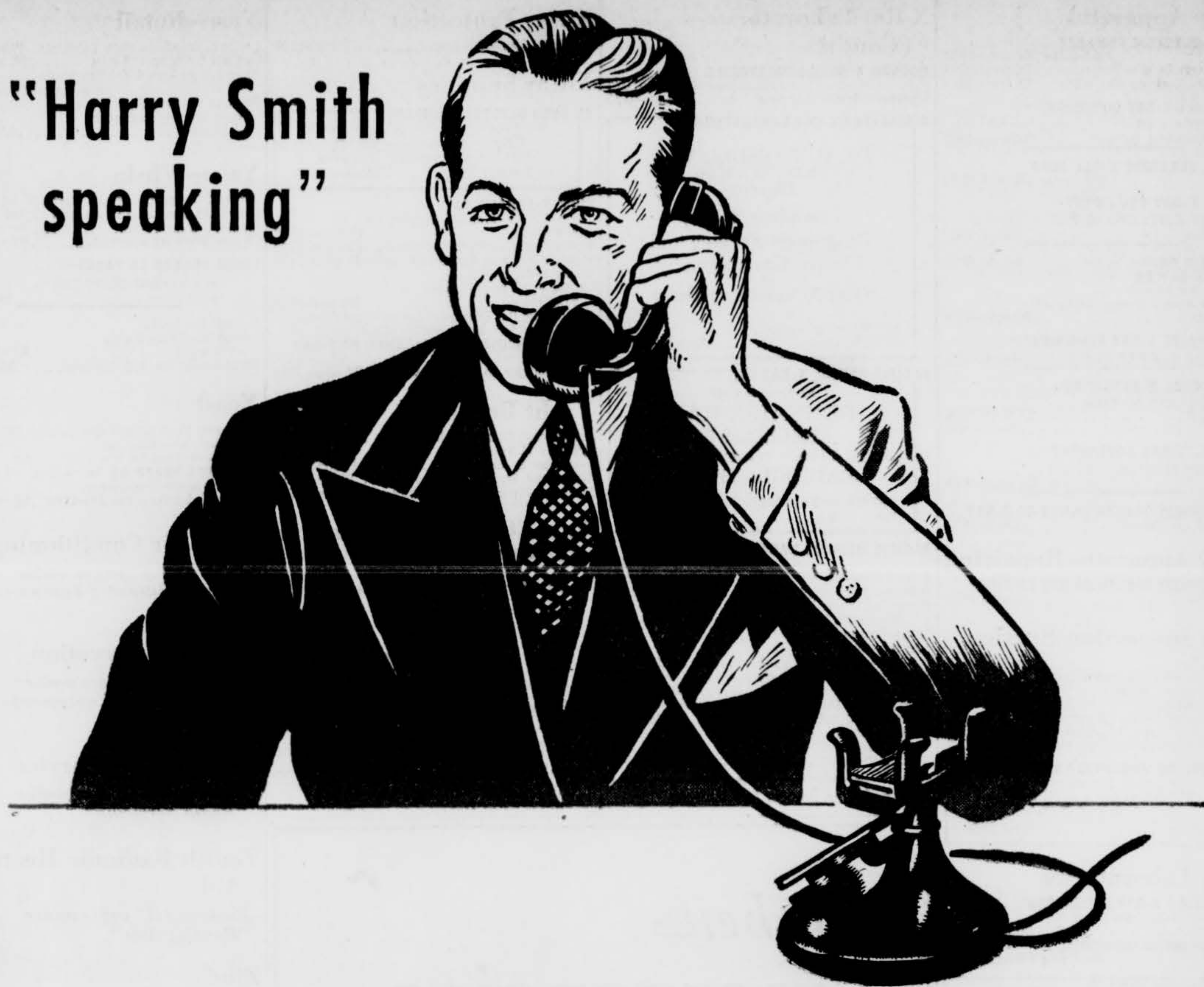


**"Harry Smith  
speaking"**



**I**n these busy war days when time counts so much, more and more telephone users are following the modern style:

**"Harry Smith speaking."**

Such an introduction establishes identity, permits both parties to get down to business without loss of time. It saves preliminaries. And it makes a fine impression.