

LINOLEUM & TILE

WEST COAST LINOLEUM AND CARPET CO. CONTRACTORS

ASPHALT TILE SPECIALISTS

Since 1923

COMPLETE STOCK OF

- LINOLEUM
- INLAID
- ASPHALT TILE
- PLASTIC TILE
- RUBBER TILE
- CARPETS & RUGS



SPECIAL RATES TO

- CONTRACTORS
- STORES
- OFFICES
- HOTELS
- APT. HOUSES
- RESTAURANTS

Specialists In Federal, State, City and Private Contracts

VAIencia 4-4909 2689 Mission St.

VAIencia 4-4115 BETWEEN
22ND and 23RD

LINOLEUM FOR EVERY PURPOSE

ARMSTRONG - NAIRN - PABCO SLOAN - BLABON FLOR-EVER

12 FEET WIDE



9 FEET WIDE



6 FEET WIDE



3 FEET WIDE



Complete Line of
ASPHALT TILE
RUBBER TILE &
TYLE-BORD

PLAIN COLOR - MARBLE
JASPE - BATTLESHIP
CONGOLEUM - CONGOWALL, ETC.

RUGS & CARPETS

LARGE SELECTION OF QUAKER &
CONGOLEUM RUGS IN ALL SIZES

JONES RESILIENT FLOORS

2853 MISSION ST.
Near 25th St.

TYLE-BORD
PLYWOOD

Mission 7-6851
OPEN FRIDAY NITES TILL 9 P.M.

WALLBOARD
KITCHEN
EQUIPMENT

Linings

See Fur Supplies; also Tailors' Trimmings & Supplies; Etc

Linoleum Layers

ANTONCHUK A 1125 Ocean Av. ... JU niper 7-0640
ARMSTRONG CARPET & LINOLEUM CO
 406 Clement ... SKyline 1-2827
Arnold's Carpet & Linoleum Shop
 Lay-Repair-City Wide Service
 215 Clement ... SK yline 1-5311
COHEN LOUIS WM 1936 Irving ... Ovrind 1-7371
CONKLIN BROS INC 3320-20th ... AT water 2-1822
COULTER'S CARPET & LINOLEUM SERVICE
 2624-3d ... VAIencia 6-2744
FLOOR STYLES INC
 773 Divisadero ... WA Inut 1-4646
KELLER H CLAYTON FURNITURE CO
 Contractors-Complete Stock Available
 2877 California ... JOrdn 7-2828
L & L FURNITURE CO
 Contract & Custom Designed Floors
 In the Center of the
 Financial District
 668 Sacramento ... YUkon 2-0774

LEHNER JACK 154-7th ... HE mlock 1-3928
MALOTT & PETERSON-GRUNDY
 2412 Harrison ... ATwater 2-1600
McGuire M E 1875 Greenwich ... West 1-3250
PEDERSEN CHRIS LINOLEUM CO
 150 Steiner ... UNdrhl 1-8446
Schwarz Joseph 323 Geary ... YUkon 2-1441
SUNSET FLOOR COVERING
 Free Estimates - Guaranteed Installation
 On All Type
 FLOOR COVERING
 1936 Irving ... Ovrind 1-7371

WEST COAST LINOLEUM & CARPET CO
 2689 Mission ... VAIencia 4-4909
WESTERN LINOLEUM SALES & SERV
 1811 Powell ... EXork 2-4615

Linoleum Layers' Supplies

California Adjustable Steel Post Co
 Linoleum Rollers Rented
 1746 Clement ... SKyline 1-3622
HEINE W F SUPPLY CO
 Tools-Accessories-Floorstone
 313-10th ... MA rnot 1-2300
PACIFIC FLOOR PRODUCTS
 308-11th ... MArket 1-6189

Linoleum-Retail

Anderson Werner E 2337 Market ... UN drhl 3-5647

ARMSTRONG CARPET & LINOLEUM CO

CARPETS - LINOLEUM
RUBBER TILE
ASPHALT TILE
FREE ESTIMATES

406 Clement ... SKyline 1-2827

Armstrong Carpet & Linoleum Co
 406 Clement ... SKylin 1-2827
 (See Advertisement This Page)

ARMSTRONG'S LINOLEUM

ANDERSON WERNER E
 2337 Market ... UN drhl 3-5647
 ARMSTRONG CARPET & LINOLEUM CO
 406 Clement ... SKylin 1-2827
CONKLIN BROS INC
 3320-20th ... AT water-2-1822
FLOOR STYLES INC
 773 Divisadero ... WAInut 1-4646
JONES RESILIENT FLOORS
 2853 Mission ... MI ssn-7-6851
KENYON BROS INC
 825 Valencia ... VA Iencia 4-8485
LEHMANN LINOLEUM
 2317 Irving ... LOrnbard 4-3740
LINOLEUM LARRY
 2042 Fillmore ... WAInt 1-4937
PEDERSEN CHRIS LINOLEUM CO
 150 Steiner ... UN drhl 1-8446
PETERSON-COBBY CO
 363 Clementina ... EX brook-2-8714
STANDARD LINOLEUM CO
 1834 Polk ... PR osept-5-9263
SUNSET FLOOR COVERING
 Evenings By Appointment
 1936 Irving ... Ovrind 1-7371
WEST COAST LINOLEUM & CARPET CO
 2689 Mission ... VA Iencia 4-4909
 (Continued Next Page)

Hear world famous musicians
each Monday night over N.B.C.
stations on the Telephone Hour's
"Great Artist Series."

ARMSTRONG'S* FLOOR COVERING

• LINOLEUM • TILE • CARPETS



FLOOR COVERING Our Specialty

• LINOLEUM • RUBBER TILE • ASPHALT TILE

COMMERCIAL & RESIDENTIAL
Special Rates to Apartment Houses, Hotels, Stores, Contractors
FREE ESTIMATES

Phone
SKyline 1-2827

*ARMSTRONG'S CARPET & LINOLEUM
406 CLEMENT ST.
Between 5th & 6th Avenues

Linoleum-Retail-(Cont'd)

BONNY MAID

The Name That Means
Everything in Floor Coverings

VINYL PLASTIC TILE & ROLL GOODS
VERSA-TILE
TEXTURE TILE & INLAID
LINOLEUMS
ENAMORIZED RUGS & ROLL GOODS

"FOR INFORMATION CALL"

DEALER

Brookman Co Inc The 2833-3d ... ATwtr 8-0644

CONGOLEUM-NAIRN

GOLD SEAL
FLOORS AND WALLS
The famous GOLD SEAL is
your guarantee of satisfac-
tion or your money back.

"WHERE TO BUY THEM"

DISTRICT OFFICE
CONGOLEUM-NAIRN INC
1355 Market ... HErick 1-3090

DISTRIBUTOR

BRENNEMAN-HARTSHORN INC
 1280-45th Emeryville
 From telephones served by the
 following exchange
 S F Zone
 (No Inter-City Charge)
 Ask "Operator" for Entrprise 10113

DEALERS

Brookman Co Inc The 2833-3d ... ATwtr 8-0644
 Conklin Bros Inc 3320-20th ... ATwtr 2-1822
 Floor Styles Inc 2747 Mission ... MI ssn 7-8320
 West Coast Linoleum & Carpet Co
 2689 Mission ... VA Iencia 4-4909

CONKLIN BROS INC 3320-20th ... ATwtr 2-1822
 (See Advertisement This Page)
COULTER'S CARPET & LINOLEUM SERVICE
 2624-3d ... VA Iencia 6-2744
FLOOR STYLES INC
 773 Divisadero ... WAInt 1-4646
 (See Advertisement This Page)
Floor Styles Inc 2747 Mission ... MI ssn 7-8320
GOLDEN GATE LINOLEUM CO
 2804 Mission ... VA Iencia 4-8870
 If no answer call ... EV rgreen-6-8923

HARRIS LINOLEUM & CARPETS
 RESILIENT TILES
 1355 Fillmore ... WAInut 1-5426

Jones Resilient Floors 2853 Mission ... MI ssn 7-6851
KELLER H CLAYTON FURNITURE CO
 Contractors-Complete Stock Available
 2877 California ... JOrdn 7-2828
KENYON BROS INC
 825 Valencia ... VA Iencia 4-8485
 (See Advertisement This Page)
 Last's Bargain House 3263-24th ... VA Iencia 4-3212

We want your telephone service
to be as helpful as we can make it.

FLOOR STYLES INC.

• LINOLEUM
• ASPHALT TILE
• CONGOLEUM

Expert Installation
Convenient Terms

TWO LOCATIONS
773 DIVISADERO 2747 MISSION
WAInut 1-4646 MISSION 7-7428
Main Office Mission 7-8320

Linoleum-Retail-(Cont'd)

LAWRENCE CUT RATE FLOOR COVERING

CO 371 Market ... DOuglas 2-3565
 (See Advertisement This Page)

LEHMANN LINOLEUM

LINOLEUM - ASPHALT & RUBBER TILE
METAL MOLDINGS - SPRED SATIN
2317 Irving ... LOrnbard 4-3740
 Evenings & Sundays call ... Ovrind 1-3638

Lenner Jack 154-7th ... HE mlock 1-3928
 Linoleum Dick's 3377 Mission ... MI ssn 8-6151
LINOLEUM LARRY 2042 Fillmore ... WAInt 1-4937
 (See Advertisement This Page)

MOBILE LINOLEUM STORE

4715 Mission ... JU niper 4-2711

MODERN LINOLEUM & PAINT CO

2042 Fillmore ... WAInt 1-4937

NEILL SUPPLY CO

985 Valencia, VA Iencia 6-3601
 (See Advertisement This Page)
 O'Connor Wm Co 1518 Fulton ... FIIme 6-8935

PABCO SOIL-SEALED LINOLEUM

Featuring "California Originals"
 In The New Western Colors!
 Quality Inlaid Linooleum,
 Rubber Tile, Linooleum Tile,
 Pabco Wall Roll Wallcovering,
 Plastic Surface Flooring.
 For Other Pabco Products See Pabco
 Paint and Pabco Roofing Dealers

"WHERE TO BUY IT"

DEALERS

Antonchuk A 1125 Ocean Av. ... JU niper 7-0640
 Brookman Co Inc The 2833-3d ... ATwtr 8-0644
 Conklin Bros Inc 3320-20th ... ATwtr 2-1822
 Floor Styles Inc 2747 Mission ... MI ssn 7-8320
FLOORCRAFT CARPET CO
 4713 Mission ... HErick 1-3928
LATCH FLOOR COVERING
 393 Valencia ... UNdrhl 3-6256
LeRoy Olson Co 3070-17th ... HErick 1-0188
MOBILE LINOLEUM STORE
 4713 Mission ... JU niper 4-2711
Peterson-Cobby Co
 363 Clementina ... EXbrk 2-8714
Sunset Floor Covering
 1936 Irving ... Ovrind 1-7371
West Coast Linoleum & Carpet Co
 2689 Mission ... VA Iencia 4-4909
 (Continued Next Page)

LINOLEUM

For Every Room in the House
RUBBER TILE - ASPHALT TILE
LINOLEUM TILE & TYLE-BORD
WALLBOARD - PLYWOOD

- Marble
- Plain Color
- Battleship
- Inlaid
- Jaspe

Armstrong
Quaker &
Congoileum
Print
6'-9"-12"
Widths

Conga Wall • Window Shades

CHRIS PEDERSEN
Underhill 1-8446
150 STEINER - Corner Waller

LINOLEUM

Kitchen & Bathroom
Remodeling

- ★ RUBBER TILE
- ★ ASPHALT TILE
- ★ STEEL TILE

Free Estimates
Easy Terms

CALL
VAIencia 6-3601

Neill Supply Co.
985 VALENCIA

HEADQUARTERS FOR ARMSTRONG'S LINOLEUM AND ALL TYPES OF FLOOR COVERINGS INSTALLATIONS

Rubber Tile - Asphalt Tile - Linooleum Tile

PAINTS-WALLBOARD-MICA-
Complete Rug Department
Free Delivery

WAlnut 1-4937

LINOLEUM LARRY'S

CORNER CALIF. & FILLMORE

Complete Line of Armstrong's

ASPHALT TILE - RUBBER FLOOR TILE LINOLEUM - PLASTICS

Specialists in Floor Coverings
RUGS - CARPETS

DRAINBOARDS - LINOWALL
for
OFFICE - PLANT - STORE
HOME - ETC.

VAIencia 4-8485

KENYON BROS. INC.

825 VALENCIA ST.

Since 1880

Conklin Bros. Inc.

WEST'S LARGEST
EXCLUSIVE LINOLEUM
& CARPET DEALERS

ARMSTRONG & NAIRN

LINOLEUM - RUBBER TILE
ASPHALT TILE - LINOTILE
WALL LINOLEUM

ATwater 2-1822

20th & Folsom Sts.

ANY FLOOR COMPLETELY INSTALLED

IN

- ASPHALT
- LINOLEUM TILE
- SHEET GOODS

ANY FLOOR 8' x 9'

PHONE
DOuglas 2-3565

**Lawrence Cut-Rate
Flooring Co.**
120 MARKET ST. S. F.

SAVE MONEY! ON LINOLEUM

- Inlaid
- Battleship
- Print
- Congoileum
- Window
- Shades
- Paints
- Unfinished
Furniture

Telephone Prospect 5-9263 We Can Save You Money

STANDARD LINOLEUM CO.
1836 Polk St., Det. Washington & Jackson
Plenty of Parking Space

Sunset FLOOR COVERING

Free Estimates
EXPERT INSTALLATION

CARPET • LINOLEUM
Asphalt - Rubber - Plastics
Cork - Vinyl



Evenings By Appointment
Overland 1-7371
1936 IRVING