

DIALING

LOCAL CALLS

1. Obtain the correct number from the latest issue of the telephone directory. If the listing is not found, please call "INFORMATION" or dial "411".
2. Do not dial out-of-town numbers except as shown on page 3.
3. Listen for the dial tone.
4. Dial the first two letters (black on the dial) then the numerals (red on the dial).
5. Remove finger and let the dial return freely after each letter and numeral is dialed.
6. If a mistake in dialing has been made, replace the receiver and dial the letters and numerals again.
7. If, while dialing, another party has come on the line, replace the receiver for a moment and dial the number again; otherwise a wrong number may result. If, before you start to dial, you hear the dialing of another party, announce the interruption, replace the receiver and make your call later.

TONES AND SIGNALS

DIAL TONE—A continuous hum, the signal to start dialing.
RINGING SIGNAL—A "burring" tone repeated at regular intervals.
BUSY SIGNAL—A steady "buzz-buzz" tone.

BRANCH PAYMENT OFFICES

In addition to the Business Office at 444 Bush Street, bills may be paid at these branch payment offices on the days shown:

MONDAYS (From 8:30 a.m. to 4:30 p.m.)	1045 Capp St.	THURSDAYS (From 8:30 a.m. to 4:30 p.m.)	389-9th Ave.
TUESDAYS (From 8:30 a.m. to 4:30 p.m.)	{ 1045 Capp St. 35 Russia Ave.	FRIDAYS (From 8:30 a.m. to 4:30 p.m.)	{ 1545-19th Ave. 3208 Scott St.
WEDNESDAYS (From 9:00 a.m. to 4:30 p.m.)	6301 Mission St. (Daly City)		

If the scheduled day is a holiday the office involved will be open the following business day.

DIRECTORY FACTS

COPIES OF THIS DIRECTORY

Use of an out-of-date directory interferes with good telephone service, as each new issue contains many changes in numbers and listings.

Simply as a matter of good service, the Telephone Company retains ownership of telephone directories.

For this reason we ask that they be given to the delivery man at the time the succeeding issue is distributed.

ERRORS

Every effort is made to make the directory as accurate as possible.

TO CALL ANOTHER TELEPHONE ON YOUR PARTY LINE

To ascertain the telephone number of a party on your line call "REPAIR SERVICE" by dialing "611."

To call another party on the same line, dial the red figure "0" (zero) for "Operator". Give her the number you wish to call and tell her that it is a number of another party on your line and she will assist you.

TELEPHONE NUMBERS TO BE DIALED

From dial telephones, dial the telephone number on all calls within the San Francisco Zone (see page 3).

From dial message rate business telephones, also dial the telephone number on calls to telephones in the East Bay Zone (see page 3). From all other telephones, such calls should be placed by number with the local "Operator".

MESSAGE RATE SERVICE

If you reach the wrong number or are cut off, report the occurrence to your operator.

PUBLIC TELEPHONES

Instructions are posted on or near telephone instruments. Please report any service difficulties or coin collection error to the operator. A charge will not be made on calls which are not completed.

The Company, however, assumes no liability for damages arising from errors or omissions in the making up or printing of its directories.

DIRECTORIES OF OTHER CITIES

Telephone directories of other cities may be consulted at our Business Office.

If you desire any copies, they may be obtained at an additional service charge by arrangement with the Business Office.

OTHER MATTERS

IDENTIFICATION OF EMPLOYEES

Employees of the Company are supplied with identification cards. If you doubt the right of a person to represent himself as an employee of this Company, please call the Business Office.

RATES

Rates and practices included in this directory are based upon those in effect at the time this directory was closed for printing

and are subject to such changes as may be made from time to time.

ATTACHMENTS TO TELEPHONES

In the interest of good service, please do not use any devices on telephone equipment except those furnished by the Company. The devices claimed by agents to eliminate noise, to destroy germs, etc., are usually detrimental and interfere with good service.

OUT-OF-TOWN CALLS

STATION-TO-STATION CALLS

—When you will talk with anyone who answers at an individual line or party-line telephone or private switchboard.

Station-To-Station Calls to Nearby Points, the names of which are preceded by a star (★) in the list of rates on the inside cover of this telephone directory, should be placed with your local operator by telephone number. If you do not know the telephone number consult the directory or call "INFORMATION".

Station-To-Station Calls to Other Cities are placed by calling Long Distance or dialing "211" and telling the operator who answers the city or town you want, the out-of-town telephone number, if you have it, or the name and address under which it is listed.

PERSON-TO-PERSON CALLS

—When you want to reach a particular person, or a particular extension telephone or department connected through a private switchboard.

Person-To-Person Calls are placed by calling Long Distance or dialing "211" and telling the operator who answers the city or town, the out-of-town telephone number, if you have it, or the name and address under which it is listed, and the name of the person, the extension telephone number or department you want.

COLLECT CALLS

Upon request, the charges on calls to most points within the Continental United States, and to Alaska, Canada, Cuba, Hawaii, and Puerto Rico, may be collected at the called station.

LOCAL SERVICE AREAS FOR SAN FRANCISCO ZONE

PREFIXES WHICH MAY BE CALLED WITHOUT TOLL CHARGE

Subscribers to San Francisco Zone service may call without toll charge all San Francisco Zone telephone numbers, with prefixes as shown below:

ATwater	Fillmore	Mission	SUtter
BAYview	GARfield	MONtrose	TUxedo
CHina	GRaystone	ORdway	UNderhill
DElaware	HEmlock	OVERland	VALencia
DOuglas	JUNiper	PRospect	WALnut
ELkridge	KLondike	RANDolph	WEst
EVergreen	LOmbard	SEabright	YUkon
EXbrook	MARKet	SKYline	

In addition, if your telephone number starts with the DELAWARE, ELKRIDGE, JUNIPER or RANDOLPH prefix you may call without toll charge the following exchanges or prefixes:

SAN BRUNO
SHARP PARK
SOUTH SAN FRANCISCO

If telephones having the prefixes San Bruno, Sharp Park, or South San Francisco are in your local service area, all calls to these telephones should be placed by giving the name of the Exchange or Prefix and telephone number to the Local Operator.

CALLS TO EAST BAY ZONE

Telephone numbers having the prefixes listed below are served from the East Bay Zone:

ANdover	HUmboldt	LOckhaven	TEmplebar
ASherry	KEllog	OLympic	THornwall
BErkeley	LAkehurst	PLEdmont	TRinidad
GLencourt	LANdscape	SWEetwood	TWinoaks
Highgate			

Calls from telephones in the San Francisco Zone to telephones in the East Bay Zone having the above prefixes should be placed as follows:

1. From dial message rate business telephones, dial all telephone numbers. (Place calls to telephone numbers having the prefix "Enterprise" with your local operator.)
2. From dial residence telephones, coin telephones, and all manual telephones, place the call by giving the prefix and number to your local "Operator".

If you receive message unit service, the charge for a call from the San Francisco Zone to the East Bay Zone is two message units for the first five minutes or less of conversation and one message unit for each additional three minutes or fraction thereof.

If you do not receive message unit service, the charge for a call from the San Francisco Zone to the East Bay Zone is ten cents for the first five minutes or less of conversation and five cents for each additional three minutes or fraction thereof.

COMMUNITIES INCLUDED IN THIS DIRECTORY

SAN FRANCISCO ALPHABETICAL SECTION

Bayshore	Brisbane	Colma	Daly City	Lawndale	San Francisco
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OTHER CITIES AND TOWNS ALPHABETICAL SECTION

(Immediately Following Classified Section)

Atherton	Lomita Park	Moss Beach	San Gregorio
Belmont	Martelli	Palo Alto	San Mateo
Burlingame	Martin Beach	Pedro Valley	San Mateo County Relief Home
Dumbarton Bridge	Menlo Park	Pescadero	Sharp Park
East Palo Alto	Millbrae	Princeton-By-The-Sea	Shrine Redwood Grove
Half Moon Bay	Millbrae Highlands	Redwood City	Skyline Service Station
Hillsborough	Millbrae Park	Rockaway Beach	South San Francisco
Islam Redwoods Shrine	Montara	San Bruno	Vallemar
La Honda	Moris Point	San Carlos-Belmont	Woodside