

Personal LOANS in ONE CALL

Phone or Come to

"THE COMPANY THAT LIKES TO SAY YES" Personal FINANCE CO.

San Francisco Offices

830 Market St. (2nd Floor Anglo Bank Bldg.) Phone Glanfield 1-2500
681 Market St. (2nd Floor Monadnock Bldg.) Phone EXbrook 2-6002
2588 Mission St. (Cor. 22nd & Mission) Phone Valencia 4-7041

San Mateo - 407 South B St. Diamond 4-7658
Palo Alto - 442 Ramona St. Davenport 5-3273
Redwood City - 2658 Broadway - Emerson 8-4611

East Bay Offices

Oakland - 433-14th St. (14th & Broadway) Phone Glanfield 1-2680
Berkeley - 2045 Shattuck Ave. Phone Berkeley 7-4312
Alameda - 2321 Santa Clara Ave. Phone Lakehurst 3-3891
San Leandro - 1532 Washington Ave. Phone Lockhaven 9-4022
Hayward - 645 Foothill Blvd. Phone Lucerna 2-8911

You get CASH plus at Personal

LOANS \$25 to \$2000 on SALARY, FURNITURE or CAR

Men or women—single or married—get a cash loan at Personal. Check these Personal features: No outsiders involved. You choose best monthly payment and payment date. No delay because Yes Manager, alone, makes decision. Respect for your honesty—consideration shown after you make loan as well as before. Phone or come in TODAY.



We Like to Say "YES"

Loans—(Cont'd)

Bay Loan Office 163 Market DO uglas 2-3380
Bay View Federal Savings & Loan Assn
3d & Palou Av. AT water 2-8226

BAY VIEW FEDERAL SAVINGS-LOANS

F.H.A. IMPROVEMENT LOANS
REAL ESTATE LOANS
SAVINGS ACCOUNTS
"Where Thousands
Save Millions"



Since 1911
"FOR INFORMATION CALL"

BAY VIEW FEDERAL SAVINGS & LOAN
ASSN 3d & Palou Av. AT wtr 2-8226

BIG BEN LOAN OFFICE

BARRELS OF
MONEY TO LOAN
"I LOAN THE MOST
ON EVERYTHING"

The Largest Pawn Shop
On The Coast
At 179-181 Third Street
179-34 DO uglas 2-5787

Bill's Loan Office 72-4th UN drhl 3-5236

BOCK A J CO

Submit All Mortgage Problems to Us
1ST & 2ND LOANS
We Buy 2nds at a Discount
345 Franklin HE mick 1-6273

BRIDGE LOAN & STORAGE

Loans on Furniture - Appliances
Refrigerators - TV's - Radios - Lamps
Drive-in - No Parking Problems
712 Bryant EX brk 2-3641

BUDGET FINANCE PLAN INC
727 Van Ness Av. PR ospect 5-3263
(See Advertisement Page 435)

Loans—(Cont'd)

CIT CORPORATION
Industrial Loans
660 Market YU kon 6-5454

CENTRAL CREDIT CO
Confidential 5 Minute Service
INSTALLMENT LOANS - \$25 TO \$2500
24 Mo. to Pay on Furniture - Salary - Auto
703 Market EX brk 2-8484

Central Credit Co 703 Market EX brook 2-8484
(See Advertisement Page 435)
Central Loan Co 703 Market EX brook 2-8484
Cokely John Henry Realtor
Real Estate-FHA-Mortgages-2nd Loans
348 West Portal Av. SE abright 1-1614

COLEMAN ATTELL JEWELERS
MONEY TO LOAN
Diamonds - Clothing - Jewelry
WATCHES - CAMERAS - LUGGAGE
FIRE ARMS - MUSICAL INSTRUMENTS
RADIOS - T.V. SETS & OTHER
ARTICLES OF VALUE
Established 1886
1513 Fillmore WE st 1-2494

Commercial Credit Plan Inc
1237 Van Ness Av. OR dway 3-4969
COMMERCIAL CREDIT PLAN LOANS—
BRANCH OFFICE
COMMERCIAL CREDIT PLAN INC
1237 Van Ness OR dway 3-4969

Connecticut Mutual Life Ins Co
Mortgage Loan Dept
369 Pine GA rfd 1-2241
(Continued Next Page)

Telephone cords and water don't mix. A wet cord can put your telephone out of order, so please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

Loans—(Cont'd)

CROCKER FIRST NATIONAL BANK OF S F

Member
Federal Deposit Insurance Corp.
BANK WAY LOANS
FOR ALL PURPOSES AT BANK RATES
PROMPT - CONFIDENTIAL SERVICE
Automobile - Home Improvements
Personal - Television - Radio
Home Appliances
Suite 209
Post & Montgomery EX brk 2-7700

Crocker First National Bank of S F
Post & Montgomery EX brook 2-7700
(See Advertisement Page 436)
Domestic Finance Corp 1005 Market, UN drhl 3-1840
(See Advertisement Page 438)

DOMESTIC FINANCE LOANS

CASH LOANS \$20 to \$1000
quickly arranged on just your
Salary—Auto or Furniture.
EASY to meet our simple
requirements. For a QUICK
loan, apply by phone.



"FOR INFORMATION CALL"
Domestic Finance Corp
1005 Market UN drhl 3-1840

DYNAN FINANCE CO
We Like to Say O.K. for Money Today
25 Taylor PR ospect 5-3366
(See Advertisement Page 438)

Hundreds of purchasing agents have told us they use the Classified Telephone Directory as their first reference, because it is one of the quickest ways to locate a local source of supply.

Loans—(Cont'd)

EAGLE LOAN OFFICE

WE LOAN THE MOST OR
PAY HIGHEST PRICES FOR
Rifles - Shotguns - Revolvers
Typewriters - Radios - Musical
Instruments - Fishing Tackle - Field &
Binoculars - Glasses - Microscopes
Jewelry - Luggage - Clothing, etc.
123-3d DO uglas 2-3767

Emco Investment Co
Real Estate Loans
544 Market SU ter 1-7656

FAMILY FINANCE CO

LOANS
\$50 to \$1,000
FURNITURE - SALARY
AUTOMOBILE
Up to 24 Months to Repay
760 Market SU ter 1-3588

Family Finance Co 760 Market SU ter 1-3588
(See Advertisement Page 433)
Files W O & Co 225 Kearny EX brook 2-5480

FILLMORE LOAN OFFICE

MONEY LOANED ON EVERYTHING
Diamonds - Cameras - Typewriters
Clothing - Guns - Ask for Dept. A
1725 Fillmore Fllmor 6-4807

FOURTH STREET LOAN OFFICE

"Some Side Vets Adm."
PAWN SHOP LOANS
Suits - O Coats - Guns - Jewelry - Etc.
75-4th DO uglas 2-3961

FRIENDLY FINANCE CO

Executive & Central Office
942 Market GA rfd 1-0745
General Office 942 Market YU kon 2-5756
Loan Office 942 Market YU kon 6-6149
Managers Office 942 Market YU kon 6-4499

FUR BANC STOR-IT & BORROW

1525 Market Market 1-4084
(Continued Next Page)

BUDGET LOANS

ARE MADE EXCLUSIVELY BY
BUDGET FINANCE PLAN

You may arrange for a friendly Budget Loan quickly and confidentially on your car, salary, furniture or equipment at a nearby Budget Finance Plan office now. Loans arranged by telephone or in our private consultation rooms.

- Loans from \$25 to \$1500
- Money for any purpose
- Private consultation rooms
- Courteous, friendly service
- Confidential and business-like
- Special Budget payments
- Free Parking

Guarantee:
If you can get the same loan from any other lender in California at rates less than we offer—return the money within two weeks—and your loan with us is free!

Budget FINANCE PLAN

"OFFICES IN PRINCIPAL WESTERN CITIES"

LOANS by PHONE

Prospect 5-3263
727 Van Ness Ave.

Oakland Office
1400 Franklin
Twin Oaks 3-7188

San Rafael Office
882 Fourth Street
Glenwood 4-4343

BORROW with confidence!

\$20 to \$1500

HOUSEHOLD FINANCE Corporation
America's oldest and largest consumer finance company

MONEY WHEN YOU NEED IT!
No endorsers or guarantors required.
Loans made promptly on salary, car or furniture.
Household Finance makes more loans than any other company in its field. Borrow with confidence... from HFC!

HOUSEHOLD FINANCE Corporation

3 SAN FRANCISCO OFFICES

948 Market St., at Mason, 2nd Floor EXbrook 2-8731
742 Market St., at 49 Geary St., 2nd Floor DO uglas 2-0480
2751 Mission St., between 23rd & 24th Sts. VA lencia 6-2772
SAN MATEO—207-2nd Ave., opp. Post Office DI amond 4-6304
OAKLAND—1328 Washington St., 2nd Floor HI ghgate 4-7051
BERKELEY—2168 Shattuck Ave., 2nd Floor BE rkeley 7-8109
HAYWARD—624 Foothill Blvd., at B Street JE fferson 7-1700

CASH IN RECORD TIME...



with Extra Friendly Service!

LOANS ON AUTO FURNITURE - SALARY

Ask about the Seaboard "PACKAGE LOAN" for debt consolidation.

We Like to Help Folks Help Themselves.

SEABOARD FINANCE COMPANY

Telephone EXbrook 2-3717
200 Phelan Bldg.
760 Market St.
(Oakland) Telephone Glancourt 1-5514
347-14th St.

Telephone UNderhill 1-5626
1 Polk Street

HEADQUARTERS FOR AUTO LOANS

LOAN SERVICE FOR OVER 25 YEARS

- Cash Immediately
- Arrangements Made in One Visit
- Cars Paid For Or Not
- Out of State Cars Cleared

Confidential - Courteous Service

ORdway 3-3434

SAN FRANCISCO FINANCE CO.

CONVENIENT PARKING
1356 VAN NESS AVE COR. OF BUSH

MONTHLY INSTALLMENT LOANS

\$50 to \$1500 ON SALARY AUTO - FURNITURE EQUIPMENT

SINGLE PAYMENT LOANS

6 MONTHS OR 12 MONTHS OPTION
ANY AMOUNT ON DIAMONDS AND JEWELRY

UNDERGROUND SAFETY DEPOSIT VAULTS
CONFIDENTIAL 5-MINUTE SERVICE
NO CREDIT INVESTIGATION
LIBERAL APPRAISALS
STRICTLY A LENDING INSTITUTION

WE REFINANCE PLEDGE OR PAWN TICKETS WITHOUT DELAY OR SERVICE CHARGE
AT STATE PRESCRIBED RATES

EXbrook 2-8484

CENTRAL CREDIT Company

SECOND FLOOR
703 MARKET STREET AT 3RD - SAN FRANCISCO