

**Jenkel-Davidson**  
OPTICAL COMPANY

*stylists in eyewear*

**SAN FRANCISCO**  
366 Post Street  
476 Post Street  
450 Sutter Street

Stonestown Medical Center  
**Garfield 1-3400**  
*for better vision.....*  
*see your eye physician*

OFFICES IN MOST NORTHERN CALIFORNIA CITIES

**ALEX J. RHINE**  
*Dispensing Optician*

DOCTORS' PRESCRIPTIONS FILLED

I have purchased all Doctors' Prescriptions and Records of Glasses held by Rhine Optical Dispensing Co. recently of 114 Geary St. and 2215 Post St. Also Rhine Optical Co. formerly of 150 Post St.

All Records of glasses made by these offices are now in my files.  
*Formerly President of Rhine Optical Co.*

**PHONE SUTTER 1-6453**  
391 SUTTER - Corner Stockton Street

**NEED YOUR EYES EXAMINED?**  
For Better Vision Consult Your Eye Physician

List of Eye Physicians Available on Request

Bring Your Prescription for Glasses to  
**Mancuso Optical Company**  
DISPENSING OPTICIANS for the EYE PHYSICIAN  
545 Post St., San Francisco 2 • PProspect 5-6681

**Opticians-Dispensing**  
**ANDERSON IVER OPTICAL CO**  
Eye Physicians Prescriptions Filled  
490 Market ..... SUTtr 1-8607

**BALSHONE LEON**  
OPTOMETRISTS  
LENS PRESCRIPTIONS FILLED  
GLASSES SCIENTIFICALLY FITTED  
Wide Selection of Frames in Latest Flattering Styles  
TERMS TO MEET YOUR CONVENIENCE  
490 Sutter ..... SUTtr 1-1336

**Opticians-Dispensing- (Cont'd)**  
**DANZ & SONS**  
Eyes Made To Order & In Stock  
240 Stockton ..... EX brook 2-3080  
(See Advertisement Page 511)

**DELL'OSSO RAY**  
Dispensing Opticians  
**PHYSICIANS OPTICAL CO.**  
5th FLOOR  
516 Sutter at Powell  
Spectacles Made To Order  
Oculist Prescriptions Only  
516 Sutter ..... YUkon 6-2510  
Or ..... YUkon 6-4986  
(Continued Next Page)

**Milton Rhine Optical Co.**  
*Dispensing Opticians*

OCULIST PRESCRIPTIONS ACCURATELY FILLED  
*Emergency Service at Our Laboratory*  
Artificial Eyes

**YUkon 6-6589**  
165 POST Suite 404 (Opposite White House)

**ferrari & risi**  
*dispensing opticians*

**SAN FRANCISCO**  
**YUkon 6-0136**  
444 Post Street

**SAN FRANCISCO OAKLAND BERKELEY SAN MATEO REDWOOD CITY PALO ALTO**  
SIX CONVENIENT LOCATIONS

**Robert Optical Co.**  
Dispensing Opticians  
YUkon 6-0504

278 POST, Suite 200  
Opposite Union Square Garage  
FORMERLY ROBERT O. RHINE & CO.

**Drake Opticians**  
DONALD GOLDFROM

Our Laboratory on the Premises Enables Us to Render Emergency Service the Same Day  
Oculists' Prescriptions Filled  
Serving You Personally in San Francisco Since 1931

REASONABLE FEES  
**YUkon 6-0396**  
512-516 SUTTER  
Between Powell & Mason Sts.  
GROUND FLOOR PHYSICIANS BLDG.

**Opticians-Dispensing- (Cont'd)**  
**DRAKE OPTICIANS**  
Hours: 9:30 A.M. to 6:00 P.M. Weekdays  
Sat. to 4:00 P.M. - Emergency Service the Same Day - Reasonable Fees  
512 Sutter ..... YUkon 6-0396

Drake Opticians 512 Sutter ..... YUkon 6-0396  
(See Advertisement Page 510)

**FELDMAN ANTHONY OPTICAL CO**  
Phelan Bldg ..... GARfld 1-0889  
If no answer call ..... DElaware 3-2236

**FERRARI MILTON W** 444 Post ..... YUkon 6-0136  
**FERRARI & RISI** 444 Post ..... YUkon 6-0136  
(See Advertisement Page 510)

**GUILD OPTICIANS**  
RECOMMENDED BY PHYSICIANS TO FILL PRESCRIPTIONS FOR GLASSES - ADJUSTMENT AND REPAIRS OF FRAMES.

**"MEMBERS"**  
**WOOSTER JOHN F CO**  
216 Stockton ..... GARfld 1-6666

**JENKEL-DAVIDSON OPTICAL CO**  
General Office  
366 Post ..... GARfld 1-3400  
476 Post ..... GARfld 1-3400  
Four Fifty Sutter Bldg 450 Sutter, GARfld 1-3400  
Branch Stonestown Medical Bldg, LOMbrd 4-3100  
(See Advertisement Page 510)

**Kahn & Co**  
See Stalb & Walsh  
209 Post ..... DO uglas 2-2212

**LAYNE CREDIT OPTICIAN**  
2621 Mission ..... MI ssn 7-8191

**MANCUSO OPTICAL COMPANY**  
545 Post ..... PProspect 5-6681  
(See Advertisement Page 510)

**PARAFID OPTICAL CO** 1801 Bush, WE st-1-4300  
**PARAMOUNT OPTICAL CO**  
209 Post ..... YUkon 2-4255  
(See Advertisement This Page)

**Paramount Optical Company**  
DISPENSING OPTICIANS  
OCULISTS' PRESCRIPTIONS FILLED

209 POST ST. SUITE 714  
"House of Better Vision"

**YUkon 2-4255**

**ARTIFICIAL EYE MAKING**  
OUR SPECIALITY  
For Three Generations

Our new improved method makes more natural looking eyes, with HAND PAINTED COLOR, in PLASTIC and GLASS. Mold made of orbit insures maximum movement.

**G. Danz & Sons**  
240 Stockton St. S. F.  
EXbrook 2-3080

**Opticians-Dispensing- (Cont'd)**  
**PARSONS OPTICAL LABORATORIES**  
DISPENSING OPTICIANS  
GLASSES ON PRESCRIPTION  
CONTACT LENSES  
ARTIFICIAL EYES  
VISUAL AIDS  
OPTICAL INSTRUMENTS  
Ask Your Eye Physician

518 Powell ..... GARfld 1-1462  
Or ..... GARfld 1-4355  
93 West Portal Av. .... LOMbrd 6-4064

Parsons Optical Laboratories  
518 Powell ..... GARfld 1-1462  
93 West Portal Av. .... LOMbrd 6-4064

**PEISER SIDNEY L** 209 Post ..... YUkon 6-0055  
**PEISER WM S** 209 Post ..... YUkon 6-0055

**PHYSICIANS OPTICAL CO**  
516 Sutter ..... YUkon 6-2510

**RHINE ALEX J** 391 Sutter ..... SU tter 1-6453  
(See Advertisement Page 510)

**RHINE MILTON** 165 Post ..... YUkon 6-6589  
(See Advertisement Page 510)

**RHINE ROBERT O** 278 Post ..... YUkon 6-0504  
**RISI EMIL J** 444 Post ..... YUkon 6-0136

**ROBERT OPTICAL CO**  
Formerly Rhine Robert O  
278 Post ..... YUkon 6-0504  
(See Advertisement Page 510)

**WHITSETT & HIGDON**  
WHITSETT & HIGDON  
FOR MODERN EYE GLASSES  
FAST EFFICIENT SERVICE  
SAN FRANCISCO  
SAN CARLOS - REDWOOD CITY  
PALO ALTO - SAN JOSE  
515 Post - ORdway 3-2061

515 Post ..... ORdwy 3-2061  
455 Powell ..... ORdwy 3-2061

**WOHL & THALL**  
PRESCRIPTIONS FILLED AT LOW COST  
QUICK SERVICE - CREDIT  
GLASSES FITTED SCIENTIFICALLY  
1034 Market ..... HEMlock 1-2828

**WOOSTER JOHN F CO**  
216 Stockton ..... GA rfd 1-6666

**Optometrists**  
Albert Henry C Jr 760 Market ..... DO uglas 2-2273  
If no answer call ..... SUTtr 1-7231

**AMERICAN OPTOMETRIC ASSOCIATION**  
An association of Ethical Doctors of Optometry, pledged to the highest standard of visual care. Affiliated with the California Optometric Association and the San Francisco Optometric Association.

**"MEMBERS"**  
Albert Henry C Jr 760 Market ..... DO uglas 2-2273  
If no answer call ..... SUTtr 1-7231

Anderson Wm W 209 Post ..... EX brook 2-1304  
Branch Office 920 Taraval ..... LOMbrd 4-5630  
Atchinson Wilbur H Phelan Bldg. GA rfd 1-1733  
Chong Arthur 752 Grant Av. .... DO uglas 2-2000  
Berek S 2512 Mission ..... ATwtr 8-1595  
Bertsen Carl A 835 Market ..... YUkon 2-1111  
Bockman Geo H Phelan Bldg. .... EXbrk 2-6941  
Brombach T A 209 Post ..... SU tter 1-1358  
Daly John C Jr 2469 Mission ..... ATwtr 2-5324  
Duffin M Leslie 835 Market ..... SU tter 1-0421  
Dykman Theodore D 4597 Misn. JU niper 5-6588  
Elefant Herbert A 122 Geary ..... SU tter 1-7968  
Furness Lester A  
2665 Ocean Av. .... DE laware 4-1164  
Gallagher George A 209 Post ..... GA rfd 1-1794  
Grosse Henrietta 210 Post ..... YUkon 6-2299  
Healy E Orval 3817 Geary Blvd. .... SKyline 2-0193  
Hedahl Tokuji 1854 Fillmore ..... WA lnut 1-9423  
Hiura & Hiura 1418 Polk ..... PProspect 6-2352  
Hobrecht Chas B 209 Post ..... GA rfd 1-0964  
Hobrecht Cyril J 209 Post ..... GA rfd 1-0964  
Jackson Adolph C Phelan Bldg. EX brook 2-2254  
Jacobson Harold A 210 Post ..... EX brook 2-8083  
Jaeger Allen O 4924-38 ..... VA lencia 6-2452  
Kaehler Norman M 209 Post ..... SU tter 1-8746  
(Continued Next Column)

**Optometrists- (Cont'd)**  
**AMERICAN OPTOMETRIC ASSOCIATION- (Cont'd)**  
Kamp Harry 209 Post ..... DO uglas 2-1500  
Kaye Frank M 209 Post ..... DO uglas 2-7154  
Kurtz H L 2390 Mission ..... MI ssn 7-1580  
Landa Albert Phelan Bldg. .... SU tter 2-2416  
Ladson I I Phelan Bldg. .... DO uglas 2-8574  
Le Blanc C F 209 Post ..... DO uglas 2-5655  
Lerner Jerome M 616 Clement ..... SKyline 1-1267  
Levin Harry J 2269 Mission ..... MI ssn 7-4540  
Lindsay William Geo 368 Geary, YUkon 6-0271  
Lo Presti I 209 Post ..... EX brook 2-1354  
Lo Presti Warren 209 Post ..... EXbrk 2-1354  
Lyons C Venard 210 Post ..... EX brook 2-5487  
Mackey Thos J  
5915 Geary Blvd. .... BA yview 1-5342  
Mebine Loran  
230 West Portal Av. .... MO ntrose 4-3089  
Musser Jere M 2495 Mission ..... VA lencia 4-6104  
Neustadt Harry H 623 Divisadero, JOrdn 7-2625  
Norton James 2015 Chestnut ..... FI lmar 6-6549  
Peck Casper Geo 729 Clay ..... YUkon 2-0857  
Quararero V Chas 1606 Stkn. .... YUkon 6-2885  
Regan John F 209 Post ..... SU tter 1-0709  
Rockstein Robert A  
10 Lakeshore Plaza ..... MO ntrose 4-8444  
Ross Harold L 499 Market ..... YUkon 6-2322  
Rowlands W Unsworth 209 Post. DO uglas 2-7154  
Ruegg William F Phelan Bldg. .... EXbrk 2-0190  
Sapphire Walter L 2104 Misn. HE mlock 1-2313  
Schmacker Albert J 4068-18th. UNdrhl 3-3099  
Schulz Harold Paul  
35 Van Ness Av. .... HEMlock 1-3100  
Schwarzmann R A 821 Market. EX brook 2-1332  
Shaw Ferd C 1724 O'Farrell ..... FI lmar 6-9513  
Silverstein Irvin W 209 Post ..... SU tter 1-0709  
Silverstein Irving A 951 Market, YUkon 2-5106  
Silverstein Sheldon A  
951 Market ..... YUkon 2-5106  
Squeri Raymond A 921 Geneva Av. JUNipr 4-4383  
Stamper J L 2508 Mission ..... VA lencia 4-2376  
Stein A T A von Phelan Bldg. .... GARfld 1-0587  
Steinmann Ruby O 4563 Misn. JUNipr 5-2294  
Stoltze Albert C  
9th Av & Clement ..... SK yline 1-2050  
Sullivan Mervyn D 291 Geary ..... SU tter 1-6114  
Vicino Guido S 1606 Stockton ..... GA rfd 1-4389  
von Stein A T A Phelan Bldg. .... GARfld 1-0587  
Weiss Maurice 920 Larkin ..... PR ospect 5-4761  
Werner L A 2390 Mission ..... MI ssn 7-1580  
Worken Bernard M  
2374A Mission ..... VA lencia 4-6843  
Zwerling S 1566 Haight ..... MA rket 1-6884

**Optometrists- (Cont'd)**  
**BALSHONE LEON**  
EYES EXAMINED  
Glasses Scientifically Fitted  
Wide Selection of Frames in Latest Flattering Styles  
TERMS TO MEET YOUR CONVENIENCE  
490 Sutter ..... SUTtr 1-1336

**BLOOD ALVIN S**  
GLASSES PRESCRIBED - BUDGET TERMS  
Richmond District Near 21st Ave.  
5637 Geary Blvd. .... SKyline 1-7118  
If no answer call ..... SEabright 1-7126

Bockman Geo H Phelan Bldg. .... EX brook 2-6941  
Brombach T A 209 Post ..... SU tter 1-1358

**BUCKLEY E S**  
At California Optical Company  
231 Post ..... SU tter 1-0181  
(Continued Next Page)

Advertise here - it pays.

**DR. BERNARD HARRIS**  
OPTOMETRIST

MEMBER NATIONAL OPTOMETRIC ASSOCIATION

- EXAMINATION**  
It's Scientific, Thorough Completely Professional
- FITTING**  
Precise, Accurate, Custom Tailored to Your Occupational, Visual and Facial Needs
- PROTECTION**  
First-Quality Materials For Safety and Comfort of Your Priceless Vision
- STYLING**  
Beautiful Frames to Suit Your Hair, Complexion, Face & Fashion Needs
- CONTACT LENSES**  
Fluidless

ONE DAY SERVICE  
What Possible for Out-of-Town Patients or Emergencies

**BUDGET TERMS GLADLY**

OPTICAL LABORATORY ON PREMISES

**1008 MARKET STREET**  
NEAR TAYLOR HEMlock 1-2258

GOLDEN GATE AVE  
TAYLOR  
MARKET STREET

**Optometrists- (Cont'd)**  
Amos Chas L Phelan Bldg. .... SUTtr 1-2416  
Anderson Wm W 209 Post ..... EX brook 2-1304  
Branch Office 920 Taraval ..... LOMbrd 4-5630  
Atchinson Wilbur H  
760 Market-Suite 433  
Phelan Bldg. .... GA rfd 1-1733  
Atkinson R C 2469 Mission ..... AT water 2-5524  
Austin John R 821 Market ..... EXbrk 2-1352  
Babow B L 752 Market ..... EX brook 2-1767

**BALSHONE LEON**  
EYES EXAMINED  
Glasses Scientifically Fitted  
Wide Selection of Frames in Latest Flattering Styles  
TERMS TO MEET YOUR CONVENIENCE  
490 Sutter ..... SUTtr 1-1336

Berend Julius 2548 Mission ..... AT water 2-6200  
Benon E A Jr 2227 Irving ..... MO ntrose 4-7245  
Berek S 2512 Mission ..... ATwtr 8-1595  
Bertsen Carl A  
Offices in Emporium Bldg 2nd Floor  
835 Market ..... YUkon 2-1111  
1 Stonestown ..... SEabright 1-2222  
Bertsen & Duffin  
Offices in Emporium Bldg 2nd Floor  
835 Market ..... YUkon 2-1111  
1 Stonestown ..... SEabright 1-2222  
Bingman P C 867 Market ..... SU tter 1-6000