

# Printing

BROCHURES • FOLDERS  
BOOKS • PUBLICATIONS  
BUSINESS STATIONERY



**PHILLIPS & VAN ORDEN COMPANY, INC.** PRINTERS & PUBLISHERS  
PHILLIPS BUILDING  
234 FIRST STREET  
Sutter 0970

THIS DIRECTORY IS PRODUCED IN OUR PLANT

A COMPLETE PLANT UNDER ONE ROOF



LETTERPRESS • OFFSET PRINTING  
DIRECT MAIL ADVERTISING  
BOOKS AND NEWSPAPERS  
MAGAZINES • COMMERCIAL PRINTING

## RECORDER-SUNSET PRESS

THE RECORDER PRINTING & PUBLISHING CO.  
99 SOUTH VAN NESS AVENUE • MARKET 5400

### Press Clipping Bureaus - See Clipping Bureaus

#### Presses-Power

**BALDWIN LOCOMOTIVE WORKS THE**  
2923-191th Mission 6781  
Fernholtz Machinery Co  
Mechanical & Hydraulic  
Arbor-Preforms Powder Metallurgy  
150 N Norton Av Los Angeles  
(Toll) Call Long Distance for Gladstone-1708

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**CALIF TRIMMING CO**  
USED PRESSING MACHINES  
AND EQUIPMENT  
PRESS & BOILER REPAIRS  
1725 O'Farrell WE st-2976

**CLEANING EQUIPMENT REPAIR CO**  
New & Rebuilt  
Pressing Machines - Boilers  
Bought - Sold - Repaired  
1110 Mission Market-4947

**HONIG S SUPPLY CO**  
Hoffman - Pantex - Prosperity, Etc.  
STEAM PRESSING MACHINES  
LAUNDRY MACHINES - All Models  
REBUILT - GUARANTEED LIKE NEW  
Sold at Substantial Discounts  
Repaired, Installed, Serviced  
BOILERS, PARTS, PACKING, ETC.  
For All Makes of Presses  
1844 Geary WE st-7742

**NEW YORK PRESSING MACHINES -**  
ROSEN E. 1142 Mission UN drhil-5934  
Stolowitz A Sewing Machine Exchange  
1062 Mission Market-9877  
U S Hoffman Machinery Corp  
1150 Mission HE mlock-0410  
West Coast Laundry Mach Co  
3246-17th MA rket-6393

### Presswork - See Printers

#### Pricing Systems

**QUICK CHANGE PRICE TAGS**  
Celluloid Price Tags For  
Groceries - Meats - Drugs - Liquors  
Metal Price Stripping  
1880 Ellis WE st-9442

#### RALPH'S PRICING SYSTEMS

**INTERCHANGEABLE  
CELLULOID PRICE TAGS**  
For Every Purpose  
For Grocery - Meat - Drug - Liquor Etc  
Card Holders Metal Strip  
Largest Assortment Carried in Stock  
1416 Taylor OR way-0664  
If no answer call GRayston-1909

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**A A A OFFSET PLANOGRAPHY SERVICE**  
Reproductions By Offset  
Complete Art, Layout, Copy - Services  
Letters, Catalogs, Booklets, Office Forms, Etc.  
1000 - \$4.50 e.o.b. S. F. PLANT  
(On 16-lb. our White Bond (Black Ink Copy))  
Off Sacramento Bet. Montgomery & Sansome  
215 Leidesdorf. DO uglas-0450

**A & A WEDDING STATIONERY SHOPPE**  
Ace Printing Co 451 Ellis OR way-2846  
**ADAMS-MARSHALL PRINTING CORPORATION**  
523 Sansome GA rfd-6520  
Advance Printing Co 343 Front SU tter-0165  
Advertising Staff 735 Harrison DO uglas-5890  
Allen Tracy H 343 Front EX brook-0740

### Printers-(Cont'd)

#### ALTHOF & BAHL

Established in S. F. Since 1860  
Printing - Ruling  
Blank Book Manufacturing  
Commercial Printing  
Book Binding  
605 Battery. EX brook-7449

**AMERICAN PRINTING & LITHOGRAPHING CO**  
Reproductions by Offset  
A COMPLETE PRINTING SERVICE  
429 Minna. SU tter-6092

Anastasi Frank P 109 Stevenson DO uglas-9612  
Anderson Clifford P 345 Battery DO uglas-7727  
Andrews C E Co 215 Leidesdorf. EX brook-6579  
**ARROW PRINTING CO** 461 Bush. GA rfd-1287  
Art Press The 418 Turk GRayston-9576  
Ashbury Heights Advance 1672 Haight. UN drhil-5163  
Associated Holdings Press 138-4th. DO uglas-5088  
Atlantic Printers  
Advertising and Commercial Printing GA rfd-4074  
320 Market SU tter-8824

#### BANCO CORP LTD

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**BANCO**  
for  
**BANK CHECKS**  
All Styles - Lowest Prices  
836 Montgomery. EX brook-1450

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Standard Forms For Every Business  
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Banner Press 83 McAllister HE mlock-1732

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Ruled Forms & Commercial Printing  
350 Battery YU kon-1211  
Barry Edward Co 530 Washington EX brook-0250

**BARRY JAMES H CO**  
**BOOK & PUBLICATION  
PRINTERS**  
We Produce More Publications Than  
Any Other Plant in the Bay District  
Established 1879  
"A MAGAZINE A DAY"  
170 S Van Ness Av. UN drhil-7780

Barton's Specialty Printing Shop  
619 Guerrero KL ondie-2-0606  
Buddy Geo A Printing Co 584 Washington DO uglas-4150  
**BEALS THOMAS W** 2943 Mission MI ssn-2268  
Beatty Thos H 447 Sansome DO uglas-7200  
**BEN FRANKLIN PRESS** 500 Sansome SU tter-2615  
Benham Printing Co 38 Davis EX brook-6336

**BERAN L'ESPERANCE & SIVERTSON**  
Bertrand Alvin E Co 320 Market. YU kon-1009  
Bertrand's Lithograph & Printing Co  
451 Bush SU tter-0787

**BUSHNELL E R**  
**MENU PRINTING CO.**  
DAILY MENU SERVICE  
Clubs - Cafes - Hotels - A La Carte  
942 Market SU tter-1779

Business Builders Advertising Service  
605 Market EX brook-2012  
Calif Press 300 Broadway SU tter-2482  
California Printing Co 269-9th. UN drhil-1443  
**CALIFORNIA TAG & PRINTING CO**  
Commercial Printers  
61 Clara EX brook-8407  
Calif Turf Digest 117 Golden Gate Av HE mlock-1514  
**CALLAGHAN THOMAS J** 839 Calif Douglas-0551  
(See Advertisement Opposite Page)  
(Continued Next Page)

### Printers-(Cont'd)

Elite Printing Co 877 Valencia AT water-4734  
**EM LER PRINTING AND STATIONERY**  
231 West Portal Av SE abright-3248  
Erikson & Carter 46 Kearny DO uglas-5334  
Eureka Press 35 Dolores UN drhil-6886

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Specializing in  
Business Cards - Post Cards  
Letterheads - Blotters  
Gummed Stickers, Etc.  
Satisfied Customers Are the  
Best Advertisement for Fame  
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**FLAUM TAUBA**  
Better Printing For Less  
50 Kearny DO uglas-3043  
Flores Press 1429 Mendell MI ssn-1676  
Foster & Short 342 Howard DO uglas-2137  
Francis-Valentine Co The 583 Market EX brook-5181  
**FRANK PRINTING CO** 1353 Post GRayston-3421  
Franklin Ben Press 500 Sansome SU tter-2615  
Frazier & Hanson 301 Clay EX brook-5114  
French Tom Pressroom 545 Sansome GA rfd-5093  
Gabriel Edwin J Printing & Stationery Co  
815 Clement BA yview-4481  
Gabriel Julius Printing Co 584 Calif SU tter-8824  
Garrett Press The  
Circulars-Newsprint Printing SU tter-6284  
Office 432 Natoma DO uglas-2194  
Composing Room 432 Natoma SU tter-8286  
Geertz Printing Co  
Commercial Printers SU tter-3679  
76 Clay

**COAST PRINTING SERVICE**  
Successors to Gabriel Printing Co.  
Established 1894 - Complete  
Printing Service - Wedding Announcements  
584 California SU tter-8824

Collins C J 1173 Valencia VA lencia-2233

**COLONIAL PRESS**  
John J Mitchell Co  
500 Howard. SU tter-6680  
Colortype Press 735 Gough WA lut-1720  
Colt Press 1335 Sutter OR way-9460  
Commercial Printing Co 31 Sacramento DO uglas-7965  
Community News 3317 Sn Jose Av. RA ndph-3215  
Comlan Chas L Printers The  
30 Harriet HE mlock-7373

Conlan Printing Co 30 Harriet HE mlock-7374  
Converse G H 461 Bush GA rfd-1287  
Cottle Press 300 Broadway DO uglas-3980  
Court Publishing Co 583 Market EX brook-5181  
Courtney's Stationery 76 W Portal Av. OVerlano-2910  
Craftsman's Press The 340-1st. EX brook-2910  
Crane Printing Co 31 Minna GA rfd-5134  
Crescent Printing Co 2047 Oakdale Av MI ssn-0294

**CROCKER H & CO INC** 720 Mln. DO uglas-5800  
**CROCKER-UNION** 735 Harrison GA rfd-8442  
Crown Press 672 Larkin OR way-4518  
Cummings Engraving & Printing Co  
109 Stevenson SU tter-4735

Daily Menu Printing Co 52 Belden GA rfd-1464  
Daily Menu Printing Co 52 Belden. SU tter-6326  
Daily City Record 3317 Sn Jose Av. RA ndph-3215  
Danner Publishing Co 224-7th MA rket-3807  
Davis Thomas J & Son 223 Davis EX brook-6632  
De Bolt Orville E 442 Sansome DO uglas-3089  
**DE LAURIE WILLIAM** 847 Howard EX brook-8863  
Dennis Printing Co 31 Sacramento. EX uglas-7965

**DETTNER ARTHUR Q** 841 Howard GA rfd-8276  
**DETTNERS PRINTING HOUSE INC**  
835 Howard GA rfd-2803  
Dey Printing Co 117 Eddy. GR ayton-3766  
Diamond Press  
Daily & A La Carte Menus  
Commercial Printing  
719 Larkin OR way-7331

**DOLORES PRESS** 3384-16th UN drhil-3667  
Donaldson H H & Son Printers 7 Front. SU tter-7544  
Douglass Brothers Printing & Publishing Co  
1509 Ellis WA lut-5090

**DRUGGISTS' LABEL CO** 531 Howard. GA rfd-0760  
Duddy Geo A Printing Co 440 Sansome SU tter-5711

**DULFER ALEX PRINTING & LITHOGRAPHING CO**  
853 Howard GA rfd-7931  
Dunn Chloie E 605 Market EX brook-2012  
Dupont's Press 729 Irving MO ntrose-5677  
Durkee-Day Printing Co 556 Coml. DO uglas-3793  
Durnell's 682 Haight. UN drhil-1991  
Eastman Printing Co 548-4th EX brook-3926

**ECONOMY ADVERTISING SERVICE**  
127-10th UN drhil-5331  
Economy Printers & Stationers  
443 Stevenson DO uglas-9895

**GENERAL COMMERCIAL**  
927 Howard. GA rfd-4265

Lane Printing Co 255 Clay. EX brook-1295  
Lange & Co 13 Columbus Av SU tter-7425  
Lexicon Press The 500 Sansome EX brook-1450  
Lansom & Gorfinckel Inc 534 Jackson EX brook-3828  
Laury J 215 Leidesdorf. GA rfd-8234  
Leach A L Co 485 S Van Ness Av MA rket-0990  
Leisenring Printing Service 7 Front. DO uglas-5461

**L'ESPERANCE SIVERTSON & BERAN**  
461 Bush GA rfd-7919  
Levinson Printing Co 836 Montgomery EX brook-1450  
Liebman Bros 1024 Clement BA yview-3812  
Liss Harry C 2305 Mariposa MA rket-1366  
Litho-Print Press 215 Leidesdorf. DO uglas-0450  
Lithotype Process Co 88-1st. DO uglas-2026  
Longshore I H 1634 Market UN drhil-7196

**GLOBE PRINTING & SUPPLY CO**  
624 Merchant GA rfd-0424  
Globe Ticket Co of Calif The 580 Mkt. GA rfd-7700

**GOLDEN GATE PRESS INC**  
117 Golden Gate Av HE mlock-2567  
Golden Rule Printers 39 Sycamore HE mlock-7833  
Gordon Press The 531 Howard GA rfd-1756  
Grabhorn Press The 1335 Sutter OR way-9460  
Guaranty Printing & Lithograph Co  
809 Mission GA rfd-1758

Guedet Printing Co 360 Kearny DO uglas-5180  
Guerrard H 518 Market DO uglas-2194  
Haluska Charles J Jr 583 Market EX brook-5181  
Hancock Bros  
Ticket & Coupon Printing DO uglas-2191  
25 Jessie HE mlock-1614  
Hannan James P 1037 Mission HE mlock-1614  
Hathaway Press 345 Battery GA rfd-0215  
Healey's Printing Service 251-4th GA rfd-6440  
Heron Engraving & Printing Co  
58-2nd DO uglas-3171

Heuer A F 330 Jackson EX brook-5115  
Hoegler R J Co 622 Merr ant YU kon-2440  
Holmes S O & Co 505 Washington DO uglas-4684

**HOOPER PRINTING CO**  
Advertising & Form Printing  
Color Work - Linotype - Binding  
Publications - Fast Service  
545 Sansome SU tter-2255

Huber E C 127-10th. UN drhil-5331  
Hunt Haywood H 512 Clay GA rfd-4655

**LAKESIDE PRESS**  
General Commercial  
Printing  
927 Howard. GA rfd-4265

(Continued Next Page)

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Since 1917  
Exquisitely processed on white or  
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finest texture, \$8.75 for 100 complete.  
Pre-War Prices  
Phone and we will mail you samples  
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629 Gough St. TWO BLOCKS WEST  
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Printing Service**  
Since 1911  
For  
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DAILY  
PICK-UP & DELIVERY SERVICE  
QUALITY - ECONOMY - SERVICE  
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**SU tter 1779**  
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E. R. BUSHNELL, Proprietor  
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Near Mason

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& KROFF**  
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• Creators of Fine Business  
Stationery, Booklets, Broad-  
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advertising typography. —  
**GRAYSTONE 3718**  
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**Complete Printing Service**  
**BANK CHECK  
PRINTERS**  
WE OPERATE ONE  
OF THE LARGEST  
CHECK PRINTING PLANTS  
IN  
NORTHERN CALIFORNIA  
WITH EQUIPMENT FOR  
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RECORD CARDS  
INVOICES, STATEMENTS,  
LETTERHEADS, ENVELOPES  
AND  
ALL TYPES OF OFFICE FORMS  
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RAISED LETTER  
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Distinctly Processed on Rose or White Paper  
**Commercial Printing**  
1000 BILL HEADS \$2.95  
1000 Letterheads \$3.45  
1000 Business Cards \$1.95  
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607 S. Van Ness Av., Nr. 17th St., S. F. 10  
In the Mission District  
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Redlick Newman **Market 2737**

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**MORGAN PRINTING CO.**  
Over 20 Years of  
GOOD PRINTING  
REASONABLY PRICED  
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PROMPTLY DELIVERED  
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AND ANNOUNCEMENTS  
It will pay you to get our  
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619 California Street

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