

**Loans—(Cont'd)**

Northwestern Mutual Life Insurance Co  
Mortgage Loan Dept  
333 Montgomery... YU kon 6-1874

**PACIFIC FINANCE LOANS**

**CASH FAST**  
Up to \$1250 or more  
Loans on Auto...  
Furniture... Salary...  
**COME IN... OR ARRANGE  
A LOAN BY PHONE**



**"WHERE TO CALL"**

**SAN FRANCISCO OFFICES**  
Pacific Finance Loans  
996 Market... PRspt 6-3383  
Pacific Finance Loans  
928 Van Ness... Tuxedo 5-4554  
Pacific Finance Loans  
2523 Broadway Oakland... Higate 4-6177  
Pacific Finance Loans  
3501 E 14th Oakland... KElog 4-6666  
Pacific Finance Loans  
1103 Nevin Av Richmond... BEarn 2-4010

**PACIFIC MUTUAL LIFE INS CO**

Lowest Rate  
First Mortgage Insurance Funds  
All Types Improved Properties

460 Market... YUkon 2-3216

**PERSONAL FINANCE CO**

881 Market... EXbrk 2-6002  
830 Market... GARfid 1-2500  
2588 Mission... VAencia 4-7041  
(See Advertisement Page 434)

**PERSONAL FINANCE CO**

407 South B San Mateo... Diamond 4-7658

**PERSONAL FINANCE CO**

419 Kearny... DO ugias 2-1450  
Prudential Loan Office 141-3d... SU tter 1-5594  
PUBLIC LOAN CORP 23 Grant Av... SUTtr 1-1661  
(See Advertisement Page 437)

We invite you to tune in every Monday night, N.B.C. stations, to enjoy the Telephone Hour and its guest artists.

**Loans—(Cont'd)**

**PERSONAL FINANCE CO LOANS**

Loans \$25 to \$2000 on Salary, Furniture or Auto to employed people—possible monthly payments—no co-signers necessary. Come in or phone—we like to say yes.



**"WHERE TO CALL"**

**SAN FRANCISCO OFFICES**

Personal Finance Co  
681 Market... EX brook 2-6002  
830 Market... GA rfd 1-2500  
2588 Mission... VA lencia 4-7041

**ALAMEDA OFFICE**

Personal Finance Co  
2321 Santa Clara Av Alameda... LAkhrst 3-3891

**BERKELEY OFFICE**

Personal Finance Co  
2045 Shattuck Av Berkeley... BErky 7-4312

**HAYWARD OFFICE**

Personal Finance Co  
645-1st Hayward... LUcarn 2-8911

**OAKLAND OFFICE**

Personal Finance Co  
433-14th Oakland... GL encort 1-2680

**REDWOOD CITY OFFICE**

Personal Finance Co  
2658 Broadway Redwood City... EMrsn 8-4611

**SAN LEANDRO OFFICE**

Personal Finance Co  
1532 Washington  
San Leandro... LO khavn 9-4022

**SAN MATEO OFFICE**

Personal Finance Co  
407 South B San Mateo... Diamond 4-7658

**PIONEER JEWELRY & LOAN CO**

419 Kearny... DO ugias 2-1450

**PRUDENTIAL LOAN OFFICE**

141-3d... SU tter 1-5594

**PUBLIC LOAN CORP**

23 Grant Av... SUTtr 1-1661  
(See Advertisement Page 437)

**Loans—(Cont'd)**

**RAILWAY EMPLOYEES CREDIT UNION LTD**

112 Market... EX brook 2-0999

**RELIABLE MERCHANTILE & LOAN CO**

109-3d... GA rfd 1-5984

**RELIANCE FINANCE SERVICE**

785 Market... SU tter 1-3768

**S & C FINANCE**

Auto Loans  
2001 Market... HErick 1-1810

Truck Loans 811-3d... YUkon 2-5500

In The East Bay 2560 Broadway... TEmplr 2-8800  
(See Advertisement This Page)

**S & M LOAN OFFICE**

265-3d... YU kon 6-6163

**SADIK MORTGAGE CO**

375 San Carlos... ATwtr 8-1035

**SAN FRANCISCO BANK THE**

526 California... DO ugias 2-5757

**SAN FRANCISCO EXCHANGE**

MONEY LOANED ON EVERYTHING  
Bonded by City and State  
Guns - Cameras - Jewelry Etc.  
91-4th... YUkon 2-6097

**SAN FRANCISCO FINANCE CO**

Headquarters for  
AUTO LOANS  
PERSONAL LOANS  
For Over 25 Years  
A Quick Way to Borrow Money  
Convenient Terms

At Bush St  
1356 Van Ness Av... OR dway 3-3434

**SAN FRANCISCO FINANCE CO**

1356 Van Ness Av... OR dway 3-3434  
(See Advertisement Page 435)

**SAN FRANCISCO LOAN ASSN**

MONEY LOANED  
DIAMONDS - JEWELRY - ETC.  
Cor. 6th & Market St... UNdrl 3-2313

**S F PROVIDENT LOAN ASSOCIATION**

932 Mission... YUkon 2-4400  
(See Advertisement Page 437)

**Loans—(Cont'd)**

**SEABOARD FINANCE CO**

760 Market... EXbrk 2-3717

**SECURITY FINANCE CO**

QUICK MONEY  
LOANS  
CAR - SALARY - FURNITURE  
IMMEDIATE SERVICE  
NO CO-SIGNERS  
CASH IN 15 MINUTES  
PAYMENTS TO SUIT YOU

2399 Mission... MIsan 7-4672

690 Market... YUkon 2-5737

1408 Franklin, Oakland... TEmplr 6-1353

251 Davis, San Leandro... SWeetw 8-2257

53 E Santa Clara, San Jose... Cyprss 3-5034

1740 Van Ness Av... PRospect 6-6100

**WILLOUGHBY CORPORATION**

REAL ESTATE LOANS  
Mills Bldg... GARfid 1-3139

**Loans—Pawnbrokers**

See Pawnbrokers

**Loans—Real Estate**

See Real Estate Loans; Also Loans; Also  
Banks; Also Financing; Also Mortgages;  
Also Savings & Loan Associations; Etc.

**Lockers**

**BERGER STEEL LOCKERS—**

PETLEY INC  
Lockers-Shelving-Cabinets  
Benches & Shop Equipment  
Steel Desks & Tables  
899-73d Av Oakland... TRndad 2-7621

**Engineered Metals Inc**

575 Mission... YUkon 2-3830

**GORE WM A CO**

Lyon Metal Products  
1834 Adeline Oakland... TW Inaks 3-7233

**HART-COBB-CARLEY CO**

Lyon Lockers-Shelving-Shop Equipment  
420 Market... YU kon 6-0817

**Ideal Equipment Co**

1803 E 14th Oakland... KElog 3-2877

**LYON STEEL LOCKERS—**

FACTORY BRANCH OFFICE  
LYON METAL PRODUCTS INC  
115 New Mtgy... SUttr 1-5490

**DEALERS**

GORE WM A CO  
1834 Adeline Oakland... TW Inaks 3-7233

HART-COBB-CARLEY CO  
Lyon Lockers-Shelving-Shop Equipment  
420 Market... YU kon 6-0817

O'DONNELL P F CO  
527 Brannan... YUkon 6-3951

SQUIRES COMPANY THE  
370-4th... YUkon 6-4882

**SQUIRES COMPANY THE**

Lyon Metal Products  
370-4th... YUkon 6-4882

**TRASK & SQUIER CO INC**

39 Natoma... SUttr 1-3473

**WORLEY & CO**

Manufacturers  
STEEL LOCKERS and  
SHELVING  
Factory in California—Large Warehouse  
Stock in San Francisco  
TRASK & SQUIER CO. REP.  
39 Natoma... SUttr 1-3473

**Lockers—Frozen Foods**

See Frozen Food Lockers—Renting

**Locks—Time—See Time Locks**

**Locks—Whse & Mfrs**

Best Universal Lock Co Inc  
420 Market... SU tter 1-8854

**CALIF BUILDERS HARDWARE CO**

17 Bluxome... YUkon 2-5690

**HERRICK IRON WORKS**

PRISON EQUIPMENT  
LOCKING DEVICES  
18th & Campbell, Oakland... GLncrt 1-1767

Many buyers turn to the Yellow Pages first.

**Loans—(Cont'd)**

**UNITED LOAN OFFICE**

**MONEY LOANED ON**

Diamonds - Watches - Jewelry - Luggage  
Musical Instruments - Binoculars, Etc.  
HIGHEST PRICES PAID FOR  
Old Gold - Diamonds - Luggage  
Musical Instruments - Cameras  
Unredeemed Pledges on Sale  
56-3d... EX brook 2-1297

Voorsanger Walter 400 Montgomery, DO ugias 2-1185

Western Mortgage Corp 43 Sutter... YUkon 2-1600

**WILLOUGHBY CORPORATION**

REAL ESTATE LOANS  
Mills Bldg... GARfid 1-3139

**Loans—Pawnbrokers**

See Pawnbrokers

**Loans—Real Estate**

See Real Estate Loans; Also Loans; Also  
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Also Savings & Loan Associations; Etc.

**Lockers**

**BERGER STEEL LOCKERS—**

PETLEY INC  
Lockers-Shelving-Cabinets  
Benches & Shop Equipment  
Steel Desks & Tables  
899-73d Av Oakland... TRndad 2-7621

**Engineered Metals Inc**

575 Mission... YUkon 2-3830

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1834 Adeline Oakland... TW Inaks 3-7233

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527 Brannan... YUkon 6-3951

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Factory in California—Large Warehouse  
Stock in San Francisco  
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**Lockers—Frozen Foods**

See Frozen Food Lockers—Renting

**Locks—Time—See Time Locks**

**Locks—Whse & Mfrs**

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PRISON EQUIPMENT  
LOCKING DEVICES  
18th & Campbell, Oakland... GLncrt 1-1767

Many buyers turn to the Yellow Pages first.

ORdway 3-9147

# Keys

DISTRIBUTOR  
CALIF BUILDERS HARDWARE CO  
17 Bluxome... YUkon 2-5690

**MARSHALL-NEWELL SUPPLY CO**  
Spear & Mission... EX brook 2-1901

**NORWALK LOCK CO**  
420 Market... GA rfd 1-8943

**PACIFIC NIK-O-LOK CO INC**  
Pay Toilet Door Locks  
420 Market... DE lawars 3-1100

**SCHLAGE LOCK CO**  
2201 Bay Shore Blvd... SU tter 1-4798

**Signal Lock & Hardware Co**  
Yale & Towne Mfg Co  
Locks & Hardware Division  
116 New Montgy... GA rfd 1-3395

**Locksmiths**

**A ABBEY DAY & NITE LOCKSMITH CO**  
Locks Opened - Changed - Repaired  
Installed Etc.  
Everything in Locksmithing—Since 1917  
435 Jones... TUXedo 5-0707

**A Abbey Day & Nite Locksmith Co**  
435 Jones... TU xedo 5-0707  
(See Advertisement This Page)

**A-ACME GLASS & GLAZING SHOP**  
Keys Made—Locks Installed  
1740 Geary... WEst 1-4714

**A-I LOCKSMITH CO**  
470 Ellis... PR osact 5-3116  
(See Advertisement Page 440)

**A A LOCKSMITH SERVICE**  
SUNSET AND RICHMOND  
DIST.  
ANY KEY FITTED  
Any Lock Repaired  
Combinations Changed  
DAY OR NIGHT CALL  
1375-9th Av... OVrind 1-9638  
If no answer call... LOmbrd 6-8709

**A & B LOCKSMITH SHOP**  
CITYWIDE SERVICE  
All Types of Keys Made  
Locks Repaired  
New Locks Installed  
LOCKED OUT CALL US  
Saw Filing - Veteran Owned  
3868-24th... VAencia 4-2915

**A & C LOCK SHOP**  
ALL TYPES OF LOCK WORK  
City-Wide Service  
Day or Night Call  
2978 Mission... ATwtr 2-8208

**A & C Lock Shop 2978 Mission**  
ATwtr 2-8208  
(See Advertisement Page 441)

**ABE COMMER**  
Locks Installed & Repaired  
Combinations Changed  
AUTO LOCKS - LOCKOUTS  
KEYS DUPLICATED  
CITY COVERAGE  
3271-16th... UNdrl 3-2363  
After 5 PM & Sun &  
Holidays... JUNer 7-1171

**AKARD DOOR OPENER & CLOSER CO**  
4167-20th... MI son 7-1320  
(See Advertisement Page 441)

**AKRON KEY SHOP**  
KEYS  
HOME & AUTO  
CITY WIDE SERVICE  
TUMBLERS COMBINATIONS  
CHANGED  
LOCKS  
Repaired - Installed - Changed  
1617 Taraval... SEabright 1-2151

**ALEXANDRIA RADIO & CAMERA CO**  
5335 Geary Blvd... BA yview 1-0282  
Anza Locksmith 5027 Anza... SA yview 1-4227  
(Continued Next Page)

DOOR  
CLOSERS  
Repaired  
Sold  
Installed

**Robt. A. Warman**  
BONDED LOCKSMITHS  
1720 Sacramento near Polk

# SEC FINANCE

## AUTO & TRUCK LOANS AUTO & TRUCK FINANCING

2001 MARKET ST. 811 THIRD ST.  
HEmlock 1-1810 YUkon 2-5500

IN THE EAST BAY  
2560 BROADWAY • TEmplear 2-8800

Market at Van Ness Ave.  
(Next to Fur Doctor)  
DRIVE IN - FREE PARKING  
— FAST —  
**CASH AT ONCE**  
LIBERAL PAWNBROKER LOANS

On most things of value, including: TV, radios, typewriters, sewing machines, cameras, luggage, silverware, firearms, musical instruments, tools, golf clubs, men's suits, furs, diamonds, watches.

**TO GET A LOAN - TO BUY - TO SELL - PHONE US FIRST**  
Bonded. Insured. Safe Storage for all Valuables.

Phone Mr. Banc **Market 1-4084** or DRIVE IN  
Market at Van Ness  
WANT TO BUY A BARGAIN? PHONE US

# CASH LOANS

\$50. to \$1000.  
AUTO  
FURNITURE - SALARY

Loans are made on your salary, car or furniture, without co-signers. You may borrow to clear up old bills, pay taxes or for any worthy purpose. Repay in convenient monthly installments arranged to fit your budget.

# DYNAN FINANCE CO.

WHEN YOU NEED  
MONEY  
Phone PRospect 5-3366  
25 TAYLOR ST.  
MEZZANINE FLOOR  
GOLDEN GATE THEATRE BLDG.

# DOMESTIC LOANS QUICKLY

\$25 to \$1000  
You pay less...  
when you repay sooner

Get what you need for any worthy purpose. Repay on a plan of your own choosing.

Come in, or to save time  
Phone: Underhill 3-1840  
200 DELCOR BLDG.  
1005 Market St.  
Sixth & Market  
**DOMESTIC  
FINANCE CORPORATION**

# ABBEY LOCKSMITH CO.

ONE OF S.F.'S LARGEST SHOPS  
FOR KEYS - LOCKS & DOOR CLOSERS  
Same Owner Since 1917  
CALL US ANY TIME - ANYWHERE

**LOCKS  
OPENED  
CHANGED  
REPAIRED  
INSTALLED**

SAFE LOCKS CHANGED  
KEYS FOR AUTOMOBILES - VENDING  
MACHINES - LUGGAGE LOCKS - MAIL BOXES, ETC.

PHONE  
**TUXedo 5-0707**  
FOR RELIABLE BONDED SERVICE  
435 JONES ST. Between O'Farrell & Ellis Sts.