

Produce Business--(Cont'd)

Eggs (See Egg Business)

Poultry (See Poultry Business)

Wholesale Produce

GOETTING CHAS L CO

Charlie Goetting, Manager

FRUITS and PRODUCE

Between Kearny, Montgomery, Pine and California

California Market Davenport-614

Projection Apparatus

Bausch & Lomb Optical Co 28 Geary...Karny-2398
SPENCER LENS CO 45-2nd...Sutter-2029

Propellers

Cleveland Propeller Co 268 Spear...Davenport-757
Dickie Renwick Z Propellers Any Type any Size 268 Spear...Davenport-757

Proprietary Medicines

(See Medicine Business)

Protect-O-Floor Leather Mats

(See Mats)

Psychologists

Baldwin Louis Fremont 617 Mtz...Davenport-8165
CRAIG MRS GRACE PALMER Psychanalyst 465 Geary...Franklin-5256
White Miss Lenore 465 Geary...Franklin-5256

Public Stenographers

(See Stenographers)

Public Weighers

(See Weighers--Public)

Publicity Agents

Allen Hobson & Simons Crocker Bldg...Karny-3530
BRISACHER EMIL & STAFF Crocker Bldg, Garfield-276
Circular Letter Shop The 717 Market...Duglas-1885
CROWLEY ORGANIZATION THE Walter F Crowley President Mills Bldg, Sutter-1966
Doran Daniel E Balboa Bldg...Garfield-4584
Elliott Service Co 693 Mission...Duglas-5056
Frickleton Jean Scott Phelan Bldg...Karny-1019
HANVEY HOWARD G Phelan Bldg...Duglas-4100
Hubbard Anita Day Phelan Bldg...Karny-8187
Insurance Publicity Bureau 369 Pine, Karny-6083
Kearns Mrs Myl C Amer Bk Bldg...Davenport-343
Lynn-Chapman Publicity Service Monad Bldg, Duglas-240
Macdonald Guy C 417 Montgomery...Sutter-869
McWilliams Fred S 681 Market...Duglas-3825
Morse Franklin B 25 Kearny...Duglas-8199
O'CONNOR JOS Hobart Bldg...Duglas-7221
O'Day & Prater deYoung Bldg...Karny-7373
Publicity Bureau Inc The 114 Sisme, Karny-6126
SWANSON WALTER D 504 Market, Karny-3284
They Inc Publicity Conservation 55 New Montgomery, Sutter-6378
Unmack Wm 25 Kearny...Duglas-8199
Waldron Lewis H Advertising Agency Monad Bldg, Duglas-5886
Wilson W Harold 988 Market...Franklin-7040

Counselors, Publicity

CROWLEY ORGANIZATION THE Walter F Crowley President Mills Bldg, Sutter-1966

Newspaper Publicity Agents

CROWLEY ORGANIZATION THE Walter F Crowley Pres Mills Bldg, Sutter-1966

Publishers' Representatives

Amer Weekly Monadnock Bldg...Karny-206
Benjamin & Kentner Co Holbrook Bldg, Garfield-6144
Bemis C F 101 Post...Sutter-4239
Bidwell R J Co 742 Market...Karny-2121
Branham John M 507 Montgomery...Sutter-3050
Budd John Co Sharon Bldg...Karny-322
Butterick Reading Club 481 Market...Karny-1197
Caldwell & Caldwell 24 California...Karny-7553
Carter Judson H Holbrook Bldg...Garfield-6144
Camper & Moody 55 New Montgomery, Karny-8483
Cubit & Birch Kohl Bldg...Davenport-4164
De Clerque Henry Inc 507 Mtz...Sutter-3090
Dely & Stypes Inc Sharon Bldg...Karny-322
Fitzpatrick Keene Kohl Bldg...Davenport-7150
Flynn L J 544 Market...Duglas-577
HALL FRED L 507 Montgomery...Sutter-3090
Heart Publications Inc 1st Natl Bk Bldg, Sutter-2902
Katz E Special Adr Agcy Monad Bldg, Sutter-7498
Lorenzen & Thompson Inc Kohl Bg, Davenport-4164
McFadden Samuel D 543 Clay...Davenport-7146
Meredith Publications Inc 55NewMtz, Garfield-2492
Progressive Circulation Co Inc 1st Natl Bk Bldg, Sutter-2902
Prudden King & Prudden 507 Mtz...Sutter-3090
Ratray Alexander 644 Market...Duglas-577
Taylor H Elliott 447 Sutter...Garfield-2772
Times Sales Co Pacific Bldg...Duglas-7416
Townsend Edward S Kohl Bldg...Davenport-2520
Twin Peaks News Co Inc 1142Howard,Market-1340
Van Gieson Fred M Monad Bldg...Duglas-4878
Verree & Conklin Inc Monad Bldg...Duglas-7540
Western Press Assn Sharon Bldg...Duglas-3791
Williams Edwin C Hobart Bldg...Sutter-6536

Newspaper Publishers' Representatives

BIDWELL R J CO 742 Market...Karny-2121
Fisher L P Advertising Agency Merch Exch Bldg, Karny-1333

Trade Journal Publishers' Representatives

Marine Trade Journal Publishers' Representatives Simmons-Boardman Publishing Co 74 New Montgomery, Sutter-2778

Railway Trade Journal Publishers' Representatives Beach Homer 74 New Montgomery...Sutter-2778

Publishing Business

Adjuster The 311 California...Sutter-4318
Allied Newspapers Inc 504 Market...Karny-3834
Allyn & Bacon 560 Mission...Sutter-1325
Amer Book Co 121-2nd...Sutter-6229
Amer Machinist 883 Mission...Karny-918
Amer Reg Pharmacists Jnl Pae Bldg...Duglas-1864
Architect & Engineer of Calif Russ Bldg, Duglas-1828
Architectural Forum Kohl Bldg...Davenport-4164
Argonaut Publishing Co 881 Bush...Sutter-3593
Argus The 628 Montgomery...Davenport-9744
Ashbury Heights Advance 1672 Haight, Park-5163
Associated Farm Papers Sharon Bldg...Sutter-3054
Associated Press The 812 Mission...Sutter-7650
Banroff-Whitney Co 200 McAllister...Market-378
BARRY JAMES H CO 1122 Mission, Park-6380
Beacon Press Phelan Bldg...Duglas-3093
Bender-Moss Co 11 City Hall Ar...Park-6793
Benham SA 38 Davis...Duglas-1815
Berg Ed L 180 New Montgomery...Duglas-6565
Better Homes & Gardens 55 New Mtz, Garfield-2492
Bird 340 Sansome...Davenport-5085
Big Four Railroad Record Heart Bldg, Duglas-1920
Bird & Knell Merch Exch Bldg...Sutter-2177
Bishop's A B C Guide 821 Market, Davenport-14969
Blue Book of S F 853 Howard...Duglas-2377
Bookhouse for Children My Agency 525 Market, Karny-1523
Boston Globe The Crocker 1st Natl Bank Bldg, Duglas-7892
Broadcast Weekly Pub Co Pacific Bldg, Duglas-5273
Buckendahl Harry H 507 Mtz...Duglas-6275
Bulletin The 812 Mission...Sutter-7900
Bus Transportation 883 Mission...Karny-918
Buff Appellate Decisions 693 Stvnn, Market-1190
Calif Christian Advocate 5 City Hall Av, Market-72
Calif Citigraph 507 Montgomery...Sutter-3090
Calif Cotton Journal 215 Leisendorff, Sutter-1075
Calif Cultivator Sharon Bldg...Sutter-3054
Calif Decisions 693 Stevenson...Market-1190
Calif Democrat 632 Mission...Garfield-355
Calif Fruit News 405 Montgomery, Davenport-3279
Calif Grape Grower C Soreckels Bldg...Sutter-2688
Calif Greek Newspaper 268-3rd...Duglas-4842
Calif Hibernian The 173 Valencia...Missn-1431
CALIF JOURNAL OF DEVELOPMENT MENT Ferry Bldg...Davenport-1900
Calif Lumber Merchant The 113 Market, Davenport-8778
Calif Minute Man The Balboa Bldg...Karny-8113
Calif Retail Drug Journal Chronicle Bldg, Karny-4637
Call & Post S F New Mtz & Jessie...Duglas-7070
Camera Craft Pub Co C Soreckels Bldg, Sutter-1398

Publishing Business--(Cont'd)

Capper Publications The Sharon Bldg...Duglas-5220
Carey E A 311 California...Sutter-4318
Chemical & Metallurgical Engineering 883 Mission, Karny-918
Chicago American Monadnock Bldg...Duglas-4878
Chicago Daily News Crocker 1st Natl Bk Bldg, Duglas-7892
Chinese World The 736 Grant...China-26
Chinese World The 736 Grant...Karny-1263
Chinese Youth's Magazine 751 Clay...China-881
Christian Science Monitor The 625 Market, Sutter-7240
Christian Science Monitor The 625 Mtz, Karny-7000
Chronicle 5th & Mission...Sutter-7000
Chung Sai Yat Po 805 Sacramento...China-99
Coal Age 883 Mission...Karny-918
Coal Catalog 883 Mission...Karny-918
Coast Banker The 576 Sacramento...Karny-2193
Coast Investor 576 Sacramento...Karny-2193
Coast Publishing Co 576 Sacramento, Karny-2193
Coast Shoe Reporter Pacific Bldg...Duglas-1783
Collier P F & Son 731 Market...Duglas-4088
Commercial News Publishing Co 330 Sansome, Davenport-1506
Compend of Medicine & Surgery The 1055 Pine, Prospect-9120
Construction Methods 883 Mission...Karny-918
Courier J P 1814 Irving...Sutter-4867
Cox Coleman Pub Co Monadnock Bldg, Duglas-8165
Crowell Publishing Co The 485 California, Davenport-1076
Current Price Bureau Sharon Bldg...Sutter-6555
Curtis Pub Co The 1st Natl Bk Bldg, Sutter-4233
Daily Commercial News 330 Sansome, Davenport-1216
Dairy Farmer The 55 New Montgomery, Garfield-2492
Dakin Publishing Co 310 California, Davenport-8586
Daily City Record 6500 Mission...Randolph-3215
Danner Chas F Publishing Co 224-7th, Market-3807
Dickson S B de Young Bldg...Duglas-4075
Dodds Mead & Co Pacific Bldg...Duglas-5174
Doub & Co 717 Market...Duglas-610
Dry Goods Economist 350 Battery, Davenport-1686
Edwards Abstracts from Records 693 Stevenson, Market-1190
Edwards Geo P 576 Sacramento...Karny-2193
Eirenikos Greek Pub Co 327-3rd...Duglas-1824
Elbury E J Heart Bldg...Duglas-1920
Electric Railway Journal 883 Mission...Karny-918
Electrical Engineering Catalog 883 Mission, Karny-918
Electrical Merchandising 883 Mission...Karny-918
Electrical Trade Catalog 883 Mission...Karny-918
Electrical West 883 Mission...Karny-918
Electrical World 883 Mission...Karny-918
Emanu El 222 Kearny...Karny-6492
Engineering News-Record 883 Mission, Karny-918
Engineering & Mining Journal 883 Mission, Karny-918
Eureka District News 548 Castro...Missn-6010
Examiner The Market & 3rd...Sutter-2424
Excelsior News The 4723 Mission...Randolph-4966
Fairway Publishing Co The 127 Mtz, Sutter-7459
Federal Publishing Co 544 Market...Duglas-6603
Fellom Roy Call Bldg...Sutter-3596
Finance & Trade 163 Sutter...Sutter-4514
Fitch Publishing Co 405 Montgomery, Davenport-8837
Ford Parsons Co The 58 Sutter...Duglas-7580
Furniture Reporter The 180 New Mtz, Duglas-6565
Gas Age Record 320 Market...Garfield-2444
Gates Werthington 185 Stevenson...Karny-1139
Gift & Art Shop 87 Post...Sutter-2177
Gilman Nicoll & Rutherford 807 Mtz, Duglas-6275
Ginn & Co 45-2nd...Duglas-8582
Golden Gate Distributing Co Pacific Bldg, Garfield-269
Golden Gate Premium & Trading Co 82-2nd, Karny-7893
Golden West Pub Co 622 Wash...Davenport-3084
Good Home Counselor Pub Co 222 G, Franklin-2212
Good Housekeeping Pub Co Heart Bg, Garfield-5449
Greaser & Director The 548 Castro...Missn-6010
Gregg Publishing Co Phelan Bldg...Sutter-3186
Grocers Friend Inc 38 Davis...Duglas-1815
Grollier Society The 278 Post...Karny-5220
Guide Publishing Co 625 Calif...Davenport-3740
Hardware World 742 Market...Sutter-2177
Heath D C & Co 182-2nd...Sutter-3593
Herald The Weekly 5715 Geary...Evgreen-2620
HINES J S 576 Sacramento...Duglas-1664
Holland California 900 Battery...Davenport-8964
Holt Henry & Co 149 New Mtz...Duglas-4012
Home Stretch Pub Co Phelan Bldg...Duglas-6589
Home & School Education Soc Heart Bg, Duglas-4278
Houghton Mifflin Co 612 Howard...Karny-3748
Huribut Edw H Heart Bldg...Duglas-4848
Idaho Farmer Sharon Bldg...Sutter-3054
Industrial Engineer 883 Mission...Karny-918
Ingensia International 883 Mission...Karny-918
Inside Facts Theatrical Journal 935 Market, Duglas-2213
Inspector The Sheldon Bldg...Karny-7746
Insurance Bulletin The 417 Mtz...Sutter-8669
Insurance Field The 417 Montgomery...Sutter-8669
Interstate Co The 292-2nd...Garfield-1650
Iron Age The 320 Market...Sutter-6228
Italian Daily La Voce 62 Columbus, Davenport-6748
Italian Daily L'Italia 118 Columbus, Davenport-1928
Jap Amer The 650 Ellis...Franklin-2994
Jornal de Noticias 345 Front...Garfield-5619
Journal of Electricity 883 Mission...Karny-918
Keeler's Pacific Coast Hotel Weekly Russ Bldg, Duglas-7281
Keystone Catalogs 883 Mission...Karny-918

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Publishing Business--(Cont'd)

Keystone Publishing Co Inc Chronicle Bldg, Karny-4637
Kuo Min Yat Po 809 Sacramento...China-947
Kuo Min Yat Po 809 Sacramento...China-948
La Voce Del Popolo 62 Columbus...Davenport-628
Leader The 122-9th...Market-2703
Le Courrier du Pacifique 2148 Clay...West-4116
Lewis A F & Co Monadnock Bldg...Sutter-7357
L'Homme dieu & Co 1617 California, Graystone-720
Liberty Weekly Inc Kohl Bldg...Davenport-7150
Linney Robert W Chronicle Bldg...Karny-4637
Lippincott J B Co 525 Market...Garfield-19
L'Italia Daily News 118 Columbus, Davenport-1928
Log The Heart Bldg...Sutter-3231
Long Publishing Co The 2900 Mariposa, Hemlock-1177
Longmans Green & Co 525 Market...Garfield-19
Los Angeles Times 742 Market...Karny-2121
L'Unione 628 Montgomery...Davenport-3137
MacLean Eugene 827 Polson...Karny-5438
Macmillan Co The 350 Mission...Davenport-3120
Magazine of Western Finance Alaska Coml Bldg, Karny-4424
Magazine of Western Horticulture 315 Montgomery, Davenport-882
Mannies Sporting Times 635 Stevenson...Park-3023
Manufacturers Industrial News Bureau The 604 Mission...Sutter-6215
Masonic World Pub Co Inc 951 Howard...Sutter-419
McCard Co The 138-4th...Sutter-7591
McGraw-Hill Co of Calif 883 Mission...Karny-918
McGraw-Hill Publishing Co Inc 883 Mission, Karny-918
McIntyre Chas 121-2nd...Sutter-4916
Menzies W P C 340 Sansome...Davenport-8179
Miner C M Pacific Bldg...Sutter-954
Minneapolis Tribune Crocker 1st Natl Bank Bldg, Duglas-7892
Mission Enterprise The 1173 Valencia, Missn-1431
Mitchell Fashion Co 833 Market...Davenport-2393
Mogensen M C & Co Inc 564 Market, Karny-3834
Monitor The 628 Montgomery...Davenport-3137
Monitor Publishing Co The 828 Montgomery, Davenport-3137
Montana Farmer Sharon Bldg...Sutter-3054
More Money Publishing Co deYoung Bg, Karny-4021
Mortuary Management 1095 Market...Market-5019
Moutanos Tasos B 268-3rd...Duglas-4842
Musical Review Co 26 O'Farrell...Duglas-5250
Musical West Hotel Sutter...Sutter-3060
N E A Service Inc 340-9th...Market-1079
Nast D Conde 523 Mission...Karny-8165
National Herald 1020 Golden Gate...Filmer-2015
National Quotation Bureau Inc 433 California, Davenport-8333
Nations Business Mer Exch Bldg...Duglas-6894
Neville Book Co 525 Market...Karny-1523
New World The 1060 Geary...Graystone-387
New York Sun The Crocker 1st Natl Bank Bldg, Duglas-7892
New York Times 743 Market...Karny-2121
New York World Kohl Bldg...Davenport-4164
News S F The 340-9th...Sutter-4514
Newspaper Enterprise Assn 340-9th...Market-1079
Newspaper Service Bureau Sharon Bldg, Karny-7948
Nichols Geo S 111 Sutter...Karny-2708
Oakland Post Equiner Monad Bldg...Duglas-3495
Oakland Tribune 683 Market...Karny-5790
Ocean View News 1419 Ocean...Randolph-5137
Official Inf Guide to S F & Bay Cities 505 Geary...Franklin-8192
Olsson Alex 30 Sharon...Market-4851
O'Mara & Ormsbee Inc Monadnock Bldg, Garfield-4631
Oppenheim Ramsey 564 Market...Sutter-3054
Oregon Farmer Sharon Bldg...Duglas-3554
Overland Monthly Pacific Bldg...Duglas-8338
Owen F A Publishing Co 554 Mission, Davenport-4144
Pac Bottler 57 Post...Sutter-5754
Pac Coast Architect The 703 Market...Karny-7794
Pac Coast Circulation & Statistical Bur Monad Bldg, Karny-4722
PAC COAST HOTEL WEEKLY Russ Bldg, Duglas-7281
Pac Coast Merchant 350 Battery...Davenport-1686
Pac-Coast Music Pub Co 150 Franklin, Hemlock-6147
Pac Coast Packer The Pacific Bldg...Sutter-954
Pac Commerce Publishing Co Merchants Exch Bldg, Duglas-320
Pac Dairy Review 510 California...Davenport-8970
Pac Drug Review 501 Howard...Karny-1416
Pac Goldsmith The 109 Stevenson...Duglas-7024
Pac Hardware Journal 112 Market...Duglas-1150
Pac Marine Review 576 Sacramento...Duglas-1664
Pac Methodist Advocate Pacific Bldg, Duglas-6322
Pac Northwest Farm Trio Sharon Bldg, Sutter-3054
Pac Plumbing News Pub Co Heart Bg, Karny-7053
Pac Poultrycraft Chronicle Bldg...Karny-4637
Pac Printer The 121-2nd...Sutter-4916
Pac Radio Publishing Co Pacific Bldg, Duglas-136
Pac Rural Press 547 Howard...Sutter-6078
Pac Shipper 311 California...Duglas-3545
Pac Sportsman The Balboa Bldg...Sutter-3053
Pac Underwriter & Banker 417 Mtz, Duglas-1659
Parent Teacher Magazine 1888 Missn, Market-394
Parkside News 1419 Ocean...Randolph-5137
Partridge Don 24 California...Davenport-2725
Peck J L Pacific Bldg...Sutter-954
Peck-Judah Co Inc 672 Market...Karny-2751
Peoples Home Journal Sharon Bldg...Karny-7948
Periodical Publishers Service Bureau Pacific Bldg, Sutter-365
Perpetual Encyclopedia Corp Heart Bldg, Duglas-472

Publishing Business--(Cont'd)

Pictorial Review Co The 560 Mission, Duglas-2547
Poik District Review 1701 Clay...Graystone-1539
Post A L Phelan Bldg...Karny-6285
Post Enquirer The Monadnock Bldg...Duglas-3495
Post Victor O 533 Mission...Davenport-628
Powers 883 Mission...Karny-918
Printers Ink Pub Co 564 Market...Karny-3834
Printing Trades Blue Book Monadnock Bldg, Sutter-7357
Prometheus Publishing Co 725 Haron, Sutter-1595
Protagonist The 24 California...Davenport-9762
Quarrie W F & Co Heart Bldg...Duglas-757
Radio Pacific Bldg...Duglas-136
Radio Retailing 883 Mission...Karny-918
Radio Trade Catalog 883 Mission...Karny-918
Rand McNally & Co 559 Mission...Duglas-4834
Recorder The 693 Stevenson...Garfield-1190
RECORDER PRINTING & PUBLISHING CO 693 Stevenson, Market-1190
Referee Publishing Co deYoung Bldg...Duglas-3036
Retail Grocers Advocate 417 Market...Davenport-3120
Richmond Record 5715 Geary...Evgreen-2620
Ronald Press Co The 525 Market...Garfield-19
Rubio Printing Co 24 Lombard...Prospect-7781
Russian Life 1367 Valencia...Atwater-2460
Russian Thought Co 1543 Eddy...West-5109
Sacramento Bee Monadnock Bldg...Garfield-4631
Sai Gai Yat Bo 736 Grant...China-26
St Louis Globe Democrat The Crocker 1st Natl Bank Bldg, Duglas-7892
Sales Gossip Pacific Bldg...Duglas-7971
San Francisco Pub Co Sharon Bldg...Duglas-3610
S F Blue Book 853 Howard...Duglas-2375
S F Chronicle 5th & Mission...Sutter-7000
S F Examiner 3rd & Market...Sutter-2424
S F Grocer 340 Sansome...Davenport-8179
S F News 340-9th...Sutter-4514
S F News Letter 230 Mission...Karny-8357
S F Shopping News 851 Howard...Garfield-5200
S F Tribune 21 Columbus...Davenport-1505
S F Weekly 1631A Post...West-3435
Sawyer E O Jr 343 Sansome...Davenport-8977
Sayler Publishing Co 78 Clay...Duglas-5703
Shoop Evans 900 Battery...Davenport-8964
Schalbach H F 507 Montgomery...Sutter-3090
Scribner's Chas Sons 165 Post...Duglas-3599
Seattle Times 742 Market...Karny-2121
Seifer Geo A Heart Bldg...Duglas-472
Serbian Herald 1020 Golden Gate...Filmer-2015
Service Engineering Bureau Heart Bldg, Duglas-472
Shaw A W Co Heart Bldg...Sutter-3231
Shearman T M 42 Market...Sutter-2177
Shipping Register 558 Sacramento...Sutter-4070
Sierra Educational News Phelan Bldg...Garfield-175
Silveira P L C 345 Front...Garfield-5619
Silver Burdett & Co 149 New Mtz...Karny-791
Smith Ernest M 807 Howard...Garfield-5546
South O'Market Press 4701-3rd...Missn-9155
Southwestern Pub Co 520 Mission...Sutter-2177
Standard Education Society Balboa Bg, Duglas-6359
Star Press The 1122 Mission...Park-6380
Stirring Rod The 57 Post...Karny-2994
Stockton Record 507 Montgomery...Market-400
Successful Farming 55 New Mtz...Garfield-2492
Sullivan W J Pier 23...Karny-2080
Sunset Courier 1814 Irving...Sunset-4867
Sunset Dispatch 1400-8th...Sunset-4090
Sunset Magazine The 1045 Sisme, Davenport-1966
Swetland Publications Inc Balfour Bldg, Davenport-3869
Swiss Journal deYoung Bldg...Sutter-7397
System Magazine Heart Bldg...Sutter-3231
Technical Book Co The 525 Market...Garfield-19
Templeton Review The Pacific Bldg...Duglas-8720
Text Book Publishing Co 122-9th...Market-2703
Thomas Bros 142 Sansome...Duglas-4063
Thomas Publishing Co 465 California, Karny-1333
Timberman The 40 California...Davenport-6649
Treble Board Mag Van Ness & Oak...Market-1773
Tribune Publishing Co 883 Market...Karny-5832
Twin Peak News Co Inc 153-7th...Market-1340
Twin Peaks Sentinel 548 Castro...Missn-6010
Underwriters Report 558 Sacramento, Sutter-4070
United Publishing Co Inc 119 Waverly, Duglas-6736
U S Daily The 812 Mission...Duglas-8179
Utah Farmer Sharon Bldg...Sutter-3054
Van Nostrand D Co 525 Market...Garfield-19
Van Osten Thomas D 25 Taylor...Prospect-1123
Vestkusten Swedish Paper 253 Church, Market-4851
Wagner Harr Pub Co 149 New Mtz, Duglas-4291
Walker's Manual of Pac Coast Securities 576 Sacramento, Sutter-388
Washington Farmer Sharon Bldg...Sutter-3054
Wasop The 268 Market...Duglas-1677
West Portal News 1419 Valencia...Randolph-5137
West Publishing Co Mills Bldg...Garfield-86
Western Advertising 564 Market...Karny-2454
Western Barber Beauty Shoppe Chronicle Bldg, Karny-4637
Western Catalogue Service Inc 1915 Sansome, Davenport-2347
Western Confectioner 57 Post...Sutter-5754
WESTERN CONSTRUCTION NEWS 114 Sansome, Sutter-3616
Western Florist 421 Bush...Karny-5451
Western Florist Chronicle Bldg...Karny-4637
Western Hotel Reporter Monad Bldg...Garfield-1493
Western Irrigation 231 Sansome...Davenport-1140
Western Kennel World 211 Basement...Market-1587
Western Leather Goods Journal Chronicle Bldg, Karny-4637
Western Machinery World 576 Sarte...Duglas-1664

Publishing Business--(Cont'd)

Western Paint Industries Review 1915-5th, Karny-3034
Western Paint Review Chronicle Bldg...Karny-4637
Western Retail Meat & Livestock Dealer Heart Bldg, Duglas-4848
Western Salesman & Commercial Traveler Pacific Bldg...Duglas-7971
Western States Publishing Corp 703 Market, Karny-7794
Western Tobacconist 340 Sansome, Davenport-8179
Western Truck Owner Chronicle Bldg...Karny-4637
Wheeler Publishing Co 256 Sutter...Duglas-2716
Wiley John & Sons Inc 525 Market...Garfield-19
Williams Lawrence & Cresmer Co 742 Market, Karny-2121
Wise W H & Co 995 Market...Sutter-6310
Wolf Sidney J 57 Post...Karny-2994
Women's Sports deYoung Bldg...Sutter-3226
Woolley C H 1045 Sansome...Davenport-1966
World Book Co 149 New Montgomery, Duglas-9131
Yasuda Arthur J Sharon Bldg...Karny-7948
Young China The 881 Clay...China-895

Legal Notice Publishers

Chase & Rae 548 Castro...Missn-6010

Magazine Publishers

Better Health 490 Post...Sutter-1688
Fairway The 127 Montgomery...Sutter-7459
PAC COAST ARCHITECT THE 703 Market, Karny-7794
Pac Coast Musical Review 26 O'Farl, Garfield-5250

Construction Magazine Publishers

WESTERN CONSTRUCTION NEWS "SERVICE FIRST" DAILY CONSTRUCTION REPORTS AND Semi-Monthly Magazine CIVIL ENGINEERING & CONSTRUCTION 114 Sansome...Sutter-3616

Radio Magazine Publishers

BROADCAST WEEKLY Pacific Bldg, Duglas-136
PAC RADIO PUBLISHING CO Pacific Bldg, Duglas-136

Music Publishers

SHERMAN CLAY & CO Karny & Sutter, Sutter-6000

Newspaper Publishers

CALIF DEMOKRAT 632 Mission...Garfield-355
Examiner The Market & 3rd...Sutter-2424
Excelsior News The 4723 Mission...Randolph-4966
L'Italia Daily News 118 Columbus, Davenport-1928
Rubio Printing Co 724 Lombard...Prospect-7781
Sunset Courier 1814 Irving...Sunset-4867
Twin Peaks Sentinel 548 Castro...Missn-6010

Price Book Publishers

Electrical Price Book Publishers BARROW H E CO 74 New Mtz...Sutter-5950

School Book Publishers

Gregg Publishing Co Phelan Bldg...Sutter-3186
Heath D C & Co 182-2nd...Sutter-3559
Southwestern Publishing Co 526 Missn, Duglas-3832

Trade Journal Publishers

PURCHASING AGENTS BULLETIN 433 California, Davenport-4224

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