

Reducing Equipment

Arnold Health Equipment Co
36 W 46th New York 19 New York Juddson 2-4733
Bush Electric Company 563 Sutter, EX brook 2-1616
Medico-Electronic Co
1400 Ocean Av. Delaware 3-6200

NIAGARA MASSAGE UNITS—

NIAGARA EQUIPMENT CO
100 Grand Av Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 10140

Relaxacizor Inc 420 Sutter, SUttr 1-2682
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 10351

Please wait till you hear the dial tone . . . then dial.

Reducing Methods

BAPTISTE WALT
Personalized Instruction - Men & Women
315 Sutter SUttr 1-9776
48 Golden Gate Av. PRospc 5-9501
678 Turk GRaysto 4-9812

Drury's Phys Cult Conditioning Club
461 Market GA rfd 1-3191

EMILY'S HEALTH STUDIO
Slenderizing & Spot Reducing
Latest Style Steam Cabinets & Equip.
2215 Chestnut WEST 1-3325

Finnila's Finnish Baths Inc
2284 Market MARKET 1-4838

NADDA WILLY
396-17th Av SK yline 2-0177

HALL HANNAH 278 Post SU ttr 1-4827

Catalog your products and services in these Yellow Pages. It costs little to be completely represented here.

Reducing Methods—

HENRY'S HEALTH CLUB
Formerly at Palace Hotel
REDUCING
MASSAGE
HOT ROOM
STEAM ROOM
117 Montgomery EXbrk 2-0470

HOLLAND'S HEALTH SERVICE
ALL OVER OR SPOT REDUCING
SAFE - PLEASANT - EASY
FLABBY MUSCLES TONED
1823 Fillmore FILmr 6-2705

HORN'S HEALTH CENTRE
683 Sutter ORdway 3-6810

JESSAMINE'S ELECTRO-WAY
SLENDERIZING SALONS
This Small Ad Tells You Where To Get
Electro-Vac Facials & Electro-Way
Home Units-5 Day Free Trial
3293 Lake Shore Av Oakland GL encort 2-1166

KAY VICTORIA
Health Beauty And Reducing
609 Monterey BL UNjnr 7-3238

KEY SLENDERIZING & BEAUTY SALON
150 Powell (See Advertisement This Page)
YU kon 2-4950

Lady Be Beautiful 259 Geary SUttr 1-0854
(See Advertisement This Page)

LAKESIDE VILLAGE SWEDISH MASSAGE
STUDIO
By Stoneham-Hand Spot Reducing
2531 Ocean Av. DElaware 4-0490

MABERRY SLENDERIZING SALON
140 Geary (See Advertisement This Page)
YU kon 6-3710

MACLEVEY SLENDERIZING SYSTEM
150 Powell YUkon 2-4950

MAYBERRY SLENDERIZING SALON
See Maberry Slenderizing Salon
140 Geary YU kon 6-3710

NIAGARA MASSAGE UNITS—
NIAGARA EQUIPMENT CO
100 Grand Av Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 10140

NU LIFE STUDIO 435 Eddy ORdway 3-5148
Phillips Posture Correction & Reducing System
150 Powell EX brook 2-7338

QUINN ELSA
Reducing-Upbuilding
1182 Market HE mlock 1-4296

RELAXACIZOR
REDUCE
Size of
HIPS, WAIST, Etc.
No Diet or Weight-loss
USE at HOME while you
REST - Easy, Safe
Phone for Free Demonstration and FREE Illustrated Booklet
"FOR INFORMATION CALL"
RELAXACIZOR INC 420 Sutter SUttr 1-2682

Ryberg Harry L 821 Market YUkon 2-2288

Smith & Dougherty Studio of Reducing & Body Building 384 Sutter DO uglas-2-1888

TREU METHOD
Relax
Reduce
Rebuild
Rejuvenate
MEN & WOMEN OPERATORS
26 O'Farrell YUkon 2-3684
318 West Portal OVerland 1-1030

GLADDING MORGAN & CO
High Temperature Clay Products
Cements & Plastics
Harrison At 9th UN drhl 1-7400

HARRISON-WALKER REFRATORIES CO
625 Market YUkon 6-2942

Insulating Refractories Co
McNear's Point San Rafael GLnwd 3-7232

Johnson Ernest A Associates EXbrk 2-0821

KAISER ALUMINUM & CHEMICAL SALES INC
1924 Broadway Oakland TW inoaks 3-4600

LALEDE-CHRISTY COMPANY
391 Sutter GA rfd 1-8366

LALEDE-CHRISTY REFRACTORY PRODUCTS—
LALEDE-CHRISTY COMPANY
391 Sutter GARfid 1-8366

LAVINO E J BASIC REFRATORIES—
DISTRIBUTOR
GLADDING MORGAN & CO
Harrison at 9th UNdrhl 1-7400

(Continued Next Page)

Advertise here—it pays.

Reducing Methods—

SPOT REDUCING SALON
WEST PORTAL DISTRICT
Since 1938
SPOT REDUCING
NO DIET, MASSAGE, DRUGS OR HEAT
BUST DEVELOPING
RECOMMENDED BY PHYSICIANS
26 West Portal Av. MOntrse 4-4751

STAUFFER TABLES REDUCING
STAUFFER TABLES
ROALER MASSAGER
Phillips Posture & Reducing - Rm. 411
150 Powell EXbrk 2-7338

SUNSET SLENDERIZING SALON
PHYSIO-THERAPY SPOT REDUCING
SWEDISH MASSAGE
For Ladies Only-Jeanette H. McDonald
1388 9th Av. LO mbar 6-3959

Tarr System of Health & Figure Perfection
466 Geary TU xda 5-2877

Thorne Anna M 1629 Irving MOntrse 4-3660

TREU METHOD OF REDUCING
26 O'Farrell YUkon 2-3684
(See Advertisement This Page)

Treu Method of Reducing
318 West Portal Av. OVernd 1-1030

TRUE METHOD OF REDUCING
See Advertisement Of Treu Method
26 O'Farrell YUkon 2-3684

VIBRA-TRIM SLENDERIZING—
MOORE'S SALON OF BEAUTY
609 Sutter OR dway 3-0965

WILLIAMS AL HEALTH SYSTEM
MEN ONLY
MASSAGE
HOT & STEAM ROOMS
117-Montgomery EXbrk 2-0470

YOUNG CLARE & MRS 275 Post. EXbrk 2-1702
(See Advertisement This Page)

Reduction Plant Equipment
CALIF PRESS MFG CO
1800 Polson MA rket 1-4312

JOHN J DUPPE MACHINERY—
LE FIEHL COMPANY
2469 Felfax Av. AT water-2-8676

Refiners
See Specific Kinds; i.e., Gold & Silver
Refiners; Oil Refiners; Sugar Refiners

Refinery Equipment—Oil
See Oil Refinery Equipment

Refractories
ADAMANT FIRE BRICK CEMENT—
GROVES FRANK CO 144 Spear GARfid 1-2931

GENERAL REFRATORIES PRODUCTS—
GENERAL REFRATORIES CO
55 New Montgomery EXbrk 2-6035

GLADDING MORGAN & CO
High Temperature Clay Products
Cements & Plastics
Harrison At 9th UN drhl 1-7400

HARRISON-WALKER REFRATORIES CO
625 Market YUkon 6-2942

Insulating Refractories Co
McNear's Point San Rafael GLnwd 3-7232

Johnson Ernest A Associates EXbrk 2-0821

KAISER ALUMINUM & CHEMICAL SALES INC
1924 Broadway Oakland TW inoaks 3-4600

LALEDE-CHRISTY COMPANY
391 Sutter GA rfd 1-8366

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LALEDE-CHRISTY COMPANY
391 Sutter GARfid 1-8366

LAVINO E J BASIC REFRATORIES—
DISTRIBUTOR
GLADDING MORGAN & CO
Harrison at 9th UNdrhl 1-7400

(Continued Next Page)

Advertise here—it pays.

Refractories—(Cont'd)

MEXICO REFRATORIES CO
1372 Ocean Av Emeryville Pledmt 5-4725

NORTON HIGH-TEMPERATURE REFRATORIES—
BARTLETT E J CO
500 Indiana AT water 2-9166

PLIBRIGO PRODUCTS—
ARGONAUT ENGINEERING CO
31 Stevenson DO uglas 2-9131

WESTERN ADJUSTERS CO
675 Townsend KL ondk 2-3868

Wilcox E A Co
Electrical-Muljite & Ladie
277-7th HE mlock 1-6672

Refractory Materials—
Pacific Mill & Mine Supply Co Inc
Quigley Products
607 Market DOuglas 2-5921

QUIBLEY PRODUCTS—
JOHNSON ERNEST A ASSOCIATES
34 Davis EXbrk 2-0821

Refrigeration Controls
See Refrigeration Equipment-Parts & Supplies-Wholesale

Refrigeration Engineers
See Engineers-Refrigeration

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Refrigeration Equipment—Commercial

A-BAY VIEW REFRIGERATION SERVICE
ALL WORK GUARANTEED FOR ONE YEAR
Free Estimates
On All Makes and Models
COMMERCIAL APARTMENTS
HOUSEHOLD MARINE
Serving You From These Points
STOCKTON and PINE
3rd and QUESEDA
19th and TARAVAL
TRUE VALUE SERVICE POLICY
24-Hr. City-Wide Service
5015-3d MISSn 7-5863

A Bay View Refrigeration Service
5015-3d MISSn 7-5863
(See Advertisement Page 628)

A-CITYWIDE REFRIGERATOR SERVICE
WM. H. & BILL HOWARD
REFRIGERATOR
SERVICE ON ALL MAKES
CALL DAY OR NIGHT
FROM THESE POINTS
CHESTNUT & SCOTT
JUDAH & 19th AVE.
GEARY & 21st AVE.
OCEAN & SAN JOSE
3rd & OAKDALE
(Near 21st)
1001 Valencia MISSn 8-3167

A-Citywide Refrigerator Service
1001 Valencia MISSn 8-3167
(See Advertisement Page 628)
(Continued Next Page)

For just a few pennies a day you can enjoy the step-saving convenience of an extension telephone in your home.

Refrigeration Equipment—Commercial

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ALL WORK GUARANTEED FOR ONE YEAR
Free Estimates
On All Makes and Models
COMMERCIAL APARTMENTS
HOUSEHOLD MARINE
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A-Citywide Refrigerator Service
1001 Valencia MISSn 8-3167
(See Advertisement Page 628)
(Continued Next Page)

For just a few pennies a day you can enjoy the step-saving convenience of an extension telephone in your home.

FRIGIDAIRE

SHIRAR-YOUNG
REFRIGERATION CORPORATION
Our 22nd Frigidaire Year

Commercial Appliances

Ice-Makers
Display Cases
Self-Service Cases
Continuous Run Cases
Reach-In Refrigerators
Water Coolers
Ice Cream Cabinets
Compressor Units

Refrigerators
Ranges
Washers
Dryers
Ironers
Water Heaters

The Largest Factory - Authorized
FRIGIDAIRE Service Station in S. F.
SALES & SERVICE
Commercial Ice Cream Freezers
Walk-In Boxes and Market Equipment

ORdway 3-6822

1450 VAN NESS AVE. • CORNER PINE
Branch: 3080 Broadway, Oakland Hlgate 4-1226

SLENDERIZE YOUR FIGURE NOW
WITH THE WORLD-FAMOUS GARDNER ROLLERS!

• SPOT REDUCING
• GENTLE MASSAGE

We Invite the Investigation of Your Physician.

PHONE YUkon 6-3710
Evenings by Appointment
Available ONLY at the

Maberry SLENDERIZING Salon
140 GEARY SUITE 504



REDUCE LEGS, ABDOMEN, THIGHS BUTTOCKS, HIPS!
Results Guaranteed
LOSE 2 to 5 Inches in 1 Month
LOSE up to 10 lbs. in 1 Month

MACHINES, STEAM CABINETS, HAND MASSAGE

Free Demonstration
PHONE YUkon 2-4950

KEY SLENDERIZING SALON
150 POWELL, Mezzanine - Open Evenings



Lady be Beautiful


SLENDERIZING & RELAXING TREATMENTS
CONTOUR FACIALS
Phone for Complimentary Demonstration
SÜttr 1-0854
259 Geary St.



THE GENTLE ART OF REDUCING
LOSE INCHES IN ONE TREATMENT

Physio- and Scientific Care of
Electro-Therapy Scalp Face Body

Clare C. Young
275 POST ST.
PHONE YUkon 2-1702
If No Answer Call Res: SEbright 1-3944



TREU METHOD
Relax
Reduce
Rebuild
Rejuvenate
MEN & WOMEN OPERATORS
26 O'Farrell YUkon 2-3684
318 West Portal OVerland 1-1030



Commercial Refrigeration

Manufacturers and Distributors

UNDERhill 1-8522

WALK IN REFRIGERATORS
DISPLAY CASES
C. V. HILL REFRIGERATORS
EMERY THOMPSON ICE CREAM FREEZERS AND CABINETS
WORTHINGTON REFRIGERATING EQUIPMENT

We Specialize in Low Temperature Refrigeration

JOHN MOWAT REFRIGERATORS
1866 FOLSOM STREET SAN FRANCISCO



For Prompt Guaranteed Refrigeration Service Call

MODERN APPLIANCE CO.
Since 1930
DOMESTIC and COMMERCIAL
FOR AUTHORIZED SERVICE and Genuine Parts

Specialists on All Makes

- Westinghouse
- General Electric
- Norge
- Crosley
- Kelvinator
- Leonard
- Grunow
- Gibson-AMC
- Cyclops
- Sparton
- Stewart-Warner
- Hotpoint
- Philco
- Coldspot

SAN FRANCISCO'S LARGEST SHOP
Employing a Staff of Well Trained Specialists Who Use Factory Approved Methods to Insure Quick & Effective Service
"SPARE MOTORS LOANED WHILE WE REPAIR YOURS"

William Barrell
Open Until 9 P.M.

Large Display of New & Rebuilt Refrigerator Equipment For Homes - Stores Apt. Houses - Bars Restaurants
Special Installations Made to Order
Use Our 25 Cent Meter Plan

INVESTIGATE OUR RENT TO OWN PLAN & LIBERAL TRADE-IN ALLOWANCE

2311 MARKET Near 16th St. • **UNDERhill 1-4050**

