



**MODERN or PERIOD**

Specializing in Group Purchasing Policy and Military Personnel

**ASSOCIATED HOME FURNISHERS**

1370 Mission Street at Tenth San Francisco

PHONE **HEMLOCK 1-7667**

FREE PARKING Pacific Auto Parking Around Corner On 10th St.

**Furniture Dealers—New—(Cont'd)**

**BELLACH FURNITURE CO.**  
COMPLETE HOME FURNISHINGS  
"At Lower Than City Prices"  
Free Delivery Within 100 Miles  
819 Francisco Blvd. S. Rafael, Glmwd 3-8041

**BENEDICT & BANDER** 1287-9th Av. . . . LO mbrd 6-4866

**BERNHARDT'S INC.**  
Since 1886  
**COMPLETE INTERIORS**  
Custom Upholstery  
Furniture Made To Order  
New Address  
524 Golden Gate Av. . . . . PR ospt 6-0171

**BETTER HOMES FURNITURE CO.**  
2230 Polk . . . . . OR dway 3-9343  
Appliance Dept 2230 Polk . . . . . OR dway 3-9344

**BIAGI DAN & CO.** 1625 Mission . . . . . UN drhl 3-1000  
Biagi Dan & Co 214 Peabody . . . . . JU niper 7-4607  
Blaucci Enzo 621 Mission . . . . . EXbrk 2-6424  
Bon Marche Interiors 915 Irving . . . . . OV ariand 1-1218

**Bond Home Furnishers**  
1245 Fillmore . . . . . FIlmor 6-2691  
Bowler Furniture & Appliance Co. . . . . SKyin 1-6776  
4401 California . . . . . SKyin 1-6776

**BOXER'S FURNITURE APPLIANCE & RADIO CO.** 1401 Fillmore . . . . . FIlmor 6-5400  
Brancoli & Gava 2001 Van Ness Av. . . . . GRaystn 4-7444

**BREUNER JOHN GO THE**  
571 Sutter . . . . . SU tter 1-7400

**BROADWAY STORES THE**  
620 Valencia . . . . . MIsan 7-6264

**BROWN FURNITURE & APPLIANCE**  
2275 Market . . . . . UN drhl 1-7328  
Burton & Rose 745 Mission . . . . . EXbrk 2-0381  
California Furnishers 2949 Balboa . . . . . SKyin 1-3861

**CALIFORNIA HOME FURNISHINGS**  
Furniture - Appliances - Rugs - Draperies  
Open Wed. Eves. Till 9 P.M.  
E. Devenenzi - E. Leganillo  
1694 Union . . . . . PRospt 6-6001

**Furniture Dealers—New—(Cont'd)**

Call Upholstering Co. . . . . MO itres 4-0649  
3358-9th Av. . . . . VA lencia 6-2116  
Carpet Mart 2867 Mission . . . . . SU ttr 1-1325  
Century Furniture Co Inc. 855 Mission . . . . . MA rket 1-7042  
Cherin Furniture Co 727 Valencia . . . . . UN drhl 1-3126  
Cherin's 711 Valencia . . . . . UN drhl 1-3126

**CHESTER H MOORE FURNITURE CO.**  
1519 Market . . . . . HE mlock 1-3663

**CLARK ALFRED B AUCTION STUDIOS**  
1185 Sutter . . . . . PR ospt 6-3461

**CLARK FURNITURE & WAREHOUSE CO.**  
1625 Mission . . . . . UN drhl 1-8761  
(See Advertisement Page 326)

**Cleary J & L Furniture & Appliances**  
3215 Mission . . . . . VA lencia 4-2897  
Consolidated Home Furnishings . . . . . UN drhl 3-2600  
2166 Market . . . . . UN drhl 3-2600  
Continental Interiors . . . . . LO mbrd 4-6700  
369 West Portal Av. . . . . LO mbrd 4-6700  
Contour Chairs of Northern California Inc.  
600 Sutter . . . . . PRospt 6-3115

**CRISTOFANI & MUZIO HOME FURNISHERS**  
Furniture - Appliances - Rugs - Draperies  
1375 Mission . . . . . KLandis 2-3738  
For Appointments call . . . . . JO rdn 7-4474  
Or Sn Mts. . . . . FRed 5-9232

**DAINI ALBERT** 1529 Pine . . . . . OR dway 3-6316  
(See Advertisement Page 327)

**DAINI BROS.**  
Corner Polk & Polk  
2001 Polk . . . . . OR dway 3-4540  
(See Advertisement Page 326)

**Dario's Home Furnishings**  
725 Portola Dr. . . . . LO mbrd 4-6760

**DAVIS FURNITURE CO.**  
**COMPLETE Home Furnishers**  
"2" Stores To Serve You  
981 Mission . . . . . EXbrk 2-4091  
1620 Ellis . . . . . FIlmor 6-6124

Davis Furniture Co 1620 Ellis . . . . . FIlmor 6-6124  
**DEVLET & SONS** 1660 Pine . . . . . PR ospt 5-8014  
(Continued Next Page)

The Yellow Pages save you time.

**Furniture Dealers—New—(Cont'd)**

Devenenzi Eugene 1694 Union . . . . . PRospt 6-4001  
Dosenko Paul 66-12th . . . . . UN drhl 3-6367

**Dover J & C Contemporary Furniture**  
Contemporary Furn & Interiors-Gifts  
23 Stonestown . . . . . LO mbrd 4-8833

**DOYLE FURNITURE COMPANY INC.**  
COMPLETE HOME FURNISHINGS  
AND APPLIANCES  
At 4th . . . . . Easy Credit Terms  
821 Mission . . . . . GARld 1-3038

**DREXEL FURNITURE**  
Carefully built furniture priced to suit your purse and planned to please your pride. Traditional, Contemporary, or Provincial. The "By Drexel" brandmark assures you of fine craftsmanship and true value.

*By Drexel*

"WHERE TO BUY IT?"

**RITE-WAY FURNITURE CO.**  
2700 Geary Blvd. . . . . JO rdn 7-4280  
Scarsi A R & Co 324 Stockton . . . . . EXbrk 2-0815

Dunn's Home Furnishings 901 Calif. . . . . DOuglas 2-4788

**OUR-A-BILT FURNITURE MFG CORP.**  
2851-21st . . . . . VA lencia 4-7948  
E & J Furniture Co.  
David G Blaine . . . . . PRospt 5-1202  
775 Post . . . . . UN drhl 1-5190

**Economy Furniture** 237 Fillmore . . . . . UN drhl 1-5190

**Empire Furniture Co.**  
940 McAllister . . . . . FIlmor 6-9509

**ENIS FURNITURE CO.**  
4134 Judah . . . . . LO mbrd 4-2510

**ERMANN L** 489 Haight . . . . . HE mlock 1-5567  
If no answer call . . . . . SK yline 1-4060

**ESTRADA FURNITURE CO.**  
3045-24th . . . . . MI sun 8-2808

**EWO FURNITURE CO.**  
1098 McAllister . . . . . WA tnut 1-0895

**Exhibit Furniture Co** 1378 Howard . . . . . UN drhl 1-9800

**FAIRWAY FURNITURE**  
Richmond District  
2335 Clement . . . . . SK yline 2-3855

**Family Furniture Co** 1943 Mission . . . . . UN drhl 1-2800

Advertise here—it pays.

**Furniture Dealers—New—(Cont'd)**

**FASHION FURNITURE**  
ED. SHUPACK — SUNSET DISTRICT  
Furniture - Appliances - Television  
Custom Made Draperies - Rugs  
3801 Noriega . . . . . LO mbrd 6-5520

**FIGONE FURNITURE CO.**  
Main Store 1652 Stockton . . . . . YU kon 2-6558  
Maple & Provincial Branch  
3325 Fillmore . . . . . FIlmor 6-6472

**FIGONE MAPLE & PROVINCIAL**  
3325 Fillmore . . . . . FIlmor 6-6472

**FIGUERAS J M**  
2899 Junipero Serra Blvd Colma . . . . . PLaza 5-4466

**FINE FURNITURE & APPLIANCE CO.**  
MILTON STURGIS - QUALITY FURNITURE  
Everything for the Home  
Refrigerators, Stoves, Washers, Television  
2226 Fillmore . . . . . FIlmor 6-2727

**FISHER'S HOME FURNISHINGS**  
1033 Clement . . . . . BA yview 1-3923

**FRANK NEWMAN'S** 2141 Mission . . . . . UN drhl 1-0334

**FRIENDLY FURNITURE CO.**  
LOW RENT - SAVE \$\$\$  
Home Furnishings & Appliances  
Open Tues & Friday to 9 P.M.  
547 Clement . . . . . SK yline 1-9759

Frugoli Mary 621 Mission . . . . . EXbrk 2-6424

**GALLI FURNITURE & APPLIANCE CO.**  
1200 Valencia . . . . . MI sun 7-5111  
(See Advertisement This Page)

**GARTER FURNITURE CO.**  
2137 Mission . . . . . UN drhl 1-4288

**GAVA & BRANCOLI**  
2001 Van Ness Av. . . . . GRaystn 4-7444

**Geary St. Auction House** 1774 Geary . . . . . WE st-1-2942

**GENERAL FURNITURE CO.**  
1321 Mission . . . . . UN drhl 1-9812  
(See Advertisement This Page)

**Gilbert's** 565 Sutter . . . . . EX brook 2-6797

**Giovanzana Mario Furniture**  
725 Columbus Av. . . . . YUkon 2-6482

**GIOVANZANA PETER**  
Pacific Av At Polk . . . . . PR ospt 6-1552  
(See Advertisement Page 326)

(Continued Next Page)

"Distinctive home furnishings"



**REFLEX**

Featuring **BROWN-SALTMAN GLENN of CALIFORNIA**

★ Complete Decorating Service

**Underhill 3-1080**

- DRAPERIES
- FLOOR COVERINGS
- APPLIANCES

We Feature Hand Decorated Chinese Television Sets All Leading Brands

1695 MARKET STREET

**STARLIGHT FURNITURE CO.**  
COMPLETE HOME FURNISHERS



Traditional & Modern Furniture  
Mohawk & Gulistan Rugs & Carpets  
Simmons Beautyrest & Serta Mattresses  
Kelvinator & Bendix Home Appliances  
O'Keefe & Merritt Ranges  
Zenith & Packard-Bell Radios & Television  
Ruud Water Heaters  
Eureka & Hoover Vacuum Cleaners  
Thayer Baby Furniture

EASY PARKING

In the Same Location Since 1916  
Open Monday & Friday Till 9 P.M.

**Dial VA lencia 4-4365**

2211 TO 2221 MISSION  
Near 18th St.

**ROOM OUTFITS!**



**GREAT WESTERN**  
UNCONDITIONALLY GUARANTEES YOU  
LOWEST PRICES IN THE WEST

LIVING ROOM - BEDROOM - CHROME DINETTE SETS  
RUGS - STOVES - REFRIGERATORS  
COMPLETE GROUP OUTFIT \$199.00  
FEATURING BRAND NAMES

Terms as Low as No Money Down

**UNderhill 3-5200**

The West's Largest Room Group Outfitters

IT'S CHEAPER BY THE ROOMFUL . . . AT

**GREAT WESTERN FURNITURE CO.**

OPEN EVE. TILL 9  
OPEN SUNDAYS 11 TO 5

1475 Market St.  
Bet. 10th & 11th  
San Francisco  
BERKELEY  
Ashby & San Pablo

**SALTZMAN BROS.**

All PERIODS & STYLES

719 MISSION AT THIRD  
**DOuglas 2-8657**

**Complete Home Furnishers**  
NATIONALLY ADVERTISED APPLIANCES

**SERVING SAN FRANCISCO FOR 96 YEARS**

Specializing in Eastern Made Dining Room, Bedroom and Living Room Furniture. On our six floors are Traditional, Modern, Provincial and Colonial Styles, Rugs and Appliances.

6 FLOORS OF QUALITY FURNITURE

Visitors Welcome

**Milwaukee Furniture Company**

SU tter 1-5942

30 Styles

832 MISSION STREET BETWEEN 4TH AND 5TH STREETS  
RIGHT IN BACK OF THE EMPORIUM  
Harry W. Frank - Owner

**GENERAL FURNITURE CO.**  
3 STORES TO SERVE YOU



**BEDROOM LIVING ROOM DINING ROOM APPLIANCES**  
Cash or Credit  
**UNderhill 1-9812**  
Open Sundays 12 to 5 P.M.  
1321 Mission - S. F.

REDWOOD CITY • SAN JOSE  
1550 El Camino Rl. • 66 North Market

**GALLI Furniture and Appliance Co.**

A COMPLETE HOUSEHOLD FURNISHER

MODERN & PERIOD  
Investigate Our Friendly Credit.  
OPEN WEDNESDAY & FRIDAY EVENINGS

1200 VALENCIA  
Corner 23rd St.

Phone **MIssion 7-5111**