

HOWARD REFRIGERATOR SERVICE

Day and Night Call
ORdway 3-6106

SHOP
1156 GEARY ST.

SERVICE ON ALL MAKES

- | | |
|--------------|-----------|
| Frigidaire | Norge |
| Kelvinator | Coldspot |
| Hotpoint | Crosley |
| Philco | G. E. |
| Coolerator | Universal |
| Westinghouse | Cyclops |

Use Your Old Refrigerator
As a Full Down Payment
On a New Model

SERVICE THESE POINTS

CHESTNUT & FILLMORE
7TH & MARKET
22ND & MISSION
18TH & GEARY
19TH & NORIEGA

HOWARD REFRIGERATOR SERVICE

GUARANTEED REFRIGERATOR & FREEZER REPAIRS

Quick Reliable Service To All Districts In San Francisco

**COLDSPOT - CROSLY - FRIGIDAIRE
GENERAL ELECTRIC - KELVINATOR - NORGE
AND ALL OTHER MAKES**

NEW & USED - SOLD ON TIME PLAN

CARNEY REFRIGERATION
582 VALENCIA
NIGHT CALL
HEmlock 1-7945 OXFord 7-8762

REFRIGERATOR SERVICE ON ALL MAKES

CALL DAY OR NIGHT
From These Points

CHESTNUT & SCOTT
JUDAH & 19th AVE.
GEARY & 21st AVE.
OCEAN & SAN JOSE
3rd & OAKDALE

We Specialize in FRIGIDAIRE COLDSPOT and All Other Makes

A-CITYWIDE REFRIGERATOR SERVICE
WM. H. & BILL HOWARD
1001 Valencia Near 21st
Mission 8-3167

Refrigerators—Domestic

A-CITYWIDE REFRIGERATOR SERVICE
WM. H. & BILL HOWARD
REFRIGERATOR SERVICE ON ALL MAKES
CALL DAY OR NIGHT FROM THESE POINTS
CHESTNUT & SCOTT
JUDAH & 19th AVE.
GEARY & 21st AVE.
OCEAN & SAN JOSE
3rd & OAKDALE
(Near 21st)
1001 Valencia Missn 8-3167

A-Citywide Refrigerator Service
1001 Valencia Missn 8-3167
(See Advertisement This Page)

A-CROSTOWN REFRIGERATION SERVICE
REPAIRS ON ALL MAKES OF REFRIGERATORS
COMMERCIAL & HOUSEHOLD
Service From These Points
CHESTNUT & FILLMORE
7th & MARKET
22nd & MISSION
18th & GEARY
19th & NORIEGA
— CALL —
SKyline 1-3307
Day or Nite SKyln 1-3307

A-Crostown Refrigeration Service SKyln 1-3307
(See Advertisement Page 633)
A & A REFRIGERATION SERV
779 Edinbrgh JU niper 4-7330
(See Advertisement Page 636)
ACCURATE APPLIANCE CO
903 O'Farrell PRspt 5-2000

ADMIRAL DUAL-TEMP
The NO DEFROSTING Refrigerator where foods don't dry out. Sub-zero freezer (52° below freezing). Sliding shelves. Also Home Freezers, Electric Ranges, Air Conditioners, Big Screen Television, Radio, Triple Play Phonograph Combinations.

Admiral

"FOR INFORMATION CALL"
DISTRIBUTOR
ADMIRAL DISTRIBUTORS INC S F DIV
495 Beach TUxedo 5-6000

DEALERS
ALL AMERICAN FURNITURE & REFRIGERATION CO
938 Valencia ATwtr 2-2900
Associated Home Furnishers 1370 Mission HE mlock 1-7667
BOUQUET SERVICE
6199-3d VA lencia 4-3142
Calif Television & Appliance Co 53 California SU tter 1-3541
CARNEY REFRIGERATION CO
582 Valencia HE mlock 1-7945
General Furniture Co 1322 Mission UN drhl 1-9812
GRIMES JACK JAY
Radios-Appliances-Cameras 1257 Market HE mlock 1-7986
Janke Television & Radio 124 Cortland Av Missn 8-2443
KELLER H CLAYTON FURNITURE CO
2877 California JOrdn 7-2828
MARK MORRIS TIRE CO
999 Geary OR dway 3-3441
REFLEX FURNITURE & APPLIANCE CO
1695 Market UNdrhl 3-1080
Saltzman Bros Furniture Co 719 Mission DOuglas 2-8657
Schneider's Furniture & Varieties 83 Leland Av DElaware 3-4490
SCHWABACHER-FREY CO
735 Market DOuglas 2-4848
THOMSEN REFRIGERATION CO
5451 Mission DE laware 3-7242
Young Bros Television Stores 2301 Mission VA lencia 6-4132
ZAIS HENRY M FURNITURE CO
849 Mission EXbrk 2-6512

ALL AMERICAN FURNITURE & REFRIGERATION CO 938 Valencia ATwtr 2-2900
All American Furniture & Refrigeration Co 938 Valencia ATwtr 2-7700
(Continued Next Page)

Who handles that brand? Many widely advertised products are listed in the Yellow Pages.

Refrigerators—Domestic—(Cont'd)

AMANA HOME FREEZERS—
DISTRIBUTOR
KAEMPER & BARRETT
233 Industrial JU npr 5-4209

DEALER
GENERAL APPLIANCE COMPANY
369 Fell MArket 1-7778

AUTHORIZED FACTORY SERVICE
POUND'S REFRIGERATION SERVICE
615 Diamond VA lencia 4-7737

AMERICAN APPLIANCE & SUPPLY CO
1150 Sutter PR ospt 5-3711
ARCTIC REFRIGERATOR CO
21 Ritch DOuglas 2-2036
Axelrad Furniture Co 767 Market DOuglas 2-4925

BENDIX ELECTRIC REFRIGERATORS
"Bonus Door" gives extra storage space, makes all food easier to see and reach. Automatic or push-button defrosting at new, low prices. Other advanced features and matchless beauty.

"WHERE TO BUY THEM"
AUTHORIZED DEALERS
Calif Television & Appliance Co 53 California SU tr 1-3541
Carney Refrigeration Co 582 Valencia HE mlock 1-7945
FRIGID REFRIGERATOR SERVICE
1156 Geary ORday 3-6106
GUARANTEED APPLIANCE SERVICE
1015 Irving ORvnd 1-9292
Waxman Furniture Co 2243 Mission MI ssn 7-4477

DISTRIBUTOR
Meyberg Leo J Co 33 Gough MArket 1-3400

BOMERSHAUSEN CHAS
2828 California FI lmer 6-9262
Brodlie's 1281 Mission MArket 1-0680
CARNEY REFRIGERATION CO
582 Valencia HE mlock 1-7945
(See Advertisement Page 632)

CITYWIDE REFRIGERATOR SERVICE-A
WM. H. & BILL HOWARD
REFRIGERATOR SERVICE ON ALL MAKES
CALL DAY OR NIGHT FROM THESE POINTS
CHESTNUT & SCOTT
JUDAH & 19th AVE.
GEARY & 21st AVE.
OCEAN & SAN JOSE
3rd & OAKDALE
(Near 21st)
1001 Valencia Missn 8-3167

COOLERATOR ELECTRIC REFRIGERATORS
See America's most versatile refrigerator line featuring Perfect Automatic Defrost, greater capacity space savers with more work-saving features.

"WHERE TO BUY THEM"
DISTRIBUTOR
PIONEER APPLIANCE CO
1355 Market UN drhl 3-2000

DEALERS
A-1 REFRIGERATION APPLIANCE SALES & SERVICE 983 Valencia MI ssn 8-4759
CANALE APPLIANCE CENTER JU npr 5-3311
FRIGID REFRIGERATOR SERVICE 1156 Geary ORday 3-6106
POUND'S REFRIGERATION SERVICE Factory Authorized Service 615 Diamond VA lencia 4-7737
THOMSEN REFRIGERATION CO 5451 Mission DE laware 3-7242

The instruction pages of the telephone directory are of real help... telling how to make the best use of the dial telephone.

Refrigerators—Domestic—(Cont'd)

CROSLY SHELVAOR REFRIGERATORS
GIVE YOU TWICE AS MUCH "FRONT-ROW" SPACE
CROSLY
"ONLY CROSLY GIVES YOU THE SHELVAOR"
*Made Only By Crosley
Sales — Service
"FOR INFORMATION CALL"

DISTRIBUTORS
CALIF ELECTRIC SUPPLY CO 1585 Folsom UN drhl 3-2020
CALIFORNIA ELECTRIC SUPPLY CO Service Depot 16th & Pennsylvania UNdrhl 3-6200

DEALERS
A B C Furniture Co 999 McAllister WA lnt 1-7742
ALL AMERICAN FURNITURE & REFRIGERATION CO 938 Valencia ATwtr 2-2900
ANDERSEN RADIO & APPLIANCE 4519 Mission JU niper 4-5222
Associated Home Furnishers 1370 Mission HE mlock 1-7667
BECHLER & SCHWAB FURNITURE CO 140 Valencia UNdrhl 3-5985
BELVIEW TELEVISION CO Better Homes Appliance Co 2501 Irving SEabright 1-0848
Boxer's Appliance Radio & T V Co 1401 Fillmore FI mtr 6-5400
Brodie's 1281 Mission MA rket 1-0680
CHASE & F 2059 Mission MA rket 1-5620
DAVE'S RADIO & APPLIANCE 1713 Polk GRaystn 4-3191
DAVIS FURNITURE CO 981 Mission EX brok 2-4091
Friendly Furniture Co 547 Clement SK yline 1-9759
FRIGID REFRIGERATOR SERVICE 1156 Geary ORday 3-6106
GALLI FURNITURE & APPLIANCE CO 1200 Valencia MI ssn 7-5111
GRIMES JACK JAY Radios-Appliances-Cameras 1257 Market HE mlock 1-7986
Jules Furniture Co 21 Lakeshore Plaza L0 mbrd 6-4411
Loop J M & Co Inc 1175 Market KL ondlke 2-1088
MARK MORRIS TIRE CO 999 Geary OR dway 3-3441
Market Street Furniture Co 2083 Market HE mlock 1-6288
Midtown Furniture Co 1330 Polk PRspt 5-2876
MISSION CARPET & FURNITURE CO 4699 Mission JU npr 5-3793
MODERN APPLIANCE CO Sales-Parts-Serv-Rent To Own \$6.00 Mo 2311 Market UN drhl 1-4050
Morris Albert Co 302 Hyde TU xedo 5-3218
NORIEGA FURNITURE STORE 2126 Tarant Lombrd 4-4110
PETERSEN GEO & SON FURNITURE & APPLIANCE CO 4947-3d MI ssn 7-9080
Phil's Electric Shop 3214 Fillmore WA lnt 1-3776
REFLEX FURNITURE & APPLIANCE CO 1695 Market UN drhl 3-1080
Reinert & Riley 1833 Fillmore FI lmer 6-9393
SCHWABACHER-FREY CO 735 Market DO uglas 2-4848
Shaif's Furniture Co 2868 Mission MI ssn 7-8580
STYLES WM H CO 858 Divisadero FI lmer 6-7655
TONNA & FECHER FURNITURE CO 2670 San Bruno Av JU npr 7-6078
VETERANS PAINTING & DECORATING CO 1300 Noriega Lombrd 6-1733
Wally's Appliance Co 2345 Mission ATwtr 2-9020
Young Bros Television Stores 2301 Mission VA lencia 6-4132
ZAIS HENRY M FURNITURE CO 849 Mission EX brok 2-6512

Refrigerators—Domestic—(Cont'd)

CROSTOWN REFRIGERATION SERVICE-A
REPAIRS ON ALL MAKES OF REFRIGERATORS
COMMERCIAL & HOUSEHOLD
Service From These Points
CHESTNUT & FILLMORE
7th & MARKET
22nd & MISSION
18th & GEARY
19th & NORIEGA
— CALL —
SKyline 1-3307
Day or Nite SKyln 1-3307

DEEFPREEZE REFRIGERATORS
Go Buy The Name DEEFPREEZE Refrigerators The Only Refrigerator With a DEEFPREEZE Freezer Compartment

"WHERE TO BUY THEM"
DISTRIBUTOR
EDWARDS FRANK CO
Appliance Division Distributor For Northern Calif 382-6th MArket 1-9700

DEALER
FRIGID REFRIGERATOR SERVICE
1156 Geary ORday 3-6106

Dohrmann's 281 Geary GA rfd-1-4343
Emporium The 835 Market YU kon 2-1111
1 Stonestown SEabright 1-2222
Fashion Furniture 3801 Noriega Lombrd 6-5520
FINE FURNITURE & APPLIANCE CO 2276 Fillmore FI lmer 6-2727
FIRESTONE REFRIGERATORS—
BUTLER ROY E 3809-24th MI ssn 7-1332

FRIGIDAIRE REFRIGERATOR SERVICE
1694 Union PRspt 6-6001
LEE FURNITURE CO 2838 Mission VA lencia 6-5200
MODERN APPLIANCE CO 2311 Market UNdrhl 1-4050
MOE BROS TELEVISION & APPLIANCE CO 5175 Mission DE laware 3-6700
NELSON-KENT REFRIGERATION CORP 2260 Palou Av MI ssn 8-3822
SHIRAR-YOUNG REFRIGERATION CORP 1450 Van Ness Av ORday 3-6822
TI-SUN CO 1123 Grant Av YUkon 2-1958

Refrigerators—Domestic—(Cont'd)

FRIGID REFRIGERATOR SERVICE
FRIGIDAIRE SERVICE
Apartments - Homes - Commercial
ALL WORK GUARANTEED
Day or Night Call
Shop 1150 Geary
1156 Geary ORday 3-6106

Frigidaire Commercial Headquarters
1450 Van Ness Av OR dway 3-6822
FRIGIDAIRE DIVISION GENERAL MOTORS CORPORATION
Pacific Regional Office
1355 Market HE mlock 1-2576

FRIGIDAIRE REFRIGERATORS—
SALES & SERVICE DEALERS
CALIF HOME FURNISHINGS PRspt 6-6001
LEE FURNITURE CO VA lencia 6-5200
MODERN APPLIANCE CO 2311 Market UNdrhl 1-4050
MOE BROS TELEVISION & APPLIANCE CO 5175 Mission DE laware 3-6700
NELSON-KENT REFRIGERATION CORP 2260 Palou Av MI ssn 8-3822
SHIRAR-YOUNG REFRIGERATION CORP 1450 Van Ness Av ORday 3-6822
TI-SUN CO 1123 Grant Av YUkon 2-1958

GENERAL AIR CONDITIONING CORP
"GENERAL" LK KITCHENS
ALL IN ONE KITCHEN
IN 5 SQ. FT.
Cook on Your Refrigerator
1355 Market KLondke 2-2311
(Continued Next Page)

Advertise here—it pays.

Est'd. Since 1913
Refrigerators

- General Electric
- Westinghouse
- Norge
- Servel

STOVES
HOMESIDE
APPLIANCES
AUTOMATIC
STORAGE
WATER HEATERS
REFRIGERATORS

Call
Mission 7-0236

GERNHARDT-STROHMAIER CO.
Corner Mission & 18th St

Repairs on all makes of REFRIGERATORS Commercial & Household
Service from these points

CHESTNUT & FILLMORE
7TH & MARKET
22ND & MISSION
18TH & GEARY
19TH & NORIEGA

Call SKyline 1-3307
A-CROSTOWN REFRIGERATION SERVICE

FACTORY AUTHORIZED SALES AND SERVICE

FRIGIDAIRE REFRIGERATORS
COMPLETE KITCHENS
RANGES - FREEZERS
WASHERS - DRYERS

San Francisco's Largest Exclusive Appliance Store

MARKET 1-7778
GENERAL APPLIANCE Co.
369 FELL STREET S. F.