

Westco
PUMPS AND WATER SYSTEMS

- Circulating & Booster Pumps
- Self-Priming Centrifugals
- Fire Pumps
- Sewage & Bilge Pumps

SHALLOW & DEEP WELL DOMESTIC WATER SUPPLY SYSTEMS

Market 5380
WESTCO PUMP SALES CO.
560-7TH STREET

PACIFIC PUMPING CO.
954 HOWARD

PUMPS FOR EVERY SERVICE

- Apco - Turbine Type Boiler Feed-Condensation
- Sterling - Self-Priming Centrifugals
- Pacific - Centrifugals
- Sump - Sewage Circulating
- Water Systems Shallow and Deep Well

CONTRACTORS' RENTAL SERVICE & SALES

EXbrook 3291

PUMPS

- Hand & Power
- Deep & Shallow Well
- Water Systems
- Windmills
- Gasoline Engines

PACIFIC PUMP & SUPPLY CO.
420 BRYANT ST.
GA rfield-5237

FAIRBANKS-MORSE

Pumps

The complete line includes: Centrifugal, Split-Case Centrifugal, Built-together, Angle-Flow, Rotary, Turbine, Propeller, Paper Stock, Sewage, Trash & Pressure Systems and many others.

Fairbanks Morse & Co.
630 Third St.
Phone: EXbrook 5855

Pumps—(Cont'd)

NEPTUNE METER CO
RED SEAL COMPUTING GASOLINE METER PUMPS
320 Market GA rfid-8144

NOVO PUMPS—
BURAN EQUIPMENT CO
777-100th Av Oakland TR inidad-5335

PAC PUMP & SUPPLY CO 420 Bryant, GA rfid-5237
(See Advertisement This Page)

PACIFIC PUMPING CO
954 Howard EXbrook-3291

PEERLESS PUMPS—
BEAN-CUTLER DIV OF FOOD MACHINERY CORP
Place Calls Collect
217 W Julian St Jose
(Toll) Call or Dial
"Operator" for Columbia-6700

Pennsylvania Pump & Compressor Co
582 Market SU tter-8280

PHILPOTT GEORGE M CO
Sell Priming MARLOW
GARDNER-DENVER
1160 Bryant UN drhil-4731

Platt Iron Works Rialto Bldg SU tter-6615

Pomona Pump Co
Fairbanks Morse & Co
630-3d EXbrook-5855

Price Pump Division Fairbanks Morse & Co
1350 Folsom UN drhil-0242

Pump Repair Service 820 Folsom DO uglas-1187

Quimby Pump Co Inc 110 Sutter GA rfid-5159

QUINCY VACUUM PUMPS—
SCHOTT & KATZ 1185 Mission UN drhil-3030

Republic Supply Co of Calif The
228&Market Oakland TEMplar-7695

SCOTT MACHINERY CO
Centrifugal - Turbine
Sewage Ejectors
Winery Pumps
960 Folsom DO uglas-4567

Service Station Equipment Co
226-11th MA rket-7088

SHIELDS-HARPER
ERIE GASOLINE PUMPS
GRANCO ROTARY PUMPS
YALE TRI-ROTOR PUMPS
1212 Jackson, Oakland, GL encort-0934

SIMONDS MACHINERY CO
"SIMCO" PUMPS
"DEMING" PUMPS
"AMERICAN-MARSH" PUMPS
816 Folsom DO uglas-6794

SIMONDS MACHINERY CO
816 Folsom DO uglas-6794
(See Advertisement Preceding Page)

SIMONDS PUMP CO 816 Folsom DO uglas-6794

Teesdale Mfg Co 50 Hawthorne SU tter-6743

TOKHEIM OIL TANK & PUMP CO
Gasoline & Oil Pumps
1309 Howard MA rket-2600

Union Steam Pump Co Sharon Bldg. SU tter-5697

United Iron Works 259-2nd SU tter-4738

U S Flexible Metallic Tubing Co
Yale & Gorman Rupp
63 Main DO uglas-0126

VICTOR EQUIPMENT CO
Kimball-Krogh Pumps
515 Harrison EX brook-7262

From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise-10887

VIKING ROTARY PUMPS—
DE LAVAL PACIFIC CO 61 Beale SU tter-8846

Warren Steam Pump Co 58 Main YU kon-2100

Wayne Pump Co The 320-10th HE mlock-4800

WEINMAN UNIPUMPS—
WESTCO PUMP SALES CO
560-7th MA rket-5380

WESTCO PUMP SALES CO
560-7th MA rket-5380
(See Advertisement This Page)

WESTERN MACHINERY CO
Shed and Dragline Pumps
760 Folsom EX brook-4167

WOODIN & LITTLE
Pumps for Every Service
Goulds Pumps
Roper Corp. Rotary Pumps
ENGINEERING
SALES & SERVICE
PIPES - VALVES & FITTINGS
33 Fremont DO uglas-8987

WORthington PUMP&MACHINERY CORP
224 Townsend GA rfid-4906

Yale Representatives 259-2d SU tter-4738

Yeomans Bros Co Sharon Bldg SU tter-5697

Yeomans Bros Co 582 Market SU tter-8280

YEOMANS PUMPS—
MERRILL CO THE 582 Market SU tter-8280

Pumps—Renting
COAST EQUIPMENT COMPANY
948 Bryant Market-5740

INDUSTRIAL EQUIPMENT COMPANY
1301-59th Emeryville PI edmt-8100

PACIFIC PUMPING CO 954 Howard, EXbrook-3291
(See Advertisement This Page)

Pumps—Repairing
BERKELEY PUMP CO
829 Bancroft Wy Berkeley TH ornwll-9400

HUBBARD MACHINE CO
Sales and Service
1257 Folsom UN drhil-2711

JACUZZI BROS INCORPORATED
1450 Sn Pablo Av Berkeley BE rky-1288

PUMP REPAIR SERVICE
ALL MAKES OF PUMPS REPAIRED
Bet. 4th & 5th
820 Folsom DO uglas-1187

SCOTT MACHINERY CO
All Makes Repaired
960 Folsom DO uglas-4567

SIMONDS MACHINERY CO
816 Folsom DO uglas-6794

Pumps—Used
BERKELEY PUMP CO
829 Bancroft Wy Berkeley TH ornwll-9400

Coast Equipment Co 948 Bryant Market-5740

HUBBARD MACHINE CO 1257 Folsom UN drhil-2711

JACUZZI BROS INCORPORATED
1450 Sn Pablo Av Berkeley BE rky-1288

Purchasing Agents
Automotive Purchasing Co 445 Fulton HE mlock-9717

Biddle Purchasing Co 260 California DO uglas-7373

Compagnie Du Boleo 503 Market GA rfid-2517

HOTEL SERVICE BUREAU
725 Mission SU tter-4373

Keller Bros 445 Fulton HE mlock-9717

Newhall E E Co 681 Mt. SU tter-6407

Pacific Coast Industries 344 Sacramento YUkon-0920

Pechtel's 241 Kearny SU tter-2622

Seely F H deYoung Bldg. DO uglas-0213

Putty Mfrs
Construction Device Company
820 Bryant, MA rket-6226

Goss & Goss Co 1415 Van Dyke VA lencia-6262

Pyrometers—Mfrs
Bristol Co The 40 Berry GA rfid-7443

Faybore Co The 266 Fremont SU tter-1768

Tagliabue C J Mfg Co
Indicating, Recording & Controlling
120 Main SU tter-2652

Wheelco Instruments Co 420 Market EX brook-8737

Worth William E
Dist Illinois Testing Laboratories GA rfid-3947

Pyrometers—Repairing
Fahrig Electrical Instrument Co
1058 Folsom HE mlock-4830

Pyrometers—Retail
Leeds & Northrup Co 116 New Mtgy SU tter-0423

Pacific Scientific Co 25 Stillman DO uglas-0934

Quicksilver
BERK F W & CO INC-COAST CHEMICAL DIV
PRIME VIRGIN 76-LB. FLASKS
Full Line of Mercurial Salts
We Buy Used Mercury & Scrap
55 New Montgomery GA rfid-5317

Bradley Mining Co Crocker Bldg SU tter-0414

Cordero Mining Co 57 Post GA rfid-3876

Gould H W & Co Mills Bldg SU tter-5954

Horse Heaven Mines Inc 57 Post GA rfid-3876

Quicksilver Producers Association
Packed in 1-lb, 5-lb,
Bottles and 76-Lb Flasks
407 Sansome SU tter-1988

Western Gold & Platinum Works
589 Bryant SU tter-2065

Quilting Materials & Supplies
Acme Quilting Co Inc 820 Mission EX brook-1655

Rabbits
Berke's Birds & Pet Supplies
Remedies-Supplies & Feeds
2282 Mission HE mlock-5467

Racks
—See also Display Equipment & Materials
Markham Paul Mannequin Co
833 Mt DO uglas-0507

Radiator Covers & Enclosures
Able Mfg Sheet Metal & Heating Co
3456 Mission VA lencia-3648

Anderberg/McCaron Sheet Metal Works
2041 Polk GR ayton-2936

SCHICK H M PRODUCTS CO
135 Tehama DO uglas-8897

Radiator Repairing—Automobile
—See Automobile Radiator Repairing

Radiators—Cooling
YATES-AMERICAN RADIATORS—
RICHTER E & SON 545-2d GA rfid-3610

YOUNG RADIATORS—
BULL C H CO-115-10th UN drhil-2466

Radio Amplifiers
—See Sound Systems & Equipment

Radio Broadcasting Companies & Stations
AMERICAN BROADCASTING CO INC
KGO STUDIOS
420 Taylor GR ayton-6565

Sales & Promotion 155 Montgy EX brook-6544

Associated Broadcasters-K S F O
Mark Hopkins Hotel EX brook-4567

BLUE NETWORK-AMERICAN BROADCASTING CO INC STUDIOS
420 Taylor GR ayton-6565

Sales & Promotion 155 Montgy EX brook-6544

Blue Spot Sales 155 Montgy EX brook-6544

Columbia Broadcasting System Inc
Palace Hotel YU kon-1700

If no answer call EX brook-3233

Golden West Network Russ Bldg EX brook-2093

K F O DON LEE BROADCASTING SYSTEM
Mutual Broadcasting System
1000 Van Ness Av PR ospect-0100

Nights-Sundays-Holidays call PR ospect-0141

K G O BROADCASTING STATION
BLUE NETWORK
American Broadcasting Co. Inc.
Studios-420 Taylor GR ayton-6565

Sales & Promotion-155 Mtgy EX brook-6544

K G O Broadcasting Station
420 Taylor GR ayton-6565

K J B S BROADCASTING STATION
1470 Pine OR dway-4148
(Continued Next Page)

Radio Broadcasting Companies & Stations—(Cont'd)
K L X BROADCASTING STATION
ASSOCIATED PRESS NEWS
ON THE HOUR EVERY HOUR
Tribune Tower Oakland GL encort-0660

K P O BROADCASTING STATION
420 Taylor GR ayton-8700

K Q W BROADCASTING STATION
THE COLUMBIA STATION
For San Francisco - Oakland
and the Bay Area
140 Jessie EX brook-3233

K R E BROADCASTING STATION
601 Ashby Berkeley ASHberry-7715

K R O W BROADCASTING STATION
THE HOME INTEREST STATION
"960 ON YOUR DIAL"
19th & Broadway-Radio Center Bldg
46-4-19th, Oakland GL encort-6774

K S A N BROADCASTING STATION
1235 Market MA rket-8171

K S F O BROADCASTING STATION
The Associated Broadcasters Inc
Mark Hopkins Hotel EX brook-4567

K S R O Santa Rosa Broadcasting Station
425 Mendocino Av Santa Rosa
(Toll) Call Long Distance for
Vallejo Studios Casa de Vallejo Vallejo
(Toll) Call Long Distance for Vallejo-3-8223

K W I D-K W I X Broadcasting Station
The Associated Broadcasters Inc
Mark Hopkins Hotel EX brook-4567

K Y A Hearst Bldg DO uglas-2536

Mutual Broadcasting System
1000 Van Ness Av PR ospect-0100

N R G CO INC 420 Taylor GR ayton-8700

NATIONAL BROADCASTING CO INC
420 Taylor GR ayton-8700

Pac Northwest Broadcasters of Portland Ore
KGIR The Z Network & KFPY & KX
49 Geary EX brook-0540

Radio Sales Palace Hotel YU kon-1700

S F BROADCASTING CO
Retail Radio Specialists
Monadnock Bldg EX brook-3883

Wright-Sonovox Inc 111 Sutter SU tter-4353

Radio Broadcasting Schools
Kincaid School 420 Sutter DO uglas-7014

THEATRE ARTS COLONY SCHOOL OF THE THEATRE
Don Austin Radio
1725 Washington TU xedo-9935

Radio Broadcasting Station Representatives
Blair John & Company Russ Bldg. DO uglas-3188

BLUE SPOT SALES
SPOT
Sales Representatives
For Key Blue Network Stations
KGO, San Francisco
WJZ, New York
KECA, Los Angeles
WENR, Chicago
WMAL, Washington, D. C.
155 Montgomery EX brook-6544

British Broadcasting Corporation The
1060 Bush OR dway-4949

Cock Gerald 1060 Bush OR dway-4949

Coleman-Keiton Productions
Script Production-Radio Counsel
593 Market EX brook-7920

Free & Peters Inc 111 Sutter SU tter-4353

Gallagher John M 481 Market EX brook-8538

Grant W S Co 582 Market EX brook-6685

Griffith Homer Co Menad Bldg DO uglas-4475

Headley-Reed Co 300 Montgomery YU kon-1265

Hollingsberry George P Co 300 Mtgy DO uglas-4393

KELSO NORMAN ADVERTISING AGENCY
Radio Counsel-Spot Programs-Shows
Central Tower Bldg DO uglas-2848

McClatchy Broadcasting Co Russ Bldg EX brook-2093

McGillivray Joseph Hershey Mills Bldg. SU tter-1393

Petry Edward & Co Inc Russ Bldg. GA rfid-4082

Radio Broadcasting Station Representatives—(Cont'd)
Radio Advertising Corp Russ Bldg EX brook-2093

Raymer Paul H Co Russ Bldg EX brook-2093

Sears & Ayer Inc Menad Bldg DO uglas-4475

Sight Lindsey Russ Bldg DO uglas-3188

Spot Sales Inc Hearst Bldg EX brook-3558

STEELE DON 709 Mission GA rfid-5312

Taylor Howe Snowden Radio Sales
Monad Bldg DO uglas-4475

Weed & Co Mark Hopkins Hotel YU kon-1899

Wilson Howard H Co Menad Bldg. DO uglas-4475

Radio Communication Companies
Globe Wireless Ltd 21 Drumm EX brook-6181

Mackay Radio & Telegraph Co 22 Batry, GA rfid-1303

To Send a Message
From Dial Telephones Dial GA rfid-1303

From All Manual Telephones
Ask For Mackay Radio

Marine Bureau & Radio Station
Lobitos EX brook-1210

Marine Division 350 Mission GA rfid-3162

Pacific Radio School 735 Larkin OR dway-7031

RCA COMMUNICATIONS INC 28 Geary, GA rfid-4200

City Office
Always Open
36 Geary GA rfid-4200

Branch Office 330 Calif GA rfid-4200

Branch Office Matson Bldg GA rfid-4200

To send a Radiograph From All Dial
Telephones Dial GA rfid-4200

From All Manual Telephones call RCA
Radiomarine Corp of America 16-1st GA rfid-0673

Radio Dealers
A-I RADIO & MUSIC STORE
Sunset District Near 9th Ave
816 Irving OV erland-6587

ACE RADIO CO
"Leonard & Howell"
RADIOS REPAIRED RIGHT
PUBLIC ADDRESS SYSTEMS
SOLD - RENTED - REPAIRED
Bet. 15th & 16th Sts.
2267 Market UN drhil-7031

ACME APPLIANCE CO 581-6th Av. SK yline-5886

ACME PIANO CO 2226 Mission MA rket-9346

Acme Radio 1456 Haight UN drhil-9560

ADAMS RADIO STORES
RENTALS
SALES AND SERVICE
Battery Sets, Phonograph Combinations
Same Telephone for All Stores
Store No 2 891 Bush
Main Store General Offices 466 Geary
468 Geary OR dway-8820

Aladdin Radio Engineering Co
45 W Portl. SE abright-1920

Applebaum's Radio Sales & Service
1288 Golden Gate Av FI imer-3993

Arc Electric Company 4792 Mission RANdiph-5671

Art Bennett Radio Service 2841 Minn VA lencia-5361

Atlas Radio & Appliance Co
City Wide-All Makes-Low Rates
3242-22d AT water-2234

B & B Radio & Electric Service
2213 Union WA lmut-1515

B G M Radio Co 2184 Mission YAMarket-4458

BARNEY MORROW'S MISSION ELECTRIC CO
19th & Valencia 181 ssn-6264
(See Advertisement This Page)

Bay View Radio 5012-3d VA lencia-1234

Bell Electric Co 570 Castro MARKET-8809
(See Advertisement Following Page)

BELLING MORROE J 1126 Mt HE mlock-3035

From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise-10313

BENDIX RADIOS
Bendix radios are precision built from carefully selected components and then tested for electronic accuracy and enduring performance. Exclusive style design research has discovered preferred radio styles. Bendix is best.
"WHERE TO BUY IT"
DISTRIBUTOR
Graybar Electric Co 9th & Howard MARKET-5131
(Continued Next Page)

Radio Broadcasting Schools
Kincaid School 420 Sutter DO uglas-7014

THEATRE ARTS COLONY SCHOOL OF THE THEATRE
Don Austin Radio
1725 Washington TU xedo-9935

Radio Broadcasting Station Representatives
Blair John & Company Russ Bldg. DO uglas-3188

BLUE SPOT SALES
SPOT
Sales Representatives
For Key Blue Network Stations
KGO, San Francisco
WJZ, New York
KECA, Los Angeles
WENR, Chicago
WMAL, Washington, D. C.
155 Montgomery EX brook-6544

British Broadcasting Corporation The
1060 Bush OR dway-4949

Cock Gerald 1060 Bush OR dway-4949

Coleman-Keiton Productions
Script Production-Radio Counsel
593 Market EX brook-7920

Free & Peters Inc 111 Sutter SU tter-4353

Gallagher John M 481 Market EX brook-8538

Grant W S Co 582 Market EX brook-6685

Griffith Homer Co Menad Bldg DO uglas-4475

Headley-Reed Co 300 Montgomery YU kon-1265

Hollingsberry George P Co 300 Mtgy DO uglas-4393

KELSO NORMAN ADVERTISING AGENCY
Radio Counsel-Spot Programs-Shows
Central Tower Bldg DO uglas-2848

McClatchy Broadcasting Co Russ Bldg EX brook-2093

McGillivray Joseph Hershey Mills Bldg. SU tter-1393

Petry Edward & Co Inc Russ Bldg. GA rfid-4082

Radio Amplifiers
—See Sound Systems & Equipment

Radio Broadcasting Companies & Stations
AMERICAN BROADCASTING CO INC
KGO STUDIOS
420 Taylor GR ayton-6565

Sales & Promotion 155 Montgy EX brook-6544

Associated Broadcasters-K S F O
Mark Hopkins Hotel EX brook-4567

BLUE NETWORK-AMERICAN BROADCASTING CO INC STUDIOS
420 Taylor GR ayton-6565

Sales & Promotion 155 Montgy EX brook-6544

Blue Spot Sales 155 Montgy EX brook-6544

Columbia Broadcasting System Inc
Palace Hotel YU kon-1700

If no answer call EX brook-3233

Golden West Network Russ Bldg EX brook-2093

K F O DON LEE BROADCASTING SYSTEM
Mutual Broadcasting System
1000 Van Ness Av PR ospect-0100

Nights-Sundays-Holidays call PR ospect-0141

K G O BROADCASTING STATION
BLUE NETWORK
American Broadcasting Co. Inc.
Studios-420 Taylor GR ayton-6565

Sales & Promotion-155 Mtgy EX brook-6544

K G O Broadcasting Station
420 Taylor GR ayton-6565

K J B S BROADCASTING STATION
1470 Pine OR dway-4148
(Continued Next Page)

Radio Amplifiers
—See Sound Systems & Equipment

Radio Broadcasting Companies & Stations
AMERICAN BROADCASTING CO INC
KGO STUDIOS
420 Taylor GR ayton-6565

Sales & Promotion 155 Montgy EX brook-6544

Associated Broadcasters-K S F O
Mark Hopkins Hotel EX brook-4567

BLUE NETWORK-AMERICAN BROADCASTING CO INC STUDIOS
420 Taylor GR ayton-6565

Sales & Promotion 155 Montgy EX brook-6544

Blue Spot Sales 155 Montgy EX brook-6544

Columbia Broadcasting System Inc
Palace Hotel YU kon-1700

If no answer call EX brook-3233

Golden West Network Russ Bldg EX brook-2093

K F O DON LEE BROADCASTING SYSTEM
Mutual Broadcasting System
1000 Van Ness Av PR ospect-0100

Nights-Sundays-Holidays call PR ospect-0141

K G O BROADCASTING STATION
BLUE NETWORK
American Broadcasting Co. Inc.
Studios-420 Taylor GR ayton-6565

Sales & Promotion-155 Mtgy EX brook-6544

K G O Broadcasting Station
420 Taylor GR ayton-6565

K J B S BROADCASTING STATION
1470 Pine OR dway-4148
(Continued Next Page)

Radio Amplifiers
—See Sound Systems & Equipment

Radio Broadcasting Companies & Stations
AMERICAN BROADCASTING CO INC
KGO STUDIOS
420 Taylor GR ayton-6565

Sales & Promotion 155 Montgy EX brook-6544

Associated Broadcasters-K S F O
Mark Hopkins Hotel EX brook-4567

BLUE NETWORK-AMERICAN BROADCASTING CO INC STUDIOS
420 Taylor GR ayton-6565

Sales & Promotion 155 Montgy EX brook-6544

Blue Spot Sales 155 Montgy EX brook-6544

Columbia Broadcasting System Inc
Palace Hotel YU kon-1700

If no answer call EX brook-3233

Golden West Network Russ Bldg EX brook-2093

K F O DON LEE BROADCASTING SYSTEM
Mutual Broadcasting System
1000 Van Ness Av PR ospect-0100

Nights-Sundays-Holidays call PR ospect-0141

K G O BROADCASTING STATION
BLUE NETWORK
American Broadcasting Co. Inc.
Studios-420 Taylor GR ayton-6565

Sales & Promotion-155 Mtgy EX brook-6544

K G O Broadcasting Station
420 Taylor GR ayton-6565

K J B S BROADCASTING STATION
1470 Pine OR dway-4148
(Continued Next Page)

RADIO SERVICE

ON ALL MAKES

PACKARD - BELL, CROSLY, PHILCO & R. C. A. DEALER

ELECTRICAL CONTRACTOR DEALER AND LOCKSMITHING DEPT. ELECTRICAL APPLIANCES

We Service & Repair All Makes

Walnut 6000

The Sign
BYINGTON
of Service
ELECTRIC CO.

Head Office: 1809 FILLMORE STREET, above Sutter Street
Warehouse: 74 BYINGTON STREET, off Fillmore Street



RADIO SERVICE

Zenith Emerson PACKARD-BELL
CROSLY PHILCO MAGNAVOX
Delco
Motorola GE STROMBERG-CARLSON

Complete Service on all Makes
Our Experience and Reputation Are Your Protection

AUTO RADIOS 4 - Expert Technicians
To Remove, Repair & Re-install Your Auto Set
Over 24,000 Auto Radios Serviced by Us to Date

HOME RADIOS 4 - Expert Bench Men
Plus the Latest and Most Modern Test Equipment in Calif.
Over 30,000 Home Radios Re-paired by Us to Date

PHONOGRAPH COMBINATIONS 2 - Factory Specialists
Familiar with All Makes & Models of Phonograph Combinations

LARGE DRIVE-IN PARKING AREA

Barney Morrow's
MISSION ELECTRIC CO.
820 VALENCIA ST. 11 YEARS AT THIS LOCATION PHONE MISSION 6264
Cor. 19th & Valencia Sts.