

Lithographers-(Cont'd)

BEN FRANKLIN PRESS
"PRINTING WELL DONE"
500 Sansome SUtr 1-2613

BERTRAND ALVIN & CO
440 Sansome YU kon 6-1009
Bertrand's Lithograph & Printing Co
451 Bush SUtr 1-0787
Black & White Press 51 Belden DO uglas 2-2589

BORDEN PRINTING CO 329 Minna GARfid 1-2320
BRANDIS R B 216 Market YUkon 6-2404

CALIFORNIA LITHO PLATE COMPANY

FULL COLOR REPRODUCTION
Photo Composed Press Plates
Albumen - Deepetch - Trimeter
Photo Composed Multiple Negatives & Positives
COMPLETE NEGATIVE SERVICE
OFFSET COLOR PROVING
18 California DOuglas 2-5946

Cardco Corporation
1535 Mission MA rket 1-2118
CARTON LABEL & LITHOGRAPH CO
200 Broadway EXbrk 2-0250

BASTIANO & SONS
Established 1935
Offset Presswork for the Trade
Color & Comm'l Photo-Lithography
343 Front YU kon 6-0906

CHAPMAN PRESS
Lithographing-Printing-Publishing
239 Front EXbrk 2-5991

COAST PRINTING SERVICE
Forms Specialists-Offset Printing
840 Kearny SUtr 1-3399

COLONIAL PRESS
Wm F Mitchell
394 Pacific Av SU trer 1-6680

COLOR GRAPH PRESS
Lithographers To The Trade
145 Stillman SUtr 1-1120

Color-Tone Reproductions
134 Battery SU trer 1-1556

Continental Lithograph Corporation
700 Montay EXbrk 2-2300

COPY CATS-
HAUB E L CO 344 Bush DO uglas 2-5975

Cossitt Company Inc Hobart Bldg. SUtr 1-3818

CREATIVE LITHOGRAPH CO
1933 Grove Berkeley BErky 7-7106

CROCKER H S & CO INC CROCKER UNION DIV
Sales Office 720 Mission DO uglas 2-5800

De-Carr Co The
Trade Lithographers
330 Jackson YUkon 2-2851

de LAURIER WILLIAM
847 Howard EX brook 2-8863

DESCALSO WILLIAM
LITHOGRAPHER
Davidson & Multilith Press Work
Quality Work at Trade Prices
290-1st YUkon 2-3533

DETTHERS PRINTING HOUSE INC
835 Howard GA rfid-1-2803

DONAHUE E A COMPANY INC
394 Pacific Av DO uglas 2-7077

DUNFEN ALEX LITHOGRAPHING CO
Commercial & Color Lithography
853 Howard GARfid 1-7931

DUNFEN ELBERT & CO
210 Natoma DO uglas 2-0968

East West Printers 574 Merchant SUtr 1-3388

Edwards & Deutsch Lithographing Co
1045 Sansome YUkon 6-0498

GEORGE REPRODUCTION CO
120 Main DO uglas 2-5526

Gilbert & De Lee 1351 Post GR ayton 4-3717

GOES LITHOGRAPHING CO
Stock Certificates & Bordered Blanks
444 Sansome EX brook 2-1784

GOLDEN LITHOGRAPH CO
300 Broadway DO uglas 2-2617

Enjoy the Guest Artists series on
"The Telephone Hour" - N.B.C.,
Monday nights.

Lithographers-(Cont'd)

GREGORY & FALK
QUALITY LITHOGRAPHY
In Any Quantity
FOLDERS - BOOKLETS
LABELS - ADVERTISING
Black & White or Color
74 Rincon SUtr 1-5097

Guaranty Printing & Lithograph Co
809 Mission GA rfid-1-1758

Guerrero A R
Representing Gregory & Falk
74 Rincon SUtr 1-5097

Gugler Lithograph Co 544 Market YU kon 6-0619

HAINES A W CO
Artist Service-Photo Offset-Printing
47-2d EX brook 2-8425

HANSEN THELMA I
Caricatures-Cartoons-Lettering
420 Market YU kon 6-1606

Hartford R E Co 321 Sacramento YU kon 2-5609

HIBBARD V & CO 177 Post YUkon 6-5742

Hooper John D Lithograph Co
343 Front DO uglas 2-7054

HOOPER PRINTING CO
248-1st SUtr 1-2255

HOWES R L COMPANY
700 Montgomery EX brook 2-2300

Hutsell Collis E 607 Market GARfid 1-0426

INDEPENDENT LITHOGRAPH CO
16th & Alabama UN drhil-1-1556

INDEPENDENT PRESS ROOM INC

Featuring
Fine Color Work
Lithograph - Letterpress
FOLDERS - CATALOGUES - BOOKLETS
BROADSIDES - BULLETINS
CAR CARDS
Complete
Binding Facilities
300 Broadway SU trer 1-8670

JEFFRIES BANKNOTE CO
PAYROLL & ACCOUNTS PAYABLE
Counterfeit Proof Checks-Identification Cards-
Letterheads - Stock Certificates & Bonds
444 Jessie DO uglas 2-0850

Jones Al Lithograph Co 186 Clara YU kon 2-3974

JORGENSEN & CO 500 Sansome SU trer 1-4942

Kibbee Wallace & Son 343 Front GARfid 1-5477

KNIGHT-COUNIHAN CO
500 Sansome SU trer 1-4942

Lane Printing Co 344 Front EX brook 2-1295

LAWREN & LUDFIN 143-2d GA rfid 1-6847

LEHMANN PRINTING & LITHOGRAPHING CO
"LABELS FOR ALL PURPOSES"
ADVERTISING & DISPLAY
COLOR WORK
300-2d GARfid 1-3912

Leisnering Printing Co 545 Mission YU kon 2-3143

LEWIS LITHOGRAPH INC
LITHOGRAPHERS & PRINTERS
OF FINE COLOR WORK
Displays - Folders - Booklets
820 Howard YUkon 2-1973

LITHO-ART PRESS 222 Jackson YUkon 2-2509

LITHO-CRAFT PRODUCTIONS
CREATIVE LITHOGRAPHERS
BOOKLETS - CATALOGS - FORMS
LETTERHEADS - MAILERS - POSTERS
216 Market YUkon 6-2404

LITHO-PRINT PRESS 667 Howard DO uglas 2-0450

Litho Service Co 440 Howard YUkon 6-3648

LITHOTYPE PROCESS CO
523 Folsom DO uglas 2-2026

LUND LITHO-PLATE CO
210 Drumm EXbrk 2-0775

MATTOCH ROBT PRINTING CO
509 Sansome GARfid 1-1980

McCandlish Lithograph Corp
300 Broadway SU trer 1-8670

McLeland Printing Co 49 Stevenson YU kon 6-0909

MERCURY PRESS 942 Howard YUkon 2-2200

Merrill Reed 414 Jackson YUkon 6-2251

Meyer Lithograph Co 4175-24th AT water 2-5416

MILES HARRY & CO
LITHOGRAPHING - PRINTING
From Layout to Finished Product
"OUR PRICES MEET YOUR PURSE HALFWAY"
572 Ellis PRospect 6-4900

Lithographers-(Cont'd)

MILLER L A LABEL COMPANY
815 Battery SUtr 1-1348

MILMAN LITHOGRAPH CO
1151 Folsom UN drhil 1-9810

Minuteman Press The 179 Minna DO uglas 2-2583

Mitchell Wm F 394 Pacific Av SU trer 1-6680

MODERN LITHOGRAPHERS INC
300 Front EX brook 2-4756

MORGAN LITHOGRAPH CORP
503 Market YUkon 2-6641

NEAL STRATFORD & KERR
1025 Sansome SU trer 1-5886

Offset Press
Lithographic Composition
580 Market YU kon 2-3172

Offset Printing 506 Pine YUkon 6-6904

OLSEN BROS LITHOGRAPH CO
385 Fremont GA rfid-1-3831

Paramount Press Inc 440 Sansome YUkon 2-6161

PHOTO-LITH LABORATORIES
David Leung - Operator
Half-Tone Color Separations
For Reproductions
211 Stevenson SU trer 1-7496

Program Printing Co 34 Hyde HEmlot 1-1496

Progressive Lithograph Co 824 Hayes MA rket 1-3948

REORDER PRINTING & PUBLISHING CO &
SUNSET PRESS
99 S Van Ness Av MA rket 1-5400

REED MERRILL 414 Jackson YU kon 6-2251

RELIABLE LITHOGRAPH CO
915 Battery EX brook 2-4891

ROESCH LOUIS CO 1886 Mission MA rket 1-4700

ROGERS STUART 820 Howard YUkon 2-1973

Rosenstein-Ram 130 Bush EX brook 2-7478

Rotolith Reproduction 34 Hyde HEmlot 1-1496

Rude Phil & Co 450 Battery GA rfid 1-2525

S F Lithograph Co 227 Davis GARfid 1-4622

Sager Emil A
Van Cott Printing Company Inc
440 Sansome EXbrk 2-7974

SCHMIDT LITHOGRAPH CO
2d & Bryant DO uglas 2-0200

SCHWABAHER-FREY CO
LITHOGRAPHING
Commercial and Color
Folders Direct by Mail
Booklets Dealer Display Helps
Labels Advertising
Snap-Out Interleaved Carbon Forms
735 Market DO uglas 2-4848

SECURITY LITHOGRAPH CO
LITHOGRAPHERS
BOOKBINDERS
PRINTERS
Manifold-Pasted Stub Forms
200 Broadway EXbrk 2-0250

SIMPSON-WILLIAMS CO
431 Clay DO uglas 2-6331

Stafford David D Co
145 Stillman YUkon 6-4766

Stanley H Press The 678A Howard EXbrk 2-4452

STECHER-TRAUNG FULL COLOR
LITHOGRAPHY-
STECHER-TRAUNG LITHOGRAPH
CORPORATION 600 Battery DO uglas 2-4160

SUNSET PRESS & REORDER PRINTING &
PUBLISHING CO
99 S Van Ness Av MA rket 1-5400

Teague Fred 7 Front YU kon 6-5148

Underwriters Report Inc
344 Sacramento GARfid 1-3255

UNION OFFSET 718 Mission YU kon 6-3845

U S PRINTING & LITHOGRAPH-
U S PRINTING & LITHOGRAPH CO
Displays-Posters-Cartons-Labels
Bayshore & Charter Redwood City
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrance 11034

Van Cott Printing Company Inc
440 Sansome EXbrk 2-7974

VICTOR & CARTER
Offset Printing - Varytipping
Pick-Up and Delivery Service
770 Mission YUkon 6-4045

Weiss Printing Co 653 Commercial DO uglas 2-7150

West Coast Lithograph Co 523 Clay GARfid 1-1366

Lithographers-(Cont'd)

WESTERN LITHOGRAPH CO
215 Market YU kon 6-6271

WESTERN LOOSE LEAF CO
1045 Sansome GA rfid 1-4360

WILLIAMS LITHOGRAPH CO
414 Brannan SU trer 1-5712

WOOD OASIS & ASSOCIATES
300 Broadway YU kon 2-1545

Lithographers' Equipment & Supplies

LITHO SPECIALTIES
FOR OFFSET PRESSES
Zinc & Presensitized Plates
Chemicals - Blankets - Water
Oscillators - Tonlink Ink Reducer
VioLife Plate Exposing Cabinet
212 Mission SUtr 1-8193

If no answer call SUtr 1-6463

BRINTNALL HARRY W CO
Offset Equipment
430 Howard GARfid 1-5867

BALIF INK CO INC THE
545 Sansome EX brook 2-4688

CULBERG & DORN
Dealers & Selling Agents for
GRAPHIC ARTS EQUIPMENT
"Specialists in Reprotyping"
1295 Folsom KLandke 2-3586

DAVIDSON DUAL DUPLICATOR SALES
SERVICE & SUPPLIES-
DAVIDSON SALES AGENCY
20-2d EX brook 2-1812

DAYCO BLANKETS & ROLLERS-
RETIRED WALTER W CO
927 Howard YUkon 6-1933

Dickson Harry Co 445 Bryant YUkon 2-1396

GEORGE ANDREW J LITHO RESEARCH
975 Folsom YU kon 2-5038

GRAPHIC ARTS SUPPLY
Office 1019 East 24th Oakland
1014 Jackson Oakland TWinks 3-1709

HARRIS-SEYBOLD COMPANY
SALES & SERVICE
HARRIS PRESSES
Offset - Letterpress - Grovure - Envelope
SEYBOLD PRECISION
Paper Cutters - Auto Spacers
Book Trimmers - Paper Drills
Knives
Miscellaneous Graphic Arts
Equipment
COMPLETE FACTORY SERVICE
& PARTS
888 Bryant MARKET 1-7925

Hunt Philip A Co 420 Market YU kon 6-4761

Ideal Roller Mfg Co 445 Bryant YUkon 2-1396

IDEAL ROLLERS-
DICKSON HARRY CO 445 Bryant YUkon 2-1396

Kemart Corp 334 Kearny YUkon 2-1566

KEMP WILLIAM M CO 444 Market YUkon 6-6760

LANSTON MONOTYPE MACHINE CO
120 Willow PR osct 5-4973

LITHO RESEARCH CO 975 Folsom YU kon 2-5038

MONOTYPE LANSTON MACHINE CO
55 New Montgomery SUtr 1-6275

Oxy-Dry Sprayer Corp 329 Fremont DO uglas 2-1356

ROBERTS & PORTER INC
LITHOGRAPH SUPPLIES
HARRIS AND LITH-KEM-KO
CHEMICALS
Anso - DuPont - Eastman - Dinec Films
1185 Howard UNdrhl 3-5194

Rutherford Machinery Co
1425 Folsom MA rket 1-2674

Superior Plate Graining Co
321 Fremont EXbrk 2-1569

(Continued Next Page)

Lithographers' Equipment & Supplies-(Cont'd)

TYPE-RITE COMPANY
See Ad Under Printing Equip-Repairing
431 Bryant SUtr 1-7412

WESTERN LITHO SUPPLY CO OF CALIF
Specialized Products and Services
for the Graphic Arts
Presensitized Plates
3-M - Alumolith - Enco
New Zinc Plates - All Sizes
Expert Plate Graining
Aluminum Oxide & Silicon Carbide
Mercury-Lith Blankets
Fast, Friendly, Personalized Service
540-1st EXbrk 2-2608

ZIPER CHAS H CO
CHRISTENSEN VARNISHING MACHINES
CHRISTENSEN STITCHERS & FEEDERS
515 Howard DO uglas 2-1850

Lithographic Composition

NEISS ROGER
Litho Art-Varytipping-Forms-Mimeo Art
45 Ecker YUkon 2-6268

Offset Press 580 Market YU kon 2-3172

VARIATYPE LETTER SHOP
580 Market SUtr 1-3287

Variatyper Composition Service
580 Market YUkon 2-3172

Lithographic Negatives & Plates

BALZER SHOPS LITHO PLATE CO
835 Howard SU trer 1-8074

BRANCO'S GRAPHIC ART SERVICE
MULTILITH-DAVIDSON
Negatives and Plates
Press Plates For The Trade
325 Market SU trer 1-0884

CALIFORNIA LITHO PLATE COMPANY
See Our Ad Under Lithographers
15 Calif DO uglas 2-5946

COLOR-TONE REPRODUCTIONS
134 Battery SU trer 1-1556

GREGORY & FALK
PHOTO COMPOSED LITHO PLATES
Trade Press Printing
Trade Negatives - Art Work
74 Rincon SUtr 1-5097

LUND LITHO-PLATE CO
210 Drumm EX brook 2-0775

MOORLEE CO 143-2d GA rfid 1-6100

PHOTO-LITH LABORATORIES
Negatives-Black White & Color
211 Stevenson SUtr 1-7496

San Francisco Photoengraving Co
136 Drumm GARfid 1-6644

Lithographic Plate Graining

BALZER SHOPS LITHO PLATE CO
835 Howard SU trer 1-8074

Calif Plate Graining Co 562 Howard EX brook 2-4989

SUPERIOR PLATE GRAINING CO
321 Fremont EXbrk 2-1569

TRIANGLE LITHO PLATE GRAINING CO
120 Willow PR osct 5-4973

WESTERN LITHO SUPPLY CO OF CALIF
PLATE GRAINING
Zinc - Aluminum - Glass
Zinc Plates In Stock
540-1st EX brook 2-2608

Live Bait-See Fishing Bait

Livery Stables-See Stables

Doctors, dentists, merchants...
all kinds of products and services
... are listed in the Yellow Pages.
Keep the Classified Telephone
Directory handy-it saves you
time and effort.

(Continued Next Page)

Livestock

Babiora Development Co
Hearst Bldg. EX brook 2-0616

Bliss R O Kohl Bldg. EX brook 2-5371

BOTTI A & SONS 1551 McKinnon MI ssn-7-6336

Calif Wool Growers Assn
151 Mission SU trer 1-0580

COATES COMMISSION CO
East Grand Av South S F. JUNo 8-8254

Consolidated Hog Farms
Ranch Colma PL aza 5-4414

Office 7338 Mission Daly City PL aza 5-6424

Cow Palace Geneva Av & Rio Verde JU niper-4-2480

Happy Valley Hog Company
396 Atlanta Colma PLaza 5-6979

Massoni Cesare 396 Atlanta Colma PLaza 5-6979

OLCESE BROS HOG CO
1696 Edgeworth Colma PLaza 5-5616

Paulo Julio 37 E Mottke Daly City PL aza 5-5779

PROGRESS HOG CO
Old San Pedro Rd Colma PLaza 5-2711

Standard Hog Co 1751 La Salle Av AT water 2-7959

Soncal Division-The Hearst Corp
Hearst Bldg. EXbrk 2-0616

Tevis William 57 Post SUtr 1-0537

Union Stock Yards South S F
5 San Francisco JU niper-7-2335

Livestock Hauling

M & M Livestock Transportation Inc of Calif
3d & Arthur ATwr 2-0700

Livestock Supplies

See Feed Dealers; Also Stockmen's
Supplies; Also Veterinarians' Supplies

Loam-See Topsoil

Loans

See Also Financing

ARE COHN
Quick - Courteous - Generous
LOANS - SINCE 1912
On the Corner Fillmore & O'Farrell
1454 Fillmore FLmr 6-1577

Abe's Pawn Shop 630 Broadway SUtr 1-3649

ACE JEWELERS & LOAN CO 87-4th SUtr 1-4498

AL'S LOAN OFFICE
MONEY LOANED-
ON Anything of Value
159-3rd DO uglas 2-0512

AI's Security Loan Company 17-3d. SU trer 1-0717

AMERICAN TRUST COMPANY
Automobile Loans
Personal Loans
F. H. A. Loans
Real Estate Loans
See Alphabetical Section for Branches
464 California DO uglas 2-7411

ANGLO BANK LOANS
LOANS FOR
ALL PURPOSES
Personal - FHA
Real Estate - Property
Improvement
Business - Life Insurance
Policy
"WHERE TO CALL"
ANGLO CALIFORNIA NATIONAL BANK
OF SAN FRANCISCO THE
See Alphabetical Section
For Branch Locations
1 Sansome DO uglas 2-8100

ARONHAUT LOAN OFFICE
"Across From Vets Adm."
WE LOAN ON EVERYTHING
Complete Line Unredeemed Jewelry
94-4th SU trer 1-8886

Associated Business Club Inc
1400 Bush GRaystn 4-11