

Radio Servicing--(Cont'd)

Merit Radio Electric Co 4310 Calif. ... SKyline-7215
(See Advertisement Page 338)
MEYBERG LEO J CO 70-10th. ... UN drhil-1212

Mission Electric Co 19th & Valencia. ... MI ssn-6264
Mission Radio & Gun Repair Co
3361 Mission MI ssn-2029

Modern Music Shop 404 Balboa. ... SKyline-0721
MOHR RADIO
Corner Clay St. ... WEst-2303

Molinar Radio & Electronic Service
554 Columbus DO uglas-0252
MURPHY RADIO SERVICE
1456 California OR dway-9707

Murray Tommy Radio Service
2806-24th AT water-1935
NEIGHBORHOOD RADIO & APPLIANCES

We Unconditionally Guarantee
Any Radio Repaired by Us
Phonograph Combinations a
Specialty
5-DAY SERVICE
PICK UP & DELIVERY

NEVOTTI HOWARD
CITY WIDE SERVICE
ALL MAKES
Radio & Electric Phonographs
Magnavox & Stromberg Carlson
Specialist

Nordstedt Roland 124 Moreland. ... JUnior-4-8132
One Dollar Radio Service 2806-24th. AT water-1935
PACIFIC RADIO & ELECTRIC CO
2130 Mission. ... MArket-8531

PACIFIC SALES CORP
N. F. ANDRUSS
RADIO ENGINEERS
SALES AND SERVICE
ALL MAKES OF RADIOS
SOUND & RECORDING SYSTEMS
TEST EQUIPMENT

Pac Tire Sales Co Ltd 1564 Mkt. ... UNdrhil-5340
(See Advertisement Page 337)

PACKARD BELL AUTHORIZED RADIO
SERVICE
RADIO HOUSE THE 634 Polk. ... OR dway-6343

PARK PRESIDIO RADIO CO
433 Clement. ... BAyview-0441

PARKSIDE RADIO & RECORD SHOP
MEMBER R.S.D.A.
Complete Line Phonograph Records
Next to Parkside Theatre
941 Tarval. ... Lombard-6-7676

Peerless Radio Co 3721 Geary Blvd. ... SKyline-8022
(See Advertisement Preceding Page)
Plasmer Jack P Co 3881 Army. ... VA lencia-3134

Precision Radio Service 6450 Divisadero WAInut-3411
Precision Radio Service 1649 Polk. ... ORway-8933
(See Advertisement Preceding Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

- 1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

THE PACIFIC TELEPHONE AND TELEGRAPH CO.

PROGRESSIVE RADIO & APPLIANCE CO

REPAIRING
All Makes
HOME & AUTO RADIOS
REFRIGERATION &
APPLIANCE SERVICE
Near Mission St.
3318-24th. ... VA lencia-8913

QUALITY RADIO SERVICE

C. F. BORNE
Crocker Amazon Distr.
ALL MAKES OF
RADIOS
SOLD & REPAIRED
Sound System Specialists
Phonographs Repaired
1158 Geneva Av. ... ELkridge-1378

R C A VICTOR AUTHORIZED SERVICE--

EXCLUSIVE SERVICE CO
3321 Lwinth. ... TUxedo-5167
PACIFIC RADIO & ELECTRIC CO
Servicing R C A Since 1928
2130 Mission. ... MA rket-8531
RADIO HOUSE THE 634 Polk. ... OR dway-6343

RADIO CLINIC THE

RADIO DOCTORS
RADIO
SALES & SERVICE
ALL MAKES
Home and Auto Radios
Radio Phonographs
Public Address Systems
Electrical Appliances Repaired
Pick Up & Delivery Service
Near 26th St
2902 Mission. ... MI ssn-4440

RADIO ELECTRIC SERVICE
Oak & Franklin HE mlock-2946
Radio House The 634 Polk. ... OR dway-6343
(See Advertisement Page 336)

Radio Repair Shop 996 Sutter. ... GRayston-0954
Radio Repair Shop 3325-24th. ... VA lencia-7634
Radio Service Co 86-Valencia. ... VA lencia-0592

RAY'S RADIO SALES & SERVICE

Prompt and Efficient Repairing
Of All Makes of Radios and
Electrical Appliances
MARINA DISTRICT
PICK UP & DELIVERY
Half block off Lombard
3213 F. Fillmore. ... WAInut-0962

RELIABLE ELECTRIC SERVICE

1313 Golden Gate Av. ... WAInut-8687
Reliable Radio Co
Expert Guaranteed Work Open 9 to 9
2107 Market. ... MA rket-8472

RETAIL ELECTRIC CO

699 McAllister. ... UNdrhil-9668
Richmond Appliance Co 207 Clement. ... BAyview-4473
Robot Repair Shop 590 Valencia. ... MArket-5548

ROCKHOLT & FLETCHER RADIO CLINIC

We Buy & Sell Used Radios
ALL MAKES REPAIRED
Fillmore Corner Eddy
1256 Fillmore. ... FIImor-0886

SAFeway RADIO 2477 Lombard

763 Haight. ... MArket-7352
(See Advertisement Page 338)

Use of the telephone in its most effective way means speed for the user--and it helps to keep the lines clear for the calls of war production. Suggestions: Have the right number. Dial local calls direct, rather than by dialing Operator.

S F RADIO & SUPPLY CO

RADIO SERVICE
by
RADIO ENGINEERS
on
RCA - Zenith - Motorola
Philco - Packard-Bell - G.E.
Stromberg-Carlson - Sonora
20 YEARS DEPENDABLE SERVICE
Near 9th St.
1284 Market. ... MA rket-4568

SCHWABACHER-FREY CO

735 Market DO uglas-4848
SCOTT E H AUTHORIZED SERVICE--
PLASMIER JACK P CO
3881 Army VA lencia-3134
Scotty's Radio Service 5139-3d. ... AT water-1140

SERALDE FELIX B

All Makes of Radios Repaired
Guaranteed Work - Call & Deliver
2601 Chestnut. ... FIImor-8132

SHERMAN CLAY & CO

Main Store Sutter & Kearny. ... Sutter-6000
Mission Store 2539 Mission. ... MI ssn-2772
SINGER ELECTRIC & RADIO CO
1400 Divisadero FIImor-0220
(See Advertisement Page 336)

SMITH RADIO SERVICE

RADIOS - REPAIRING
PARTS
Frequency Modulation
1673 Market. ... UNdrhil-4866

STANLEY'S RADIO SERVICE

Between Mission & Valencia
3033-16th. ... MA rket-8242
State Radio & Music Co
Repair All Makes
5335 Geary Blvd. ... BA yview-0282

STEINBERG ELECTRIC CO

1344 Fillmore WAInut-6260
Supreme Radio Service 1606 Divisadero WAInut-5842
SUTTER RADIO & RECORD SHOP
1967 1/2 Sutter. ... FIImor-2320
Tarantino Radio Service
943 Columbus. ... ORway-6217

UNIQUE RADIO STORE

105 Golden Gate Av. ... UNdrhil-2765

UNITED RADIO SERVICE

MEMBER R.S.D.A.
Personal Radio Service
All Makes - All Models
Guaranteed Repairs
At Sensible Prices
Telephone for Service
4040-24th. ... VA lencia-3913

UNIVERSAL ELECTRONICS CO

49 Geary. ... EX brook-0540
Universal Radio Co 2271 Chestnut. ... WAInut-6449
Vanoni Radio Service 3452 Mission. ... VA lencia-9429
Victory Radio Service 3927-24th. ... VA lencia-7847

WARNER BROS RADIO

Repairing All Makes & Models
408 Market. ... DO uglas-8513
WEST PORTAL RADIO & MUSIC STORE
78 W Portal Av. OV erland-3737
Western Appliance Stores
305 W Portal. ... SEabright-3444
(See Advertisement Preceding Page)

WESTERN RADIO & RECORD SHOP

3619 Builboa. ... SKyline-9313
(See Advertisement Preceding Page)

WIRELESS RADIO CO

EDWIN TERRELL, Prop.
RADIOS - APPLIANCES
SALES - SERVICE - REPAIRS
PICK UP & DELIVERY SERVICE
Hours: 10 A.M. to 10 P.M. Week Days
10 A.M. to 6 P.M. Sundays & Holidays
Bet 6th & 7th Avenues
4203 Geary Blvd. ... SKyline-1345

WOOLF'S DOWNTOWN RADIO SERVICE

Radio Repairing
All Makes
Tubes - Batteries - Parts
389 O'Farrell. ... ORdway-2783

Young Kee Radio Shop 1035 Grant Av. CH ina-0489
ZENITH RADIO REPAIR SERVICE STATION
634 Polk OR dway-6343

ZENITH RADIO SERVICE

America's Finest
Radios Deserve
the Finest Care.
Keep 'em playing.
AUTHORIZED
ZENITH
SERVICE

"FOR SERVICE CALL"

DISTRIBUTOR
Basford H R Co 425-2d. ... EX brook-7075
DEALERS
Ace Radio Co 2267 Market. ... UN drhil-7031

ART BENNETT RADIO SERVICE

2241 Mission VA lencia-5361
BARNEY MORROW'S MISSION
ELECTRIC CO 19th & Valencia MI ssn-6264
Bay View Radio 5912-3d. ... VA lencia-1234
Becker Radio Service

BELLING MONROE J

1126 Valencia VA lencia-8682
Bill's Radio & Electric Service
1335 Polk PR ospect-3112
Byrne Radio Stores 6241 Mission RA ndiph-7782
Cottage Radio Service
1043 Taraval OV erland-1235

DAVE'S RADIO & ELECTRIC APPLIANCE

1806 Polk PR ospect-9974
EXCLUSIVE SERVICE CO
3221 Lwinth. ... TUxedo-5167
Henry's Radio Shop 218 Fillmore. ... UNdrhil-6592
Pacific Appliance Co 2767 Mission. ... MI ssn-1715
Pacific Radio & Electric Co
2130 Mission MA rket-8531

PACIFIC SALES CORPORATION

2130 Mission MA rket-8531
PARK PRESIDIO RADIO CO
433 Clement. ... BA yview-0441
Reinert & Riley 1833 Fillmore. ... FIImor-9393
SCHWABACHER-FREY CO
735 Market DO uglas-4848
Starlight Furniture Co
2211 Mission VA lencia-4365
Warner Bros Radio 408 Market. ... DO uglas-8513

RADIO STATION EQUIPMENT

BRILL W D CO
10th & Jackson Oakland TE mpbar-6100
GENERAL ELECTRIC CO
Electronics Department
235 Montgomery. ... DO uglas-3740

HEINTZ & KAUFMAN LTD

Electronic Tubes
Dollar Av S N Francisco. ... DE laware-3700
ZACK RADIO SUPPLY CO 1426 Mkt. MA rket-1426

RADIO SUPPLIES & PARTS--

Retail
--See Radio Dealers

RADIO SUPPLIES & PARTS--

Wholesale & Mfrs
ARROW CABINET WORKS
1712-12th Oakland. ... TE mpbar-1065
Associated Radio Distributors
271-7th HE mlock-0212

BRILL W D CO

10th & Jackson Oakland TE mpbar-6100
Brown C C Co 26-9th. ... MA rket-7155
Cinch Manufacturing Corp 251 Post. DO uglas-5451
COAST RADIO SUPPLY CO 50 Otis HE mlock-4242
Electrovox Company 2216 W 11th Los Angeles
(Toll) Call Long Distance for. ... Drexel-1263
Franklin A W Manufacturing Corp
2216 W 11th Los Angeles. ... Drexel-1263
(Toll) Call Long Distance for. ... Drexel-1263

GENERAL ELECTRIC CO

235 Montgoy. ... DO uglas-3740
GENERAL ELECTRIC SUPPLY CORP
1201 Bryant MA rket-4000
HALE EDWARD F COMPANY APPLIANCE
DIVISION 1355 Mkt. ... UNdrhil-9861
KAEMPER-BARRETT INC
Tung-Sol Radio Tubes
246 S Van Ness Av. ... MA rket-6625
Lasure Harry A Co 2216 W 11th Los Angeles
(Toll) Call Long Distance for. ... Drexel-1263
MEYBERG LEO J CO 70-10th. ... UN drhil-1212
O'Brien's 1452 Market. ... UN drhil-4204
Pac Radio Crystal Co 1158 Sutter. TU xedo-6961
Pacific Wholesale Co 116-9th. ... UN drhil-4843
PHILCO CORP Russ Bldg. ... GA rfid-5232
(Continued Next Page)

Radio Supplies & Parts--

Wholesale & Mfrs--(Cont'd)
R C A RADIOTRON TUBES--
ZACK RADIO SUPPLY CO
1426 Market MA rket-1426

S F Radio & Supply Co 1284 Market. MA rket-4568
Speed-X Mfg Co 5306 Gough. ... HE mlock-5127
Stackpole Carbon Co 2216 W 11th Los Angeles
(Toll) Call Long Distance for. ... Drexel-1263
Technical Radio Co 275-9th. ... UN drhil-1494
WENGER E CO
1450 Harrison Oakland GL encort-1020
Wholesale Radio & Electric Supply Co
140-9th HE mlock-3680

ZACK RADIO SUPPLY CO

1426 Market MA rket-1426
Mackay Radio & Telegraph Co
350 Mission. ... GA rfid-3162
Radiomarine Corp of America
Marine Radio Telgraph & Telphn Equip
16-1st. ... GA rfid-0673

TECHNICAL RADIO CO

SALES and SERVICE on
RADIO TRANSMITTERS
MARINE AND
COMMUNICATION
EQUIPMENT
275-9th. ... UN drhil-1494

Radio Testing Equipment

Brown C C Co 26-9th. ... MA rket-7155
GENERAL ELECTRIC CO
Electronics Department
235 Montgomery. ... DO uglas-3740
MEYBERG LEO J CO 70-10th. ... UNdrhil-1212
S F RADIO & SUPPLY CO 1284 Mkt. MA rket-4568
Zack Radio Supply Co 1426 Market. ... MA rket-1426

Radios--Renting

ADAMS RADIO STORES
ALL TYPES OF RADIOS RENTED
Table Sets for Hospitals, Offices, Hotels
Battery Sets for All Occasions
Automatic Phonographs for Parties,
Weddings, Etc. - Records Included
2 Branch Stores to Serve You
Main Store
468 Geary. ... OR dway-8820

Gilbert Electric & Radio Co
465 O'Farrell. ... TUxedo-2262

Radios--Wholesale & Mfrs

Arma Distributing Co The 6-43 Gough. ... FIImor-4000
Bendix Radio-Div of Bendix Aviation Corp
1355 Mkt. ... UNdrhil-2727
Bexar Supply Co 22 Front. ... EX brook-1209
Brown C C Co 26-9th. ... MA rket-7155
Brown C C Co 26-9th. ... UN drhil-6633

BRUNTONS AUTOMOTIVE SERVICE

Bushnell Sales Co 1355 Mkt. ... 1460 Pine OR dway-4141
Canal Radio Mfg Co 271-7th. ... HE mlock-0212
Coast Radio Supply Co 50 Otis. ... HE mlock-4242
Crosley Corporation 1585 Folsom. ... HE mlock-0346

EMERSON RADIOS--

COAST RADIO SUPPLY CO
50 Otis. ... HE mlock-4242
GENERAL ELECTRIC CO
Electronics Department
235 Montgomery. ... DO uglas-3740
KAEMPER-BARRETT INC
Distributors Admiral Radios
246 S Van Ness Av. ... MArket-6625
Magnavox Co The 1355 Mkt. ... UNdrhil-2727
McCormack & Co 1355 Mkt. ... UNdrhil-4060
MEYBERG LEO J CO 70-10th. ... UNdrhil-1212
Pacific Wholesale Co 116-9th. ... UN drhil-4843

PHILCO CORP

Radio-Phonograph Combinations
Russ Bldg. ... GA rfid-5232
R C A VICTOR RADIOS-VICTROLAS--
MEYBERG LEO J CO
Wholesale Distributors
70-10th. ... UNdrhil-1212
Remler Company Ltd 2101 Bryant. ... VA lencia-3435

SPARTAN RADIOS--

EBERHARD GEO H CO THE
290-1st EX brook-4444
Technical Radio Co 275-9th. ... UN drhil-1494
Thompson & Holmes Ltd 2701-16th. HE mlock-0800
Wholesale Radio & Electric Supply Co
140-9th HE mlock-3680
ZACK RADIO SUPPLY CO 1426 Mkt. MA rket-1426

Please distinguish between the black letter O and the red figure 0 when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit dialed and then release the dial without forcing or retarding its return motion.

Radiotelephone & Radiotelegraph

Equipment
HEINTZ & KAUFMAN LTD
RADIO DIRECTION FINDERS
ECHO DEPTH SOUNDERS
21 Drumm. ... EX brook-6181

Mackay Radio & Telegraph Co
350 Mission. ... GA rfid-3162
Radiomarine Corp of America
Marine Radio Telgraph & Telphn Equip
16-1st. ... GA rfid-0673

TECHNICAL RADIO CO

SALES and SERVICE on
RADIO TRANSMITTERS
MARINE AND
COMMUNICATION
EQUIPMENT
275-9th. ... UN drhil-1494

ZACK RADIO SUPPLY CO

1426 Mkt. MA rket-1426
Allied Textile Co 50 Otis. ... HE mlock-2434

AMER WIPING MATERIALS CO

QUALITY
WIPING RAGS
COTTON & WOOL WASTES
CHEESE CLOTH & MILLEDS
COTTON GOODS
POLISHING CLOTHS
MARINE SUPPLIES
342-5th. ... Sutter-5393

CALIF RAG CO

Colored and White
WIPING RAGS
For Every Purpose
TEA TOWELS - FLOUR SACKS
The Largest Wiping Rag Laundry
on the Pacific Coast
2450 Harrison. ... VA lencia-0063

CALIFORNIA WIPING MATERIALS CO

SUPERIOR QUALITY
WIPING RAGS
Wiping Materials for
Every Purpose
245 Natoma. ... GA rfid-9290

COLBERG SUPPLIES

724 Golden Gate ORway-2061
Consolidated Supply Co 342-5th. ... Sutter-5393
GOTTON PRODUCTS COMPANY
344 Clementina. ... DO uglas-3452
Fox Murray H 49 Geary. ... EX brook-2858
Marian Company 245 Natoma. ... GA rfid-9290
Meagher's Jas Soss
270 Napoleon. ... MI ssn-5300
Morse A U & Co 53 Page. ... HE mlock-6446
National Rag & Waste Co
2450 Harrison VA lencia-0063
Safren Wool Stock Co 800 Minnesota VA lencia-6156

S F SANITARY RAG CO

1123 McAllister WE st-2093
Sano-Kleen Co 245 Natoma. ... GA rfid-9290

SCHULKEN BROS INC

STERILIZED
WIPING RAGS
For All Commercial Purposes
748 Bryant. ... GA rfid-8542

Standard Wiping Rag Co
800 Minnesota VA lencia-6156

Telephone people, though never busier, are never too busy to be courteous and helpful.

Rags--(Cont'd)

SUNSET TOWEL SUPPLY CO
Wiping Towels & Rags - Rented
Reclaimed
VAC-CLEEN PROCESS
Gives Superior Absorbency
Sanitization Prolongs Wear
958-28th, Oakland
From S F Zone only No Inter-City Charge)
Ask "Operator" for Entrprise-10892

Torre G B & Sons
Sterilized Rags For Every Purpose
103 Bay. ... EX brook-0742

UNITED TEXTILE CO

2450 Harin VA lencia-0063
Weeks-Howe-Emerson Co
Wiping Rags
255 Mission. ... EX brook-2681

RAILINGS

GRAFF A & SONS ART BRASS & METAL
SPINNING WORKS 37 Shipley EX brook-3260
KEYSTONE METAL & PLATING WORKS
Brass Bar Rails-Railings All Kinds
310 Tehama. ... SU tter-5590

RAILROAD COMPANIES

Acme Fast Freight Inc 244 California EX brook-4353
Alameda Belt Line Railroad 526 Missn. SU tter-1651
Alton Railroad The 681 Market. ... YU kon-1218
Alton & Southern R R The 420 Mkt. EX brook-4695
Atchison Topeka & Santa Fe Ry
See Santa Fe Ry Co
Atlas Freight Inc 244 California. ... EX brook-4353
Baltimore & Ohio R R Co
Monadnock Bldg GA rfid-6395
Belt Railway Co of Chicago 216 Pine. ... SU tter-1494
Boston & Maine Railroad Monadnock Bldg. ... GA rfid-4215
Suair-intendant 1st & Mission. ... EX brook-3353
Calif St Cable Ry Co Hyde & California. OR dway-4330
Calif Transit Association 58 Sutter. ... EX brook-6790
Canadian National Railways Freight Dept
648 Market SU tter-5091
Canadian National Railways Passenger Dept
648 Market SU tter-1321

CANADIAN PACIFIC RAILWAY CO

Passenger Dept 152 Geary. ... SU tter-1585
Freight Dept Monadnock Bldg. ... GA rfid-5185
Chesapeake & Ohio Railway Co
311 California EX brook-4771
Chicago and North Western Railway Company
681 Market EX brook-5308
Chicago Burlington & Quincy R R Co
Chicago & Eastern Illinois R R e81 Mkt. YU kon-0253
Chicago Great Western Railroad Co
Monadnock Bldg. ... GA rfid-2390
Chicago & Illinois Midland Railway Co
681 Market EX brook-3207
Chicago Milwaukee St Paul & Pac R R
Passenger Dept 653 Market. ... GA rfid-5951
Freight Dept Monadnock Bldg. ... DO uglas-4912
Chicago St Paul Minneapolis & Omaha Ry Co
681 Market EX brook-5308
Colorado & Southern Ry Co
Monadnock Bldg GA rfid-6600
Delaware Lackawanna & Western R R Co
Monadnock Bldg SU tter-7515
Denver & Rio Grande Western R R
Monadnock Bldg GA rfid-2698
Erie Railroad Monadnock Bldg. ... SU tter-3875
Fort Worth & Denver City Ry Co
Monadnock Bldg GA rfid-6600
Frisco Lines Monadnock Bldg. ... DO uglas-1128
Grand Trunk Ry System
Freight Dept 648 Market. ... SU tter-5091
Great Northern Railway Co
Passenger Dept 679 Market. ... SU tter-6051
Freight Dept Monadnock Bldg. ... YU kon-1246
Green Bay & Western R R Co
Monadnock Bldg SU tter-3285
Illinois Central System 85-2nd. ... DO uglas-5535
Indiana Harbor Belt Railroad
Monadnock Bldg DO uglas-4475

KANSAS CITY SOUTHERN LINES--

KANSAS CITY SOUTHERN LINES
Kansas City Southern Ry
Louisiana & Arkansas Ry
General Agent
Monadnock Bldg. ... SU tter-7881

KANSAS CITY SOUTHERN LINES--

KANSAS CITY SOUTHERN LINES
Kansas City Southern Ry
Louisiana & Arkansas Ry
General Agent
Monadnock Bldg. ... SU tter-7881

UNION PACIFIC RAILROAD COMPANY

Key System
East Bay Transit Terminal 1st & Mission. ... GA rfid-5756
Information & Lost Property. ... GA rfid-5756
Between 12 Midnight & 8 AM
Call. ... HI aate-4127
Employment Bureau 1st & Mission. ... Sutter-1696
Bldg Manager 1st & Mission. ... EX brook-3353
Executive & General Offices
1106 Broadway Oakland HI gate-4127
Lackawanna Railroad Monadnock Bldg. SU tter-7515
Lehigh Valley R R Co Monadnock Bldg. ... SU tter-5129

RAILROAD COMPANIES--

(Cont'd)
Louisiana & Arkansas Railway Co
Monadnock Bldg SU tter-7881
LOUISVILLE & NASHVILLE R R CO
Monadnock Bldg. ... EX brook-1366
After 6 PM & Sun & Hol call. ... FIImor-0979
Or. ... GRoyston-3210
Market St Railway Co 58 Sutter. ... Sutter-3400
Minneapolis & St Louis R R Co
Monadnock Bldg SU tter-3118
Missouri-Kansas-Texas Lines Monad Bldg DO uglas-6335
Missouri Pacific Lines Monadnock Bldg SU tter-1220
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10420
Municipal Railway Geary &