

**Scales-(Cont'd)**

**KRON INDUSTRIAL DIAL SCALES**

Springless—accurate—  
 Launch, Portable, Dorr-  
 mah, Platform, Crane,  
 Truck, Batching, Meat,  
 Chargin, Meat,  
 Dairy scales.



Kron Scale Division  
 The Yale & Towne Manufacturing Co.  
**"WHERE TO BUY THEM"**  
 SALES & SERVICE  
 Mantes T R Company 236 Fremont GA rfd-7007  
 Kron Scale Div Yale & Towne Mfg Co  
 236 Fremont GA rfd-7007

**MANTES T R COMPANY  
 INDUSTRIAL  
 SCALES  
 NEW AND USED**  
 Agents for  
 Exact Weight - Kron Dials  
 Buffalo - National Counting  
 and  
 Trimer Official U. S. Post Office  
**SCALES**  
 Inspecting and Repairing  
 236 Fremont GA rfd-7007

Miller William 921 Mission.....EX brook-4541  
**NATIONAL EQUIPMENT CO**.....YUkon-1877  
 952 Mission  
 National Scale Co 236 Fremont.....GA rfd-7007  
 Pac Peerless Weighing Mach Corp  
 Peerless Weighing & Vending Mach Corp  
 Pneumatic Scale Corp Ltd 320 Market.....SU tter-4737  
 Richardson Scale Co  
 Automatic Hopper & Conveyor Scales  
 580 Market.....GA rfd-7700  
 Sanitary Scale Co  
 C W Souding-Sales & Service.....SU tter-4464  
 742 Market.....SU tter-4464

**STANDARD COMPUTING SCALES—  
 U S SLICING MACHINE CO**  
 949 Mission.....GARfid-8429

Standard Computing Scales Co  
 1826 Bay Shore Blvd. RA ndph-2929  
 Toledo Scale Co 968 Mission.....SU tter-0250

**TOLEDO SCALES**  
 NEW & USED  
 SCALES



For Meat Markets,  
 Delicatessen, Grocery  
 & Candy Stores, MEAT  
 & P A R T S, POST  
 Scales, SHIPPING  
 Scales—portable or dormant, INDUS-  
 TRIAL Scales meeting every requirement  
 in Manufacturing—Packing, Counting,  
 for Inventory Purposes, Repair Service.  
 Workmanship Guaranteed.  
**"WHERE TO BUY THEM"**  
 Toledo Scale Co 968 Mission.....SU tter-0250  
 Trimer Scales Agency 236 Fremont.....GA rfd-7007

**Scales-Mfrs**  
 Howe Scale Co The 118-4th.....SU tter-8807

**Scales-Repairing**  
 BURT-KLINE CO 2415-17th.....UN drhl-2593  
 Fairbanks Scale & Co 630-3d.....EX brook-5855  
 GEDDES JAMES & CO 743 Mission.....GA rfd-6996  
 HOWE SCALE CO THE 118-4th.....SU tter-8807  
 TOLEDO SCALE CO 968 Mission.....SU tter-0250

**Scales—Used**  
 TOLEDO SCALE CO 968 Mission.....SU tter-0250

Rather than dial operator on local calls, please dial these calls direct.

Please be sure you hear the dial tone before starting to dial. If slow dial tone should be experienced at any time, please wait. "Flashing" prevents the equipment from doing an effective job for you.

**Scalp Treatment**

Bessie Moss Beauty Salon 1607 Ellis. FI lmer-3451  
 Black Anna Miss 406 Sutter.....GA rfd-8474  
 Emree Paul J 792 Geary.....PR aspt-7249

**FOX FRANCES INSTITUTE**  
 SCIENTIFIC TREATMENT  
 OF THE HAIR FOR MEN & WOMEN  
 New York, London and Paris  
 FRANCES FOX TREATMENTS  
 Are Famous for Correcting Falling Hair &  
 Frequent Scalp Allments & for Restoring the  
 Vigor, Luster & Color to the Hair.  
 Room 406  
 46 Kearny.....SU tter-5118

Gilbert Elizabeth  
 Specializing in Geneva Treatment  
 That Positively Grows Hair  
 Private Office—Men and Women  
 133 Geary.....DO uglas-2787

Golden System Hair & Scalp Specialists  
 166 Geary EX brook-2882

Golden System Scalp Treatment Studio  
 Gladys L. Garriss-Originator  
 358 Sutter.....GA rfd-3121

Goldman Vera Sadicoff MD  
 By Appointment Only  
 516 Sutter.....EX brook-8672  
 Night & Day call.....HEmlack-5331

**HARPER METHOD SHOP**  
 E. M. Welch  
**MEN & WOMEN**  
 Room 720  
 323 Geary.....GA rfd-3394

Ivy Hair Tonic Agency 619 Market.....SU tter-2994

**JEANETTE'S BEAUTY SALON**  
 PARKER HERBEX  
 Scalp & Hair Treatments  
 By Trained Operator  
 209 Post.....GARfid-9932

Jodoin M 619 Market.....SU tter-2994  
 Keating Henrietta A Miss 166 Geary EX brook-7995  
 Narbut J I 133 Geary.....GA rfd-5749

Perry Martell's Beauty Shop  
 1262 Golden Gate Av. FI lmer-3274  
 Pilon Hair Grower Institute 830 Mkt. EX brook-0827

**THOMAS**

**EXPERTS  
 KNOW How to  
 REMOVE ITCHY  
 DANDRUFF SCALES  
 AID SCALP HYGIENE**



Call Today for FREE Scalp Consultation  
 740 Market, Phelan Building  
 (Separate Departments for  
 Men and Women)  
**Phone EX brook 3602**  
 Oakland, 1404 Franklin  
**Phone Glencourt 3544**  
 10 A. M. to 8 P. M., Sat. to 5 P. M.

**THOMAS**

**FALLING HAIR  
 STOPPED  
 AND REGROWN  
 SCALP DISORDERS  
 CORRECTED**

Successful for 12  
 Years in the  
 Prevention of  
 Baldness. Don't  
 Grow Bald  
 Because Other  
 Methods Fail.

One Treatment Shows Improvement  
**All Clients Treated Personally  
 No Branch Offices**

For Men For Women  
**MIKE SHERANO**  
 TRICHOLOGIST  
 209 POST  
 Suite 1021 SU tter 8798

**RICHARDSON A L**

ULTRA VIOLET, VIOLET AND  
 INFRA RED RAYS  
 XERVAC MASSAGE  
 for relieving scalp troubles and  
 growing hair.  
**MEN EXCLUSIVELY**  
 68 Post.....EX brook-3771

**SHERANO MIKE** 209 Post.....SU tter-8798  
 (See Advertisement This Page)

**THOMAS HAIR & SCALP SPECIALISTS**  
**THE** 740 Market. EX brook-3602  
 (See Advertisement This Page)

Thionholt Katharine 177 Post.....DO uglas-4124  
 Vivagiro 1005 Mkt.....HEmlack-5331  
 Young Clare C Mrs 375 Sutter.....GA rfd-1429

**Scavengers  
 —See Garbage Collection**

**School Furniture**  
 American Seating Co 207 S Van Ness Av. UN drhl-0468

**HEYWOOD-WAKEFIELD CO**  
 1355 Market. UN drhl-8484  
 Ink Ribbon Mfg Co 635 Howard.....SU tter-1020  
 Turner Fred E Co  
 Complete Line of School Furniture  
 788 Mission.....SU tter-5586

**School Placement Service**  
 Pac Marine Engineering School  
 510 Battery.....DO uglas-7385

**School Supplies—Retail**  
 John's School Store 3634 Geary.....EVRgreen-9920  
 Milton Bradley Co 735 Market.....DO uglas-4848

**PROGRAM CLOCKS—  
 STANDARD ELECTRIC TIME CO OF  
 CALIF THE 248 Market. SU tter-5980**

Schwabacher-Frey Co 735 Market.....DO uglas-4848  
 The Blue Bird Store 6319-3d.....RAndph-10150

**School Supplies—Whse**

American Seating Co 207 S Van Ness Av. UN drhl-0468  
 Binney & Smith Co Hearst Bldg.....DO uglas-7930  
 California Notion & Toy Co 573 Mkt. EX brook-7250  
 Coe Lynn S 420 Market.....SU tter-4344  
 Eastern Tablet Corp 768 Mission.....DO uglas-8564  
 Golden Gate Stationery & Toy Co  
 822 Mission. SU tter-8215  
 Ink Ribbon Mfg Co 635 Howard.....SU tter-1020  
 Pacific School Supply House  
 Private Schools A Specialty  
 2182 Bryant.....AT water-0376  
**S F NEWS CO THE** 657 Howard.....SU tter-1276  
 Schwabacher-Frey Co 735 Market.....DO uglas-4848  
**ZELLERBACH PAPER CO**  
 534 Battery. EX brook-1631

**Schools**

**—See also Specific Types of  
 Instruction; i.e., Accounting  
 Schools; Art Schools;  
 Automobile Driving  
 Instruction; Beauty Culture  
 Schools; Business Schools;  
 Kindergartens; Law Schools;  
 Music Instruction; Trade  
 Schools; Etc**

Academy of Advertising Art  
 215 Kearny. EX brook-5566

Alexander Hamilton Institute  
 Executive Training-Bus Adminstr  
 Merchants Exchange Bldg.....DO uglas-4021  
 American School 742 Market.....SU tter-4425  
 Armstrong Fritzi Astrology School  
 10:30 AM-8 PM Classes Men & Fri Even  
 435 Powell.....DO uglas-6571

**ART OF CALMNESS TRAINING SCHOOL**  
 Learn the Art of Calmness to Save  
 Energy - Banish Fatigue and  
 Irritability  
 Improve Your Appearance  
 Eliminate Eye Strain and the  
 Need for Glasses  
 Suite 709 Golden Gate Theatre Bldg  
 25 Taylor.....PRospt-9432

**Schools-(Cont'd)**

**ART STUDIO**  
 Private Instruction in Fine Arts  
 PORTRAIT - LANDSCAPE  
 OIL - PASTEL - WATERCOLOR  
 341 Stockton.....GARfid-8789

Auto Driving School of S F  
 145 S Van Ness Av. MA rket-6246

**BALL SECRETARIAL SCHOOL THE GRACE**  
 58 Sutter EX brook-5232

Barclay Calculating & Secretarial Bureau  
 605 Market. DO uglas-1749

**BARCLAY SCHOOL**  
 Secretarial & Comptometer  
 605 Market.....DO uglas-1749  
 Barrett's M G Secretarial School  
 222-2nd Av. SK yline-7152

**BATES SCHOOL**  
 Founded 1867  
 Fully accredited—Coeducational  
 Grammar and High School  
 Departments

For 75 Years this school has  
 applied the finest education  
 and training for young people.

"SERVICE RENDERED BY"  
 Bates School 3010 Clay.....FI lmer-9837

Bates School 3010 Clay.....FI lmer-9837

**BECKMANN HOLLISTER & CO**  
 Public Speaking and Salesmanship  
 661 Market.....DO uglas-1136

**BERLITZ SCHOOL OF LANGUAGES**  
 ALL MODERN LANGUAGES  
 By Trained Native Teachers  
 Day & Eve. Classes  
 209 Post.....EX brook-0628

Berry School of Shorthand 2317 Market. MA rket-7908  
 Bias Studio of Oral Expression  
 California & Mason DO uglas-8800

**BOUTIN COLLEGE FRANCAIS**  
 FRENCH - SPANISH & ALL LANGUAGES  
 Class & Private - Citizenship Training  
 English for Foreigners  
 210 Post.....SU tter-4717

**BRADBURY'S COMMERCIAL COLLEGE**  
 (See Advertisement Page 382)  
 Brisbane Elementary School  
 Eldorado Brisbane RA ndph-9523  
 Burke's School Miss 3065 Jackson.....WA lmut-4412  
 California 229-32nd Av.....SK yline-7742

Calif Auto Driving School The  
 608 Geary OR dway-8926  
 BA vylow-6640

Calif College of Chiropody Inc  
 1770 Eddy FI lmer-2893

California Labor School 216 Market. DO uglas-7494  
 California Radio School 735 Larkin OR dway-7031  
 Calif School of Fine Arts  
 Chestnut & Jones OR dery-2640

**CALIF SCHOOL OF MECHANICAL ARTS**  
 High School/Junior College  
 2250-17th MArket-1647

**CALIFORNIA SECRETARIAL SCHOOL**  
 Individual & Class Instruction  
 Russ Bldg. SU tter-2078  
 (See Advertisement Opposite Page)

Calif Teachers Assn 460 Market.....GA rfd-0175  
 Capitol Radio Engineering Institute Inc  
 760 Market. YU kon-1394

Carlson Lillian School of Invisible Hosiery Mending  
 2209 Chestnut.....WAlnut-7104

Central Radio & Television Schools Inc  
 Hearst Bldg. GARfid-4795

Charm House Nursery School  
 Nursery For Children 2 To 5 Yrs Old  
 2117 Lake.....BA vylow-6133

**CHASE MAY B SCHOOL**  
 Specializing in Math., Chem., Physics., Lab.  
 Coaching all subjects.  
 College - High School - Grades - College  
 Board Ex.  
 English, Shorthand, Typing, Bookkeeping,  
 High School and College subjects for Adults.  
 May B. Chase, A.B., B.S., Columbia Univ., N.Y.,  
 California High School Life Diploma  
 1325 California.....OR dway-7833

**CHILD HAVEN KINDERGARTEN NURSERY**  
 3620 Market.....VA lencia-2879

Chinese Christian Union Academy  
 920 Sacramento CH ina-0612

Chinese Nursery School of The G G Kindergartens  
 Assn 855 Sacramento DO uglas-9954

Christensen School of Popular Music  
 See Adv Music Instruction Instrumental  
 150 Powell.....SU tter-9577

College of Electronic Medicine  
 1200 Hyde GR ayton-0056

(Continued Next Page)

**Schools-(Cont'd)**

**COLLEGE OF PHYSICIANS & SURGEONS**  
 344-14th UN drhl-3660

Community Music School 544 Caap .MI ssn-2455  
 Comptometer School & Employment Bureau  
 605 Market. GA rfd-2447

Convent of The Good Shepherd  
 501 Cambridge. RA ndph-5873

Convent of The Sacred Heart  
 2222 Broadway. FI lmer-4649

Cotton Ethel Studio of Expression &  
 Conversation Salon 2355 Poik.....OR dway-5116

**CULTURE STUDIO EVELYN SHIPPER**  
 Graduate & Authorized Teacher  
 The Margery Wilson Method  
 Charm - Personality - Etiquette  
 845 California.....EX brook-7585

De Brezi School of Languages  
 602 Mason EX brook-2691

Dental Nurses' Training School 821 Mkt. GA rfd-7588  
 (See Advertisement This Page)

De Voto Schools 35 Vicente.....MOntrrose-3474

**DICKINSON-WARREN SECRETARIAL SCHOOL**  
 DICKINSON SHORTHAND IN 30 DAYS  
 GREGG AND PITMAN  
 COMPLETE COURSES-SEPARATE SUBJECTS  
 General, Medical, and Legal Secretarial  
 Individual-lesson Instruction, Day or Night  
 Prompt Employment Service  
 2510 Bancroft Wy Berkeley. TH ornwall-1973

**DOBIE'S NAVIGATION & ENGINEERING  
 SCHOOL** 409 Washington GA rfd-8176

**DOMINICAN SISTERS  
 IMMACULATE CONCEPTION ACADEMY  
 GIRLS' DAY & BOARDING SCHOOL**  
 Accredited Univ. of Cal. Primary, Grammar,  
 High School Grades, Academic, Commercial,  
 Music Courses. Camp Imelda for Girls at  
 Monte Rio on Russian River.  
 Open June, July and August  
 1212 Guerrero.....VA lencia-1814

**DOROTHY FARRIER SCHOOL OF CHARM &  
 MODELING** 228 Grant. SU tter-0233  
 (See Advertisement This Page)

Drew School 2901 California.....FI lmer-4831  
 (See Advertisement Following Page)

Dyar Shorthand School 68 Post.....SU tter-6983  
 Enos Studios For Women  
 See Our Adv Under Physical Culture  
 319 Grant Av.....GA rfd-3261

**FARRIER DOROTHY SCHOOL OF CHARM &  
 MODELING** 228 Grant Av. SU tter-0233  
 French School Grammar 639 Pine. DO uglas-9862  
**FRENSPAN SCHOOL** 209 Post. GARfid-8493  
 (See Advertisement Following Page)

Funke Fencing Academy 1725 Wash. TU xedo-9935  
 Glad Tidings Temple and Bible Institute  
 1441 Ellis FI lmer-6171

**GOLDEN GATE COLLEGE**  
 200 Golden Gate.....TU xedo-4605  
 (See Advertisement This Page)

Golden Gate Conservatory of Music  
 38 Mason GA rfd-9814

Hackett Eva Smith Studio of Drama  
 1511 Gough GR ayton-2412

Halberstadt School of Fencing  
 3145 Fillmore. WA lmut-6944

Hamin School The Sarah Dix 2120 Bdwy. WE st-2122

**HARBOR HILL SCHOOL**  
 Co-Educational  
**DAY SCHOOL**  
 OPEN ALL YEAR  
 FALL - WINTER - SPRING TERMS  
 Classes Pre-Primer Thru 8th Grade  
 SUMMER TERM  
 Supervised Play - Group Activities  
 Tutoring  
 Full Day - Hot Noon Meals  
 Bus Service - Afternoon Snack  
 2010 Pacific Av.....FI lmer-6986

Rather than dial operator on local calls, please dial these calls direct.

Please be sure you hear the dial tone before starting to dial. If slow dial tone should be experienced at any time, please wait. "Flashing" prevents the equipment from doing an effective job for you.

**HAUGHY MYRTLE SPEECH AND VOICE  
 STUDIO**

Formerly of Columbia University  
**PERSONALITY DEVELOPMENT**  
 Through Improvement in  
**SPEECH - DICTATION - VOICE**  
**SELF-CONFIDENCE - POISE**  
**FOREIGN ACCENT CORRECTED**  
**SPEECH CORRECTION**  
 Including  
 Stuttering, Lispering, Speech Hesitancy  
 Voice Problems, Etc.  
 Hillgate Manor  
 1360 Taylor.....TU xedo-2377

**HEALD ENGINEERING COLLEGE**  
 1215 Van Ness Av. OR dway-5500

**HEALD'S BUSINESS COLLEGE**  
 1215 Van Ness Av. OR dway-5500

Hebrew Schools of Jewish Educational Society  
 Rabbi David Stolper-Supt. Of Schools  
 Central 745 Buchanan.....UN drhl-0421  
 Richmond District 639-14th Av.....SK yline-6987  
 Helene Hughes Studios 25 Fulton.....UN drhl-2110

**HOLLOWAY ELIZABETH SCHOOL OF THE  
 THEATRE**  
 STAGE  
 RADIO SCREEN  
 Acting Technique Fencing  
 Voice & Diction Dancing  
 Scene Design Makeup  
 Play Production  
 Full Time Day School  
 Full Time Evening School  
 Children's Classes  
 Students May Enroll for Part Time  
 Holloway Playhouse  
 Fairmont Hotel.....YU kon-0059



**The House of Charm**  
 A DISTINCTIVE SCHOOL OF CHARM  
 AND FASHION MODELING  
 LEARN  
 \* CHARM  
 \* PHYSICAL FITNESS AND BEAUTY  
 \* VOICE AND DICTATION  
 \* FASHION MODELING  
 \* PHOTOGRAPHIC MODELING  
 590 SUTTER  
 GARFIELD 0969  
 Neice Fugate and Caroline Leonetti, Directors

**California  
 SECRETARIAL  
 SCHOOL** FOUNDED 1920.  
 Eighteen Years in Russ Building  
**Individual Instruction  
 for Individual Needs**

**EXECUTIVE SECRETARIAL COURSE**  
 6-9-12 months

**SECRETARIAL COURSE**  
 4 to 8 months

**STENOGRAPHIC COURSE**  
 16 to 24 weeks

**BOOKKEEPING**  
 4-8-12 weeks (also machine course)

**CIVIL SERVICE**  
 Secretarial, Stenographic

**TYPEWRITING COURSE**  
 4 to 8 weeks

**REVIEW COURSES**  
 High Speed Shorthand

Excellent Placement Department  
 for Graduates

**3rd Floor Russ Building  
 235 Montgomery**

Call, phone  
 or write for  
 Catalogue SUtter 2078

MEMBER OF THE  
 NATIONAL ASSOCIATION ACCREDITED BUSINESS SCHOOLS

**HOLLOWAY ELIZABETH SCHOOL OF THE  
 THEATRE**

STAGE  
 RADIO SCREEN  
 Acting Technique Fencing  
 Voice & Diction Dancing  
 Scene Design Makeup  
 Play Production  
 Full Time Day School  
 Full Time Evening School  
 Children's Classes  
 Students May Enroll for Part Time  
 Holloway Playhouse  
 Fairmont Hotel.....YU kon-0059

Holy Name School 1560-40th Av.....SE abright-4063

**HOUSE OF CHARM THE** 590 Sutter GARfid-0969  
 (See Advertisement This Page)

Ibanez Spanish Language Studio  
 1492 Calif.....TU xedo-5838

Immaculate Conception Academy  
 High School  
 1212 Guerrero.....VA lencia-3466

(Continued Next Page)

**Dorothy Farrier**

SAN FRANCISCO'S LEADING SCHOOL  
 OF CHARM & MODELING  
 ESTABLISHED IN SAN FRANCISCO IN 1925

**CHARM  
 SELF-IMPROVEMENT  
 FASHION MODELING  
 PHOTOGRAPHIC  
 MODELING**

**COURSES INCLUDE:**

- MAKEUP
- POSTURE
- WALKING
- DIET
- EXERCISES
- SKIN CARE
- COIFFURE
- GROOMING
- VOICE
- DICTATION
- POISE
- CONVERSATION
- PERSONALITY
- COLOR HARMONY
- DRESSING TO TYPE

SEND FOR FREE BOOKLET  
**"Secrets of Charm"**  
 OR TELEPHONE FOR  
 PERSONAL INTERVIEW

**Dorothy Farrier**  
 228 Grant Ave. - 2nd Floor  
 SUtter 0233  
 DAY & EVENING CLASSES



**Jean Turner  
 Art School**  
 The school that  
 has everything

- Modern Graphic Art
- Commercial & Fashion Illustration
- Industrial Design & Styling
- Creative Costume Design, Etc.

**Day & Eve Classes**  
 CALL  
**EX brook 5815**  
 PENTHOUSE 133 GEARY BLDG.

**Evening Schools for Men and Women**

**LAW**  
 Estab. 1901. LL.B. Degree  
 Preparation for Bar Exams.

**ACCOUNTING**  
 Estab. 1908. B.C.S. Degree  
 Prepares for C.P.A. Exams.

**TRAFFIC**  
 Estab. 1923. Rail, Motor, Air and  
 Industrial Traffic

**ADVERTISING**  
 Estab. 1940. Sponsored by  
 S.F. Advertising Club

**REAL ESTATE**  
 Preparation for the Calif. State  
 Real Estate Broker's Exam.

Separate Announcement on Each School  
**GOLDEN GATE COLLEGE**  
 Y. M. C. A. — 200 Golden Gate Avenue, San Francisco 2  
 TU xedo 4605