

Be Smart and Shop



thru this enormous stock for Special Values \$150. and less BUY A FINE GUARANTEED FUR COAT

SHOP OUR 8 LARGE WINDOWS FOR REAL SAVINGS

Telephone
UN DERHILL 7711

SABLEBAY FINE FURS
INSURED VALUE
1201 MARKET ST., corner of 8th

The Original Firm:
ONLY ONE LOCATION IN S. F.



FRED BENIOFF FURRIERS
—MAIN OFFICE—
133 GEARY 2nd FLOOR

Branches in OAKLAND, STOCKTON, CALIF., & SPOKANE

FRED BENIOFF
Manufacturing Furriers • Designers • Salesmen

WEST'S LEADING FURRIERS
Call DOUGLAS 5400

Fur Dealers—Retail— (Cont'd)

BENIOFF FURS
ORIGINAL FIRM
WEST'S LEADING FURRIERS
on KPO Daily

FRED BENIOFF

"WHERE TO BUY THEM"

BENIOFF FRED
Helen Harris Benioff-President
No Branches In S-F-Entire 2nd Floor
133Geary DOuglas-5400

BENIOFF GEORGE FURS
Fine Furs
GEORGE BENIOFF

"WHERE TO BUY THEM"

BENIOFF GEORGE H CO
At The Corner of Post & Stockton
Post&Stockton DO uglas-2925

BENIOFF GEORGE H CO Post&Stkn..DO uglas-2925
BENIOFF HELEN HARRIS
President-Original Fred Benioff Firm
133Geary DOuglas-5400

BENIOFF IDA
Now With Fred Benioff-Himself
36 Years of Fur Leadership
Near Post - Facing Union Square
250 Stockton SU tter-8610

BENIOFF ROBERT
David Benioff Brothers Furriers
New Location 2nd Floor 140 Geary
140 Geary SU tter-2543
Berk E M 51Grant DOuglas-4964
Bardin Fur Co 133 Geary SU tter-1615
BUBEN FURS 278 Post EX brook-5873

CANADIAN FUR COMPANY
QUALITY FURS
Wholesale & Retail
Selection From Complete Stock
BUDGET TERMS

690Mkt YUkon-0303

Cele's Furs Madam 3296 Mission MI ssn-4193
Cohn Gro & Co 182 Geary GA rfd-2086
COLE CARL 133 Geary DO uglas-5511
Coliseum Fur Co
Vincent Belmonte
504 Clement SK yline-0531
Coppel Ernest 133 Geary YU kon-2303
Corson Sammy
Suites 409-410-411-412-413
133 Geary SU tter-5834

COSGRAVE CLOAK & SUIT CO
398 Post GA rfd-8880
Damner H L 146 Geary GA rfd-3872

D'ANTONIO R
QUALITY FURS
At Reasonable Prices
Complete Selection on Hand
Custom Made Garments
Skillful Restyling
Complete Service Cleaning - Glazing - Etc.
Near 224 Av - Take "B" Car
5808 Geary Blvd EV green-9703

DOW FUR SALES ROOMS 133 Kearny, GA rfd-5121
(See Advertisement Opposite Page)

DUNN M & CO 109 Geary EX brook-2628
Ehrenberg Brothers 140 Geary DO uglas-6637

EVERETT JOHN F
David Benioff Brothers Furriers
New Location 2nd Floor 140 Geary
140 Geary SU tter-2543
(Continued Next Page)

From one end of the country to the other Bell System people are trained and equipped to work together. The "all out" call to win this war finds them ready to play their part.

5% Extra Discount With Ad

WE PAY CASH FOR OLD FURS

BOUGHT, SOLD & EXCHANGED

Repossessed Furs at Fraction of Original Prices! Some Like New!! Elegant Fur Coats from \$15 up Jackets, Neckpieces, from \$9 up

Easy Terms—Trade in Your Furs

SAN FRANCISCO FUR EXCHANGE
"America's Unique Fur Bargain Center"


133 Kearny Between Post & Sutter, Upstairs

FURS Exclusively

Roberts furs
SINCE 1915

SUTTER 8486 127 GRANT AVE.

☆ STORAGE ON PREMISES REPAIRING RESTYLING



Fur Dealers—Retail— (Cont'd)

FISHER FURS
Ellis Fisher
FURS EXCLUSIVELY
Remodeling - Repairing
Cleaning - Dyeing
Storage
Opposite The White House
231 Grant Av SUTTER-6358

Floyd Elvera 685-25th Av BA yview-1189

FOX J FUR CO
Established in 1907
Easy Terms - 10 to 12 Months to Pay
WE HAVE A FUR OR COAT TO FIT EVERY PURSE
Year Free Service on Furs Purchased From Us
Repair-Restyle-and we know how
Prices Reasonable - Satisfaction Guaranteed
Open Evenings
2341 Mission MI ssn-7454

FRANK'S FUR SHOP
QUALITY FURS
WHOLESALE AND RETAIL
Complete Selection at Reasonable Prices - Budget Terms
EXPERT RESTYLING - REPAIRING
Cleaning - Glazing - Dyeing - Storage
116 Taylor PR ospt-2532

Freiberg Harry H 439 O'Farrell TU xedo-1531

FUR CRAFT
SMART REMODELING
NEW FURS
REPAIRS
2134 Fillmore WEst-8367

FUR DOCTOR THE
NEED A FUR COAT?
Choose from Our Enormous Stock
SEE OUR DISPLAY AD ON PAGE 171
1521 Market MA rket-8181

FUR&JEWELRY LOAN CO
FORMERLY FUR LOAN CO.
MONEY
LOANED ON FURS
Confidential—In Private Offices
LICENSED BY CITY AND STATE
Unredeemed Fur Pledges
COATS - CHUBBIES - SCARFS
AT SENSATIONAL SAVINGS
12 Full Months To Pay
Opposite Warfield Theatre
995 Market DO uglas-3534

FURMANCHU
Fine Quality Furs at Reasonable Prices - 2d Floor - Nr. Sutter
305GrantAv GA rfd-2489
if no answer call CHina-0768

Golden C 133 Geary GA rfd-8628
Golden Nathan L Co 259 Geary DO uglas-8662
Goody George 133 Geary EX brook-8204
if no answer call DE laware-5317
Green Jos Furs 133Geary EXbrook-2984
Handelman's Fur Shop
Furs Restyled-Repaired & Relined
778 Geary PR ospt-7156
Heneberry Bros 358 Sutter YU kon-0858
Hofmann Arthur W 278 Post YU kon-0066

ICELAND FUR SHOP
CHILDREN'S COATS
OUR SPECIALTY
Also Fur Matching & Remodeling
259 Geary YU kon-1651

IVANI MARYANN 166 Geary SU tter-2109
KARP HARRY 512 Geary PR ospt-8414

KELLER IRVING
Complete Selection Of
DISTINCTIVE FURS
RESTYLING - REBLENDING
CUSTOM MADE GARMENTS
Suite 600
278Post EXbrook-6674

Kelly Florence 51Grant DOuglas-4964
Kevin S 233 Grant GA rfd-6408

KOSTOLNY JULIUS
Established 25 Yrs. in S. F.
Garments Made to Order & In Stock
Expert Remodeling & Repairing
166Geary EXbrook-8842

KRAFT FURS 133 Geary SU tter-4200
Krafton Jack 720Geary DR way-9560
Kruger B 453 O'Farrell PR ospt-0494

LANDSBERG'S FUR SHOP
Since 1915
Trade in Your Old Furs
Toward New Ones
WHOLESALE - RETAIL
Furs Repaired - Remodeled - Relined
Charge Accounts Invited - Long Terms
Bet. Jones&Leavenworth, 31 Car-Turk & Eddy
374 Eddy TU xedo-3040

LANDSBERG'S FUR SHOP
Wholesale Raw & Dressed Furs
374 Eddy TU xedo-3040

LESSER MILDRED 133 Geary DO uglas-8769
Levin H 804 Geary DR way-0577
Lewy Louis 259 Geary DO uglas-7698
LIEBES ARNOLD 218Post SUTTER-3831

LIEBES H & CO
First in the Fur Picture
Since 1864
FINE FURS
STORAGE
REMODELING
CLEANING
Factory on the Premises
Post&Grant GA rfd-6240

LOUDA FRANK JR
The FURRIER
Personalized Service
PALO ALTO & CARMEL
San Francisco Office EXbrook-5156
472 University Av., Palo Alto
(Toll) Call "Operator" for Palo Alto-7113

Magnin I & Co Geary&Grant Av DO uglas-2100
Maisels S 516 Geary GR ayston-7425
Mason-Carmen 39 Masonic Av WE st-4154
Maison Maurice 299 Ellis PR ospt-1267
Mann Royal C 133 Geary EX brook-8003
Marina Fur Shop 2049 Chestnut WA inut-3457
McAtee L L 251 Post DO uglas-6055

McCOLLUM EUNICE
Now With Fred Benioff-Himself
36 Years of Fur Leadership
Near Post - Facing Union Square
250 Stockton SU tter-8610

McKEEVER & SHACKLETON
166 Geary, GA rfd-2966
Mildred's Furs 133 Geary DO uglas-8769
Minudri John C
Furrier-W Portal District
211 WPortal OVerland-7477

MIRIAM GIUSEPPE FURS 604Geary, TU xedo-4221
(See Advertisement This Page)

MISSION FUR CO
Fur Coats - Scarfs - Collars
Furs Cleaned - Glazed & Remodeled
Bet. 20th&21st
2451 Mission VA lencia-7338

Morris Geo P 828Jones PR ospt-1451

NELSON FUR SHOP
COMPLETE
FUR SERVICE
ADVANCED STYLES
GUARANTEED QUALITY
PERSONAL SUPERVISION
Long Budget Terms
EASY PARKING
Reliable Furriers for 25 Years
2162 Polk GR ayston-9335

Norenberg S 1829 Clement SK yline-0067
Nessier Walter L 257 Grant SU tter-7646
New York Fur Co Ltd 182 Geary GA rfd-2086

NOME FUR CO
Established 30 Years
Expert Remodeling,
Cleaning and Repairing
"Quality Furs"
Selection From Complete Stock
Budget Terms
Between Pine&California
1429 Polk OR dway-6140

Oliver Fur Store 2285 Mission MI ssn-0338

OLIVER THE TRAPPER
EXCLUSIVE FURRIERS
Dyeing - Remodeling - Repairing
Restyling - Glazing
2285 Mission MI ssn-0338

Pacific Furrier 453 O'Farrell PR ospt-0494
Parisian Fur Co 1971 Mission UN drhil-9362

"House of 1,000 Fur Bargains"

Huge Stock of Factory Samples

Fur Coats from \$65
Minks, Ermines, Weasels, Etc., from \$100
Neck Pieces from \$15
Chubbies from \$9
Fur Collars from \$4

EASY TERMS - TRADE IN YOUR FURS

5% Extra Discount If You Mention Ad

DOW FUR WAREHOUSE
133 Kearny Near Sutter, 3rd Floor
GARfield 5121



Furs... SINCE 1915
DESIGNERS - CREATORS

QUALITY: The finest pelts obtainable—high grade craftsmanship on all work. Repairing - restyling.

ECONOMY: Low rent overhead plus factory based selling costs means savings to you.

TERM S: (Trade-ins accepted) budget plan, bank plan, lay-away plan.

Benard's FUR FACTORY
Mission 8926
3474 MISSION ST. opp. Cortland Ave.

Furs With a Future
Giuseppa Miriani

"IF YOUR FURS ARE NOT BECOMING TO YOU - THEY SHOULD BE COMING TO ME"

604 GEARY ST • TU XEDO 4221

Pennal H F B & Co 210 Post EX brook-5277
PETERSEN & BAILEY 278 Post EX brook-8806
Pinkus Wm 133 Geary SU tter-2146

RAYMOND WM & CO
FUR COATS & SKINS
AT LOWEST PRICES
496-7th MA rket-2295

Reeves L 209 Post GA rfd-3935
Roberts Allan M 127Grant SUTTER-8486
ROBERTS FURS 127 Grant SU tter-8486
(See Advertisement Opposite Page)

Roehr Henning L 639 Bush DO uglas-8556
Rosen Arthur 133 Geary DO uglas-4372

SABLE BAY FUR CO
Smart Furs For Lasting Beauty
At Victory Values
SEE ADVERTISEMENT OPPOSITE PAGE
1201 Market UN drhil-7711

Sable Bay Fur Co 1201 Market UN drhil-7711
(See Advertisement Opposite Page)
(Continued Next Page)

FURS
Made to Order in Any Style to Suit You
Dyeing a Specialty
REMODELING REPAIRING
Beautiful Selection of New Furs and Coats
BUDGET PAYMENTS Mission 0338

OLIVER The Trapper
2285 MISSION ST. Near 19th

Distinctive FURS
Remodeling
Cleaning
Storing
Call SUTTER 6312
Harold M. STUBO
212 Stockton Overlooking Union Square
Opposite New Underground Garage