

**ELECTRICAL PRODUCTS CORP**  
 OAKLAND • SAN FRANCISCO • LOS ANGELES • PORTLAND • SEATTLE • DENVER • MEXICO CITY

Exclusive MFGRS.

**Claude Neon Signs**

**NATIONAL-FLEXLUME-FEDERAL**  
 and all other types of  
**ELECTRIC SIGNS**

SAN FRANCISCO ADDRESS  
 255 Golden Gate Ave.  
 Telephone—  
**HEMLOCK 7220**

S-41-4

**TUBE NEON SIGNS**

**BRUMFIELD ELECTRIC SIGN CO.**  
 for 30 years 965 FOLSOM ST.

**BRUMFIELD NORTHERN LIGHTS, INC.**  
 NEON TUBE LIGHTING 965 FOLSOM ST.

**BRUMFIELD STAR THEATRICAL LIGHTING CO.,**  
 STAGE EQUIPMENT....SPECIALIZING IN  
 LIGHTING EFFECTS FOR THEATRICALS,  
 EXHIBITIONS, ETC....965 FOLSOM ST.

DESIGNS & ESTIMATES FURNISHED

PHONES  
 Douglas 476 Douglas 855  
 SAN FRANCISCO, CALIF.

**Sight Seeing Companies**

Calif Auto Tours Co 975 Geary... Graystone-7200  
 Calif Parlor Car Tours Co Inc 741 Mkt. Douglas-477  
**GRAY LINE INC THE 741 Market... Douglas-477**  
**PAC SIGHTSEEING CO** 741 Market. Douglas-477  
 Royal Blue Line Motor Tours 975 Geary. Graystone-7200

**Sign Business**

A-1 Sign Painting Co 407 Brannan... Karmy-692  
 Acme Electric Sign Co 2140 Market... Market-5465  
 Alvarez Art Studio 1507 Ellis... West-2086  
**AMER ELECTRIC SIGN CO** 1740 Eddy. Filmer-3080  
 Andrews & Platt 716 Waller... Park-1808  
 Art-Metal Sign Works 425 Mtgy... Douglas-5018  
 Artigue J Louis 1059 Mission... Market-5533  
 Bach F 4353 Geary... Pacific-913  
 Bair Sign Co-1643 Market... Market-1540  
 Brown The Painter 1109 Geary... Graystone-1669  
 Brunfield Electric Sign Co 965 Folsom. Douglas-476  
 Calif Metal Enameling Co 112 Market. Sutter-6115  
 Cassady Harry J 2140 Market... Market-5465  
 Catlin Dana Sign Co 115 Turk... Frankin-4714  
 City Sign Co 411 Castro... Park-3141  
 Daggett L B 1835 Howard... Market-5142  
 Davenport-Taylor Mfg Co 893 Mission. Karmy-5460  
 Davis J F 211 Steiner... Park-2469  
 Devison Sign Co 780 Golden Gate... Walnut-4934  
 Deringer Edw 351 Natoma... Douglas-5100  
**DESPAIR SIGN CO** 534 Harrison... Karmy-6115  
 De Vaux F 1811 Market... Park-1561  
**ECONOMY SIGN SHOP** 587 California. Davenport-3536  
 Eilken Wm E Co 655 Turk... Prospect-224  
**ELECTRICAL PRODUCTS CORP** 255 Golden Gate. Hemlock-7220  
**EVERWEAR SIGN MFG CO** 141 Bryant. Park-1659  
 Frederick Sign Co 1572 Haight... Park-5971  
 Frink Co Inc The 77 O'Farrell... Sutter-5333  
 Gallagher Co 166 Eddy... Prospect-7203  
 Gene's Studio 2024 1/2 Sutter... Walnut-248  
 Gillespie H T 215 Minna... Sutter-4506  
 Gieberman S R 24 California... Douglas-4413  
 Goldberg Lawrence 1085 Golden Gate... West-3344  
 Goodwin P 908 Market... Douglas-4939  
**GOOTHERTS LOUIS** 2334-29th Av. Sunset-8276  
 Harding L B 314-4th... Karmy-108  
 Hargrove Co 1073 Mission... Park-3592  
 Henshaw Signs 1730 Sacramento... Graystone-3040  
 Hinshaw Signs 1730 Sacramento... Graystone-3040  
 Hotchkiss Bros 1201 Howard... Market-5639  
 Howlett Edw C 185 Stevenson... Garfield-1019  
 Hy-Lite Display Service Co 68 Post... Karmy-3058  
 Igelstrom John Co 110 Sutter... Douglas-6148  
 International Transparency Co 24 California. Duplas-4413  
 Judd F W 1059 Mission... Hemlock-6393  
 Kachel R Heart Bldg... Karmy-4042  
 Kearney Shop The 418-21st Av... Evergreen-3734  
 Kerrison S M 714 Market... Douglas-2499  
**LAIB** 7th & Folsom... Market-5162  
 Latimer & Hurdle 830 Market... Garfield-5613  
 Le Brun Neon Tube Lights Pacific Bldg... Karmy-6003  
 Lindsay Electric Sign Co 2051 Folsom... Park-8607  
 Lintzeman C 730 Montgomery... Davenport-5480  
 Lowe Percy E 2142 Union... Walnut-4689  
 Lubarsky S I 2140 Market... Market-5465  
 March Edward H 1117 Howard... Market-9109  
 McKnight R W Co Pacific Bldg... Sutter-2021  
 Miller Lithograph Co 458 Brannan... Douglas-458  
**MILLER S J** 1234 Steiner... West-5772  
 Modern Sign Co 1175 Market... Hemlock-4940  
 Moise-Klinkner Co 369 Market... Davenport-1750  
 Mowat Dave 941 Bryant... Park-1659  
 Neill Al 115 Turk... Frankin-7221  
 Nelson C C 57 Jackson... Davenport-6764  
 Nelson Sign Co 57 Jackson... Davenport-6764  
 Neon Electric Sign Co 1559 Howard... Market-9376  
**NEON LIGHTS INC** 255 G G... Hemlock-7220  
 Neon Sign Supply Co 424 Balboa... Pacific-5942  
**NEON TUBE MFG CO INC** 300-7th... Park-2498  
 Neonlite Co 893 Mission... Karmy-1781  
 Novelty Electric Sign Co Inc 290-7th. Hemlock-9290  
 Nutter H M Co 425 Montgomery... Douglas-5018  
 O K Sign Co 1250-9th Av... Sunset-6383  
 Oak Sign Works 587 California... Davenport-3536  
 O'Neal Ray 1320 Valencia... Atwater-936  
 Orthoff & Co 734 Market... Douglas-9298  
 Pac Sign Co 1059 Mission... Market-5533  
 Palette Sign Shop 1250-9th Av... Sunset-6383  
 Paul & Co Pheasant Bldg... Karmy-4159  
 Phelps Bros 61 McAllister... Hemlock-363  
 Pittam Aris 101 Post... Douglas-2268  
**PORCELAIN ENAMELED PRODUCTS** Valencia-9317  
 QD 1501 Cortland... Market-8731  
 Poster Studio 1026 Market... Market-8731  
 Ray Name Plate Co 510 Battery... Davenport-8284  
 Riddell Sign Mfg Co 324 Divisadero... Park-3822  
 Robert Paul 2588 Mission... Atwater-3546  
 Robinson Oscar M 281 Natoma... Douglas-5100  
 Roth Distributing Co Hobart Bldg... Karmy-2815  
 Roth Mark 139 Booth... Douglas-4215  
 Show Card Studio 1175 Market... Hemlock-4940  
 Skillings E J 874 Valencia... Valencia-9126  
**SKOLMEN & CO** 2176 Market... Market-8597  
 Smith E D 1073 Mission... Park-3592  
**STANDARD ELECTRIC SIGN CORP** 1122 Folsom... Hemlock-3510  
 (Continued Next Page)

**Sign Business—(Cont'd)**

State Mfg Co 1130 Folsom... Hemlock-4578  
 Stein Your Painter 855 Sacramento. Davenport-4980  
 Stewart Jas R 219-7th... Hemlock-264  
 Stienewer Sign Co 236 Clement... Bayview-842  
 Sullivan John O 1321 Fulton... West-3816  
 Swan The Painter 1117 Howard... Park-9169  
 Thomas B A 721 Market... Douglas-4384  
 Tomsky Arnold 1572 Haight... Park-5971  
 Universal Sign Co 283-2nd... Karmy-411  
**WAIDHAAS & PITMAN INC** 314-4th. Karmy-108  
 Ware C J 1682 Eddy... West-9582  
 Watson Geo W 316 Valencia... Park-3404  
 Wilson's Sign Shop 3054-24th... Atwater-799

**Advertising Signs**

**AMER ART WORKS INC** 564 Market. Douglas-4690  
 Barker-Clute Co Dealer Help Specialists 110 Sutter... Douglas-6148

**BROWN THE PAINTER**

Peter L. BROWN  
**SIGNS**  
 Convention, Political, Display—Cloth, Glass, Metal. Established in San Francisco 37 Years.  
 Just Above Van Ness 1109 Geary... Graystone-1669

International Transparency Co 84 Calif. Douglas-4413  
**McKNIGHT R W CO** Pacific Bldg... Sutter-2021  
 Mission Show Card Studio 3237-21st... Atwater-33  
 Moise-Klinkner Co 369 Market... Davenport-1750  
 Nutter H M Co 425 Montgomery... Douglas-5018  
 Silberstein Mervyn D 593 Market... Sutter-2051  
**TWOMEY E F CO** Metal Signs Transparencies & Novelties deYoung Bldg... Douglas-8155  
 Velvetone Poster Co Processed Signs in Pure Oil Colors 87 Main... Davenport-435

**Brass Signs**

**MOISE-KLINKNER CO**  
**BRASS and GLASS SIGNS**  
 369 Market... Davenport-1750

**NUTTER H M CO**

**BRASS SIGNS ENAMEL SIGNS ETCHED NAME PLATES**  
 425 Montgomery... Douglas-5018

Patrick & Co 560 Market... Karmy-1107

**Bronze Signs**

**KEYSTONE ORNAMENTAL IRON & BRONZE WORKS** 830 Howard... Douglas-856  
**LA HAYE FRANK** 1219 Folsom... Park-535  
 Moise-Klinkner Co 369 Market... Davenport-1750

**Changeable Signs**

Building Directory Co The Celluloid Letter Signs 130 Bush. Douglas-4215  
**DAVENPORT TAYLOR MFG CO** The "Dataold" Non-Curling Celluloid Letter Plain & Fancy Signs for All Uses 893 Mission... Karmy-5460  
**STANDARD ELECTRIC SIGN CORP** 1122 Folsom. Hemlock-3510  
**STORY DAVID O** 525 Market... Sutter-161  
**TABLET & TICKET CO THE** 407 Sansome. Davenport-2828

**Automatic Changeable Signs**

Preferred Position Poster Assn Sharon Bldg. Karmy-4525

**Bulletin Signs, Changeable**

Tablet & Ticket Co The 407 Sansome. Davenport-2828 (See Advertisement Following Page)

**Electric Signs**

Acme Electric Sign Co 2140 Market... Market-5465 (See Advertisement This Page)  
**AMER ELECTRIC SIGN CO** 1740 Eddy. Filmer-3080  
 (Continued Next Page)

Estab. August 1923

**HOTCHNER BROTHERS**

**ELECTRICAL ADVERTISING**

MOVED TO OUR NEW PLANT CORNER 8TH AND HOWARD

Builders and Operators of the new ASSOCIATED GASOLINE and UNITED STATES LAUNDRY Electric Roof Displays

for real personal service, telephone  
**MARKET 9090**

S-4G-2

BIRNBAUM BATCHELDER

**STANDARD ELECTRIC SIGN CORP.**

New Process Neon Tube Light Signs Mfgd Complete in our San Francisco Factory Sold or Leased

Roof Signs  
 Marquees  
 Store Front Displays  
 Changeable Letters

Designs Gladly Given  
 Get our Prices Before Buying

PHONE  
**HEMLOCK 3510**  
 1122-1128 FOLSOM ST. Near 7th  
 "STANDEX"  
 Bevel Edge Metal Letters

**A C M E**  
**Electric Sign Co.**  
 28 Years Experience  
 We Sell on Easy Terms  
 ELECTRIC SIGNS MARQUEES  
 ROOF SIGNS  
 NEON TUBE SIGNS  
 INTERCHANGEABLE SIGNS  
 ELECTRICAL THEATRE WORK  
 Sign Flasher & Rental Service  
 Telephone Market 5465  
 S-38-1 2140 MARKET ST.

**Jos. Hotchner**  
 PRESENTS  
**NOVELTY ELECTRIC SIGN CO.**  
 290-7th ST.  
 Hemlock 9290

S-55-1

**SIGNS LAIB**

7TH & FOLSOM STS.  
 The New Glass Tube Electric Signs  
**ELECTRIC-DAYLIGHT**  
 \*\*\*\*\*  
**Market 5162**  
 S-58-1

PORTABLE & INTERCHANGEABLE UNITS

**Neonlite Co.**  
 INTERIOR DISPLAY DESIGNERS  
 693 MISSION ST.  
 SAN FRANCISCO PHONE KEARNY 1781