Exterminating—(Cont'd)

CRANE CHEMICAL CO
RATS - ROACHES - MOTHS
ANTS - FLEAS - ETC.
Moth Proofing - Free Estimates
448 Larkin ..... OR dway-9717

Crane Chemical Co 448 Larkin ..... OR dway-9717
(See Advertisement Preceding Page)
Davies H J Co
See Adv Under Termite Control
3934GearyBlvd BAyview-3575
EXTERMINATING COMPANY THE
Est 1890 in San Francisco
4345 Geary Blvd ..... BA yview-6075
INSECTICIDE CO THE
Formerly Phelan Bldg 31 Years
4345 Geary Blvd ..... DO uglas-0953
Leinen John F Sanitation Co
83 McAllister HE mlock-4144
Montgomery Pest Control Co 210Post.. GArfld-3300
(See Advertisement Preceding Page)
N&T CHEMICAL CO INC 2406Polk ORdway-0467
NATIONAL EXTERMINATORS OF CALIF LTD
WE EXTERMINATE
Rats - Roaches - Ants
Moths - Fleas
Other Pests and Rodents
CAREFUL EFFECTIVE SERVICE
SURVEYS MADE
Estimates Cheerfully Given
Member of San Francisco and National Association of Exterminators
PRODUCTS FOR SALE
417 S Van Ness ..... HE mlock-4486

National Exterminators of Calif Ltd
417 S Van Ness HE mlock-4486
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10725
Northwest Exterminating Co Inc
473 Bryant GA rfld-9200
PACIFIC EXTERMINATOR CO
QUALITY
PEST CONTROL SERVICE
ANTS, FLEAS, MOTHS, RATS,
ROACHES, SILVERFISH
BED BUGS
FUMIGATING SERVICE
163-2d ..... GA rfld-1741
PARAMOUNT PEST CONTROL SERVICE
1514 Union TU xedo-1620
(See Advertisement Preceding Page)
Pest Patrol Service 35Polk MArket-1442
REID A R CO
Weed Exterminating Exclusively
2600 OaklaleAv VAlencia-4060
REID J J CO 417 S Van Ness ..... HE mlock-4486
Rose Exterminator Co 35 Polk ..... MA rket-1441
(See Advertisement Preceding Page)
SANILINE EXTERMINATING SERVICE
SANILINE SERVICE
SPECIALIZED SCIENTIFIC EXTERMINATION
Roaches - Silverfish - Ants - Moths and Fleas
Low Rates - Work Guaranteed
SANILINE PRODUCTS
Scientifically Prepared for Pest Control
Easy to Apply - Guaranteed - Factory Prices
245-8th MArket-8300

Terminix of Northern Calif Inc
918 Harrison DO uglas-0717
Toti Carlo 1536 Grant Av ..... DO uglas-4882

Exterminating Equipment & Supplies

Braun-Knecht-Heimann Co
1400-16th HE mlock-8800
Calcyanide Co 83 McAllister ..... HE mlock-4144
Hockwold Chemical Co 135MississippiHEmlock-6474
INSECTICIDE CO THE
4345 Geary Blvd DO uglas-0953
Maclean Neil A Company 470-8th ..... UN drhill-8122
Ratin Laboratory 315 Montgomery ..... GA rfld-5474
Speekman F M Co 975 Folsom ..... GA rfld-0448
TOTI CARLO
Scientific Rat & Mouse
POISON
Roach & Ant Dust
1536GrantAv DOuglas-4882

U S Supply Co 83McAllister HEmlock-4144
Wheeler Reynolds & Stauffer 636 Calif.SU tter-5350

Buy War Bonds for Victory.

Extract Mfrs' Supplies

ALBEK ALBERT INC 15 Columbus. EX brook-4907
Felton Chemical Co Inc Kohl Bldg ..... DO uglas-3582
Fritzsche Brothers Inc 116 New Mtgy. GA rfld-0838
Magnus Mabee and Reynard
1400-16th HE mlock-8800
Polak's Frutal Works Inc 310 Sacto.... YU kon-1611

Extracts

–See Specific Kinds, i.e., Flavoring Extracts; Malt Extracts; Etc

Eye Training

Art of Calmness Training School
See Our Ad Under Schools
25Taylor PRospct-9432

BATES-CORBETT METHOD OF EYE TRAINING
L. A. FUGITT
Branch of Margaret D. Corbett School
Improvement of Sight by
True Bates Principals
Individual Instruction
By Appointment
Corner Taylor
693 Suttr TUxedo-4004

BATES METHOD OF EYE TRAINING
Dr. George D. Swick
D. P.
Licensed By
State Board of Medical Examiners
Imperfect Sight Corrected
Without Glasses
By Natural Methods
Cor. Powell
291 Geary ..... YU kon-0157

Corbett Margaret D School of Eye Education
693 Suttr TUxedo-4004
Fugitt L A 693 Sutter TUxedo-4004

RIETZLER J ARNO DR DPM DP
A Physical Examination
& Mental Analysis
Will Show the Cause of Poor Eyesight.
Training for Better Vision Without Glasses by the Bates Method Can Improve Your Vision
HOURS 11 A.M. TO 6 P.M.
323Geary GArfld-2272

F & E Check Protector

–Look on "C" pages under "Check Protection Equipment"

Fabric Waterproofing

Solomon C Jr 314 Battery ..... EX brook-6302

Factors

Calif Finance Co
See Advertisement Under Financing
Flood Bldg ..... DO uglas-7928

Fans–Electric

–See also Electric Appliances–Household Headings; also Ventilating Equipment

A A A-1 BAKER & CO
New - Used - Sales & Installations
Estab. 20 Years - Special Dept. for Government & Contractors' Bids
1110 Mission ..... HE mlock-2676

Amer Blower Corp 625 Market ..... SU tter-1024
Chelsea Fan&Blower Co Inc
4052Balboa BAyview-5718
Hartzell Propeller Fan Co 158-11th.. HE mlock-1630

Fans–Electric—(Cont'd)

HERMAN NELSON PROPELLER FANS—
COOLEY E C COMPANY 625 Mkt.EX brook-8112

ILG VENTILATING FANS—
ILG ELECTRIC VENTILATING CO
55NewMontgomery SUtter-0964

Montgomery Bros
Peerless Electric Fans
61 Fremont ..... DO uglas-5519
O'Keeffe The Fan Man 55-11th MArket-6333
(See Advertisement This Page)
PHILLIPS REFRIGERATION PRODUCTS INC
Manufacturers Industrial Fans
444 Potrero Av. ..... MA rket-1866
Propellair Inc RialtoBldg SUtter-6517
Robbins & Myers Inc Rialto Bldg..... SU tter-6517

SIGNAL ELECTRIC PRODUCTS—
PANAMA LAMP&COMMERCIAL CO
815Howard DOuglas-1130

Sturtevant B F Co The Monadnock Bldg.SU tter-5447
Trade-Wind Motorfans Inc
540McAllister MArket-1495
Torrington Mfg Co 540McAlstr MArket-1495
Wesco Blower & Pipe Co
1739 E 14th Oakland KE llog-4-3320

Fans–Electric, Repairing

A A A-1 BAKER & CO
New - Used - Sales & Service
Estab. 20 Years - Special Dept. for Government & Contractors' Bids
1110 Mission ..... HE mlock-2676

GENERAL ELECTRIC FANS—
GENERAL ELECTRIC CO APPLIANCE SERVICE CENTER 351Bryant YUkon-2056

Farm Implements

–See Agricultural Implements

Farmers Insurance Group

–Look on "I" pages under "Insurance Companies"

Fashion Modeling Instruction

HOUSE OF CHARM THE 590 Sutter.. GA rfld-0969

Fasteners–Repairing

JACKET SHOP THE
ZIP-PERS
Installed & Repaired
Opposite Octavia St
1795 Market ..... MA rket-6672

TOWLE E J CO 1201 Howard ..... MA rket-8484
Trunk & Leather Goods Repair Shop
Talon Zippers & Fasteners Repairing
714 Market ..... SU tter-4160

FANS! AND BLOWERS!
All Types of Ventilating Equipment for Kitchens, Stores, Offices, Factories, Etc.
New and Used
Wholesale and Retail
SOLD, INSTALLED & REPAIRED
O'KEEFFE, "THE FAN MAN"
55-11th St. Near Market
Nite & Day Call MA rket 6333

Fasteners–Slide

CROWN ZIPPERS—
SPOOL COTTON CO THE
1301 Park Av Emeryville PI edmt-2322

Dritz-Traum Co Inc
Talon Slide Fasteners-Wholesale Only
Agents For Packaged Talon Fasteners
833 Market ..... DO uglas-4078

TALON FASTENERS
The Original Fastener. Complete Stock on Hand for Rush Deliveries. Sales to Manufacturers and Schools. Application and Repair Service. Talon Slide Fastenera for Every Purpose.
FACTORY IN SAN FRANCISCO
"WHERE TO BUY THEM"
TOWLE E J CO 1201 Howard MA rket-8484

Fasteners–Snap

Handicraft Suppliers 251 Post ..... DO uglas-5451
Scovill Manufacturing Company
1235 Howard UN drhil-3877
United Carr Fastener Corp 251 Post. DO uglas-5451

Faultless Casters

–Look on "C" pages under "Casters

Favors–Novelty

–See Novelties Headings

Feather Renovators

Standard Mattress Factory 1744 Turk.. FI lmor-7818

Feathers

Calif Feather Co 16th&Harrison ..... HE mlock-6242

NATIONAL FEATHER & DOWN
Manufacturers - Importers
Wholesalers
All Grades Downs & Feathers
All Products Ozonized
Complete Stocks of Upholstery and Mattress Supplies Carried in San Francisco, Portland, Los Angeles
"WHERE TO BUY IT"
SOFIO R C CO 260-8th ..... HE mlock-7161

National Feather & Down Co 260-8th.HE mlock-7161
Sunset Feather Co 16th&Harrison.... HE mlock-6242

Federal Government Offices

–See Alphabetical Directory under "U S Government"

Feed Concentrates & Supplements

Andersen-Smith Milling Co
125 Jefferson OR dway-2416
Bay Shell Co
Wholesale Only
503 Market ..... DO uglas-8961
CHUCK F Y RESEARCH LABORATORIES
457-10th MArket-0353
If no answer
(Toll) Call "Operator" for ..... Palo Alto-2-3165
CONSOLIDATED CHEMICAL INDUSTRIES INC
111 Sutter SU tter-8370
Feedstuffs Processing Co 319-11th.... UNdrhil-8846
Klestadt Ernest
Protein&Vitamin Concentrates
2745-16th HEmlock-5771
Pacific Molasses Co Ltd 215 Market.. EX brook-7175
Taylor-Walcott Co 236 Ritch. ..... DO uglas-0611
Van Waters & Rogers Inc 605-3d. ..... YU kon-1072

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

Feed Dealers

BAY CITY COAL CO
Poultry Feed-Hay & Grain
1652 Stockton ..... GA rfld-3281
Berringer C E 465 California ..... SU tter-4891
Calif Feed Mills deYoungBldg SUtter-3821
Colma Pioneer Grocery Colma ..... DE laware-9040
Doty Jas J Co Ltd HearstBldg SUtter-6066
Economy Hog & Cattle Powder Co Inc
Hearst Bldg SU tter-6066
FIGONE JOHN P GARDEN & SUPPLY CO
Poultry-Feed-Hay & Grain
1652 Stockton ..... GA rfld-3281
General Mills Inc Farm 114 Sansome. DOuglas-3108
Gervani A Feed Co 50Calif EXbrook-2801
GILLON LUMBER CO 3931 Geary Bl.SK yline-3515
Giocondi Coal Co 1652 Stockton ..... GA rfld-3281
Goulding Coal Co 645 Taraval ..... MO ntrose-0917
Highway Feed Co 524 Bay Shore Blvd .. MI ssn-8686
O'Day T R 4009-3rd ..... MI ssn-6979
OUTSEN BROS MILLING CO
925 Bryant MA rket-3737
Pacific Molasses Co Ltd 215 Market .. EX brook-7175
Parkside Coal Co 645 Taraval ..... MO ntrose-0917
ROYAL TALLOW & SOAP CO
1260 Davidson.. MI ssn-8673
Russell P H
Hay&Grain
2298Jerrold ATwater-5234
San Bruno Av Feed & Fuel Co
2561 Sn Bruno RA ndlph-1771
S F MILLING CO LTD 500 Berry ... HE mlock-5822
Scott J H & Co Merchants Exchange Bg.GA rfld-8922
Taylor-Walcott Co
Concentrates & Mill Feed
236 Ritch. ..... DO uglas-0611
Twin Peaks Coal Co 4092-24th. VAlencia-0220

Feed Mill Equipment & Supplies

CALIF PELLET MILL CO
1800 Folsom MA rket-4312
Commercial Machinery Co 350-10th.. MA rket-5920
Dibert L C Co
Roll Grinding & Corrugating
Eureka Grain Cleaners
787 Brannan ..... HE mlock-2538
Matthis Co The 57Post SUtter-7151
Shanzer H M Co 85 Bluxome ..... SU tter-5200
WAGNER JOS MFG CO 441 Folsom.. GA rfld-2433

Feed–Whsle & Mfrs

ALCO SHELL & GRIT—
BAY SHELL CO 503 Market ..... DO uglas-8961

Allen Harnett Co 1 Drumm ..... SU tter-1741

BIRDOL—
PULVOL COMPANY 252 Clay ..... GA rfld-0919

CALIFORNIA FERTILIZER WORKS
Blue Ribbon Brand Meat Scrap
1332 Evans Av ..... VA lencia-8300
Feedstuffs Processing Co 319-11th.... UNdrhil-8846
OUTSEN BROS MILLING CO
925 Bryant MA rket-3737
Pacific Molasses Co Ltd 215 Market .. EX brook-7175
Pacific Vegetable Oil Corp 62Townsend.DOuglas-3114
Pulvol Company 252 Clay ..... GA rfld-0919
Russell P H
Hay&Grain
2298Jerrold ATwater-5234
SWIFT & CO S Sn Francisco. ..... DE laware-8070

Felt

AAAA BRAND FELT
FELTS FOR EVERY PURPOSE
Manufacturers and Cutters of the Finest Felts Made in Any Priced Class. Local Stocks. Prompt Service. "Cut Felt Parts."
AmericanFelt Company
"WHERE TO BUY IT"
AMERICAN FELT COMPANY
16-1st YU kon-0300

ACADIA BRAND FELT
For every requirement. Rolls - sheets - cut parts. Wool, hair and jute felts manufactured and cut to closest specifications.
Felts impregnated and coated with synthetic rubbers, waxes, resins, asphalt, etc.
Established 1899
"WHERE TO BUY IT"
WESTERN FELT WORKS
1235 Howard UN drhil-3877

Felt–(Cont'd)

AMERICAN FELT COMPANY
Largest and Most Important Manufacturer and Cutter of Highest Quality Felts
Government Specification Felts
LOCAL STOCKS
A Felt or Felt Part for Every Use
Decorative - Surgical - Gasket - Pad
Shoe - Slipper - Tailor - Furrier
16-1st ..... YU kon-0300

American Felt Company 16-1st. ..... YU kon-0300
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10374
Austin Florence Pennant Shop
2323 Market MA rket-7367
High Grade Mfg Co
Pennants-Emblems-Caps
4150-18th HEmlock-8200
Pacific Felt Co 710 York. ..... MI ssn-0111

PACIFIC STATES FELT & MFG CO INC
"THE FELT HOUSE"
A MOST COMPLETE STOCK OF FELTS FOR EVERY PURPOSE
GASKETS - STRIPS - PADS
Special Felt Cutting and Sewing of All Descriptions
845 Howard ..... DO uglas-2266

STANDARD FELT CO
Manufactured in California
MECHANICAL FELTS
AUTOMOTIVE FELTS
MILLINERY FELTS
SURGICAL FELTS
NOVELTY FELTS
Stocks in San Francisco
693Mission GArfld-0525

Tilley Manufacturing Co
See Our Adver Under Felt Products
1161 Folsom ..... UN drhil-2644
WESTERN FELT WORKS
1235Howard UNdrhil-3877
(See Advertisement This Page)

Felt Products

A B C EMBLEM&PENNANT CO
Arm Bands-Pennants-Emblems
1251Market MArket-2808
Amer Felt Company 16-1st. ..... YU kon-0300

PACIFIC STATES FELT—
PACIFIC STATES FELT & MFG CO INC
845 Howard DO uglas-2266

Standard Felt Co 693Mission GArfld-0525
Taylor Sales Agency 16-1st. ..... YU kon-0301

TILLEY MANUFACTURING CO
"Since 1918"
FELT PRODUCTS OF EVERY DESCRIPTION
PUNCHING - STAMPING - CUTTING AND SEWING OF INDUSTRIAL MATERIALS
GASKETS & WASHERS
Complete Manufacturing Facilities
1161 Folsom ..... UN drhil-2644

WESTERN FELT WORKS
1235Howard UNdrhil-3877

FELT FOR EVERY REQUIREMENT
Wool, hair, and jute felts manufactured, cut and molded to closest specification.
Felts impregnated and coated with asphalt, synthetic rubber, resins, waxes, etc.
WESTERN FELT WORKS
Established 1899
Manufacturers and Cutters of Felt for all purposes
UNderhill 3877
1235 Howard
West Coast Representative
A. B. Boyd Company
WESTERN Felt
Roll Felts, sheets, pads, gaskets, washers, strips, grommets, etc.

Fence Materials

CALIFORNIA WIRE CLOTH CORP THE
1245Howard UNdrhil-2471

Fences

ANCHOR POST FENCE CO OF CALIF
460-5th GArfld-3125
(See Advertisement This Page)
CALIFORNIA WIRE CLOTH CORP THE
1245 Howard UN drhil-2471

CYCLONE FENCE
Wire, iron and wood fence for every fencing requirement.
GENUINE CYCLONE FENCE
"WHERE TO BUY IT"
CYCLONE FENCE DIVISION AMERICAN STEEL & WIRE CO
Successor To Standard Fence Co
440 Bay Shore Blvd ..... VA lencia-1575

CYCLONE FENCE DIVISION AMERICAN STEEL & WIRE COMPANY
Successor To Standard Fence Company
440 Bay Shore Blvd ..... VA lencia-1575
Page Steel & Wire Division of American Chain & Cable Co Inc 695 Bryant ..... SU tter-1708
SEQUOIA FENCE ASSN
All Types-Wooden&Wire Fences
742Mkt SUtter-4425
Standard Fence Division American Steel & Wire Company 440 Bay Shore Blvd ..... VA lencia-1575
WESTERN STEEL & WIRE CO
439 Bryant DO uglas-1854

Fencing Equipment & Supplies

–See Sporting Goods Headings

Fencing Instruction

FUNKE FENCING ACADEMY
Physical & Mental Fitness
1725 Washington ..... TU xedo-9935
HALBERSTADT SCHOOL OF FENCING
Individual Instruction From 10 To 10
3145 Fillmore ..... WA lnut-6944

Ferrari-Nicolaus Opticians

–Look on "O" pages under "Opticians–Dispensing"

Two friendly telephone habits: QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

ANCHOR FENCES
CHAIN LINK - IRON PICKET - RUSTIC WOOD
for Residences, Estates, Factories, Schools, Churches, Institutions, Tennis Courts, Parks, Playgrounds, Cemeteries, Etc. Exclusive Features Insure Long Life and Pleasing Appearance.
WE ERECT YOUR FENCE

GArfield 3125
ANCHOR POST FENCE COMPANY OF CAL.
460 Fifth St. San Francisco

Ferries

RICHMOND & SAN RAFAEL FERRY & TRANS CO
Passenger & Auto Ferry
Ferry Terminal Richmond
(Toll) Call "Operator" for..... Richmnd-1203
Richmond Shipyards Ferry Service
Embarcadero&Mission DOuglas-1533
S F Water Tour Co
Charter Ferry Service
Ferry Bldg ..... YU kon-2252
Sausalito Shipyard Ferry Service
Embarcadero&Mission DOuglas-1533
Wilmington Transportation Co
Embarcadero&Mission DOuglas-1533

Ferro Alloys

–See Alloys

Fertilizers–Retail

BAY CITY COAL CO
Guanite-Palco Pete-Fertilite
1652 Stockton ..... GA rfld-3281
Bullerdieck A J 284 Valencia. ..... MA rket-1878
CALFERT—
CALIFORNIA FERTILIZER WORKS
1332 Evans Av VA lencia-8300

Calif Fertilizer Works 1332 Evans.... VA lencia-8300
Christensen Nursery Co
All Type Fertilizers&Loam
343 WPortalAv OVerland-4333
CITY COAL CO
Milorganite-The Ideal Fertilizer
646 Bay Shore Blvd VA lencia-9692
CITY WIDE COAL & WOOD DELIVERY SERVICE CO
Gaviota-Milorganite-Super Sur Gro
Vigoro-Blood-Bone Meal-Sheep Manure
1652 Stockton ..... GA rfld-3281
DROHER COAL CO
Milorganite The Ideal Fertilizer
The Kind Used At Treasure Island
1331 Folsom ..... UN drhil-5891
FIGONE JOHN P GARDEN & SUPPLY CO
Potting Soil-Loam-Leaf Mold
Steer-Cow-Horse Manure-Peat Moss
Our Citywide Del Serv Is Unsurpassed
1652 Stockton ..... GA rfld-3281
Forest Hill Nursery
Specializing In Fertilizers & Loam
440 Portola Dr ..... VA lencia-0517
GINOTTI COAL CO
Organic & Manufactured-All Kinds
4419 Geary Blvd ..... SK yline-1300
Navlet's Seed Co 423 Market. ..... GA rfld-8826
Parkside Coal Co 645 Taraval ..... MO ntrose-0917
Plant-Chem Inc 1355Mkt. HEmlock-1513

SUNSET SEED & NURSERY CO
Sunset Special Garden and Lawn Fertilizer
NO WEEDS - NO BUGS - NO ODORS
Economical & Easy to Apply
4 LBS. EQUALS 150 LBS. MANURE
Est. 23 Yrs. at This Location
1720 Ocean Av. ..... RA ndlph-4098

SUNSET SUPPLY CO
MANURE & TOP SOIL
SACK - YARD - TRUCKLOAD
Cow & Sheep Manure - Oak Mold
Tanbark For Playgrounds
WE DELIVER
AlemanyBlvd&CrescentAv .. VAlencia-9437

Fertilizers–Whsle & Mfrs

Best Fertilizers Co The
3d&Center Oakland GL encort-4260
Blumer A M 433 California ..... SU tter-6950
CALIFORNIA FERTILIZER WORKS
1332 Evans Av VA lencia-8300
CARTER H Y CO INC
Vigoro-Cala-Bone-Guanite Etc
Palco Pete's Mulch
52 Beale ..... SU tter-0562
Commercial Fertilizer Co of S F
1518ayShorBlvd ATwater-4910
Germain Seed & Plant Co The
517 Davis YU kon-2314
Growers Fertilizer Co 50Calif. EXbrook-2801
Haas C H Co 625Mkt. YUkon-1003
JEAN BART CO
Old Gardener Fertilizer
699-2d ..... EX brook-4895
M A P Chemical Co 54 Washburn.... HE mlock-1565
Mardon & Co Collins Colma. ..... JU niper-4-9740
MOUNTAIN COPPER CO LTD
216 Pine EX brook-3928

(Continued Next Page)