

Lighting Fixtures—Retail

AGE ELECTRIC CO 1336 Van Ness Prspt-8552
ARC ELECTRIC COMPANY RArdph-5671
BEST FLUORESCENT LIGHTING CO 895 Post OR dway-8690
BOTH WALTER 324 Hayes MA rket-5956
CASSELLA ALFRED J 1243 Sutter HE mlock-4300
DAY THOMAS CO 729 Mission DO uglas-2715
DOWD-SEID ELECTRIC CO 2118 Mission HE mlock-1283
GREAT WESTERN BUILDING MATERIAL CO 1673 Mission UN drhil-4080
GUGLIEMMO BEN E 152-9th HE mlock-5614
GUGLIEMMO JOSEPH 729 Mission DO uglas-2715

Lighting Fixtures—Whse

Incandescent Supply Co 647 Mission SU tter-4600
Light Shop The 3130-24th MI ssn-8905
Mohrnick Electric Co 947 Folsom EX brook-7020
Phoenix Day Co 729 Mission DO uglas-2715
Star Electric Co John H Rechter 3164-24th MI ssn-3673
Strom & Smith 1077 Valencia MI ssn-8750
United Lighting Fixture Co 169-7th UN drhil-0676
Von Hacht K 90 Tehama GARfd-7835

In times like these, the research work of the Bell Telephone Laboratories takes on added importance, for swift and dependable communication is a big factor in our Country's war effort.

Best FLUORESCENT LIGHTING COMPANY 895 POST
MARINE INDUSTRIAL COMMERCIAL HOME
FIXTURES • TUBES • ACCESSORIES PARTS AND REPAIRS
ORDWAY 8690
OAKLAND - Call ANDOVER 4261

W.C. ELECTRIC CO.
FLUORESCENT LIGHTING SPECIALISTS
Commercial - Residential - Industrial
Sales - Installation - Maintenance
"Where to Buy It"
Prospect 8552 for Oakland call GLENCOURT 1174
1336 VAN NESS AVE.

THE ORIGINAL THOMAS DAY CO. SINCE 1850
LIGHTING FIXTURES
PHOENIX DAY CO. SUCCEEDED BY
TEL. 729 DO 2715 MISSION ST.

Visit Our Display Rooms
For Greater EFFICIENCY & PRODUCTION
"CONVERT TO FLUORESCENT"
Let Us Survey Your Plant for a Scientific Layout - No Obligations
FLUORESCENT PRODUCTS CO.
WALnut 8900
1025 Golden Gate Av.

Lighting Systems & Equipment—(Cont'd)

KERR EQUIPMENT CO
Lighting Systems
Master Portable Light Plants
Sizes 500 Watts To 18,700 Watts
Large Local Stock
Immediate Delivery
160-10th Market-1651
Kohler Co 505 Post OR dway-1465
Warehouse 1001 Brannan KLondike-2-1075
KOHLER ELECTRIC PLANTS—
KOHLER CO 505 Post OR dway-1465
DISTRIBUTOR
ETS-HOKIN&GALVAN 551 Mission EX brook-0432

Lighting Systems & Equipment

Baxter L M 383 Brannan DO uglas-8024
Belton Equipment & Supply Co Sales & Rentals 312-711 HE mlock-9915
CORVOSLIN INC 512 Golden Gate Av OR dway-0412
Daniel Walker 420 Market YU kon-0918
DELCO LIGHT PRODUCTS—
DISTRIBUTORS
REYNOLDS ELECTRIC CO 1250 Sansome DO uglas-4872
PARTS
REYNOLDS ELECTRIC 5328 San Pablo Av Oakland HUmolt-0616
Delco Light Products 1250 Sansome DO uglas-4872
Dummler Robert G 1201 Bryant MA rket-4000
EPCON PORTABLE GENERATORS
WHEN & WHERE
You Use
FLOOD LIGHTING
POWER TOOLS
ELECTRIC SAWS, DRILLS, ETC.
750-1500 & 3000 Watt Capacity
110 Volts A. C.
"WHERE TO BUY IT"
Giesener A J Co The 975 Bryant HE mlock-6900
Harron Rickard & McCone Co of Northern Calif 2070 Bryant AT water-2202

Lighting Systems & Equipment—(Cont'd)

Calif Chandelier Makers 736 Mission EX brook-2396
Calif Elec Supply Co 1585 Folsom HE mlock-0346
Day-Brite Lighting Inc 1277 Howard MA rket-2422
Fluorescent Lighting Company 1188 Harrison Market-7960
FLUORESCENT MARVELITE FIXTURES—
PEERLESS ELECTRIC CO 955 Mission GA rfd-4050
Guglielmo Ben E 152-9th HE mlock-5614
Guglielmo Joseph 729 Mission DO uglas-2715
Halco Light Co 734 Mission EX brook-0664
HALUK LIGHTING & MFG CO 433 Turk OR dway-6730
(See Advertisement This Page)
Hughey & Phillips 420 Market YU kon-0918
Incandescent Supply Co 647 Mission SU tter-4600
MEYBERG LEO J CO 70-10th UN drhil-1212
PANAMA LAMP&COMMERCIAL CO 815 Howard DO uglas-1130
PEERLITE MFG & SUPPLY CO LTD 178-5th SU tter-0550
Phoenix Day Co 729 Mission DO uglas-2715
Pittsburgh Reflector Co 260-5th GA rfd-4120
Ran Samuel Inc of S F 234-5th SU tter-8152
S F LIGHTING & SUPPLY CO 1147 Howard Market-7900
Wakefield F W Brass Co 1277 Howard MA rket-2422

Lighting Systems & Equipment

Reid H C & Co Industrial & Street Lighting 389 Clementina EX brook-1802
Reynolds Electric Co 1250 Sansome DO uglas-4872
Royce Ken Co Specializing in Rentals 185 Bay Shore Blvd VA lencia-5121
Taper Tube Pole Co Monarch Bldg GA rfd-5054
YOUNG A L MACHINERY CO 1301 Howard MA rket-8228
Lime
CHUBBUCK LIME CO AGRICULTURAL AND TANNERS LIME Linden & Railroad S F Delaware-9393
If no answer (Toll) Call "Operator" for South S F-1030
Daly City Lime & Cement Co 399 Templeton RA ndiph-1871
Diamond Springs Lime Co 2652 Harlan MI ssn-5533
El Dorado Limestone Co High-Calcium Limestone Products 544 Market EX brook-0219
Figone John P Co Rock-Sand-Gravel-Cement Concrete Mix 1652 Stockton GA rfd-3281
Guerin J S & Co 720 Folsom SU tter-4696
Kingsley Co of Calif The 112 Market SU tter-8156
PAC PORTLAND CEMENT CO FOR FEED STUFFS AND AGRICULTURAL REQUIREMENTS 417 Montgomery GA rfd-4100
Royce Ken Co 185 Bay Shore Blvd VA lencia-5121
U S Lime Products Corp Main Office 85-2d SU tter-8306

Es-B-Es Co Ltd Emergency Lighting Systems GA rfd-0526
320 Market
FAIRBANKS MORSE & CO 630-34 EX brook-5855
General Electric Vapor Lamps Sales & Service 420 Mt GA rfd-7877
Haluk Lighting & Mfg Co 433 Turk OR dway-6730
Holophane Co Inc 1201 Bryant MA rket-4000
America's No. 1 weapon—the War Bonds that you keep buying.

Limes—Fresh
—See Fruits & Vegetables Headings
Limousine Service
—See Automobile Rental
Linemen's Equipment & Supplies
AMERICAN SAFETY APPLIANCE CO LTD 97-9th UN drhil-7843
Brenton Equip Co 489 Bryant EX brook-8185
Davis Emergency Equipment Co Ltd 1246 Howard UN drhil-8600
Licht Ned Company Stephens-Buckingham-Vacuum Grip Agency 97-9th UN drhil-7843
WESTERN HARDWARE & TOOL CO
Stephen's - Buckingham's Linemen's Pole & Tree Climbers Tool Belts - Safety Straps VACUUM GRIP
Pliers - Connectors - Bolt Cutters - Tools Climber Straps - Pads - Knives, Etc. Dialectic Gloves - Blankets - Hose - Hoops 97-9th UN drhil-7843
Invest in the Cause of Freedom by Buying War Bonds.

HALUK LIGHTING & MFG. CO.
10 Years' Experience in the Bay Area
HOT & COLD CATHODE FIXTURES
FROM 1 FT. TO A MILE
Designers & Manufacturers
FLUORESCENT LIGHTING FIXTURES
Specialists - Store Interiors - Industrial & Commercial Lighting
Phone OR dway 6730
433 Turk Street

Linen Supply Service

A B C LAUNDRY LINEN SUPPLY CO
We Rent Linen Towels & Uniforms
All Types of Linen Supplies
Uniforms - Jackets - Aprons - Towels - Etc.
3338-17th UN drhil-7757
AARON TOWEL & LINEN SUPPLY CO
ISAAC AARON FOUNDER
One of the Finest Linen Supply Services IN SAN FRANCISCO AT LOWEST RATES
60 Union DO uglas-2021
Acme Towel Supply Co 580 Market GA rfd-7700
Acorn Linen Supply Co 60 Union DO uglas-5110
Amer Paper Towel Co 280 Natoma GA rfd-1603
ATLAS LAUNDRY AND LINEN SUPPLY CO
LINEN SUPPLIED FOR ALL OCCASIONS
COATS - APRONS - GOWNS
TOWELS - TABLE LINEN, ETC.
3338-17th MA rket-1130

Office Towel Supply Co

Specialists in Every Business
TOWEL SERVICE
Modern - Prompt Courteous Service
60 Union DO uglas-5110
OFFICE TOWEL SUPPLY CO 60 Union DO Douglas-5110
(See Advertisement This Page)
Pac Laundry Company 200 Presidio Av WA Inut-5700
Peerless Towel Co 301-8th MA rket-4518
PREMIER LINEN SUPPLY CO
All Kinds of Linen Supplies Rented
Doctors - Dentists - Barber & Beauty Shops - Restaurants - Bars - Markets
18th Florida HE mlock-2375
SANITARY TOWEL SUPPLY CO 84-9th UN drhil-3543
Serv-A-Towel Inc 1533 Pacific Av OR dway-5983
Shop Towel Service & Supply Co 53 Page HE mlock-6447
STAR TOWEL SUPPLY CO
One of the Oldest in S F
1022 Golden Gate Av WA Inut-1038
STONE'S LINEN SUPPLY CO
Linen Supplies for BUTCHER, GROCERY, PRODUCE & PACKING HOUSES EXCLUSIVELY
1124 Harrison MA rket-6262
SUNSET TOWEL SUPPLY CO 958-28th Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrance-10892
CALIF-GENERAL LINEN SUPPLY CO
(See Advertisement This Page)
3785-17th HE mlock-7474
Calif-Linen Supply Co 3785-17th HE mlock-7474
COAST COAT & APRON SUPPLY CO 447 Grove UN drhil-0300
Coast Linen Supply Co 385-8th HE mlock-6623
DRYRITE CO OF CALIF INC 3338-17th MA rket-1130
Linen Supply Co 301-8th MA rket-4514
Galland Mercantile Towel & Linen Supply Co 301-8th MA rket-4514

LINEN RENTALS
TOWELS LINENS NAPKINS
DRESSES COATS UNIFORMS
for
BEAUTY SHOPS • TAVERNS
BARBER SHOPS • BUTCHER SHOPS
DOCTORS • FOUNTAINS
RESTAURANTS • GROCERIES
FACTORIES • BAKERIES, Etc.
CALIF.-GENERAL LINEN SUPPLY CO.
Cor. Sanchez 3785-17th S. F. HE mlock 7474
Peninsula Office San Mateo-3-2997

Specialists in Towel & Linen Supply service
Office Towel Supply Co.
modern prompt courteous service
Just phone DO uglas 5110 or call at 60 UNION ST.

Office Towel Supply Co

Specialists in Every Business
TOWEL SERVICE
Modern - Prompt Courteous Service
60 Union DO uglas-5110
OFFICE TOWEL SUPPLY CO 60 Union DO Douglas-5110
(See Advertisement This Page)
Pac Laundry Company 200 Presidio Av WA Inut-5700
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One of the Oldest in S F
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Linen Supplies for BUTCHER, GROCERY, PRODUCE & PACKING HOUSES EXCLUSIVELY
1124 Harrison MA rket-6262
SUNSET TOWEL SUPPLY CO 958-28th Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrance-10892
Troy Laundry & Linen Supply Co 301-8th MA rket-4514
Watson Coat & Apron Supply Co 59 Rogers HE mlock-5487
Western Towel Supply Co 553 Haight HE mlock-4082

Linen Supply Service

A B C LAUNDRY LINEN SUPPLY CO
We Rent Linen Towels & Uniforms
All Types of Linen Supplies
Uniforms - Jackets - Aprons - Towels - Etc.
3338-17th UN drhil-7757
AARON TOWEL & LINEN SUPPLY CO
ISAAC AARON FOUNDER
One of the Finest Linen Supply Services IN SAN FRANCISCO AT LOWEST RATES
60 Union DO uglas-2021
Acme Towel Supply Co 580 Market GA rfd-7700
Acorn Linen Supply Co 60 Union DO uglas-5110
Amer Paper Towel Co 280 Natoma GA rfd-1603
ATLAS LAUNDRY AND LINEN SUPPLY CO
LINEN SUPPLIED FOR ALL OCCASIONS
COATS - APRONS - GOWNS
TOWELS - TABLE LINEN, ETC.
3338-17th MA rket-1130
BORROUGHS ADDITIONAL TOWEL SYSTEM
958-28th Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrance-10892
CALIF-GENERAL LINEN SUPPLY CO
(See Advertisement This Page)
3785-17th HE mlock-7474
Calif-Linen Supply Co 3785-17th HE mlock-7474
COAST COAT & APRON SUPPLY CO 447 Grove UN drhil-0300
Coast Linen Supply Co 385-8th HE mlock-6623
DRYRITE CO OF CALIF INC 3338-17th MA rket-1130
Linen Supply Co 301-8th MA rket-4514
Galland Mercantile Towel & Linen Supply Co 301-8th MA rket-4514

LINENS—RETAIL
Dabah Linen Shop 119 Grant Av YU kon-2353
GABE'S LINENS & HANDKERCHIEFS 125 Geary DO uglas-1740
Geary Gift Shop 120 Geary SU tter-5005
Grand House of Linens 118 Powell EX brook-5198
House of Linens 347 Grant EX brook-5278
Lenore Linens 316 Post GA rfd-6756
Magasin de Blanc 395 Sutter SU tter-8527
Mosse Linens Agency 173 Maiden Ln GA rfd-6322
NORMAY'S LINENS MONOGRAMS COSTUME JEWELRY 225 Geary GA rfd-5813
Paragon Linen Inc 259 Geary YU kon-2940
PATTERSON AURELIE Western Representative for MOSSE LINENS 173 Maiden Ln GA rfd-6322
Peoples Gift Shop 2424 Mission MI ssn-5701
Trousseau Linen Shop 1013 Mkt Market-7266
Yahia Shalom Pacific Bldg EX brook-4977
Zelbak N E & Co 236 Stockton GA rfd-6314

LINENS—RETAIL
Dabah Linen Shop 119 Grant Av YU kon-2353
GABE'S LINENS & HANDKERCHIEFS 125 Geary DO uglas-1740
Geary Gift Shop 120 Geary SU tter-5005
Grand House of Linens 118 Powell EX brook-5198
House of Linens 347 Grant EX brook-5278
Lenore Linens 316 Post GA rfd-6756
Magasin de Blanc 395 Sutter SU tter-8527
Mosse Linens Agency 173 Maiden Ln GA rfd-6322
NORMAY'S LINENS MONOGRAMS COSTUME JEWELRY 225 Geary GA rfd-5813
Paragon Linen Inc 259 Geary YU kon-2940
PATTERSON AURELIE Western Representative for MOSSE LINENS 173 Maiden Ln GA rfd-6322
Peoples Gift Shop 2424 Mission MI ssn-5701
Trousseau Linen Shop 1013 Mkt Market-7266
Yahia Shalom Pacific Bldg EX brook-4977
Zelbak N E & Co 236 Stockton GA rfd-6314
Linen Supply Service
A telephone that is left "off the hook" is out of order. It can no longer serve you.

Linings

—See Fur Supplies; Also Tailors' Trimmings & Supplies; Etc
Linoleum Layers
Abbott Rug Cleaning Co 2521 Hickory Market-4432
Carvalho AI 1501 Lenth OR dway-2971
Harris Samuel L 1418 Fillmore WA Inut-5426
Jones Resilient Floors 2853 Mission MI ssn-6851
Le Roy Olson Co 3070-17th UN drhil-3838
Peerless Towel Co 301-8th MA rket-4518
MALOTT & PETERSON 3221-20th AT water-1600
Pedersen Chris 150 Steiner UN drhil-8446
San Francisco Linoleum Co 2747 Mission MI ssn-8320
(See Advertisement Following Page)
WEST COAST LINOLEUM & CARPET STORE 2689 Mission VA lencia-4909
Linoleum Layers' Supplies
ARROW SUPPLY CO
Fluorstone-Waterproof Cement 114-14th UN drhil-3991
Winchell-Griffith Co 333 Norfik HE mlock-6631

Linoleum—Retail
Anderson Werner E 177 Post SU tter-5376
APEX VENETIAN BLIND SERVICE CO
Complete Line
SLOANE - BLABON LINOLEUM
RUGS - PRINTS - INLAID VENETIAN BLINDS
WINDOW SHADES - PAINTS
Cor. 25th St. 1397 Valencia MI ssn-5897
It pays to make frequent use of the Classified Telephone Directory. It lists services, stores, products and professional people—all classified for your convenience.

Linoleum—Retail—(Cont'd)

ARMSTRONG'S LINOLEUM—
ANDERSON WERNER E 177 Post SU tter-5376
CONKLIN BROS INC 2400 Geary Fl imor-0835
GENERAL FLOOR COVERING CO 1163 Market HE mlock-9346
KENYON BROS 825 Valencia VA lencia-8485
PEDERSEN CHRIS 150 Steiner UN drhil-8446
PETERSON-COBBY CO 363 Clementina EX brook-8714
STANDARD LINOLEUM CO 2222 Polk PR ospect-9263
WEST COAST LINOLEUM & CARPET STORE 2689 Mission VA lencia-4909
ARNOLD'S CARPET & LINOLEUM SHOP
Linoleum & Carpets Laid & Repaired
1150 Clement SKYline-5311
CONKLIN BROS INC 2400 Geary Fl imor-0835
Continental Co 1355 Market HE mlock-3383
Fredericksen's Hardware Co 3029 Fillmore WA Inut-2869

GENERAL FLOOR COVERING CO
LINOLEUM CARPETS RUGS
Complete Line of ARMSTRONG'S
Inlaid - Rugs - Floor Coverings
Homes - Apartments - Stores
Compare Our Prices Before You Buy
1163 Market HE mlock-9346
General Linoleum Co 1163 Market HE mlock-9346
Golden Gate Linoleum Co 2385 Mission VA lencia-8870
If no answer call OVerland-3637
HARRIS SAMUEL L 1418 Fillmore WA Inut-5426
JONES RESILIENT FLOORS 2853 Mission MI ssn-6851
(See Advertisement Following Page)
(Continued Next Page)

WEST COAST LINOLEUM AND CARPET CO.
CONTRACTORS
WHOLESALE AND RETAIL... ESTIMATES FURNISHED
SPECIAL RATES TO STORES OFFICE BUILDINGS APT. HOUSES HOTELS HOMES RESTAURANTS INSTITUTIONS CONTRACTORS
COMPLETE STOCK OF ASPHALT TILE LINOLEUM INLAID BATTLESHIP PRINT LINOLEUM RUGS All Brands ARMSTRONG SLOANE PARCO HAIRNS
EXPERT WORKMANSHIP
SELECTION OF CARPETS and RUGS
WE CATER TO THE ARMY • NAVY • MARITIME COMMISSION & OTHER GOVERNMENT AGENCIES
2689 MISSION VALENIA 4909
21 Years Experience in Linoleum & Carpet Contracting