, Watchman Supervision, Sprinkler Supervisory Service, Water-Flow Alarms, Complete Maintenance.
 A Nationwide Organization
"WHERE TO BUY IT"
 Amer District Telegraph Co
 1128 I-GL 2-4957



AUTO-CALL CO
 1110 Howard S F-Undrhl 1-2050

DYER ELECTRIC MUNICIPAL & COMMERCIAL SALES AND SERVICE
 309 Oxford(WS) ----- WA 5-8595

EDWARDS CO INC
 Auto & Manual Fire Alarm Systems
 Specializing in Best Homes & Comm'l Fully Approved
 1331 T ----- GL 2-5922

Fire Escapes
 ALLING N M IRON WORKS
 2415-5th-HU 1-3169

Fire Extinguishers
ANSUL DRY CHEMICAL FIRE EXTINGUISHERS-
 CAPITAL FIRE EQUIPMENT CO
 1014-28th-GL 2-0723

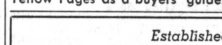
CAPITAL FIRE EQUIPMENT CO
 1014-28th-GL 2-0723
 (See Advertisement Page 136)

Thousands of people use these Yellow Pages as a buyers' guide.

Established Since 1929
CAPITAL FIRE EQUIPMENT CO.
 1014-28th St.
 DISTRIBUTOR
C-O-TWO-PYRENE-ANSUL
 FIRE HOSE - NOZZLES - LADDERS
 E & J RESCUE TOOLS - SIRENS
 DRESS UNIFORMS - TURN-OUT CLOTHING
 CALL DAY OR NIGHT
GI 2-0723
 CO. Recharging Station

For the Best in Fire Protection Call Your ANSUL MAN

GENERAL TRADE MARK QUICKAID
FIRE EXTINGUISHER UNDERWRITERS APPROVED
 Linen Fire Hose RECHARGING SERVICE
 For Nearest Dealer Refer to General Quick-Aid Listing Underhill 1-4754
 THE GENERAL PACIFIC CORP.
 127-10th SAN FRANCISCO



SACRAMENTO FIRE EXTINGUISHER CO.
SALES & MAINTENANCE
GL 6-1331 GL 6-2030
 2521 BROADWAY SACRAMENTO



Fire Extinguishers-(Cont'd)
 General Pacific Corporation The
 127-10th S F-Undrhl 1-4754
 (See Advertisement Page 136)
GENERAL QUICK-AID FIRE GUARD-
 GENERAL PACIFIC CORPORATION THE
 127-10th S F-Undrhl 1-4754
SACTO FIRE EXTINGUISHER CO
 2521 Broadway-GL 6-1331
 (See Advertisement Page 136)

Fire Protection Equipment
CAPITAL FIRE EQUIPMENT CO
 1014-28th-GL 2-0723
 Cordier Earl W 2348 Hoque Wy-GL 1-4394
CURTIS L N & SONS
 8814 College Av Oakland-Humbt 3-5111
 Del Paso Robla Fire Dist (DPH) ----- WA 5-0226
 Western Fire Equipment Co
 Industrial-Municipal & Forest Fire Equip
 69 Main St ----- Sutr 1-0618

Fire Sprinkler Systems
 See Sprinklers-Fire Protection

Firearms
 See Guns; also Gunsmiths; also Sporting Goods Headings

Fireplace Builders
 Capital Rock Co Folsom Blvd-GL 5-4373
 Rukhala Monument Co
 Granite Fireplace Fronts & Bldg Stone
 1801 Broadway ----- HU 3-2846
 Schmidt Pool O 5141-38th Av-GL 7-1050

Fireplace Equipment
 Hamilton Furniture Co
 3130 Folsom Blvd-GL 7-6504
 Hobrecht Lighting Fixture Co
 2311 J-GL 3-1739
 Wilson's Furniture 1309 J ----- GL 3-5709

Fireproofing-See Flameproofing

Firewood-See Wood

Fireworks
 Borman R
 980 High Alameda-Lakehurst 2-6868

Fish-Retail
CAPITAL FISH CO
 1117-3d ----- GL 2-2279
CAPITAL POULTRY CO
 518 1/2-GL 2-3781
 (See Advertisement Page 138)
DOLPH'S SEAFOOD MARKET
 (See Advertisement Page 138)
 Frank's Fisherman's Wharf & Poultry
 5515 Stockton Bl-GL 2-2367
FUNAHASHI FISH MKT
 1209-4th-GL 2-3924

LEONG FISH MKT
 Wholesale & Retail
 ALL KINDS OF FRESH FISH & SHELL FISH DAILY
 BAIT & TACKLE
 Fishing and Hunting Licenses
 FREE PARKING
 1812 Broadway ----- GL 2-0563
 (Continued Next Page)

Here's how you may be sure of getting your party more often than you dial:

1. Look up your number in the latest directory.
 2. Listen for the steady hummm of the dial tone.
 3. Keep your eye on the dial.
 4. Wait a minute before you decide your party isn't home.

Financing-Fish 137

Fire Extinguishers-(Cont'd)
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 127-10th S F-Undrhl 1-4754
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Fireproofing-See Flameproofing

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