

## Superior does the whole job in your KITCHEN REMODELING

*with Youngstown Kitchens*

**One Call Does it All!**

Whether your problem is just a new sink and drainboard or a complete kitchen remodeling, Superior will handle the job completely - plus the financing. All work protected by a written warranty.

See this roomy kitchen on display in our newly remodeled showroom

NO MONEY DOWN EASY TERMS

Underhill 3-2626

FREE ESTIMATE and PLANNING SERVICE

San Francisco  
1301 Mission St.

Superior

Located Corner  
9th & Mission

BATH & KITCHEN REMODELING SPECIALISTS

## KITCHEN REMODELING

Complete Installation & Planning Service

FREE ESTIMATES

ONE CALL DOES IT ALL

36 Months to Pay

BUY YOUR BEAUTIFUL

*Youngstown Kitchens*

FORMICA TOPS  
ELECTRICAL  
CARPENTRY  
PLUMBING  
LINOLEUM  
TILE

1-6533

1672 MISSION STREET  
COMPLETE KITCHEN & BATHROOM MODERNIZATION ALTERATIONS AND REMODELING

### Kitchen Equipment

AMERICAN KITCHENS

Modernize ANY kitchen, new or old. Latest design. Newest improvements. Lifetime steel. Installed without tearing up floors, walls. Phone for details.

"WHERE TO BUY THEM" DISTRIBUTOR

**MEYBERG LEO J CO**  
333 Gough..... MA rket 1-3400

**DEALERS**

A & B Vertex Electric Co ..... EVgrn 6-9493  
A Valente & Sons 1872 Union..... Flmr 6-8092  
**BOOKBINDER BROS HOME APPLIANCES**  
1420 Irving..... MO ntrose 4-7676  
**BRODIE'S** 1281 Mission..... MA rket 1-0680  
**EXCELSIOR FURNACE CO**  
1420 Castro..... VAencia 4-5800  
**HOWARD'S HOME APPLIANCES**  
1156 Geary..... ORdwy 3-6106  
Rasmussen Plumbing & Appliance  
253 Clement..... BAywn 1-7328  
Seiki Bros 1840 Post..... FI lmer 6-7590

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

### Kitchen Equipment- (Cont'd)

AMERICAN-STANDARD KITCHENS

Complete line of convertible, all-steel cabinets. Accessories. Countertops. Disposer, ventilator. Plus famous American-Standard sinks.

"FOR INFORMATION CALL"

SALES OFFICE  
**AMER RADIATOR & STANDARD SANITARY CORP**  
55 New Montgomery..... YUkon 6-0372

**WHOLESALE DISTRIBUTOR**  
**TAY-HOLBROOK INC** 165-8th..... MA rket 1-6800

**RETAILERS**

Cardellini E ..... JUnpr 7-1141  
6185 Mission Daly City  
Mitchell Plumbing & Appliance Co  
2331-15th Av..... ORvnd 1-7317  
973 Valencia..... VAencia 4-0464  
**NEW MISSION HEATING & VENTILATING CO**  
3401 Mission..... MIssn 8-3933  
**SELLI A** 2054 Powell..... DOuglas 2-1968  
T And T Plumbing Co  
629 Alvarado..... MIssn 7-2338

Amer Kitchens Div Avco Mfg Corp  
1355 Market..... UNdrhl 3-1823  
Amerop Import Export Co 603 Geary. PR ospt 6-1416  
(Continued Next Page)

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

### FACTORY AUTHORIZED SALES AND SERVICE

## GENERAL ELECTRIC

KITCHEN REMODELING COMPLETE ALTERATIONS INCLUDING PLANS

Birch or Metal Cabinets  
Dishwashers - Disposals  
Built-In Appliances  
3 Years to Pay  
Free Estimates

MARKET 1-7778

GENERAL APPLIANCE Co.

369 FELL STREET S.F.

### HOWARD'S HOME APPLIANCES

CROSLY KITCHENS

F.H.A. Terms

Buy & Night Call  
ORdwy 3-6106

CENTRALLY LOCATED AT  
1156 GEARY STREET

### DWYER KITCHENS

Formerly MURPHY CABRANETTE

COMPACT KITCHENS

**DALE SALES INC.**  
RM. 303 TILDEN SALES BLDG.  
420 MARKET ST.  
EXbrook 2-6288

### MODERN KITCHENS

STEEL & WOODEN CABINETS  
BUILT-IN WARDROBES  
MODERN BATHS

Phone MOntrrose 4-1496

**REDWINE & REDWINE BUILDERS**  
FREE ESTIMATES

### Kitchen Equipment- (Cont'd)

BRAMMER NATURAL BIRCH KITCHENS

TAILORED KITCHENS  
From Production Units  
Cabinets Are Available

"FOR INFORMATION CALL"

DISTRIBUTOR  
**GORE WM A CO**  
1834 Adeline Oakland..... TWinks 3-7233

**DEALER**  
Rosen Jack Inc 1672 Mission..... HEmlck 1-6533

### Kitchen Equipment- (Cont'd)

GENEVA STEEL KITCHENS

Beauty and unmatched quality combine to make Geneva cabinets and stainless steel sinks a sound kitchen investment. Designed to custom fit any kitchen with a work-saving arrangement conforming to your ideas.

"WHERE TO BUY THEM"

DISTRIBUTOR  
**GENERAL KITCHENS LIMITED**  
390-17th Oakland  
From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 11196

**DEALER**  
Gehring Fred  
Designer & Installations  
444 Cayuga Av..... JUnpr 4-5820

### Kitchen Equipment- (Cont'd)

KELVINATOR KITCHENS

Highest Quality Sinks - Base Cabinets - Wall Cabinets With Sliding Glass Doors

"WHERE TO BUY THEM"

DISTRIBUTOR  
**KELVINATOR DIVISION OF NASH KELVINATOR SALES CORP**  
2325 E 12th Oakland..... KElog 4-0400

**DEALER**  
**KITCHEN COSMOS INC**  
3201 Telegraph Oakland..... HUmbit 3-4081

### Kitchen Equipment- (Cont'd)

KITCHEN COSMOS INC

3201 Telegraph Oakland..... HUmbit 3-4081

**DEALER**  
**KITCHEN MAID KITCHENS-**

GEHRING FRED  
Designer & Installations  
444 Cayuga Av..... JUnpr 4-5820

Laird G C & Sons 680 Mission..... YUkon 6-2883

**LYON STEEL KITCHEN CABINETS-**

GORE WM A CO  
1834 Adeline Oakland..... TW inoaks 3-7233

Maco Sheet Metal Products Co  
521-7th..... HE mlck 1-8464  
Maxi's Bargain Store 1246 Fillmore. WE st-1-8802

**MISSION BED & UPHOLSTERY CO**  
FULLMAN SEATS MADE TO ORDER  
Leatherette Cushions Recovered  
Reasonable Prices - All Work Guaranteed  
4935 Mission..... DElaware 3-5644

"WHERE TO BUY THEM"

SALES DEALERS

A & B Vertex Electric Co  
4334 Geary Blvd..... EVgrn 6-9493  
General Appliance Company  
369 Fell..... MA rket 1-7778  
**KITCHEN COSMOS INC**  
3201 Telegraph Oakland..... HUmbit 3-4081  
Neermann's 59 W Portal Av..... SE abright 1-3336

General Kitchens Limited 390-17th Oakland  
From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 11196

Modern Appliance Co  
Free List On Remodeling F. H. A. Terms  
2311 Market..... UNdrhl 1-4050  
Mullins Manufacturing Corp  
1355 Market..... HEmlck 1-5004

NATIONAL EQUIPMENT CO  
942 Mission..... YUkon 6-1877

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

When you need quick repairs use the Classified Telephone Directory. It has a convenient listing of thousands of dealers and services.

### Kitchen Equipment- (Cont'd)

NEILL HOME IMPROVEMENT

COMPLETE REMODELING KITCHENS & BATHROOMS

We Do the Complete Job

No Money Down - Easy Terms

Free Estimates & Planning

985 Valencia..... VAencia 6-3124

### Kitchen Equipment- (Cont'd)

OLYMPIA ALUMINUM KITCHEN CABINETS-

KITCHEN COSMOS INC  
3201 Telegraph Oakland..... HUmbit 3-4081

Pioneer Appliance Co 1355 Market. UN drhl 3-2000  
**PURCELL BROS** 1350 Bush..... ORdwy 3-0731  
Rasmussen Plumbing & Appliance  
253 Clement..... BAywn 1-7328  
35 Vicente..... MOntrse 4-1496  
(See Advertisement Page 406)  
**ROSEN JACK INC** 1672 Mission..... HEmlck 1-6533  
(See Advertisement Page 406)  
Sells M Company 1400 Folsom..... HEmlck 1-8411  
From telephones served by the following exchange  
East Bay Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 10000

**STERO DISHWASHING MACHINE MFG CO**  
Complete Repair Service - Parts - Supplies  
Baskets For All Dishwashers  
333-11th..... HE mlck 1-2414  
Or..... UN drhl 3-0484

Superior Home Supply Co  
1301 Mission..... UNdrhl 3-2626  
(See Advertisement Page 406)

**THOMAS'S SHEET METAL SHOP**  
See Our Ad Under Sheet Metal Work  
878 McAllister..... FI lmer 6-0553  
Vent-A-Hood Co of Bay Area  
See Our Ad Under Ventilating Equip.  
1717 Park Alameda..... LAkeshrt 3-4552

### Kitchen Equipment- (Cont'd)

YOUNGSTOWN KITCHENS

JET-TOWER DISHWASHER  
FOOD WASTE DISPOSER  
CABINET SINKS  
BASE AND WALL CABINETS

WHERE TO BUY THEM MANUFACTURER

**MULLINS MFG CORP**  
1355 Mkt..... HEmlck 1-5004

DISTRIBUTOR  
**PIONEER APPLIANCE CO**  
1355 Market..... UN drhl 3-2000

DEALERS

A & B Vertex Electric Co  
4334 Geary Blvd..... EVgrn 6-9493  
Bowman Hardware Co 2415 Sutter. WE st-1-2144  
**CAVA PLUMBING & HEATING CO**  
1520 Union..... ORdwy 3-9088  
If no answer call..... JUn 6-3962  
**EXCELSIOR FURNACE CO**  
1420 Castro..... VAencia 4-5800  
Gehring Fred  
Designer & Installations  
444 Cayuga Av..... JUnpr 4-5820  
General Appliance Company  
369 Fell..... MA rket 1-7778  
349 Fell..... SKyln 2-2400  
**GILLON LUMBER CO**  
3931 Geary Bl..... MI san 7-6851  
**GOLDEN WEST SHEET METAL WORKS**  
345 Judah..... LG mbar 6-8031  
Meyer Henry C  
Remodeling And Installation  
721 Lincoln Wy..... ORvnd 1-4349  
**PARKS APPLIANCES & SERVICE**  
2038 Clement..... SK yline 2-2268  
**PEDERSEN CHRIS LINOLEUM CO**  
150 Steiner..... UN drhl 1-8446  
**ROSEN JACK INC** 1672 Misn. HE mlck 1-6533  
Soho Hardware 1818 Post..... WE st-1-5510  
**STANDARD FURNACE & PLUMBING**  
633 Taraval..... MO ntrose 4-7081  
**SUPERIOR HOME SUPPLY CO**  
1301 Mission..... UNdrhl 3-2626

### Kitchen Goods-Blocking

See Cleaners & Dyers

### Kitchen Goods-Repairing

See Reweaving

### Kitchen Goods-Retail

Betty's Knit Blocking Studio  
Specializing in Blocking  
Cleaning & Dyeing Knitted Garments  
191-11th Av..... SK yline 2-0088  
Colonial Knit Shop  
236 West Portal Av..... LOmbrd 4-6655  
Dot's Yarn Shop  
Expert Knitting Instruction  
2325 Clement..... SK yline 2-1326  
Fambrough's  
Hand-Loomed Knits-Alterations  
3259 Pierce..... JOrdn 7-1832  
Knit Kraft Sportswear  
2544 Mission..... AT water-2-1690

### Kitchen Goods-Wholesale & Mfrs

Boonie Briar Knitting Mills  
833 Market..... DOuglas 2-2440  
Catalina Knitting Mills 833 Market. YU kon 6-2979  
Cohen Herbert A Co  
Collars-Cuffs-Bands For Garment Mfg  
116 New Montgomery..... YUkon 6-6777  
**COLBY-RALL MANUFACTURING CO**  
151-9th..... UNdrhl 3-2533  
Duskin Mfg Co  
Bam Knits in Calif  
3221-20th..... ATwtr 8-0767  
Funsten Knitting Co  
Fremont & Mission..... EX brook-2-4282  
Gantner Of Calif 1453 Mission..... MA rket 1-8700  
**BANTNER & MATTERN CO**  
1453 Mission..... MA rket-1-8700  
Gienegle Manufacturing Co  
833 Market..... DOuglas 2-2440  
Jantzen Knitting Mills 833 Market. YU kon 6-1635  
Klingler G O 375 Fremont..... GA rfd 1-6727  
Knitcraft Manufacturing Co  
2544 Mission..... AT water-2-1690  
**LERAY KNITWEAR-**  
HELWING LOUIS 154 Sutter..... EXbrk 2-4640  
**LINDNER BROS** 375 Fremont..... DOuglas 2-7713  
Lipschutz Irving  
Sweat Shirts-T-Shirts-Winter Wear  
718 Mission..... GA rfd 1-7681  
La Cede Knit Goods 120-8th..... HE mlck 1-1889

### Knitted Fabrics

ART WEAVING & MENDING SHOP  
Knit Dresses & Skirts Shortened  
213 Post..... GA rfd 1-3926  
Invisible Weaving Co The  
830 Market..... GA rfd 1-4982

TEXTILE REWEAVING CO  
KNIT DRESSES & SKIRTS  
Raveled & Restored to Original Finish  
Alterations - Mrs. McCarthy, Owner  
165 Post..... EXbrk 2-0856

The oldest of all the telephone industry's traditions is service.