

Letter & Addressing Service - (Cont'd)

FLASH LETTER SERVICE Since 1932 MIMEOGRAPHING MULTIGRAPHING VARIETY - RULED FORMS OFFSET REPRODUCTIONS Complete Direct Mail Advertising Telephone Answering Service 24 California GA rfd-1-6271

HANSEN THELMA I MIMEO - STENCIL ILLUSTRATIONS Cartoons - Caricatures Hand Lettering Original Drawings - Tracings - Forms Varying on Stencils 470 Market YUkon 6-1606

HAWKE CRYSTAL COMPANY Complete Direct Mail Service MULTIGRAPHING - MIMEOGRAPHING FOLDING - TYPING 449 Sansome GA rfd-1-7113

HERZ OLGA LETTERSHOP MIMEOGRAPHING MULTITYPING TRANSLATING - TYPING 1 Montgomery SUttr 1-2343

HIBBARD V & CO Mimeographing - Multityping Multi-Color Offset Typing - Direct Mail 177 Post YUkon 6-5742

HOOQUE FAYE MULTIGRAPHING MIMEOGRAPHING TYPING 260 California GA rfd 1-1030

KEENAN-WALKER CO PERFECT LETTERS - ALL ORIGINALS AUTOMATICALLY TYPED 447 Sansome SUttr 1-4845

Kenny Mildred 530 Powell SUttr 1-8470 LANDELL ADDRESSING SERVICE 216 Market EX brook 2-8189 LAUGHLIN ROBERT J Advertising by Mail 445 Calif GARfid 1-0456 LETTER SHOP THE 214 Mission EX brook 2-6560 (See Advertisement Page 421)

LEWIS & MAYNE INC MULTIGRAPHING MIMEOGRAPHING MULTITYPING VARIETY - MAILING LISTS COMPLETE MAILING SERVICE Pick-Up & Delivery Service 182-2d EX brook 2-7310

Lewis & Mayne Inc 182-2d EX brook 2-7310 (See Advertisement Page 421) MAIL ADVERTISING SERVICE ASSOCIATION 908 Market Tuxedo 5-4711 Mail Sales 214 Mission EX brook 2-6560 MAILWAYS INC 440 Howard YUkon 2-2524 (See Advertisement Page 421) Maude Ralph Direct Mail Service See Adv Ralph Maude Direct Mail Serv 127 Montgomery Douglas 2-8587 McLeod Bonnie Balboa Bldg SU tter 1-6315 MOTHERMAN MILDRED MULTITYPING - MIMEOGRAPHING TYPING - ADDRESSING COMPLETE MAIL SERVICE 333 Kearny SUttr 1-1891

MILES HARRY & CO COMPLETE MAILING SERVICE Mimeographing - Multityping - Printing "Our Prices Meet Your Purse Halfway" 372 Ellis PProspect 6-4300

Miles Harvey & Co 190-9th UN drhl 3-1300 MITCHELL H A CO 45 Ecker GARfid 1-4807 WATSON-BROOKS Duplicating Shop 447 Sansome DO ugias 2-1732 Watson Jean 447 Sansome DO ugias 2-1732 WESTERN EMPLOYERS SERVICE 995 Market Douglas 2-5486 (See Advertisement Page 421)

Letter & Addressing Service - (Cont'd)

PAC SHIPPER'S PHOTO OFFSET SHOP 22 California Douglas 2-8664 POOL & ASSOCIATES INC 115 New Montgomery YUkon 6-1273 Quality Letter Shop Balboa Bldg SU tter 1-6315 QUIK DUPLICATING 127 Montgomery YUkon 2-4900

RALPH MAUDE DIRECT MAIL SERVICE MIMEOGRAPHING - MULTIGRAPHING MULTITYPING Documentary IBM - Specifications Typing - Addressing - Mailing Notary Public NEW ADDRESS SECOND FLOOR STRASSBURGER BUILDING 127 Montgomery Douglas 2-8587

Rehabilitation Manufacturers 245 Mission YU kon 2-3812 Rodgers Addressing Bureau 809 Mission GA rfd-1-3848 ROSEMONT LETTER SHOP Mimeographing - Printing Typing - Addressographing Notary Public Service Pick-Up & Delivery 176 Duboce Av Hemlock 1-0817

ROSENSTEIN-NAHN 130 Bush EX brook 2-7478 Rowe A E & Co Inc 660 Mission YU kon-6-0553 ROYDON SUPPLY HOUSE PLATE EMBOSsing ADDRESSOGRAPHING Prompt Service - Pick-Up & Delivery 14 Minna SUttr 1-8595

Russell's Mail Service 25 California DO ugias 2-2419 S F DUPLICATING CO 26 O'Farrell EX brook 2-1775 SCHWABACHER-FREY CO Complete Direct Mail Service Original Letters Robotyped - Mimeographing Addressographing-Multigraphing Exp. 260 735 Market DO ugias 2-4848

Secretarial Service Heart Bldg DO ugias 2-2533 SIEMONS MAILING SERVICE 6618 Shattuck Av Oakland Piedmt 5-7373 SPEEDY OFFICE SERVICE 690 Market YUkon 2-2244 STAR TRANSCRIBING BUREAU Mimeographing CYLINDER TRANSCRIBING TYPING Addressing and Mailing 49 Sacramento YUkon 6-5147

Steele Fred L 398 Pacific Av SU tter 1-3188 SUTTER LETTER SERVICE "Prompt & Efficient Service" AUTO-TYPING MIMEOGRAPHING MULTIGRAPHING Expert Statistical Typing We Call for & Deliver NOTARY PUBLIC 58 Sutter YU kon 2-4673 If no answer call LD mbard 4-3904

Tapping R M & Co 580 Market SU tter 1-3287 If no answer call GA rfd 1-7700 Town Hall Work Shop 459 Powell DO ugias 2-8571 VARIETY LETTER SHOP 580 Market SU tter 1-3287 If no answer call GA rfd 1-7700

VARNEY LETTER SHOP Mimeographing Our Speciality Specifications - Ruled Forms Mail Campaigns - Statistical Typing 525 Market SUttr 1-2570

VICTOR & CARTER 770 Mission YU kon 6-4045 (See Advertisement Page 421) Watson James E 25-3d YU kon 2-4225 WATSON-BROOKS Duplicating Shop 447 Sansome DO ugias 2-1732 Watson Jean 447 Sansome DO ugias 2-1732 WESTERN EMPLOYERS SERVICE 995 Market Douglas 2-5486 (See Advertisement Page 421)

Letter & Addressing Service - (Cont'd)

WILSON LETTER SERVICE ADDRESSING & MAILING Hearst Bldg GA rfd-1-8595 WRIGHT LETTER SHOP MULTITYPING - PRINTING ADDRESSING & MAILING COMPLETE DIRECT MAIL SERVICE 126 Sutter Douglas 2-3968

Letters-Sign CALIF WOOD CARVING CO WOOD LETTERS Raised & Flat Any Style or Shape - Expert Workmanship 1124 Howard UN drhl-1-5540

COAST DIRECTORY CO Plastic & Lucite Letters 1121 Howard Hemlock 1-8112 Engineered Metals Inc 575 Mission YUkon 2-3830 FERRO ENAMELING CO Porcelain Enamel Letters 1100-57th Av Oakland KE ilog 2-0266 IDEAS UNLIMITED MITTENS DISPLAY LETTERS Ceramic Tile Letters - Stock on Hand 12 Geary SUttr 1-8551

ROTH DIRECTORY CO Plastic Letters for Directories Menu Signs, Schedule Boards, Etc. 8 Sizes - 1/2" to 2 1/2" Carried in Stock 31 Stevenson EX brk 2-1823

Sauborn George Winter Wood-Metal-Plastic-Mittens Title 2444 Harrington Av Oakland KE ilog 2-8215 Table & Ticket Co The 425 Bush EX brook 2-2878

TAYLOR & ART INC Formed Metal-Plastic Letters 1710 E 12th Oakland KE ilog 4-7377 TRIPLE S SUPPLY CORP Changeable-Masonite Letters 210-1st Douglas 2-1952

Libraries-Circulating & Rental A-1 Magazine Subscription Gift Co 3240 Sacramento Flimr 6-0825 Aho Psychologic Center 948 Market DO ugias 2-4206 Book-Nook The Open Even-Sun & Holidays til 10:30 PM 430 Judah SE abright 1-3645 Bookshelf The 346 Presidio Av WA lnt 1-5514 Brooks Stationery & Record Shop 1839 Irving MO ntrose 4-6829 Central Circulating Library 3159 Polk OR way-3-7991 Central Circulating Library Greeting Cards & Gift Wrappings 465 Calif DO ugias 2-0827 Chancicreen Library 2334 Polk OR way-3-5432 Currie Card & Gift 842 Geary OR way 3-4338

DONAHUE LIBRARY The Catholic Library of San Francisco 50 Oak MA rket-1-4260 Downtown Library 22 Front EX brook 2-8085 French Library The 414 Mason DO ugias 2-6754 Golden Bough Library 2418 Fillmore WE st 1-2559 Kenney's Bazaar 2320 Clement BA vlew 1-9766 Lantern Library The 57 New Montgomery SU tter-1-8877 Maple Library The 3790A Sacramento BA vlew 1-6385 METAPHYSICAL LIBRARY & BOOK SHOP Closed Sunday & Monday 85 Post YU kon 6-6145 Metaphysical Town Hall Library & Book Shop 435 Powell Douglas 2-8571 Paulist Circulating Library Old St Mary's Church 614 Grant Av DO ugias 2-0959 Sage Library & Greeting Cards 1827 Polk GRaystn 4-0559 Serra Circulating Library 121 Golden Gate Av KLondke 2-3838 Sign Of The Elephant Library 2135 Chestnut F lmor 6-1799 Tamalpa Library 917 Clement BA yw 1-0169 Tunnel Circulating Library 415 Stockton GA rfd-1-8463 Vallejo Library & Gift Shop 1602 Vallejo OR way 3-4793 Village Library 2528A Ocean Av DE laware 4-0220

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Libraries-Institutional

Donahue Library 50 Oak MA rket 1-4260 Lane Medical Library Sacramento & Webster WE st 1-8000 Mechanics Institute & Library 57 Post GARfid 1-1750

Libraries-Public

Amer Merchant Marine Library Assoc 105 The Embarcadero GA rfd-1-8965 Calif State Division of Mines Ferry Bldg HE mlock 1-2121 Anza Branch 37th Av Near Anza SK yline 1-4824 Bayview Branch 5025-3d AT water-2-2411 Bernal Branch Cortland Av at Andover MI ssn 8-4618 Business Branch Russ Bldg EX brook 2-3075 Excelsior Branch 4465 Mission JU niper-7-8320 Glen Park Branch 700 Bioworth JU niper-7-6912 Golden Gate Valley Branch Green & Octavia WE st-1-0236 Ingleside Branch 387 Ashton JU niper-5-2680 McCreary Branch 16th nr Market MA rket-1-1314 Mills Branch S F Law Library YU kon 2-1685 Mission Branch 24th & Bartlett MI ssn-7-1517 Roe Valley Branch Jersey near Castro MI ssn-7-4655 North Branch Branch Powell nr Washington GA rfd-1-3966 Ocean View Branch 111 Broad JU niper-7-2519 Park Branch Page & Cole BA vlew-1-7963 Parkside Branch 22d Av & Taraval MO ntrose 4-4297 Portola Branch 2434 Sn Bruno DE laware 3-2081 Potrero Branch 1616-20th MI ssn 7-8595 Presidio Branch Sacramento nr Baker WE st-1-6329 Richmond Branch 918 Av nr Geary SK yline-1-9740 Sunset Branch 18th Av & Irving MO ntrose 4-3080 Visitation Valley Branch 37 Leland Av JU niper-7-2938 West Portal Branch Wtlng & Lenez MO ntrose-4-7507

License Plate Frames Mfrs

See Automobile Parts & Supplies-Whsle & Mfrs

Life Insurance

See Insurance Headings

Life Saving Equipment

See Marine Supplies; also Safety Equipment

Lift Truck Service

See Trucks-Industrial Headings

Lift Trucks-See Trucks-Industrial

Lifts-Hydraulic

See Hoisting & Rigging Equipment

Light & Power Companies

See Electric Light & Power Companies

Lighters

See Cigar & Cigarette Lighter Headings

Lighting Fixtures-Mfrs

A WILNER PRODUCT CO CHURCHES-RESIDENTIAL-COMMERCIAL INCANDESCENT & FLUORESCENT DESIGNER & MANUFACTURER 7434 Mission Daly City Plaza 5-9150 ALL-BRITE FLUORESCENT FIXTURES OF CALIF Manufacturers of FLUORESCENT Lighting Apparatus & Fixtures For Industrial Plants, Stores & Homes Slimline & Circline Fixtures Wholesale Only 3320-18th UN drhl 3-3440

Amplex Corporation 116 New Montgomery SUttr 1-4557 Aircraft Fluorescent Corp 320 Market YUkon 6-3935 (Continued Next Page)

Lighting Fixtures-Mfrs - (Cont'd)

Associated Lighting Service Westlste 488 Bryant EX brook 2-4766 Bakeman C T & Associates 445 Bryant EX brk 2-8585

BOYD LIGHTING FIXTURE CO Designers & Manufacturers of FLUORESCENT RESIDENTIAL MARINE THEATRICAL & All Types of Special Lighting Effects 56-12th NE mlock-1-4300

Brundage J H 288-7th MA rket 1-2002 Burrell Otis W 2166 Market KLondke 2-1144 CALIFORNIA CHANDELIER MAKERS Designers & Manufacturers TRADITIONAL ELEGANCE IN MODERN ILLUMINATION 736 Mission EX brk 2-2396

CASELLA ALFRED J Designer & Manufacturer LIGHTING FIXTURES & LAMPS 1243 Sutter OR way 3-4610

CEPOD INC Lower-Acoustical-Luminous Ceiling 746 Sansome GA rfd 1-4823

COAST LIGHTING PRODUCTS CO Commercial - Industrial - Residential LIGHTING FIXTURES Wholesale Only 320 Judah SE abright 1-6800

Columbia Lighting Fixtures 116 New Montgomery SU tter 1-4557 Curtis Lighting Inc 115 New Montgomery YUkon 6-4198 Day-Brite Lighting Inc 288-7th MA rket 1-2001

FLUORESCENT FIXTURES OF CALIF Mfrs of All-Brite Fluorescent Fix 3320-18th UN drhl 3-3440 Friak Corp The 320 Market YU kon 6-3935 Gary Inc in California Show Case & Wall Case Lighting 1261 Howard UN drhl 3-2271

General Electric Vapor Lamps Sales & Service 729 Harrison GARfid 1-7877 Gotham Lighting Corp 445 Bryant EX brk 2-8585 Green Wood & Co 230 Natoma YUkon 2-1903 GUGLIELMO LIGHTING FIXTURE CO 152-9th HE mlock 1-5614

HALUK LIGHTING & MFG CO DESIGNERS AND MANUFACTURERS Specializing in Store and Office Lighting All Types and Styles Manufactured Special Attention Given to Architects 65 Elmira Juniper 5-3771

HANSEN & GODDARD 483 Tehama EX brook 2-0979 Highland Lighting Co 4218 Mission JU niper 4-8047 Hub Electric Co 320 Market YU kon 6-3935 Incandescent Supply Co 647 Mission SU tter-1-4600 Kirlin Co The 445 Bryant EX brk 2-8585 Kluge Bros Universal Electric Stage Lighting Co Inc 1110 Howard UN drhl 1-2050 Kurt Versen Co 600-16th Oakland Higate 4-8894

LEADER ELECTRIC-WESTERN 800-100th Av Oakland SW etwood 8-7761 Littercraft Manufacturing Corp 116 New Montgomery SU 1-4557 Marvin Mfg Co 50 Hawthorne GARfid 1-5410 Mitchell Manufacturing Co 420 Market DO ugias 2-3249

PANAMA LAMP & COMMERCIAL CO INC M Black Manufacturing Co Geringer & Sons Lincoln Lighting Products Wilson Illuminated Ceiling Luv-Tile 325-9th MA rket 1-3251 Pittsburgh Reflector Co 750 Natoma HE mlock 1-0464

PRESCOLITE CONTEMPORARY LIGHTING FIXTURES PRESCOLITE MFG CORP 2229-4th Berkeley BE rky 7-4855 Quality Glass Co 1063 Howard UN drhl-1-2621

Lighting Fixtures-Mfrs - (Cont'd)

Radke Dan H Co 754 Natoma HE mlock 1-5563 RANBUSH DECORATING-SQUIRES H B CO 156-8th MA rket 1-2422

Revere Electric Mfg Co 101 Kansas MA rket 1-8636 ROBERTS MANUFACTURING CO Douglas J Kerr CURTAIN FIRE SCREENS Custom & Church Lighting Since 1901 272 Tehama SUttr 1-0637

Ruby Lighting Corporation 754 Natoma HE mlock 1-5563 Shalda Mfg Co Inc 1282 Folsom HE mlock 1-1828 Silvray Lighting Inc 445 Bryant EX brk 2-8585 Skylite Ltg Inc 445 Bryant EX brk 2-8585 SHOOT-HOLMAN CO Mfrs Lighting-Equipment-Coml & Indstri 55 Mississippi MA rket 1-8474 Squires H B Co 156-8th MA rket 1-2422 Stocker & Yale Inc 320 Market YUkon 6-3935 Stone Fred J 3355 Market MA rket 1-7020 Sunbeam Lighting Co 299 Kansas UN drhl 1-5640

SWIVELER LIGHTING FIXTURES-SQUIRES H B CO 156-8th MA rket 1-2422 SYLVANIA ELECTRIC PRODUCTS MANUFACTURERS OF FLUORESCENT FIXTURES, LAMPS AND ACCESSORIES. INCANDESCENT LAMPS "WHERE TO BUY IT" DISTRICT SALES OFFICE & WAREHOUSE SYLVANIA ELECTRIC PRODUCTS INC 6450 Hollis Emeryville OL ympic 3-0457

DISTRIBUTORS ELECTRIC CORP OF S F THE 145-9th MA rket 1-6510 S F LIGHTING & SUPPLY CO 1147 Howard MA rket 1-7900

EXECUTIVE OFFICE SYLVANIA ELECTRIC PRODUCTS INC 111 Sutter GARfid 1-1846

United Lighting Fixture Co 369-7th UN drhl 1-0676 Vent-A-Ray Corp 407 Market GARfid 1-0426 YON HAHT F & O Tehama GA rfd-1-7835 Wakefield F W Brass Co The 445 Bryant EX brk 2-8585

WESTLITE-ASSOCIATED LIGHTING SERVICE 488 Bryant EX brook 2-4766 Wheeler Reflector Co 445 Bryant EX brk 2-8585 Wilner A Product Co 7434 Mission Daly City Plaza 5-9150 Wood Gross & Co 230 Natoma YUkon 2-1903

Lighting Fixtures-Repairing & Maintenance

Central Electric Company Inc Main Office 610-3d EX brk 2-2180 Lighting Maintenance Division 147 Welsh EX brk 2-0715

CENTRAL ELECTRIC MAINTENANCE Specialists in Economically Planned Maintenance of Industrial & Commercial Fluorescent & Incandescent Lighting Equipment Budget-Wise Lamp Replacement Plan "FOR SERVICE CALL" CENTRAL ELECTRIC COMPANY INC Main Office 610-3d EX brk 2-2180 Lighting Maintenance Division 147 Welsh EX brk 2-0715

CROWN ELECTRIC MAINTENANCE CO 447 Stevenson GARfid 1-1708 EVEREADY ELECTRIC COMPANY 833-22d MI ssn 8-2400 Highland Lighting Co 4218 Mission JU niper 4-8047 Light Shop The 3130-24th MI ssn 7-8905

ROSENBERG T L CO LIGHTING FIXTURE SERVICE Save Your Lighting \$'s Washing - Maintenance - Repair Low Contract Rates Since 1924 568-7th HE mlock 1-7762 Or Nights Oakland TEMplr 2-0512

A & B VERTEX ELECTRIC CO EVERYTHING IN LIGHTING Residential & Commercial LARGE SELECTION Never Under Sold At 8th Av 4334 Geary Blvd EY rgrn 6-9493

ARC ELECTRIC COMPANY 4750 Mission JU ngr 5-5671 BOOKBINDER BRCS LIGHTING FIXTURES VERY LARGE DISPLAY ROOMS Residential - Commercial 1420 Irving SE abright 1-2348

BOULEVARD LAMP SHOP BA vlew 1-5016 BOYD LIGHTING FIXTURE CO 56-12th HE mlock 1-4300 Brownie's Hardware 1540 Polk OR way 3-7776 CASELLA ALFRED J 1243 Sutter OR way 3-4610 Cohn Harold G 714 Mission EX brook 2-0664 CROWN ELECTRIC MAINTENANCE CO 447 Stevenson GARfid 1-1708 GAY THOMAS CO See Phoenix Day Co-Successor DO ugias 2-2715 DOWD-SEID ELECTRIC CO 2118 Mission HE mlock 1-1283 EDWARDS THOMAS ROBERT JR 3-ZONE TWINLITE OFFICE-LIGHTING FIXTURES Glare-Proof THE NEAREST APPROACH TO NATURAL DAYLIGHT 68 Post SUttr 1-2125

Fong Glenn S 14 Bernard PProspect 5-2062 Goddard & Hanschen 483 Tehama EX brook 2-0979 GREAT WESTERN BUILDING MATERIAL CO 729 Mission UN drhl-1-4080 Green Wood & Co Contemporary Lighting 230 Natoma YUkon 2-1903 GUARANTEED LAMP & LIGHTING PRODUCTS CO 736 Mission YUkon 2-2655 GUGLIELMO JOSEPH 729 Mission DO ugias 2-2715 GUGLIELMO LIGHTING FIXTURE CO Fluorescent Lighting Fixtures & Incandescent Crystal Made to Order Maintenance & Repair Hotpoint Appliance Dealer 152-9th HE mlock 1-5614

HALCO LIGHT CO 734 Mission EX brk 2-0579 (See Advertisement This Page) Hansen & Goddard 483 Tehama EX brook 2-0979 Highland Lighting Co 4218 Mission JU niper 4-8047 Incandescent Supply Co 647 Mission SU tter-1-4600 MOHRDICK ELECTRIC CO Since 1921 FLUORESCENT - INCANDESCENT INDUSTRIAL - COMMERCIAL DOMESTIC WIRING - INSTALLATIONS Call EXbrook 2-7020 Near Mission 155-2d EX brk 2-7020 Many buyers turn to the Yellow Pages first.

Lighting Fixtures-Repairing & Maintenance - (Cont'd)

ROSENBERG T L CO LIGHTING FIXTURE SERVICE Save Your Lighting \$'s Washing - Maintenance - Repair Low Contract Rates Since 1924 568-7th HE mlock 1-7762 Or Nights Oakland TEMplr 2-0512

Lighting Fixtures-Retail

A & B VERTEX ELECTRIC CO EVERYTHING IN LIGHTING Residential & Commercial LARGE SELECTION Never Under Sold At 8th Av 4334 Geary Blvd EY rgrn 6-9493

ARC ELECTRIC COMPANY 4750 Mission JU ngr 5-5671 BOOKBINDER BRCS LIGHTING FIXTURES VERY LARGE DISPLAY ROOMS Residential - Commercial 1420 Irving SE abright 1-2348

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PHOENIX DAY CO 729 Mission DO ugias 2-2715 (See Advertisement This Page) Portola Hardware & Appliance Co 2563 San Bruno Av JUNiper 5-1771 Roberts Manufacturing Co 272 Tehama SUttr 1-0637 STANDARD MAINTENANCE CO 6245 Geary Blvd SK yin 1-4074 STAR ELECTRIC CO John H Rechter 3164-24th MI ssn-7-3673 Strom & Smith 1077 Valencia MI ssn-7-8750 SYMON BROS WRECKERS INC HE mlock 1-0441 1435 Market United Lighting Fixture Co 169-7th UN drhl 1-0676 Von Hacht K 90 Tehama GA rfd-1-7835

Lighting Fixtures-Retail - (Cont'd)

PHOENIX DAY CO 729 Mission DO ugias 2-2715 (See Advertisement This Page) Portola Hardware & Appliance Co 2563 San Bruno Av JUNiper 5-1771 Roberts Manufacturing Co 272 Tehama SUttr 1-0637 STANDARD MAINTENANCE CO 6245 Geary Blvd SK yin 1-4074 STAR ELECTRIC CO John H Rechter 3164-24th MI ssn-7-3673 Strom & Smith 1077 Valencia MI ssn-7-8750 SYMON BROS WRECKERS INC HE mlock 1-0441 1435 Market United Lighting Fixture Co 169-7th UN drhl 1-0676 Von Hacht K 90 Tehama GA rfd-1-7835

Classified Directory advertising brings new prospects into your store, reminds old customers to come back again.

THE ORIGINAL THOMAS DAY CO LIGHTING FIXTURES SINCE 1850 PHOENIX DAY CO SUCCEEDED BY TEL. 729 DOUGLAS 2-2715 MISSION ST.

HIGHLAND LIGHTING CO. Visit our show rooms for a complete and attractive display of residential stock and custom lighting fixtures. Open Friday Evenings. DIAL JUNiper 4-8047 NEAR SILVER AVE. 4218 MISSION

HALCO LARGEST Variety in Bay Area LIGHTING FIXTURES CUSTOM WORK LAMPS FIRE SCREENS EXbrook 2-0579 EXbrook 2-0664 734 MISSION From FACTORY to YOU