




H. F. SUHR CO. Inc.
Funeral Directors
 OVER HALF A CENTURY OF FAITHFUL SERVICE
 call **MISSION 1811**
 2919 Mission St. Near 25th St.

• ESTABLISHED 1894 • SHIPPING SERVICE
 • CHAPELS • WOMEN EMBALMERS



W. C. Lasswell & Co.
 MORTICIANS
 CONVENIENT TO ALL CEMETERIES - CAR & BUS LINES
 6154 Mission DALY CITY RAndolph 0100

Valente Marini Perata & Co.
MORTICIANS
 With Over 53 Years of Distinctive Service
 TWO LOCATIONS
 649 Green Street DOUGLAS 0627
 4840 Mission Street DELAWARE 0161

DUGGAN'S
Funeral Service
Underhill 4433
 CONVENIENTLY LOCATED
 3434-17TH ST. ABOVE VALENCIA

THE MANEELY CHAPEL
 Centrally Located



Unusual in reasonably priced and homelike funeral service.
 Private family rooms.
NAT. C. MANEELY COMPANY
 Formerly Truman Und. Co. of S. F. Est. 1899
VANCE K. MATTHEWS
 Owner and Director
 Divisadero St. At O'Farrell. **WALNUT 2727**

FUNERAL SERVICES



LITTLE CHAPEL OF THE SUNSET
 ANN U. DANIELS
 Beautiful Service in a Homelike Atmosphere
 Ample Parking Facilities One Block from "N" or "7" Car Lines
 Near 27th Ave. 2532 Irving St. OVerland 4200

McAvoy, O'Hara Co.
 Since 1850
 Evergreen Mortuary
 4545 Geary Blvd.
 Corner 10th Av.
 Telephone
 ***SKYline 0077**

Faithfully serving the public for more than sixty years.

UNITED UNDERTAKERS
 (Established July, 1883)
 MRS. GEO. J. ASMUSSEN
 WILLIAM W. HANSEN
 1096 SOUTH VAN NESS AVE. At 22nd St.
 Phone **VALENCIA 5100**
 If no answer call VALENCIA 5124

J. C. O'CONNOR CO.
 Funeral Directors



Over 70 years devoted to the personal, kindly and dignified conduct of burial services
 J. C. O'Connor, Jr., Manager
 455 Valencia St. MA rket 0388

PARKVIEW FUNERAL HOME
 John C. Halloran
 DIRECTOR OF FUNERALS
 COMPLETE FUNERAL MODERATELY PRICED
 Lady Attendant - Homelike Atmosphere
 Bet. Irving-Lincoln 1/2 Block from 7-17 & N Car Lines
 1266 9th Ave. **MONtrose 8441**

Funeral Directors—(Cont'd)
SUHR & WIEBOLDT INC 1465 Valencia... MIssn-3614
 (See Advertisement Preceding Page)
SULLIVAN ARTHUR J & CO
 SPACIOUS CHAPELS
 CENTRALLY LOCATED AT
 2254 Market... MA rket-4567
 If no answer call... MA rket-1357
TRUMAN UNDERTAKING CO
 See Nat C Maneely Co
 1363 Divisadero... WA Inut-2727
UNITED UNDERTAKERS
 1096 South Van Ness Av... VAleNCIA-5100
 If no answer call... VAleNCIA-5124
 (See Advertisement Preceding Page)
 Valente Marini Perata & Co 649 Green DO uglas-0627
 (See Advertisement Preceding Page)
 Valente Marini Perata & Co
 4840 Mission DE laware-0161

VELLENO HARRY H
 CALIFORNIA UNDERTAKING CO.
 FUNERALS REASONABLE
 Budget Terms - Lady Attendant
 100 Fillmore... MA rket-9191
WHITE'S FUNERAL SERVICE INC
 Robert Scharett & Sons-Directors
 2200 Sutter... WE st-0770
 (See Advertisement Preceding Page)
WIEBOLDT'S FUNERAL PARLORS
 FUNERAL DIRECTORS
 P. William N. Wieboldt
 Between 19th & 20th
 835 Valencia... AT water-3200
 If no answer call... MO ntrose-3900
 Wing Sun 17 Brenham... CH ina-0177

Funeral Directors' Supplies
 Eureka Fluid Works 1556-15th... MA rket-5430
 Jenny Fred & L M 1320-22d Av... SEabright-2471
 Morticians Supply Sales Agency
 1320-22d Av... SEabright-2471
Fungicides—See Insecticides
Fur Cleaners & Dyers
BEAVER FUR CO 212 Stockton... EX brook-3261
 Benard's Fur Factory 3474 Mission... MI ssn-8926
BENIOFF F
 Original Fred Benioff - Himself
 Every Type of Fur Cleaned
 "WE KNOW HOW"
 250 Stockton... SU tter-8610
BENIOFF FRED
 ORIGINAL FIRM - ON KPO DAILY
 Helen Harris Benioff - President
 Only One S. F. Location - 2nd Floor
 133 Geary... DO uglas-5400
BENIOFF GEORGE H CO Post & Stkn. DO uglas-2925
DOW FUR SALES ROOMS
 133 Kearny GA rfid-5121
 Sutter-6358
FISHER FURS 231 Grant Av... SUtter-6358
FOX J FUR CO 2341 Mission... MI ssn-7454
 Frank's Fur Shop 116 Taylor... PR ospct-2532
FUR DOCTOR THE 1321 Market... MA rket-8181
 (See Advertisement Opposite Page)
 Landsberg's Fur Shop 374 Eddy... TU xedo-3040
 Mission Fur Co 2451 Mission... VA leNCIA-7338
 Morris Geo P 828 Jones... PRospct-1451
OLIVER THE TRAPPER
 Furs Dyed & Blended By Mr Oliver
 2285 Mission... MI ssn-0338
 Parisian Fur Co
 Cleaning-Glazing-Repairing
 1971 Mission... UN drhil-9362
PEACOCK CLEANERS
 Save On Cash & Carry
 Pled & Bldg... GA rfid-1555
ROBERTS FURS 127 Grant... SU tter-8486
 Schroeder A & H
 Fur Dyers & Blenders-Wholesale Only
 119 Day... MI ssn-3155
 Somerville J C Phelan Bldg... SU tter-2135
 Stubbs Harold M 212 Stockton... SU tter-6312
WALLACE ROBERT INC 146 Geary... GA rfid-3872

For victory—buy United States War Bonds.

Fur Dealers—Retail
ACE USED FUR BUYING CO
 USED FURS BOUGHT EXCHANGED SOLD
 Repressed Fur Coats
 Jackets, Neckwear - For Sale
 Amazing Bargains
 3rd Floor
 133 Kearny... GA rfid-5121
 Alaska Fur Co 55 Geary... DO uglas-3364
ALASKA TRAPPER FURS
 QUALITY FURS
 At Reasonable Prices
 Complete Selection on Hand
 Expert Remodeling & Repairing
 Cleaning & Glazing
 Near Ellis
 1350 Fillmore... FI lmore-8575
 Alberta Furs 323 Geary... DO uglas-6934
ARENBERG BROTHERS
 New Located-5th Floor
 140 Geary... DO uglas-6637
 Aher Harold Furs 166 Geary... YU kon-1434
BAILEY & PETERSEN 278 Post... EX brook-8806
BAY FUR CO
 BAY FUR CO
 "Manufacturer to You"
 COATS - JACKETS - SCARFS
 Expert Remodeling & Repairing
 Betw Grant Ave & Stockton, 2nd Floor
 166 Geary... SU tter-0144
BEAVER FUR CO
 Ken Schumacher, Mar.
 Chas. H. Spengemann, Associate
 COATS - JACKETS - SCARFS
 On Budget Terms
 RESTYLING - REPAIRING
 CLEANING - STORAGE
 Opposite Union Square
 212 Stockton... EX brook-3261
 Beetz Bros & Co Inc
 H B Beetz
 475 Haight... MA rket-5245
BEETZ BROS & CO INC FURS
 FINE FUR GARMENTS
 COMPLETE FUR SERVICE
 ONE STORE ONLY
 "WHERE TO BUY IT"
BEETZ BROS & CO INC
 H B Beetz
 475 Haight... MA rket-5245
BEETZ FRED FURS
 Buy with Confidence from Us
 Over 20 Years in Same Location
 Fine Furs and Restyling
 171 Ellis... GA rfid-3696

BEGUN FURS 1153 Market... UN drhil-0705
 Bekatoros Fur Shop
 Re-Styling Cleaning Repairing
 And Garments Made To Order
 3204 Scott... WALnut-8872
BELMONT VINCENT
 COLISEUM FUR CO.
 DISTINCTIVE FURS
 Remodeling - Cleaning - Storing
 504 Clement... SK yline-0531
BENARD'S FUR FACTORY 3474 Mission MI ssn-8926
BENIOFF ALEXIS
 Fred Benioff Furs-Entire 2nd Floor
 133 Geary... DO uglas-5400
BENIOFF BROS DAVID FURS
 "Where the West Buys the Best"
David Benioff
 No Branch Stores
 We Do Not Advertise on the Radio
 New Location, 2nd Floor, 140 Geary
 "WHERE TO BUY THEM"
BENIOFF BROTHERS DAVID FURRIERS
 David Benioff-Pres
 John F Everett-Vice Pres
 Robert W Taylor-Secretary
 Robert Benioff
 140 Geary... SU tter-2543
BENIOFF DAVID
 David Benioff Brothers Furriers
 New Location 2nd Floor 140 Geary
 140 Geary... SU tter-2543
BENIOFF F
 Original Fred Benioff - Himself
 "West's Best Known Furrier"
 Six Floors of Fine Furs - Facing Union Sq.
 250 Stockton... SU tter-8610
BENIOFF F HIMSELF FURS
 West's Best Known Furrier.
 36 Years of Fur Leadership
 SIX FLOORS OF FINE FURS
 Repairs - Restyling - Cleaning
 "We Know How"
 Satisfaction Guaranteed
 "SERVICE RENDERED BY"
BENIOFF FRED HIMSELF
 Fred Benioff Bldg-Union Square
 250 Stockton... SU tter-8610
BENIOFF FRED
 Original Firm-West's Leading Furriers
 Only One S F Location-Entire 2nd Floor
 133 Geary... DO uglas-5400
 (See Advertisement Following Page)
BENIOFF FRED HIMSELF
 (See Advertisement This Page)
 (Continued Next Page)

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Exclusive Fur Trimmed and Fur Coats 3.95 Up Fur Scarfs 1.50

FUR CLEANING FAST SERVICE
 GLAZING, INSURED STORAGE & REPAIRS

California's FUR DOCTOR and STAFF
 1521 MARKET ST. AT VAN NESS
 MA rket 8181



BEGUN FURS 1153 Market... UN drhil-0705
 Bekatoros Fur Shop
 Re-Styling Cleaning Repairing
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FURS
 Choose from California's Largest Stock
 Shop Our 60 Racks of
READY TO WEAR FURS
 Here you'll find the coat of your heart's desire in your size.
 Ask to see our
14 KINDS OF FUR COATS AT \$98.50
 Use our convenient Time-Pay Plan



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 SAN FRANCISCO
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 "The West's Best Known Furrier"
 36 Years Fur Leadership
6 FLOORS of FURS
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 250 STOCKTON
 Facing Union Square

Fred Benioff HIMSELF
 Guaranteed Furs



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